

AGENDA

Sales Committee Meeting
Wednesday, November 16, 2016 | 3:30PM- 5:00PM
MCCVB Conference Room

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Sales Committee on any matter not on this agenda but under the jurisdiction of the MCCVB Sales Committee. Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Committee at a future meeting but no deliberation may occur.)

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Meeting Minutes from August 11, 2016 Sales Committee Meeting
Recommended Action: Approve Minutes
- B. Meeting Notes from September 21, 2016 Sales Committee Meeting
Recommended Action: Receive Notes
- C. Monthly Reports
Recommended Action: Receive Monthly Reports

REGULAR AGENDA

NEW BUSINESS

- A. Market Overview
Recommended Action: Market update from Regional Sales Executive and survey update from VP of Marketing.
- B. Reporting & Data Task Force
Recommended Action: Discuss updates from Reporting & Data Task Force Meeting and receive overview/update on overall report data.

GOOD OF THE ORDER

Information: Comments from members of the Committee for the Good of the Order and possible recommendations for future committee items.

ADJOURN

Next Meeting
Wednesday, January 18, 2017 | 3:30-5:00PM | MCCVB Conference Room

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests and members.