

MCCVB Board of Directors: Board Composition Recommendation

Current structure:

15 Directors
Up to 15 Advisors

Directors:

3 Appointed: 1 City of Monterey, 1 County of Monterey, 1 Mayors' Association to represent remaining jurisdictions

12 Elected: 8 Lodging, 4 At-Large

Advisors:

The Board may designate individuals to serve as advisors to the Board. Advisors will receive notice of meetings in the same manner as Directors, and may participate in Board discussions, but will not be considered Directors for any purpose including voting. Advisors shall serve for such terms as determined by the Board and may be removed by the Board at any time.

RECOMMENDATION:

Minimum 15 and up to 19 Directors, Up to 10 Advisors

Directors:

- 1 Designated seat for each jurisdiction investing at minimum 3% level (this is up to 7 seats)
 - Candidates may apply independently or be nominated by jurisdiction, must be vetted by Nominating Committee, approved by full Board
- 4 Designated seats for TID Oversight Committee; one for the Chair and three additional members of committee. These seats would be appointed by TID Oversight Committee.
- Remaining seats open for application. Applicants must own or be employed by tourism or tourism industry-serving businesses located within any investing jurisdiction.

Advisors:

Where there is not a Director, an advisor will be invited to contribute from:

- MC Arts Council
- MC Film Commission
- MC Farm Bureau
- MC Vintners & Growers
- Monterey Conference Center
- Monterey Airport

At-large advisor seats will also be available and invited as determined by Nominating Committee, Board and staff.

Terms:

Designated Jurisdiction seats: Annual to coincide with financial commitments of Jurisdictions

TID Oversight: Two-year terms staggered to coincide with Committee terms

Remaining: Two-year terms, staggered

Restrictions:

No elected official may serve as an officer in order to avoid real or perceived conflict of interest.