

visit  
**MYRTLE BEACH**  
**SOUTH CAROLINA**

**60 More Days of Summer and Wellness in Myrtle Beach, South Carolina**

*Destination to Offer Unique Wellness Experiences*

*During Annual “60 Days” Fall Campaign*

According to the Global Wellness Summit, wellness travel is growing 50 percent faster than travel as a whole, and these visitors spend 130 percent more on vacations than the average traveler. What they’re looking for varies, from fitness and adventure, to mental wellness and relaxation.

The beautiful Myrtle Beach area of South Carolina offers hundreds of experiences and attractions geared to impress the discerning wellness traveler. In 2017, during the area’s gorgeous first 60 Days of fall – when temperatures are still summer warm, ocean waters are even more inviting, area attractions gain more elbow room, and the area becomes even more affordable – the 60 miles or 96 kilometers of coastline that encompass the Myrtle Beach area will come alive with these wellness experiences plus many created especially for the fall traveler.

During the months of September and October, visitors can indulge in varied outdoor fitness experiences in state parks and adventure attractions; relaxing spa experiences at local hotels and establishments; health-focused sea-to-table and farm-to-table dining; thrilling adventure and water sports activities; and of course the many health benefits of travel in general, especially alongside loved ones. These experiences – available year round in the Myrtle Beach area – will accompany a few special “60 More Days of Summer” events, including yoga on the beach, complimentary fitness classes and impressive travel discounts.

More information on the “60 More Days of Summer and Wellness” campaign will be available in the coming months. For details on the Myrtle Beach area, go to [www.VisitMyrtleBeach.ca](http://www.VisitMyrtleBeach.ca).

**About Myrtle Beach, S.C.**

Stretching from Little River to Pawleys Island and comprising 12 distinct communities, the Myrtle Beach area is home to 96 kilometers of sandy beaches, an assortment of entertainment and family attractions and world-class golf. Popularly known as the Grand Strand, the Myrtle Beach area presents the quintessential vacation experience peppered with plenty of Southern hospitality.

For additional information on the Myrtle Beach area, visit [www.visitmyrtlebeach.ca](http://www.visitmyrtlebeach.ca) or call (888) Myrtle-1.