

# 2017 Events

## January

### [Whalefest Monterey](#)

January 28 - 29, 2017

Old Fisherman's Wharf, Monterey

Whalefest Monterey is held in January during the migration of the gray whales, although whales are spotted in the Monterey Bay year-round. The weekend features a wide array of fun activities at Old Fisherman's Wharf in Monterey near the Custom House.

## February

### [AT&T Pebble Beach Pro-Am](#)

February 6 - 12, 2017

Pebble Beach Resorts

Top PGA Tour professionals team up with Hollywood celebrities, world renowned musicians and the captains of industry as they compete for a \$6.6 million purse. Foursomes rotate to MPCC Shore Course, Spyglass Hill and Pebble Beach Golf Links Thursday through Saturday.

## March

### [Jazz Bash by the Bay](#)

March 3 - 5, 2017

Monterey Conference Center

The Jazz Bash by the Bay has been a wall-to-wall weekend of traditional jazz and swing since 1980. The festival brings together the many colorful forms of the roots of early jazz: traditional jazz, swing, gypsy jazz, ragtime, blues, zydeco and big bands.

### [Relais & Châteaux GourmetFest](#)

March 16 - 19, 2017

Carmel-by-the-Sea

Relais & Châteaux GourmetFest is a four day foodie extravaganza featuring an exclusive roster of Relais & Châteaux Chefs and wine estates based at L'Auberge Carmel in Carmel-by-the-Sea.

### [Next Generation Jazz Festival](#)

March 31 - April 2, 2017

Monterey Conference Center

Over 1,300 of the nation's top student musicians to play their hearts out at the Next Generation Jazz Festival (NGJF) in downtown Monterey. The event is free to the public.

## April

### [Pacific Grove Good Old Days](#)

April 8 - 9, 2017

Lighthouse Avenue, Pacific Grove

Home to the County's largest arts and crafts show, with over 225 art and food vendors in downtown, a parade down Pine Avenue, live entertainment on four stages, old-fashioned games and contests and lots of family fun.

### [Pebble Beach Food & Wine](#)

April 20 - 23, 2017

Pebble Beach Resorts

Enjoy four days of the best in food and wine with an epic epicurean event, Pebble Beach Food and Wine. 60 celebrity chefs and 250 wineries assemble at Pebble Beach to bring you the culinary experience of a lifetime. Enjoy lunches, dinners, wine tastings and cooking demonstrations.

### [Sea Otter Classic](#)

April 20 - 23, 2017

Laguna Seca Recreation Area

Sea Otter Classic is the largest cycling festival and consumer trade show in North America. Over four days, it includes a wide variety of bike races and fun rides for every kind, level and age of rider, an expo with more than 250 exhibitors, club zones, a product demo area, a ride zone, stunt shows and kids activities.

# 2017 Events

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**[Big Sur International Marathon](#)**

**April 30, 2017**

**Big Sur**

The Big Sur Marathon is 26.2 miles of the most beautiful coastline in the world - and, for runners, the most challenging. At the Expo, participants in the Marathon will pick up their race bibs, goody bags and check out fitness apparel and equipment.

## May

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**[Winemakers' Celebration](#)**

**May 5 - 7, 2017**

**Dolores Street, Carmel-by-the-Sea**

Over 100 wines made from 42 different varietals will be available for sampling at the Winemakers' Celebration in Carmel-by-the-Sea. Guests will also have the rare opportunity to ask questions and discuss the wines with the winemakers themselves.

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**[Salinas Valley Fair](#)**

**May 18 - 21, 2017**

**Salinas Valley Fairgrounds, King City**

Enjoy the atmosphere of an old-fashioned county fair, complete with carnival, bull-riding, craft and 4-H exhibit, music and more.

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**[Carmel Art Festival](#)**

**May 19 - 21, 2017**

**Mission Street, Carmel-by-the-Sea**

Gallery events, lectures, receptions and demonstrations take place at several art galleries in addition to a plein-air painting competition where final works are showcased on Mission Street.

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**[California Roots Music & Arts Festival](#)**

**May 26 - 28, 2017**

**Monterey County Fair & Event Center**

The California Roots Music and Arts Festival is a three-day event packed with live music, fantastic food, refreshing beverages, creative artwork and sustainable practices. Reggae acts from around the globe culminate at the Monterey County Fairgrounds for good vibes during the Memorial Day weekend.

## June

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**[Spartan Race](#)**

**June 3, 2017**

**Toro Park, Salinas**

Become a dignified Spartan at Toro Park and take on the "Super Course" where you will be challenged with grueling hills, punishing obstacles and mouthy drill sergeants to push you along the way. The 8+ mile Spartan Race packs more than 25 signature Spartan obstacles including the barb wire crawl, tire drag, fire jump and monkey net.

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**[Artichoke Festival](#)**

**June 3 - 4, 2017**

**Monterey County Fair & Event Center**

The Artichoke Festival is a commemoration of all things artichoke. The event has artichoke cooking demos, artichoke-themed art, an artichoke parade, artichokes (and other vegetables) for sale at the farmers' market, and of course artichokes prepared in every way imaginable.

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**[Monterey Wine Festival](#)**

**June 9 - 11, 2017**

**Custom House Plaza, Monterey**

With hundreds of wines offered for tasting, wine lovers will find an embarrassment of riches awaiting them at the Monterey Wine Festival. The event also includes the West Coast Clam Chowder Competition.

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**[Carmel Valley Art & Wine Celebration](#)**

**June 17, 2017**

**Carmel Valley Village, Carmel Valley**

The Art & Wine Celebration showcases over 60 artists, local wines and strolling musicians at restaurants, shops and galleries throughout Carmel Valley Village.

# 2017 Events

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## [Summer of Love](#)

June 16 - 18, 2017

Monterey County Fair & Event Center

Retro artists and other entities will bring the Monterey Pop Festival back to life for its 50th Anniversary! The three-day music festival takes place on the same stage and dates as in 1967.

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## [Monterey BaconFest](#)

June 24 - 25, 2017

Monterey County Fair & Event Center

It's bacon! The Monterey BaconFest showcases all things bacon at the Monterey County Fair & Event Center. The weekend event also includes plenty of live music and a "Best of Bacon" competition.

## July

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### [4<sup>th</sup> of July Events](#)

July 4, 2017

Monterey County

Celebrate Independence Day (and your day off) where California was first born! Monterey, Pacific Grove, Carmel-by-the-Sea and Spreckels each throw their own hometown bashes.

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### [FIM Superbike World Championship](#)

July 7 - 9, 2017

Mazda Raceway Laguna Seca, Salinas

The sounds of motorcycles will again roar through the central California hillsides as the FIM Superbike World Championship returns to Mazda Raceway Laguna Seca. The FIM Superbike World Championship features riders, teams and manufacturers racing high-performance bikes very similar to the ones right off the showroom floor.

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### [Monterey Beer Festival](#)

July 8, 2017

Monterey County Fair & Event Center

The Monterey Beer Festival brings over 80 beers from dozens of breweries where you will have the chance to taste unusual offerings from major beer companies as well as fantastic beers from unknown brewing companies from around the world.

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### [Carmel Bach Festival](#)

July 15 - 29, 2017

Carmel-by-the-Sea

The Carmel Bach Festival has a 75-year history where musicians from the around the world perform in various venues including the Sunset Center, Carmel Mission Basilica, Church in the Forest, Pebble Beach and All Saints Church.

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### [California Rodeo Salinas](#)

July 20 - 23, 2017

Salinas Sports Complex, Salinas

Each July, the West comes alive in Salinas with the California Rodeo Salinas at the Salinas Sports Complex. Though the California Rodeo Salinas itself takes place for only four days, surrounding events such as the Rodeo Carnival, the Kiddie Kapers Parade and Cowboy Poetry provide a two-week long warm-up to the main event.

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### [Feast of Lanterns](#)

July 26 - 30, 2017

Pacific Grove

A tradition lasting for over a century, the Pacific Grove Feast of Lanterns is a community celebration. This event in Pacific Grove includes a lantern pageant, children's activities, and a pet parade.

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### [Moss Landing Antique Fair](#)

July 30, 2017

Moss Landing

The quaint fishing village of Moss Landing becomes the antique capital of the world where hundreds of antique booths set up on the streets for the Moss Landing Antique Street Fair, selling antique furniture and every kind of vintage item imaginable.

# 2017 Events

## August

### [Salinas Valley Half Marathon](#)

August 5, 2017

Salinas Valley

Take in the fresh air and enjoy the breathtaking beauty of the "Salad Bowl of the World" during the Salinas Valley Half Marathon. Runners and walkers will be delighted with stunning sights along Salinas Valley's Foothill and River Roads along the Santa Lucia mountain range.

### [Scottish Games & Celtic Festival](#)

August 5 - 6, 2017

Monterey County Fair & Event Center

This very popular Celtic celebration brings the music, dance and athletic events of the mystical lands of Scotland and Ireland to Monterey County and features events for the whole family.

### [Salinas Valley Food & Wine](#)

August 12, 2017

Monterey County Fair & Event Center

Charming Oldtown Salinas turns into a food and wine lovers dream with an incredible lineup of award winning wines, craft brews, live entertainment and culinary delights straight from "The Salad Bowl of the World."

### [Monterey Car Week](#)

August 14 - 20, 2017

Monterey County

Classic automobiles take over the Monterey Peninsula during Monterey Car Week and Concours d'Elegance. All over Monterey County, classic cars take to streets, golf courses, parks and the world-renowned Mazda Raceway Laguna Seca, surrounding visitors with automobiles from yesteryear.

### [Rolex Monterey Motorsports Reunion](#)

August 17 - 20, 2017

Mazda Raceway Laguna Seca, Salinas

Described as a museum springing to life, the Rolex Monterey Motorsports Reunion is the largest event held during the famed Monterey Car Week, and is the only event where cars are doing what they were originally intended to do...race.

### [Concours d'Elegance](#)

August 20, 2017

Pebble Beach Resorts

A tradition going back over half a century, the Pebble Beach Concours d'Elegance is where the world's collector cars meet and compete. Only the 200 best collector cars in the world roll onto the legendary 18th fairway of Pebble Beach Golf Links, and only a handful of those will receive official recognition for style, technical merit and historical accuracy.

### [Sand City West End Celebration](#)

August 25 - 27, 2017

Sand City

Sand City is known for its funky, independent and artistic atmosphere and nowhere is that more on display than the annual West End Celebration. The streets of Sand City shut down and become an open-air artists' fair, showcasing truly unique works from artists throughout Monterey County.

### [Monterey County Fair](#)

August 30 - September 4, 2017

Monterey County Fair & Event Center

The annual Monterey County Fair is always fun for all, with livestock exhibition, entertainment, live music, amusement and delicious food.

# 2017 Events

## September

### [Monterey Greek Festival](#)

September 2 - 4, 2017

Custom House Plaza, Monterey

Every Labor Day weekend, Monterey becomes a part of the Mediterranean as the Monterey Bay Greek Festival takes over Custom House Plaza. While you're munching on dolmades, you can watch traditional dance, listen to music, and even learn a little at a cultural lecture.

### [Festa Italia](#)

September 8 - 10, 2017

Custom House Plaza, Monterey

Embrace your inner Italian at Monterey's Festa Italia. Monterey transforms into a mecca for all things marinara as this Italian Festival takes over Custom House Plaza with Italian favorites like calamari, pizza, pasta, paninis and rice balls.

### [The Pure Insurance Championship](#)

September 18 - 24, 2017

Pebble Beach Resorts

Junior golfers get the chance to play with champions like Ben Crenshaw, Isao Aoki, Tom Kite, Sandy Lyle, Tom Watson and Fuzzy Zoeller at the First Tee Open at Pebble Beach. This competition, broadcast on The Golf Channel, earns money for The First Tee, a charity that gives disadvantaged youngsters the opportunity to play golf.

### [Continental Tire Monterey Grand Prix](#)

September 21 - 24, 2017

Mazda Raceway Laguna Seca, Salinas

This new series created by the merger between the GRAND-AM Rolex Sports Car Series and the American Le Mans Series retains the very popular format of races within a race, providing plenty of on-track action and constant passing.

### [Monterey Jazz Festival](#)

September 15 - 17, 2017

Monterey County Fair & Event Center

The Monterey Jazz Festival attracts all of the top names in jazz, and boasts art exhibits, jazz clinics and seminars. The Festival features over 500 artists performing on eight stages spread over the Monterey County Fair and Event Center.

### [California International Airshow](#)

September 30- October 1, 2017

Salinas Municipal Airport

Watch jaw-dropping aeronautical acrobatics from the Patriots Jet Team, Metal Mulisha, the Pemberton's Wing Suit Jump, Robosaurus and more. There will also be military demos, military fly-bys and military/civilian aircraft displays.

### [Monterey Beach SportsFest](#)

TBA

Monterey

The Monterey Beach Sportsfest is a celebration of wellness both for people and for the ocean we love and enjoy so much. Join in on two exciting days of competitive events in the waters and along the shore of the Monterey Bay National Marine Sanctuary.

## October

### [Taste of Carmel](#)

October 5 - 8, 2017

Carmel Mission, Carmel-by-the-Sea

Over 30 outstanding Carmel restaurants provide enticing and varied selections of appetizers, main courses and desserts, along with fine wines from 20 area vineyards at the historic Carmel Mission.

### [Butterfly Parade & Bazaar](#)

October 7, 2017

Pacific Grove

Pacific Grove celebrates its heritage every October with the Butterfly Parade and Bazaar which celebrates the return of the Monarch Butterfly.

# 2017 Events

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**[Pirelli World Championship](#)**

**October 12 - 15, 2017**

**Mazda Raceway Laguna Seca, Salinas**

One of North America's finest and longest running auto racing series, the Pirelli World Challenge, will crown their 2017 champions at Mazda Raceway Laguna Seca. The popular Series boasts a paddock of more than 70 race cars and consists of six classes of vehicles.

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**[Carmel International Film Festival](#)**

**October 18 - 22, 2017**

**Carmel-by-the-Sea**

Contemporary art and independent film collide for five days in Carmel-by-the-Sea during the Carmel International Film Festival. The festival features art in almost every medium including music, fine art, photography and, of course, film.

## November

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**[Big Sur Food and Wine](#)**

**November 2 - 4, 2017**

**Big Sur**

Indulge in fantastic food, great wines and exquisite scenery at the Big Sur Food and Wine Festival. Local and visiting restaurateurs, resorts and wineries from all over will team up for dinners and tastings at unique Big Sur locations.

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**[Half Marathon on Monterey Bay](#)**

**November 12, 2017**

**Monterey**

The Half Marathon on Monterey Bay takes runners through historic downtown Monterey, over to Cannery Row, down the shore of Monterey Bay, into downtown Pacific Grove, and back along the coast to the grand finish at Custom House Plaza.

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**[TaylorMade Pebble Beach Invitational](#)**

**November 14 - 19, 2017**

**Pebble Beach**

The Callaway Golf Pebble Beach Invitational attracts professional and amateur golfers of all stripes to Pebble Beach. The Invitational gives spectators a special chance to watch their favorite golfers in a more intimate and relaxed environment; viewers can even walk down the fairway right behind the golfers.

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**[Flavors of Pacific Grove](#)**

**November 18, 2017**

**Asilomar Conference Grounds**

A celebration of the great chefs of Pacific Grove at Asilomar Conference Grounds. More than 120 donations of trips, restaurant certificates, accommodations & golf packages will also be auctioned off.

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**[Cowboy Poetry & Music Festival](#)**

**TBA**

**Monterey County Fair & Event Center**

Pack those chaps and spurs for a wranglin' good time with some of the nation's top balladeers and cowboy/girl poets featured during the Monterey Cowboy Poetry and Music Festival. The three-day event hosts several great shows, open mic sessions, a western art and gear sale, silent auction and "cowboy" church service among other festivities.

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**[Christmas at the Inns](#)**

**November 28 - 29, 2017**

**Pacific Grove**

It's Pacific Grove at its most picturesque, as ten of the town's bed and breakfasts and inns deck their halls and open their doors so you can share their holiday cheer in Victorian-era splendor.

## December

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**[Christmas in the Adobes](#)**

**December 8 - 9, 2017**

**Monterey**

Step back into Monterey's past during Christmas in the Adobes. See the adobes by candlelight and enjoy refreshments and live performances as volunteers in period attire welcome you into historic homes decorated in historical style.

# 2017 Events

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**[First Night Monterey](#)**

**December 31, 2017**

**Monterey**

First Night Monterey celebrates the lively arts scene in Monterey County with its family-friendly celebration of the arts on New Years Eve. Over thirty venues hold concurrent performances and activities for both children and adults, culminating in a convergence on Custom House Plaza to ring in the New Year.

**For a complete list of events visit [www.SeeMonterey.com/Events](http://www.SeeMonterey.com/Events)**