

Minutes

Board of Directors Meeting

Thursday, November 5, 2015 | 9:00 AM – 10:00 AM

Monterey County CVB | 787 Munras Ave., Suite 110, Monterey, CA 93940

DIRECTORS PRESENT

Bob Buescher
Dave Potter
Joy Anderson
Steve McNally
Rick Aldinger
Julie Weaver
Mike Oprish
Mairead Hennessy
Lisa Dias
Mike Zimmerman

ADVISORS PRESENT

Sean Panchal
Amrish Patel
Hans Uslar
Tom Frutchey
Marilyn Lidyoff

ALL ABSENT

Todd Kruper
Janine Chicourrat
Carol Chorbajian
Monta Potter
Aaron Johnson
Kim Stemler
Kimbley Craig
Steve Thomas
Mimi Hahn
Ed Smith
Ralph Rubio
Paulette Lynch
Dave Spaur
Jennifer Hickerson

STAFF PRESENT

Tammy Blount
Jennifer Johnson
Paul Martin

CALL TO ORDER: Rick Aldinger called the meeting to order at 9:01 AM

PUBLIC COMMENT: None

REGULAR AGENDA

NEW BUSINESS

A. Monterey Conference Center

Rick noted that Tammy has met with City of Monterey staff regarding the Conference Center bids and funding status. Hans reviewed the current situation regarding the Monterey Conference Center renovation contractor bids noting a 7 million dollar delta. He explained that the council will consider recommendations from staff on November 18th.

Public Comment: none.

Motion: Rick Aldinger moved that the board consider approving the motion made by the Executive Committee on October 30th as follows:

- The City of Monterey commit to the “6% formula” (6% of the previous year’s TOT collections to be invested annually in MCCVB Sales & Marketing programs) in perpetuity, and;
- The MCCVB designate up to \$350,000 per year, up to \$7 Million for 20 years, to invest in the Monterey Conference Center renovation beginning in FY2016-17, and;
- The City of Monterey collaborate with the MCCVB to ensure MCCVB’s experience and expertise is fully leveraged to realize the full potential of the Monterey Conference Center and the economic vitality of downtown Monterey.

Discussion ensued, and the motion died for lack of a second.

Motion: Dave Potter moved that the MCCVB Board ask that he, County Counsel, Tom Frutchey, Hans Uslar and the city attorneys for Pacific Grove and the City of Monterey meet separately to draft an agreement that would provide the security and confidence to the MCCVB Board in remove the vagaries around the monies to be transferred between the MCCVB and the City of Monterey. They would bring back recommendations to the MCCVB Board next week at a meeting scheduled at the same time and same place for the Board to consider.

Mairead Hennesey seconded the motion. Discussion ensued.

It was suggested that the motion be amended to state that only Dave Potter and County Counsel (Les Girard) would look into the context of an agreement and bring back thoughts to the MCCVB Board. The amendment was approved by the maker and seconder.

The amended motion passed unanimously.

Motion: Dave Potter moved to approve the motion passed by the Executive Committee as presented.

Lisa Dias seconded the motion. Discussion ensued.

The motion passed unanimously.

GOOD OF THE ORDER: None

Rick Aldinger adjourned the meeting at 9:49 AM.

Certified by Secretary: _____ Date: _____

NEXT MEETING:

November 12, 2015

9:00 AM – 10:00 AM – MCCVB Conference Room