

MYRTLE BEACH

DESTINATION OVERVIEW

Along the sun-kissed shores of South Carolina's spectacular Atlantic coastline lies the Myrtle Beach area, a year-round vacationers' paradise. The warm sand and salty sea breezes are just the beginning. Our area is home to a staggering array of attractions for every age, including golf courses, magnificent live-entertainment theaters, thrilling amusement parks and attractions, superb shopping and hundreds of fabulous menus at our local restaurants. Historic, cultural and eco-tour adventures wind through gorgeous plantations, picturesque gardens and along meandering rivers shaded by stately moss-draped live oaks.

FAST FACTS

- 17 million people visit the Myrtle Beach area annually
- 425 Hotels/Resorts = 98,600 Sleeping rooms/Suites
- 100+ Golf courses in the Myrtle Beach area
- 4.2 million rounds of golf are played annually
- 1800 Restaurants are located along the Grand Strand
- Coastal Carolina Cuisine
- 7 Live Entertainment Theatres
- 300 Outlet Retail Stores offering spectacular shopping

Over 40 Non-Stop Cities Served by Myrtle Beach International Airport

Allegiant Air -

Allentown, PA*; Akron / Canton, OH*; Cincinnati, OH*; Clarksburg, WV*; Columbus, OH*; Fort Wayne, IN*; Huntington, WV (Tri-State)*; Indianapolis, IN*; Lexington, KY*; Orlando / Sanford, FL*; Pittsburgh, PA*; Syracuse, NY*; Youngstown, OH* Harrisburg, PA*; Toledo, OH*; Stewart, NY*

American Airlines -

Charlotte, NC; Philadelphia, PA; Washington, DC (Reagan)*

Delta -

Atlanta, GA; Boston, MA*; Detroit, MI
New York - LaGuardia*

Porter -

Toronto, Canada*
(Billy Bishop Toronto City Airport)

Spirit -

Atlantic City, NJ / Philadelphia, PA; Baltimore, MD / Washington, DC*; Boston, MA; Charleston, WV*; Chicago, IL (O'Hare)*; Cleveland, OH*; Dallas / Ft. Worth, TX*; Detroit, MI*; Ft. Lauderdale, FL; Latrobe / Pittsburgh, PA*; New York, NY (LaGuardia); Niagara Falls / Buffalo, NY / Toronto, Canada*; Philadelphia, PA*; Plattsburgh, NY*

United Airlines -

Chicago, IL (O'Hare)*; Newark, NJ*

Via Air -

Charlotte, NC* (originates from Beckley, WV)

WestJet -

Toronto, Canada* (Pearson International Airport)



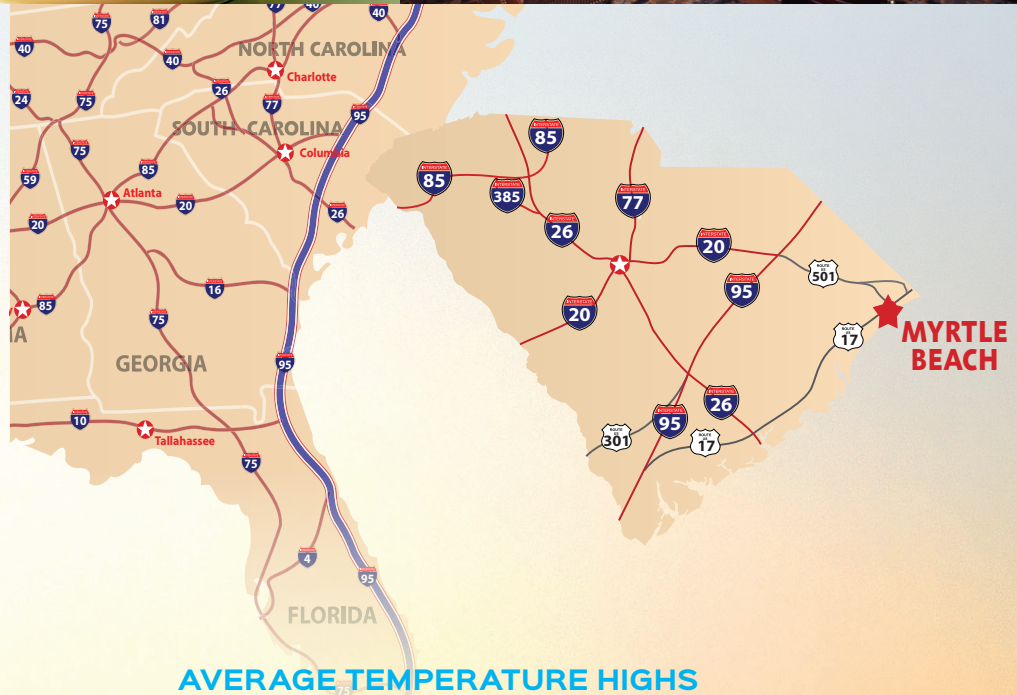
MYRTLE BEACH INTERNATIONAL AIRPORT IMPROVEMENTS

With the completion of the new \$300 million passenger terminal in early 2013, the Myrtle Beach International Airport continues to make improvements and renovations to the facility costing an additional \$20 million. The former airport terminal concourse has started to undergo a renovation that will service as a fully functional airline and passenger handling area opening up two additional gates in late 2015. The renovation will be complete with amenities, circulation space and improving the outside façade to blend-in with the look of the new terminal. In addition to these improvements, additional parking spaces will be available and the runway will be resurfaced. The target date for the project completion is Dec. 31, 2015. For more information, visit www.flymyrtlebeach.com.

*Denotes Seasonal Service flymyr.com

DRIVING DISTANCES TO MYRTLE BEACH

| | | |
|-------------------------|------|-------|
| ALBERTA | km | miles |
| Calgary | 4171 | 2592 |
| Edmonton | 4155 | 2582 |
| BRITISH COLUMBIA | km | miles |
| Richmond | 5011 | 3114 |
| Vancouver | 5019 | 3119 |
| New Brunswick | 2182 | 1356 |
| NOVA SCOTIA | km | miles |
| Halifax | 2534 | 1575 |
| Ottawa | 1625 | 1010 |
| ONTARIO | km | miles |
| Barrie | 1596 | 992 |
| Bradford | 1567 | 974 |
| Brampton | 1512 | 940 |
| Burlington | 1462 | 909 |
| Kingston | 1522 | 946 |
| Ganauge | 1490 | 926 |
| Hamilton | 1475 | 917 |
| Kitchener | 1530 | 951 |
| London | 1485 | 923 |
| Mississauga | 1498 | 931 |
| Niagara Falls | 1585 | 985 |
| Oakville | 1483 | 922 |
| Richmond Hill | 1541 | 958 |
| Toronto | 1519 | 944 |
| QUEBEC | km | miles |
| Montreal | 1665 | 1035 |
| Quebec City | 1924 | 1196 |
| SASKATCHEWAN | km | miles |
| Regina | 3374 | 2097 |



AVERAGE TEMPERATURE HIGHS & MONTHLY PRECIPITATION

Water and air temperatures based on 58 years of data in Celsius/Fahrenheit; precipitation based on three years of data.

| MONTH | AIR | | WATER | |
|-----------|---------|------------|---------|------------|
| | Celsius | Fahrenheit | Celsius | Fahrenheit |
| January | 14° | 58° | 10° | 51° |
| February | 16° | 61° | 11° | 52° |
| March | 20° | 68° | 14° | 66° |
| April | 24° | 75° | 17° | 75° |
| May | 28° | 82° | 21° | 82° |
| June | 31° | 87° | 25° | 87° |
| July | 32° | 90° | 27° | 90° |
| August | 31° | 87° | 28° | 83° |
| September | 29° | 85° | 27° | 80° |
| October | 24° | 76° | 23° | 73° |
| November | 20° | 68° | 18° | 65° |
| December | 15° | 60° | 12° | 55° |

REPRESENTATIVE:

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