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MYRTLE BEACH
SOUTH CAROLINA

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Myrtle Beach Sports Center

The Myrtle Beach area has a 100,000-square-foot indoor sports facility that is helping to expand sports tourism.

The \$12.4 million facility opened in March 2015 adjacent to the Myrtle Beach Convention Center. The complex includes:

- Eight basketball courts
- 16 volleyball courts
- A café and retail area
- Large, multi-screen video wall

The MBSC has 2,000 seats and is configurable for numerous indoor sports. For more information, please visit www.myrtlebeachsportscenter.com.

Economic impact

In its first year, the indoor sports complex is projected to generate \$6.9 million in direct visitor spending. By its fifth year, that number is expected to reach \$28.4 million annually. Two-thirds of the additional visitor revenue will occur outside of the peak summer tourism season.

