

MINUTES OF THE NACOGDOCHES CONVENTION AND VISITORS BUREAU

Regular Board Meeting 8:30 a.m., Wednesday, Oct. 18, 2017

Nacogdoches Convention and Visitors Center Nacogdoches, TX

Members Present: John McLaren, Kelly Daniel, Ron Johnson, Damon Ruckel, Shirley Luna

Members Absent: Jack Nelson

Staff Present: Tony Guidroz, Joanna Temple, Stephanie Fontenot

I. Call to Order

Chairman McLaren called the meeting to order at 8:34 a.m.

II. Consider approval of minutes from the Sept. 20 Board Meeting

Motion to approve the minutes was made by Ron Johnson. Damon Ruckel seconded. All approved.

III. Financial Update

Chairman McLaren announced Kati Kennedy's resignation from the CVB Board. Cheryl Bartlett provided the financial report. Explained expenses for previous fiscal year totaled 100.5% of the planned budget.

IV. Board Committee Roundtable

Chairman McLaren and board members discussed the possibility of board committee responsibilities changing due to the opening of board member seat. Board members also discussed how the choosing of a new board member will fall under the city council's responsibility.

V. Discussion Items & Presentations

1. 2015/2016 CVB Audit report

Gary Johnson presented the findings of the 2015-16 CVB audit report to the board. A printed copy of the report was provided to each board member.

VI. Reports

1. Interim Executive Directors report – Tony Guidroz provided an update on current tasks
2. Marketing Efforts & Analytics report – Stephanie Fontenot provided an update on marketing efforts
3. Sales Effort Report – Joanna Temple provided a report reflecting recent sales efforts.

VII. Designation of time, date and location of next meeting – Chairman McLaren announced next regular board meeting would be held at 8:30 a.m. Wednesday, Nov. 15, 2017, at the Charles Bright Visitors Center.

VIII. Adjourn – Chairman McLaren announced the meeting adjourned at 9:47 a.m.

Tony Guidroz
Interim Executive Director