



New Mexico Tourism Department

Cooperative Marketing Grant Program

2014 - 2015 Awarded Entities

Released August 15, 2014

Entity Name	Award
Statewide or Regional Tourism Umbrella Organizations	
1 Ski New Mexico	15,000.00
Category Total:	15,000.00
6+ Member Collaborative Efforts	
1 Carrizozo Chamber of Commerce	7,500.00
2 City of Alamogordo	40,000.00
3 City of Elephant Butte	40,000.00
4 City of Las Vegas	20,000.00
5 City of Santa Fe - Convention and Visitors Bureau	20,000.00
6 City of Truth or Consequences	40,000.00
7 Clovis Curry County Chamber of Commerce	10,000.00
8 County of Luna	30,000.00
9 Enchanted Circle Cooperative	7,500.00
10 Los Alamos Meeting and Visitors Bureau	40,000.00
11 Museum of New Mexico Foundation	30,000.00
12 Sandoval County	40,000.00
13 Silver City MainStreet	40,000.00
14 Taos Collaboration	20,000.00
15 Town of Taos	40,000.00
Category Total:	425,000.00
4-5 Member Collaborative Efforts	
1 Belen MainStreet Partnership	5,825.00
2 Ghost Ranch Education and Retreat Center	5,000.00
3 MainStreet de Las Vegas - New Mexico Arts and Cultural Districts	20,000.00
4 Roosevelt County Chamber of Commerce	10,000.00
5 Smokey Bear Hometown Association	3,000.00
Category Total:	43,825.00

2-3 Member Collaborative Efforts

1 Albuquerque Convention and Visitors Bureau	5,000.00
2 Artesia Chamber of Commerce	7,500.00
3 Eagle Nest Chamber of Commerce	7,500.00
4 El Rancho de las Golondrinas	4,128.00
5 Espanola Valley Fiber Arts Center	5,000.00
6 Hubbard Museum of the American West	10,000.00
7 New Mexico Wildlife Association	10,000.00
8 Socorro County Chamber of Commerce	5,000.00
9 Taos Ski Valley Chamber of Commerce	10,000.00
10 Town of Red River	10,000.00
Category Total:	74,128.00

Entity Name Award

Sole Entity Applicants

1 Carlsbad Chamber of Commerce	3,000.00
2 DeBaca County Chamber of Commerce	3,000.00
3 El Rancho de las Golondrinas-Destination Marketing	3,000.00
4 Grant County Commissioners	3,000.00
5 New Mexico Steam Locomotive & Railroad Historical Society	547.00
6 Santa Fe Chamber Music Festival	1,000.00
7 Santa Fe Yoga Festival	1,000.00
8 Southwestern Association for Indian Arts	3,000.00
9 Village of Angel Fire	3,000.00
10 Village of Questa	1,500.00
Category Total:	22,047.00

Total Funds Awarded: \$ 580,000.00