

LEGENDARY.

NAPA
VALLEY.

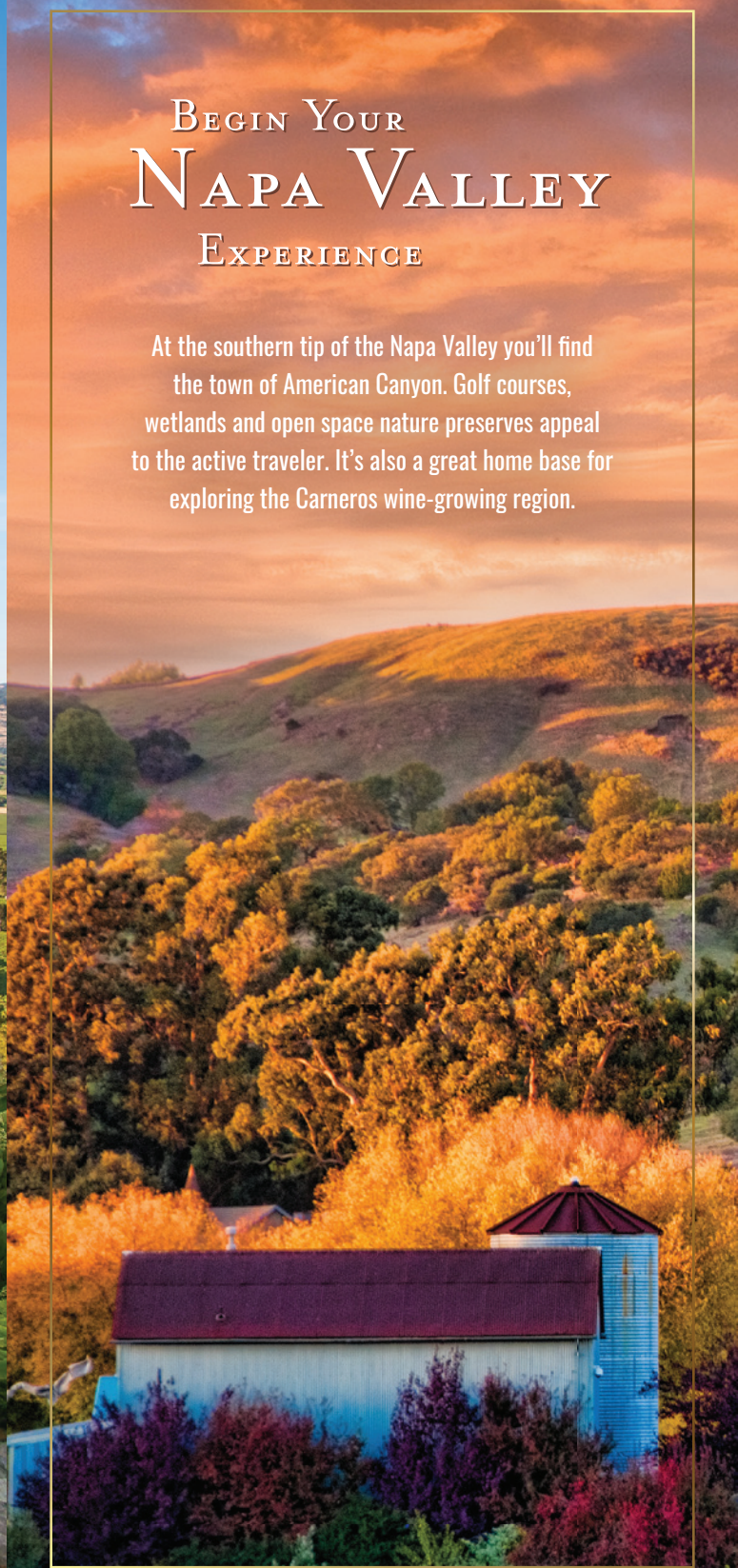


discover

THE NAPA VALLEY HAS A FABLED LEGACY OF INTERNATIONAL RENOWN, YET IS ONE OF THE SMALLEST WINEGROWING REGIONS IN THE WORLD. THE VAST MAJORITY OF THE 400+ WINERIES ARE FAMILY-OWNED AND OPERATED, WITH THE FIRST GRAPES PLANTED IN 1838, THEY NOW PRODUCE JUST FOUR PERCENT OF CALIFORNIA'S WINE GRAPE HARVEST. ONLY 30 MILES LONG AND A FEW MILES WIDE, THE 150 RESTAURANTS, 125 LODGING PROPERTIES, OUTDOOR ACTIVITIES, EVENTS AND ART GALLERIES ENSURE THAT THERE IS NO ONE WAY TO EXPERIENCE NAPA VALLEY. YOU MAY JUST HAVE TO COME BACK FOR MORE.

BEGIN YOUR NAPA VALLEY EXPERIENCE

At the southern tip of the Napa Valley you'll find the town of American Canyon. Golf courses, wetlands and open space nature preserves appeal to the active traveler. It's also a great home base for exploring the Carneros wine-growing region.



STAY AWHILE

Located right on the Napa River, the city of Napa is perfect for a night, or three, on the town. You'll find art walks, delicious food, tasting rooms, lively events and two performing arts centers, all within close proximity to any adventure you seek. With its variety of enchanting lodging options from quaint bed & breakfasts to luxurious hotels, it is ideal for romantic escapes or getaways with friends.



EAT DELICIOUSLY

Yountville considers itself the culinary capital of the Napa Valley. Famous restaurateurs and Michelin star chefs reside here, but even the casual dining will tantalize your taste buds. And don't forget to look up in the early morning hours for the hot air balloon filled skies.

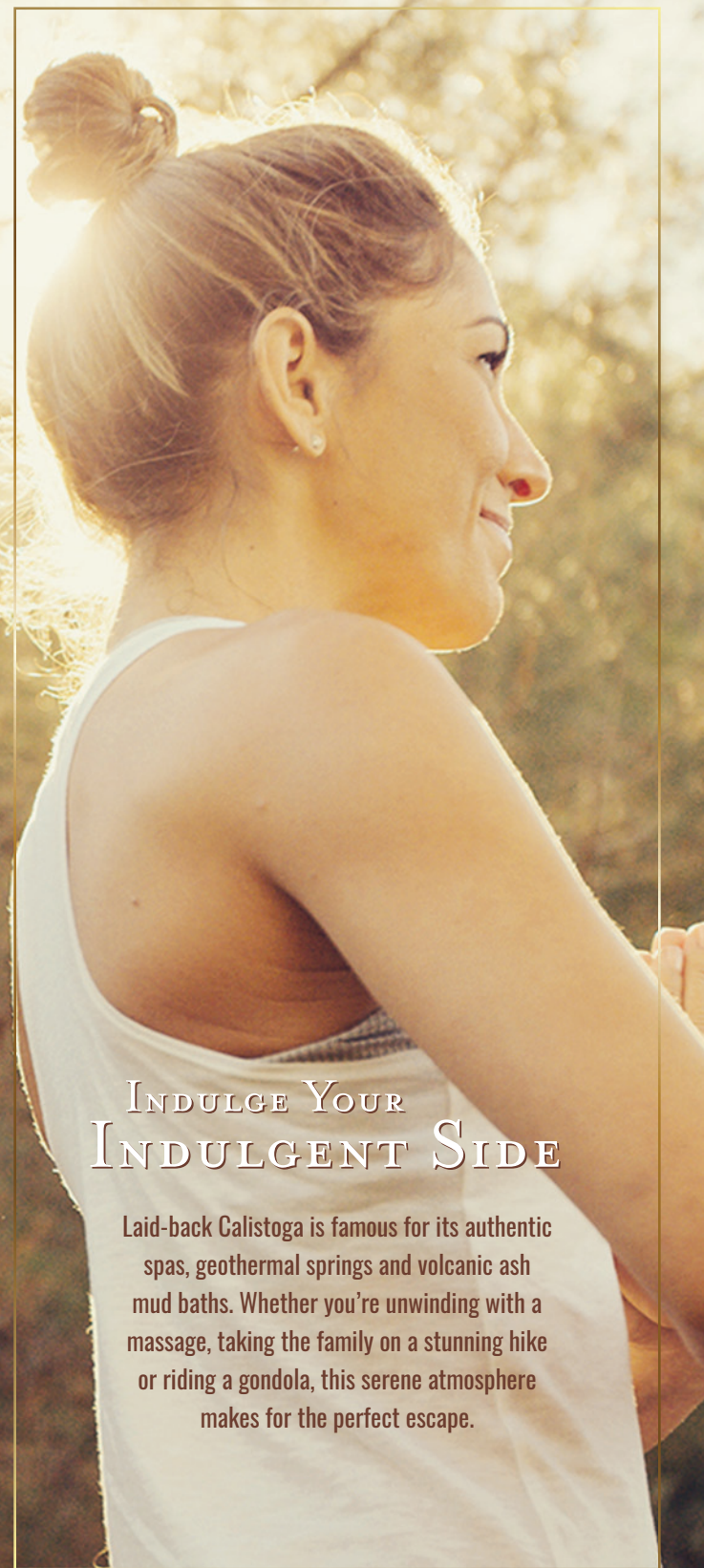


A DIFFERENT WAY TO WINE

The stretch between Oakville and Rutherford is dotted with more than 60 wineries that vary from intimate underground caves to some of the most respected names in the industry. Sip while wandering through a sculpture garden, get a taste straight from the barrel or take a break from grapes and try olive-oil blends instead.

UNIQUE BOUTIQUES

In the charming town of St. Helena, the main streets are lined with elegant shops filled with unique clothes, jewelry and décor. Spend an afternoon perusing some of the many art galleries or make your own artistic interpretation by blending a personal bottle of wine.



INDULGE YOUR INDULGENT SIDE

Laid-back Calistoga is famous for its authentic spas, geothermal springs and volcanic ash mud baths. Whether you're unwinding with a massage, taking the family on a stunning hike or riding a gondola, this serene atmosphere makes for the perfect escape.

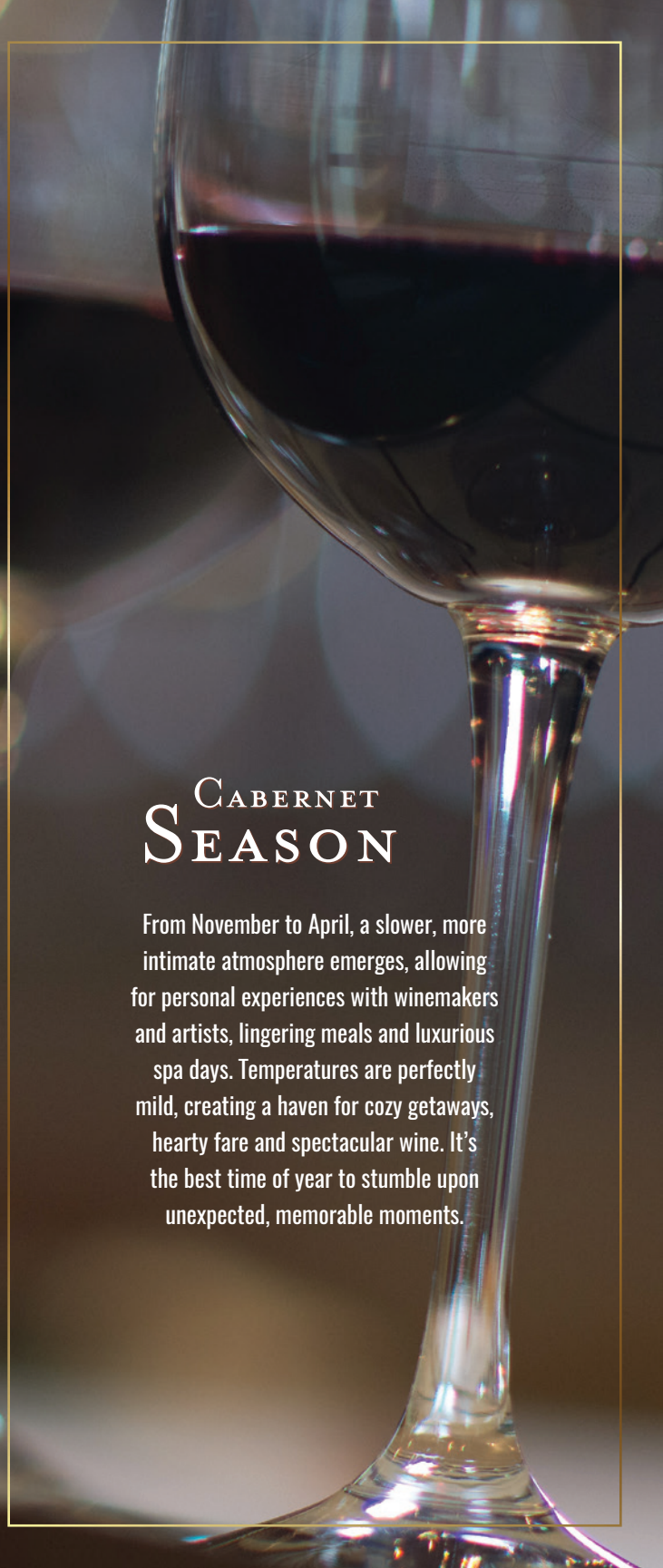


LAZY —OR NOT SO LAZY— AFTERNOONS

Both Berryessa and Hennessey lakes are popular spots to spend the day on a relaxing family picnic with a view. For more active pursuits, they offer the perfect setting for kayakers, canoers and paddle boarders, while hikers and bikers explore surrounding trails, all taking in the great outdoors.

CABERNET SEASON

From November to April, a slower, more intimate atmosphere emerges, allowing for personal experiences with winemakers and artists, lingering meals and luxurious spa days. Temperatures are perfectly mild, creating a haven for cozy getaways, hearty fare and spectacular wine. It's the best time of year to stumble upon unexpected, memorable moments.





THE PERFECT STARTING POINT FOR NEW
AND RETURNING GUESTS.

NAPA VALLEY
**WELCOME
CENTER**

Get tips straight from the locals with complimentary VIP Concierge service. Gather insider information and help with planning the details from lodging to activities, including recommendations and reservation services:

- Lodging
- Activities
- Attractions
- Restaurants
- Wineries

Stop by to take advantage of the many complimentary offerings such as guidebooks, maps, brochures, tasting passes, special offers, restrooms, an iPad station as well as wifi.

Inside the Welcome Center, the Mercantile boutique offers a selection of local and artisanal products. It's the perfect place to take a part of the valley home with you.

CONTACT

CONCIERGE@VISITNAPAVALLEY.COM

600 MAIN STREET, DOWNTOWN NAPA

NAPA VALLEY WELCOME CENTERS

American Canyon
3860 Broadway, Suite 103
(707) 552-3650

Napa
600 Main Street
(707) 257-5895

Yountville
6484 Washington Street, Suite F
(707) 944-0904

St. Helena
657 Main Street
(707) 963-4456

Calistoga
1133 Washington Street
(707) 942-6333

