

MINUTES

Board of Directors Regular Meeting
Tuesday, January 30, 2018 | 2:00 PM – 5:00 PM
Monterey Tides | 2600 Sand Dunes Dr., Monterey, CA 93940

DIRECTORS PRESENT

Bob Buescher
Brad Shupe
Diane Mandeville
Ed Smith
Janine Chicourrat
John Lloyd
John Turner
Julie Weaver
Mary Adams
Mimi Hahn
Rick Aldinger
Amrish Patel
Tim Kessler
Tony Tollner

ADVISORS PRESENT

Dave Spaur
Doug Phillips
Gill Campbell
Jacquie Atchison
Jennifer Fahselt
Marilyn Lidyoff
Norm Groot
Ralph Rubio

ALL ABSENT

Steve Dallas
Sean Panchal
Carol Chorbajian
Hans Uslar
Kim Stemler
Kimbley Craig
Troy Kingshaven

STAFF PRESENT

Tammy Blount
Jennifer Johnson
Paul Martin
Rob O’Keefe
Lara Venter
Jeniffer Kocher

GUESTS PRESENT

CALL TO ORDER: Bob Buescher called the meeting to order at 2:03 pm.

PUBLIC COMMENT: Doug Lumsden from Monterey Movie Tours expressed concern about shortened Visitors Center hours and lack of way-finding. Some discussion ensued. Chair, Bob Buescher suggested this to be an agenda item at the next Executive Committee Meeting. End of public comment.

MEMBER AND STAFF ANNOUNCEMENTS

Doug Phillips announced the MCC’s Grand Reopening Celebration. Tammy Blount announced the Finance Committee is reviewing the upcoming lease expiration of CVB office to understand available options. She also announced the CVB’s accreditation renewal from the Destination Marketing Accreditation Program (DMAP) through Destinations International, gave an overview of the Client Advisory Board’s (CAB) agenda for the week and announced staff changes at the CVB.

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CONSENT AGENDA

- A. **Minutes for the November 15, 2017 Board of Directors Meeting**
Recommended Action: Approve Minutes.
- B. **Committee Meeting Minutes**
Recommended Action: Receive Minutes.
- C. **Committee Rosters**
Recommended Action: Approve updated rosters as presented.
- D. **Meetings Calendar**
Recommended Action: Approve updated calendar as presented.
- E. **Board of Directors Contact List**
Recommended Action: Receive updated contact list including adding Sean Panchal as an Advisor.
- F. **Borrowing Resolution**
Recommended Action: Approve Borrowing Resolution as presented

Some discussion ensued regarding the Board of Directors Contact List. Jennifer Fahselt joined meeting at 2:09 p.m. No public comment.

Motion to accept Consent Agenda with corrections to the Board of Directors Contact List, M/S/C: John Lloyd/Rick Aldinger/motion passed with change (Ed Smith abstained).

REGULAR AGENDA

OLD BUSINESS

- A. **Short Term Rentals**
Recommended action: Approve amended bylaws as presented.

Tammy reviewed proposed changes to the bylaws pertaining to membership. Some discussion ensued. Tony Tollner joined the meeting at 2:17 p.m. Mary Adams asked if there is any community push back from this change. Tammy noted there is industry support. No public comment.

Motion to approve amended bylaws as presented, M/S/C: Rick Aldinger/Ed Smith/ /motion passed (Mary Adams abstained).

- B. **TID Conversion**
Recommended action: Receive update on TID Conversion Progress.

Tammy gave an update on progress of the TID Conversion and meetings with City Managers and County Representatives. Amrish Patel shared the interest and support of the City of Pacific Grove in joining the TID District. Some discussion ensued. No public comment.

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NEW BUSINESS

A. Governance Task Force

Recommended Action: Form a Task Force to review the composition of the MCCVB Board of Directors

Bob gave an overview of possible formation of an ad hoc task force to review the composition of the Board of Directors. After some discussion, the task was assigned to the Nominating Committee and Diane Mandeville offered to be a part of the discussion. Item will be added to agenda of next Nominating Committee Meeting. No public comment.

B. Second Quarter Financials

Recommended Action: Approve second quarter financials as presented.

Paul Martin gave an overview of second quarter financials. Some discussion ensued. Clarification was given by Rob O'Keefe regarding postponed and cancelled marketing activations. No public comment.

Motion to approve second quarter financials as presented, M/S/C: Brad Shupe/Janine Chicorrait/motion passed unanimously.

C. Revised 2017-18 Budget Forecast

Recommended Action: Approve revised budget as presented.

Paul gave an overview of the 2017-18 Budget Reforecast. Some discussion ensued. Clarification was given by Tammy regarding reallocation of SIBT monies and Paul gave clarification regarding how reserve funds were incorporated into the budget.

Motion to approve revised 2017-18 Budget Forecast as presented, M/S/C: John Turner/Rick Aldinger/motion passed unanimously.

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D. Board Resolutions

Recommended Action: Review and approve resolutions regarding future transactions between MCCVB and voting board members.

Bob gave an overview of updated Board Resolutions due to the addition of two new voting members to the board, Tim Kessler and Amrish Patel. Some discussion ensued. No public comment.

Motion to accept Board Resolution with correction to be made on the term language for Tim Kessler, M/S/C: John Lloyd/Janine Chicorrait/motion passed with change (Tim Kessler abstained).

Motion to accept Board Resolutions with correction to be made on the term language for Amrish Patel, M/S/C: John Turner/Tony Tollner/motion passed with change (Amrish Patel abstained).

E. 2018-19 Budget

Recommended Action: Discuss 2018-19 Budgeting process and possible scenarios.

Tammy gave an overview on the approach and situations in various jurisdictions and explained the separate budgeting process for the TID funds next year. No discussion ensued. No public comment.

GOOD OF THE ORDER

Recommended Action: Discussion from members of the Board for the Good of the Order and possible recommendations for future Board of Directors items.

None.

ADJOURN Bob adjourned the meeting at 3:46 pm.

NEXT MEETING:
March 28, 2018
2:00 PM - 5:00 PM
Monterey Bay Aquarium

Certified by Secretary: _____ Date: _____

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