

Board of Directors Meeting
Wednesday, May 24, 2017 | 3:00 PM – 5:00 PM
Portola Hotel & Spa | 2 Portola Plaza Monterey, CA

DIRECTORS BOARD

PRESENT

Bob Buescher
Diane Mandeville
Ed Smith
Julie Weaver
Mimi Hahn
René Boskoff
Rick Aldinger
Steve McNally
Thomas Becker

ADVISORS

PRESENT

Bobby Richards
Dave Spaur
Carol Chorbajian
Hans Uslar
Kim Stemler
Kimbly Craig
Marilyn Lidyoff
Mike La Pier
Norm Groot
Troy Kingshaven

ALL ABSENT

Amrish Patel
Doug Phillips
Janine Chicourrat
Mary Adams
Sean Panchel
Ralph Rubio
Susan Breen
Tony Tollner

STAFF PRESENT

Alliah Sheta
April Locke
Keith Turner
Mark McMinn
Paul Martin
Rob O'Keefe
Tammy Blount

GUESTS

Steve Dallas
Yuri Anderson
Jennifer Fahselt

CALL TO ORDER: Bob Buescher called the meeting to order at 3:02pm.

PUBLIC COMMENT: None

MEMBER AND STAFF ANNOUNCEMENTS

Tammy Blount gave a recap of her attendance on behalf of DMAI at IMEX Frankfurt.

Rick Aldinger updated the board on the recent San Francisco Media mission trip with the MCCB. The purpose of the trip was to get the word out that Big Sur North is open. Carolyn Betata of Visit California attended the press visits with Rick to help elevate the message.

Rob O'Keefe recapped the Chicago Pop-up event. The MCCVB partnered with local Monterey Chefs Mathew Beaudin from the Monterey Bay Aquarium, Todd Fisher with Folktale Winery and Monterey County Vintners & Growers Association showcasing regional food and wines of Monterey County to Chicago area meeting planners, journalists and wine buyers.

Rick and Thomas Becker discussed the impact of the Mud Creek slide in the national news and confirmed that the slide activity did not impact the closures in Big Sur. In addition they mentioned Pfeiffer State Park just opened with 50 campsites available. Access to the area continues to improve.

Bobby Richards added that the Carmel Winemakers event was well-attended.

Bob thanked Janine Chicourrat for hosting today's board meeting.

CONSENT AGENDA

Motion to Approve Consent Agenda

M/S/C: Rick Aldinger/Ed Smith/Unanimous

OLD BUSINESS

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests and members.

A. Board Resolutions

Bob reviewed the updated resolutions regarding the transactions between the MCCVB and voting board members.

Motion to approve Resolution A as presented M/S/C: Rick Aldinger/Julie Weaver/Steve McNally abstain/Unanimous

Motion to approve Resolution B as presented M/S/C: Rick Aldinger/Steve McNally/Unanimous

Motion to approve Resolution C as presented M/S/C: Mimi Hahn/Rick Aldinger/Julie Weaver abstain/unanimous

B. TID Oversight Committee

Steve McNally informed the board that the group decline the offer to create a formal committee of the MCCVB.

NEW BUSINESS

A. April 2017 Financials

Paul Martin gave an overview of the April 2017 Financials. Discussion ensued. Dave Spaur commented on the impact of short term rentals in Pacific Grove's TOT funding. The consensus was to place the topic of short term rentals on a future agenda for further discussion.

Motion to approve the April 2017 financials as presented M/S/C: Diane Mandeville/Mimi Hahn/ Unanimous

B. 2017-18 Business Plan

Tammy gave an overview of the business plan and reviewed what has changed since the budget workshops. She noted the inclusion of suggestions from the workshops. Paul reviewed the proposed budget details. Rob discussed and reviewed strategic goals, priority initiatives and aligning marketing and group sales initiatives. Mark reviewed the focus of group sales and the new direction on scope of work. Tammy reviewed the strategic resource management changes for Visitor Services.

Tammy reviewed incremental spending options. Rob presented the Monterey Regional Airport's pursuit of a DOT grant to support additional air service. Jennifer Fahselt informed the board of the available grant that would support the proposed daily flights into Monterey from Dallas on American Airlines. Discussion ensued.

Motion to adopt the MCCVB 2017-2018 budget and business plan as presented with the addition of a letter of intent to support the DOT grant application with a pledge of \$100,000 distributed over the course of three years.

Motion to approve M/S/C: Diane Mandeville/Mimi Hahn/unanimous.

Tammy then reviewed additional incremental spending options if there were additional funds available for the 2017-2018 fiscal year. Tammy surveyed the board on their interest in supporting MCC initiatives and additional marketing initiatives. The board ranked their preference and the items will be brought forward for consideration at the June Board meeting.

GOOD OF THE ORDER: None

ADJOURN: Bob Buescher adjourned the meeting at 5:22 pm.

NEXT MEETING

June 28, 2017 | 3:00 PM – 5:00 PM | Hyatt Regency Monterey

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests and members.

MINUTES

Joint Executive and Compensation Committee Meeting
Tuesday, June 6, 2017 | 11:30 AM – 1:30 PM
MCCVB Office | 787 Munras Avenue, Suite 110, Monterey, CA
Civitas | 1102 Corporate Way, Suite 140 Sacramento, CA 95831

Present:

Bob Buescher
Rick Aldinger
Thomas Becker
Mimi Hahn
Steve McNally
Janine Chicourrat

Absent:

Rene Boskoff

Staff:

Jennifer Johnson
Tammy Blount
Alliah Sheta

Bob Buescher called the meeting to order at 11:32 AM

PUBLIC COMMENT: None

MEMBER AND STAFF ANNOUNCEMENTS

Tammy Blount recapped recent budget workshops at the County, and cities of Monterey and Carmel-by-the-Sea.

Rick Aldinger reviewed the recent MCHA Government Affairs Committee meeting.

CONSENT AGENDA

Motion to approve the consent agenda: M/S/C, Rick Aldinger/Steve McNally, Unanimous with Janine Chicourrat abstaining.

REGULAR AGENDA

NEW BUSINESS

A. Business Model review

Rick Aldinger suggested that the MCCVB explore expanding the TID and ensuring a more secured revenue stream. John Lambeth from Civitas reviewed the 1989 and 1994 laws regarding TID formation and the different businesses included in districts across the state. Discussion ensued. Staff was directed to research the taxes and fees paid by the customers in our comp set and set up a meeting with restauranteurs to get feedback on the possibility of expanding the TID.

B. 2017-18 Merit Plan

Tammy Blount reviewed the proposed 2017-18 merit plan. Discussion ensued.

Motion to recommend the 2017-18 Merit Plan for approval by the Board of Directors, M/S/C, Mimi Hahn/Rick Aldinger, Unanimous

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MINUTES

OLD BUSINESS

2017-18 Incentive Plan

Tammy Blount reminded that the recommended full team 2017-18 incentive plan had already been supported by the group and presented the plan for the sales department. Discussion ensued. Janine Chicourrat suggested the bonus plan for large groups using multiple properties be renamed to Compression Bonus Plan and apply to any group booking in the destination, including but not limited to the MCC. Other suggestions were discussed

Motion to recommend the 2017-18 Incentive Plan with discussed amendments for approval by the Board of Directors, M/S/C, Steve McNally/Rick Aldinger, Unanimous

GOOD OF THE ORDER: Bob asked the staff to bring back the research and recommendations on the TID discussion for the next Executive Committee meeting.

In addition, Bob and Tammy thanked the committee for their service.

ADJOURN: Bob Buescher adjourned the meeting at 1:27 PM.

DRAFT

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community

MINUTES

Nominating Committee Special Meeting
June 12, 2017 | 11:00 AM – 12:00 PM
MCCVB Office | 787 Munras Avenue, Suite 110, Monterey
Call-in location: 3319 Putter Drive, Soquel, CA 95073

Present:

Rick Aldinger
Steve McNally
Kimbley Craig

Absent:

Gill Campbell
Tony Tollner

Public

Carol Chorbajian

Staff:

Tammy Blount
Alliah Sheta

Rick Aldinger called the meeting to order at 11:09 AM

PUBLIC COMMENT: None

MEMBER AND STAFF ANNOUNCEMENTS: None

CONSENT AGENDA

- A. May 25, 2017 Meeting Minutes
- B. Motion to approve the consent agenda, M/S/C, Kimbley Craig, Steve McNally/Unanimous

REGULAR AGENDA

NEW BUSINESS

A. 2017-18 Board Nominations

The committee discussed candidate interviews and recommended a slate of directors. Motion to recommend the renewal of lodging positions for Janine Chicourrat and Julie Weaver and the additions of lodging Directors John Lloyd and John Turner, to recommend the renewal of Mimi Hahn and the addition of Brad Shupe as at-large Directors. M/S/C, Steve McNally, Kimbley Craig/Unanimous

B. 2017- 18 Appointed Directors and Advisors

Rick Aldinger reviewed the nominations for Advisors and appointed Directors. Discussion ensued. Staff was directed to follow up with Mary Adams regarding attendance in the next fiscal year. Tammy reviewed staff's recommendation for advisors and the committee agreed, adding a recommendation to add Gill Campbell and Rene Boskoff as at-large Advisors.

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MINUTES

C. 2017-18 Slate of Officers

Rick reviewed options for a slate of officers. Discussion ensued around the importance of filling the leadership pipeline and include members on the Executive Committee who are willing and able to fulfill Chair positions in the future. **Motion to recommend Thomas Becker as Chair-Elect, John Lloyd as Treasurer, and Mimi Hahn as Secretary contingent on if she's able to serve as Chair in the future with John Turner as a recommended alternative.** M/S/C, Steve McNally, Rick Aldinger/Unanimous

The committee then discussed candidate follow up and assigned members of the committee to contact each candidate.

GOOD OF THE ORDER: Rick and Tammy thanked the committee for their service.

Rick Aldinger adjourned the meeting at 12:33 PM

DRAFT

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and community.

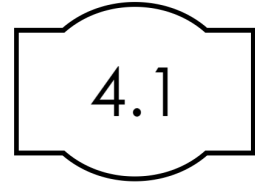
MONTEREY

Grab life by the moments:

Marketing Communications

May 2017

This month, in an effort to promote the accessible areas of Big Sur to current and prospective visitors, the Marketing Communications team focused on Big Sur recovery efforts using targeted promotional marketing, travel updates and informative Menu and Check-In Packet inserts for members. The Communications team worked to create and distribute a Satellite Media Tour (SMT) to promote lodging and attractions open in Big Sur which resulted in ad value of more than \$11 million. In preparation for the upcoming Monterey Pop Festival, the MCCVB hosted a sweepstakes on its website and promoted it through visitor emails and social channels which resulted in 6K+ entries. Another area of major focus in May was the spring content activations, including the Family Fun Social Influencer Campaign. For this activation we worked with a variety of social influencers and bloggers to create unique content about Monterey County from a family's perspective.



4.1
Communication Effectiveness
 Mid Year 2016-2017
 Score

The MCCVB earned 58,415 social engagements in May and reached 108% of the annual goal FYTD

SOCIAL ENGAGEMENT YTD



18,990
Followers

+23% YOY



108,394
Fans

+21% YOY



16,616
Followers

+86% YOY



583,822
Engagements

+26% YOY

WEBSITE PERFORMANCE

1,583,212 unique visitors

+1% YOY

92% of Goal



- 52,466 contacts in database
- 308,780 referrals to partners FYTD
- 3,733,924 page views FYTD
- 1,257 room nights booked on web

ADVERTISING EQUIVALENCY

The MCCVB worked to secure Monterey County in articles in the following targeted publication categories:

- 228 Group/Industry
- 223 California
- 421 International
- 58 Monterey County
- 165 National Lifestyle
- 482 Top states driving domestic visitation

1,577 TOTAL PLACEMENTS

\$30,626,441
overall
earned
media FYTD



\$24,857,812
in targeted
earned
media FYTD

5,382,199,217 in PR impressions FYTD

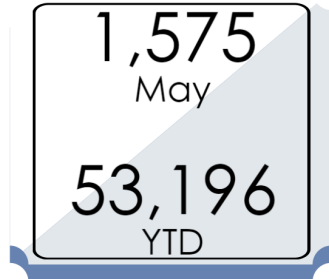
MONTEREY

Grab life by the moments:

Group Sales & Services Report

May 2017

Total Group Room Nights



59% of Annual Goal

The Sales & Services team had a busy month of promoting the destination at the Conference Direct Conference. The CVB hosted a Murder Mystery Client event in Sacramento with 25 clients which resulted in 1 lead so far. Members of the sales team attended a Pop Up Event in Chicago generating buzz in the midwest market.

Also in May, the remote sales team was brought to Monterey to discuss 2017-2018 planning as well as attend some local events such as MCHA's Employee Appreciation Day.



Hotel Lead Response Rate:

74%
YTD

Pace Report Growth



Pace Report is under construction as we re-evaluate how we look at our Pace Report Growth.

Group RevPAR

*RevPAR is Revenue Per Available Room Night

	May	FYTD
★ MONTEREY	+10.6%	-2.2%
South Lake Tahoe	-10.3%	-12.4%
Santa Barbara	+24.0%	+25.0%
San Jose	+4.1%	-3.9%
Napa Valley	-4.4%	+2.2%

	May	FYTD
Palm Springs	+9.0%	+11.4%
San Diego	-3.1%	+8.4%
San Francisco	-28.3%	-12.3%
Newport Beach	+16.5%	+8.5%
Sonoma County	+18.8%	+0.5%

Total Demand

27,947 Lead Room Nights May

310,980 Lead Room Nights YTD

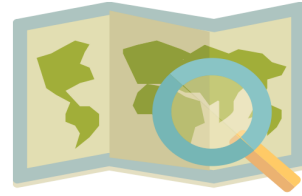
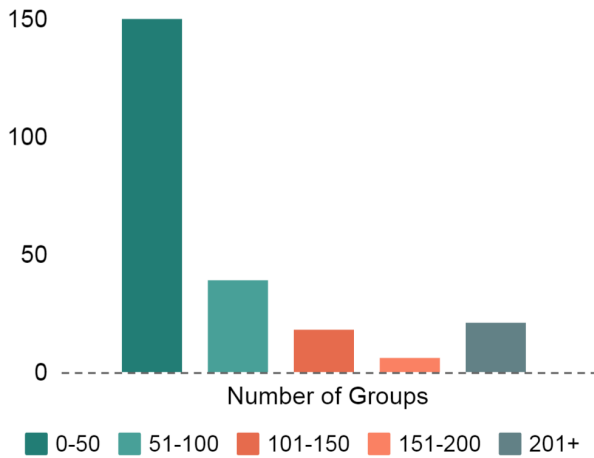


New Business Bookings

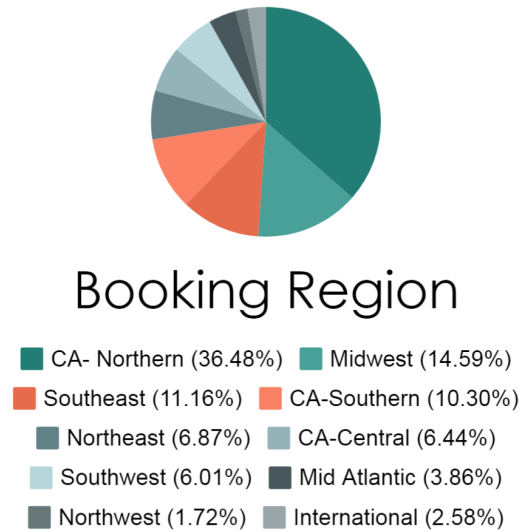
974 Room Nights May

27,485 Room Nights YTD

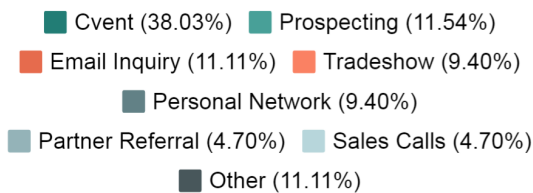
Peak Room Nights



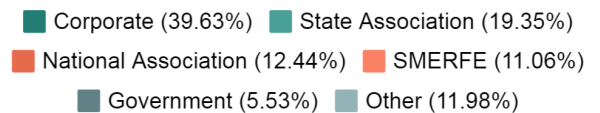
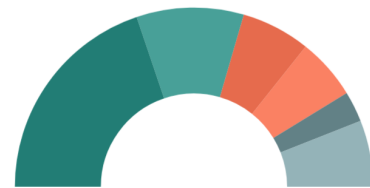
Booking Region



Top Prospect Sources



Top 5 Market Segments



Top 5 Tradeshaw ROI



- 21,454 Lead RN ASAE Annual
- 9,458 Lead RN IMEX
- 9,916 Lead RN Assn Forum Holiday Showcase
- 8,971 Lead RN CalSAE Seasonal
- 5,968 Lead RN LA/OC Client Event

Partner Referrals

The Strategic Client Services team recommended over 60 member businesses to clients inquiring about lunch & dinner locations, transportation providers, catering companies, and spouse activities.

MONTEREY

Grab life by the moments:

Visitor Services

May 2017

The Visitor Services team's primary focus is to extend visitor stays and this month the team influenced 66% of the Monterey Visitors Center walk-ins to stay longer, resulting in \$2,994,387 in economic impact.

ROOM NIGHTS INFLUENCED



8,833 May

85,802 YTD

"Not only did we find accommodation here, we were given information on local amenities and events and also given great advice for our onward journey down the coast."

-Layni66 from Solihull, United Kingdom on TripAdvisor

VISITOR INQUIRIES

9,112 Visitor Engagements April

90,609 Visitor Engagements YTD



VISITOR DEMOGRAPHICS & INTERESTS YTD



Canada | Germany | Australia | United Kingdom | France



Attractions & Activities (30.69%) | Food & Wine (24.75%)
Places to Stay (24.75%) | Local Events (5.94%)
Sports & Recreation (5.94%) | Arts & Culture (7.92%)

MONTEREY

Grab life by the moments:

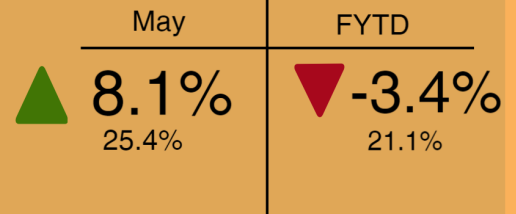
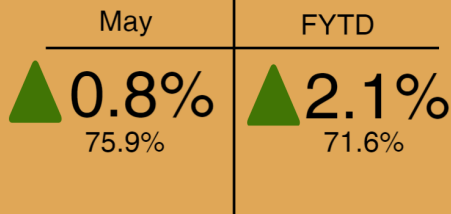
Smith Travel Research Year over Year Performance Report

May 2017

Overall

Group

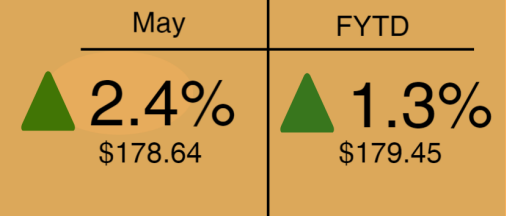
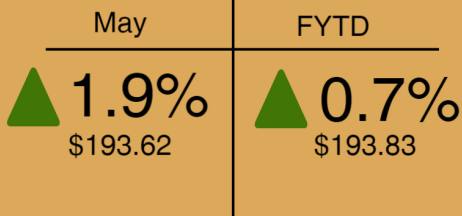
Occupancy



FYTD Compset Growth Ranking: 3 2016 3 2017

FYTD Compset Growth Ranking: 3 2016 7 2017

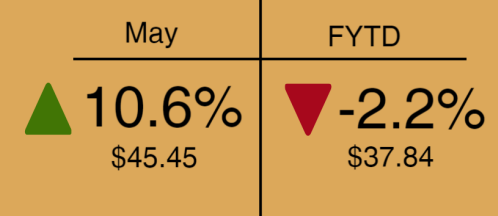
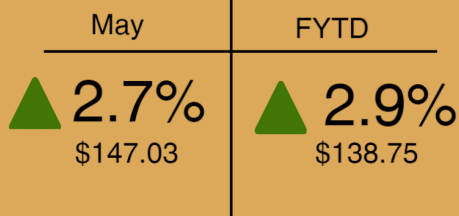
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FYTD Compset Growth Ranking: 5 2016 10 2017

FYTD Compset Growth Ranking: 5 2016 10 2017

RevPAR



FYTD Compset Growth Ranking: 5 2016 9 2017

FYTD Compset Growth Ranking: 4 2016 8 2017

FYTD = Fiscal Year to Date July - May

Monterey County Competitive Set

Laguna Beach

Napa County

Newport Beach

Palm Springs

San Diego

San Francisco

San Jose-Santa Cruz

Santa Barbara

Sonoma County

South Lake Tahoe

MONTEREY

Grab life by the moments:

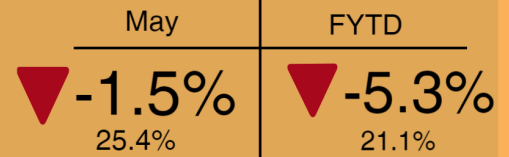
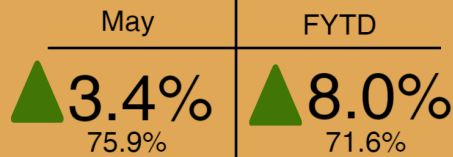
Smith Travel Research 2014-2017 Performance Report


May 2017


Overall

Group

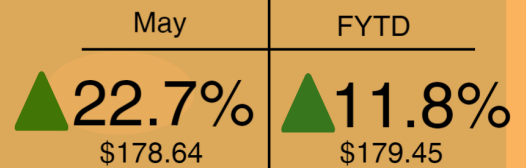
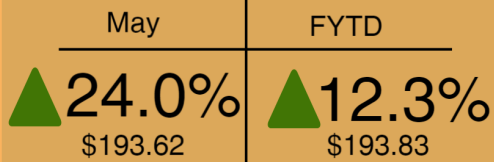
Occupancy





FYTD Compset Growth Ranking: **5** 2014  **3** 2017

FYTD Compset Growth Ranking: **5** 2014  **7** 2017

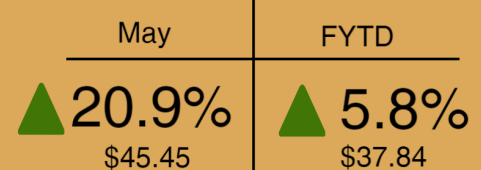
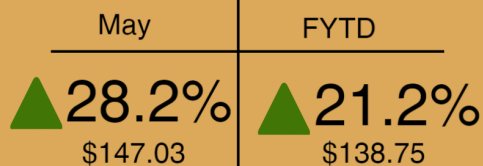
ADR





FYTD Compset Growth Ranking: **10** 2014  **10** 2017

FYTD Compset Growth Ranking: **11** 2014  **10** 2017

RevPAR



FYTD Compset Growth Ranking: **9** 2014  **9** 2017

FYTD Compset Growth Ranking: **10** 2014  **8** 2017

FYTD = Fiscal Year to Date July - May

Monterey County Competitive Set

Laguna Beach

Napa County

Newport Beach

Palm Springs

San Diego

San Francisco

San Jose-Santa Cruz

Santa Barbara

Sonoma County

South Lake Tahoe

Funding Jurisdiction Membership

Overview

The Monterey County Convention and Visitors Bureau (MCCVB) is a partnership of the City of Monterey, ~~Carmel~~, Carmel-by-the-Sea, Seaside, Marina, Salinas, Monterey County and Pacific Grove. The mission of the MCCVB is to drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests and members. The MCCVB Board of Directors oversees the plans, progress and finances of the MCCVB and is the City of Monterey's MCTID Advisory Board.

The MCCVB is funded through Funding Jurisdiction Memberships, Tourism Improvement District assessments and private membership and other revenues. The combined funds are used to execute a robust regional tourism sales and marketing program for Monterey County. A complete business plan and annual report are produced annually for the combined budget.

Jurisdiction Memberships are calculated as a formula of the previous year's actual TOT collections. The City of Monterey and Monterey County invest 6% of the total TOT collections; ~~all~~; all other jurisdictions with lodging facilities in them invest 3%.

Benefits

Funding Jurisdiction Members receive the following benefits:

- ~~• Inclusion in all regional sales, marketing and communications programs~~
- Access to MCCVB memberships for Jurisdiction businesses
- Inclusion in advertising, co-op and advertorial opportunities offered to members for the Jurisdiction, its points of interest and CVB business members in the Jurisdiction
- Inclusion of the Jurisdiction and its points of interest in ~~the Official Visitor Guide to Monterey County~~ MCCVB collateral and maps
- Inclusion of the Jurisdiction, its lodging properties and points of interest on ~~official CVB website~~, www.seemonterey.com
- ~~Inclusion~~ Representation in trade show representation in leisure travel trade and meetings markets
- ~~• Inclusion~~ Promotion of jurisdiction, city events, and all members within the Jurisdiction ~~who wish to include information in the~~ at the -El Estero Monterey Visitor Center for visitor referrals ~~through calls, visits, letters and emails~~
- ~~•~~
- Inclusion in media and staff FAMs-Familiarization (FAM) tours when appropriate
- ~~• Inclusion in participation in CVB reservations systems~~
- ~~Inclusion~~ Representation in media relations programs including but not limited to reactive servicing and proactive pitches, press releases, media visits, pitches, and Satellite Media Tours (SMT)
- Inclusion in strategic planning discussions and consultations
- ~~• Involvement with municipal government activities, chamber of commerce, panels, committee and events as needed~~
- Inclusion of Jurisdiction Name on MCCVB ~~stationery and in~~ publications
- Inclusion of Jurisdiction Name in customer and member communications including newsletters and reports for customer groups and stakeholders
- ~~Inclusion of participation o~~ pportunities to participate in for MCCVB standing and ad hoc committees and task forces
- Representation on the MCCVB Board of Directors ~~Advisors~~
- ~~•~~ Access to and inclusion in MCCVB image and media library
- ~~•~~ MCCVB Team participation in jurisdiction special projects as appropriate
- ~~•~~ Amplification of jurisdiction, member businesses, and events on MCCVB social networks and digital platforms
 - ~~•~~ and B-roll (video)

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- Access to all research conducted by MCCVB

Expectations

Funding Jurisdiction Members are asked to provide the following:

- Attendance and active participation in the MCCVB Board, committees and other events as needed
- Collaborate with the MCCVB, other jurisdictions and tourism related businesses within the jurisdiction
- A constant conduit of information and collaboration between and among the jurisdiction and the MCCVB-



**Bylaws of the
Monterey County Destination Marketing Organization, Inc.
A California Nonprofit Mutual Benefit Corporation
(dba: Monterey County Convention and Visitors Bureau)**

Bylaw revisions to be approved by the Board of Directors on June 28, 2017

Section 6: Finance Committee. The finance committee shall be an advisory committee, comprised of as many Directors as the Board shall determine on an annual basis, and chaired by the Treasurer of the Corporation. The finance committee shall advise and otherwise assist the Board in financial matters, and shall have such duties as prescribed by corporate policy.

Section 8: Sales Committee. The sales committee shall be an advisory committee, comprised of a representative from the group focused lodging properties and any other key representatives deemed appropriate by the Chair of the Board to accomplish the committee's mission. The committee's mission will be to actively participate in the development, planning and evaluation of the Corporation's group sales programs, and the Committee shall have such duties as prescribed by corporate policy.

MCCVB Meeting Schedule 2017-2018

All committee meetings will be held in the conference room of the MCCVB office, unless otherwise noted.
All meetings will be noticed in accordance with the Ralph M. Brown Act.

Day	Date	Time	Meeting	Location
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JULY

Wed	7-5	3:00 PM – 5:00 PM	Executive Committee	MCCVB
Thurs	7-6	9:00 AM – 11:00 AM	Community Relations Committee	MCCVB
Wed	7-26	3:00 PM – 5:00 PM	Sales Committee	MCCVB
Thurs	7-27	10:30 AM – 12:00 PM	Marketing Committee	MCCVB

AUGUST

Wed	8-2	2:00 PM – 5:00 PM	Board Member Orientation/Meeting	TBD
Tues	8-8	3:00 PM – 5:00 PM	Executive Committee	MCCVB
Thurs	8-24	11:00 AM – 1:30 PM	Annual Meeting of the Membership	Embassy Suites

SEPTEMBER

Wed	9-6	3:00 PM – 5:00 PM	Executive Committee	MCCVB
Thurs	9-7	1:00 PM – 2:00 PM	Compensation Committee	MCCVB
Wed	9-13	3:00 PM – 5:00 PM	Sales Committee	MCCVB

OCTOBER

Tues	10-3	3:00 PM – 5:00 PM	Executive Committee	MCCVB
Thurs	10-12	10:30 AM – 12:00 PM	Marketing Committee	MCCVB
Thurs	10-19	9:00 AM – 11:00 AM	Community Relations Committee	MCCVB
Fri	10-20	9:00 AM – 11:00 AM	Finance Committee	MCCVB
Tues	10-24	1:00 PM – 2:00 PM	Compensation Committee	MCCVB
Tues	10-31	10:00 AM – 11:30 AM	Executive Committee	MCCVB

NOVEMBER

Wed	11-8	3:00 PM – 5:00 PM	Sales Committee	MCCVB
Wed	11-15	2:00 PM – 5:00 PM	Board of Directors Meeting	TBD
Thurs	11-16	3:30 PM – 5:00 PM	Quarterly Forum	TBD

DECEMBER

Tues	12-12	3:00 PM – 5:00 PM	Executive Committee	MCCVB
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JANUARY

Thurs	1-11	10:30 AM – 12:00 PM	Marketing Committee	MCCVB
Tues	1-16	3:00 PM – 5:00 PM	Executive Committee	MCCVB
Thurs	1-18	9:00 AM – 11:00 AM	Community Relations Committee	MCCVB
Fri	1-19	9:00 AM – 11:00 AM	Finance Committee	MCCVB
Wed	1-24	3:00 PM – 5:00 PM	Sales Committee	MCCVB
Thurs	1-25	2:00 PM – 4:00 PM	Nominating Committee	MCCVB
Wed	1-31	2:00 PM – 5:00 PM	Board of Directors Meeting	TBD

FEBRUARY

Tues	2-6	3:00 PM – 5:00 PM	Executive Committee	MCCVB
Wed	2-28	3:30 PM – 5:00 PM	Quarterly Forum	TBD

MARCH

Wed	3-7	3:00 PM – 5:00 PM	Executive Committee	MCCVB
Wed	3-21	3:00 PM – 5:00 PM	Sales Committee	MCCVB
Wed	3-28	2:00 PM – 5:00 PM	Board of Directors Meeting	TBD

APRIL

Tues	4-10	3:00 PM – 5:00 PM	Executive Committee	MCCVB
Thurs	4-12	10:30 AM – 12:00 PM	Marketing Committee	MCCVB
Wed	4-18	3:30 PM – 5:00 PM	Quarterly Forum	TBD
Thurs	4-19	9:00 AM – 11:00 AM	Community Relations Committee	MCCVB
Fri	4-20	9:00 AM – 11:00 AM	Finance Committee	MCCVB

MAY

Wed	5-2	3:00 PM – 5:00 PM	Sales Committee	MCCVB
Thurs	5-3	2:00 PM – 4:00 PM	Nominating Committee	MCCVB
Tues	5-8	2:00 PM – 4:00 PM	Budget Workshop	MCCVB
Thurs	5-10	9:00 AM – 11:00 AM	Budget Workshop	MCCVB
Wed	5-30	2:00 PM – 5:00 PM	Board of Directors Meeting	TBD

JUNE

Tues	6-12	3:00 PM – 5:00 PM	Joint Executive + Compensation Committee	MCCVB
Thurs	6-14	10:30 AM – 12:00 PM	Marketing Committee	MCCVB
Thurs	6	2:00 PM – 4:00 PM	Nominating Committee meeting + interviews	MCCVB
Wed	6-27	2:00 PM – 5:00 PM	Annual Meeting of the Board	TBD