

MCCVB Committee Application

The Monterey County Convention and Visitors Bureau (MCCVB) is the official destination marketing organization for Monterey County, California. The Board of Directors is the governing body of the MCCVB and responsible for setting the strategic direction of the organization.

The MCCVB is a 501(c)6 (non-profit) corporation. Funding for MCCVB programs is provided through a partnership of the City of Monterey, Monterey County, Carmel-by-the-Sea, Pacific Grove, Salinas, Seaside, Marina, Sand City and Del Rey Oaks.

In support of the work of the Board of Directors, the MCCVB has six standing committees: Executive, Finance, Compensation, Nominating, Sales and Marketing and one ad hoc committee, the Community Relations Committee. Committee appointments are made by the MCCVB Board of Directors and are for one-year terms. Applications for standing committees are due by June 30, 2017.

If you are interested in serving on a MCCVB Committee, please complete and submit the attached application by June 30, 2017. After application review, interviews may be conducted by the Committee Chairs and appointed advisors. Final recommendations will be made and the new Committee will be confirmed at the July 2017 Meeting of the MCCVB Board of Directors.

Requirements:

- Candidates must be able to serve until June 30, 2018
- Candidates shall complete the Committee application form and submit to Kelly@seemonterey.com on or before June 30, 2017
- If additional space is needed please expand the space provided on the form or use additional pages to supplement your answers
- When appointing committee members, the Board shall consider other relevant information concerning the candidate's character, capabilities, and fit for a committee position. Such information may have been gained, for example: from prior interaction with the MCCVB and its members; and during the application and selection process (which may include interviews)

Standing Committees open for application:

Finance Committee

The Finance Committee shall be an advisory committee, comprised of as many Directors as the Board shall determine on an annual basis, and chaired by the Treasurer of the Corporation. The Finance Committee shall advise and otherwise assist the Board in financial matters, and shall have such duties as prescribed by corporate policy.

MCCVB Finance Committee Application Requirements

- Candidates must be experienced in financial management or qualified Finance professionals
- Candidates must be willing to review monthly financials and meet 4-6 times during the fiscal year to provide reviews and expertise regarding MCCVB Finance, benefits, and fiscal evaluation

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Marketing Committee

The marketing committee shall be an advisory committee, comprised of as many members as the Board shall determine on an annual basis, and chaired by a Director. The marketing committee shall provide input and advice to the President/CEO and Board on the marketing plans and activities of the corporation, and shall have such duties as prescribed by corporate policy.

MCCVB Marketing Committee Application Requirements

- Candidates must be experienced marketing professionals
- Candidates must be willing to meet up to 4 times during the fiscal year to provide reviews and expertise regarding MCCVB marketing programs and evaluation

Community Relations Ad Hoc Committee

The Community Relations Committee is an ad hoc working committee of MCCVB. The purpose is to ensure good relations, active participation and cohesive communication with our partner jurisdictions, business associations and other community groups on the positive economic and social impacts of tourism in Monterey County and on the benefits of partnership with the MCCVB. The committee will also represent the MCCVB and report regularly on MCCVB results and initiatives to City Council members and County Board of Supervisors throughout the year.

MCCVB Community Relations Committee Application Requirements

- Candidates must be willing to be an advocate for the organization by sharing MCCVB results at council meetings and with elected officials in their jurisdiction.
- Candidates must be willing to meet up to 4 times during the fiscal year to provide reviews regarding MCCVB programs and evaluation

Please complete the application form in full and return to:

Kelly@SeeMonterey.com or mail to
 Kelly Gonzalez, MCCVB
 787 Munras Ave., Suite 110
 Monterey, CA 93940

Contact Information	
Name	
Title	
Company	
Street Address	
Mailing Address (if different)	
City ST Zip Code	
Work Phone	

MCCVB Committee Application

Agreement and Signature	
By submitting this application, I hereby commit to attend all designated MCCVB Committee meetings and will perform all work that may be required if I am appointed.	
Name (printed)	
Signature	
Date	