



The mission of VisitMidland is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination.

June 2018 Edition

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Things to Do this June

Click on the blue event name for details about these fun events perfect for the whole family. For a complete listing of Midland events, go to the [VisitMidland Event Calendar](#).

[Summer MuMmers](#) - Enjoy the 70th season of the world's longest running melodrama.

[Family Fridays](#) - Enjoy fun, educational activities this summer based on themes that foster creativity and a love of learning among all ages at the Museum of the Southwest.

[Brown Bag Lunch & Lecture](#) - Join the Petroleum Museum and Robert Lindsey, PhD to learn about the significance of the O.C. Harper map and its influence on the growth of Gulf Oil Company.

Did you know, you can list your event for FREE on our events calendar? [Click here](#) to submit your event!



Summer MuMmers



Star Spangled Salute

Partner Spotlight - Midland Community Theatre

Midland Community Theatre was founded in 1946 by Art Cole. Each year, Midland Community Theatre hosts their annual fundraiser, Summer MuMmers, the world's longest running melodrama at the historic Yucca Theatre.



MCT Cole Theatre

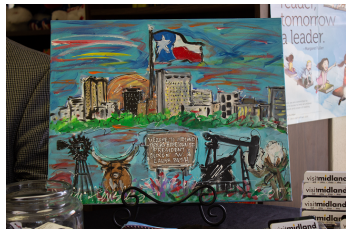
Since 1989, the McLaren Memorial Comedy Playwriting Competition has taken place encouraging playwrights to create new comedy scripts suitable for production in community theatre. Over 2,000 plays have been entered, and every August, finalists from the competition are presented in the Mabee Theatre II as reader theatre productions.

MCT aims to bring quality theatre arts and education opportunities to Midland and the Permian Basin for the benefit of the audience and volunteers.

[Click here](#) for more information on Midland Community Theater

What Have We Been Up To?

VisitMidland partnered with the [George W. Bush Childhood Home](#) for a Four to Sixer Mixer during National Travel & Tourism Week. The event was a huge success. Thank you to [Miss Cayce's Christmas Store](#) for contributing an awesome painting of Midland as a door prize.



GWB Childhood Home

Staff Spotlight

Lyndsey White, Tourism & Communication Specialist, joined VisitMidland in May of 2016. She graduated from the University of Texas at Austin, spent a few years in Austin working in advertising, and upon moving to Midland in 2012, became the director of marketing for a retail property management group. Lyndsey is responsible for the marketing, advertising, public relations, leisure tourism, and digital efforts of VisitMidland. She serves on the Star-Spangled Salute and Midland Chamber of Commerce Education Committees, is a Leadership Midland 2019 class member and is thrilled to help grow awareness and tourism for Midland.



Lyndsey White Tourism & Communication Specialist

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