

Agenda

Board of Directors Meeting

Wednesday, September 30, 2015 | 2:00 PM – 5:00 PM

201 Main Complex | 201 Main Street, Salinas, CA 93901

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the MCCVB Board of Directors. Board members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Committee at a future meeting but no deliberation may occur.)

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes for the July 29, 2015 Board of Directors Meeting**
Recommended Action: Approve Minutes.
- B. Minutes for the August 27, 2015 Annual Membership Meeting**
Recommended Action: Approve Minutes.
- C. Committee Meeting Minutes**
Recommended Action: Receive Minutes.
- D. MCCVB Reports**
Recommended Action: Receive Reports.
- E. 2015-16 Board Schedule**
Recommended Action: Approve revised 2015-16 schedule.
- F. 2015-16 Board Slate**
Recommended Action: Approve updated advisors for 2015 -16.
- G. 2015-16 Renewal of credit line**
Recommended Action: Approve borrowing resolution for MCCVB to renew line of credit.

REGULAR AGENDA

NEW BUSINESS

- A. August Financials**
Recommended Action: Approve financial statements as presented.
- B. Laguna Seca Raceway**
Recommended Action: Receive an update from County regarding Laguna Seca Raceway.
- C. October Board Meeting**
Recommended Action: Review agenda items for the October board meeting.

D. Responsible Tourism Marketing Communications Initiative

Recommended Action: receive background and recommendation for responsible tourism initiative.

E. Monterey Conference Center

Recommended Action: Receive update on the Monterey Conference Center Marketing Communications Plan.

F. Airport Task Force

Recommended Action: Receive update on the Airport Task Force.

G. Committee Update

Recommended Action: Receive update from Committee chairs.

GOOD OF THE ORDER

Recommended Action: Discussion from members of the Board for the Good of the Order.

ADJOURN

NEXT MEETING:

October 28, 2015 | Quarterly Forum and Strategic Review
1:00 PM – 5:00 PM
Monterey Plaza Hotel