

MINUTES

Special Sales Committee Meeting
Friday, April 21, 2017 | 3:00PM- 4:30PM
MCCVB Conference Room

Committee Members Present

Lydia Bates
Cathy Faber
David Lambert
Timothy McGill
Julie Weaver
Nancy Williams

Terri D'Ayon Joyce
Tim Kessler
Safarina Maluki
Steve McNally
Todd Wessing
Doug Phillips

Staff Present

Tammy Blount
Mark McMinn

Absent

Heidi Bettencourt
Gretchen Baldwin
Andrea Ferrara
Rodney Morrow
Chase Ramirez
Chris Whitman

Public

Marion Abaunza
Rene Boskoff
John Narigi
Fady Hana
Hans Uslar
Randy Venard

CALL TO ORDER: Steve McNally called the meeting to order at 3:01pm.

PUBLIC COMMENT: None

MEMBER AND STAFF ANNOUNCEMENTS: None

REGULAR AGENDA

OLD BUSINESS

A. Monterey Conference Center

Mark McMinn presented the MCCVB tactics, targets and Pace. Discussion ensued and group agreed upon overall goals and approach. Plan will be finalized with completed business plan for 2017-2018.

GOOD OF THE ORDER: None

ADJOURN: The meeting adjourned at 4:21pm.

Next Meeting
May 8, 2017 | 3:30-5:00PM | MCCVB Conference Room

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests and members.