

**NEW MEXICO**  
LAND OF ENCHANTMENT  
TOURISM DEPARTMENT

**Cooperative Marketing Grant Program  
2011 / 2012 Awarded Entities**

	<b>Geographic Region</b>	<b>Awarded Entity</b>	<b>Awarded 600,000</b>
1	Region 6-Central	516 Arts	11,000
2	Region 6-Central	Albuquerque Hispano Chamber of Commerce	10,000
3	Region 5-N.Central	ARTsmart	3,000
4	Region 6-Central	Ballet Pro Musica	3,000
5	Region 6-Central	Belen MainStreet Partnership	10,000
6	Region 3-SE	Carlsbad Chamber of Commerce	3,000
7	Region 3-SE	City of Alamogordo	20,000
8	Region 3-SE	City of Alamogordo (Secrets of SE NM)	20,000
9	Region 6-Central	City of Albuquerque Cultural Services Department	3,000
10	Region 2-SW	City of Deming Tourism Development	3,000
11	Region 1-NW	City of Gallup	21,500
12	Region 6-Central	City of Moriarty	3,000
13	Region 6-Central	City of Rio Rancho Convention and Visitors Bureau	10,000
14	Region 5-N.Central	City of Santa Fe Convention and Visitors Bureau	3,000
15	Region 4-NE	City of Santa Rosa	3,000
16	Region 2-SW	City of Socorro	40,000
17	Region 2-SW	City of Truth or Consequences	20,000
18	Region 3-SE	Cloudcroft Chamber of Commerce	9,000
19	Region 3-SE	Clovis/Curry County Chamber of Commerce	20,000
20	Region 6-Central	Corrales MainStreet	2,000
21	Region 6-Central	Creative Albuquerque	40,000
22	Region 2-SW	Deming/Luna County Chamber of Commerce	4,800
23	Region 4-NE	Eagle Nest Chamber of Commerce	10,000
24	Region 5-N.Central	El Rancho de las Golondrinas	3,000
25	Region 4-NE	Enchanted Circle Marketing Cooperative	10,000
26	Region 1-NW	Farmington Convention and Visitors Bureau	10,000
27	Region 5-N.Central	Friends of The Cumbres & Toltec	2,000
28	Region 5-N.Central	Georgia O'Keeffe Museum	40,000
29	Region 5-N.Central	Glass Alliance - New Mexico	10,000
30	Region 1-NW	Grants Chamber of Commerce	10,000
31	Region 2-SW	Las Cruces Convention and Visitors Bureau	14,000
32	Region 5-N.Central	Los Alamos Meeting & Visitors Bureau	40,000
33	Region 4-NE	Mora Valley Chamber of Commerce	2,700
34	Region 6-Central	NM Community Foundation fiscal sponsor for Closet Cinema	3,000
35	Region 6-Central	NM Steam Locomotive & Railroad Historical Society	4,500
36	Region 6-Central	NM Wildlife Association	10,000
37	Region 5-N.Central	Open Hands	10,000
38	Region 5-N.Central	Outside In Productions	3,000
39	Region 5-N.Central	Parallel Studios	7,500
40	Region 4-NE	Raton MainStreet	30,000
41	Region 5-N.Central	Santa Clara Pueblo	9,450
42	Region 5-N.Central	Santa Fe Chamber Music Festival	3,000
43	Region 5-N.Central	Santa Fe Film Festival	3,000
44	Region 5-N.Central	Santa Fe Gallery Association Santa Restaurant Association fiscal sponsor for the Santa Fe	3,000
45	Region 5-N.Central	Wine & Chile Fiesta	2,000
46	Region 2-SW	Silver City Grant Co Chamber of Commerce	3,000
47	Region 2-SW	Silver City MainStreet Project	40,000
48	Region 4-NE	Taos County Chamber of Commerce fiscal sponsor for the Taos County Lodgers' Association	3,000
49	Region 4-NE	Taos Ski Valley Chamber of Commerce	10,000
50	Region 4-NE	Town of Red River	10,000
51	Region 4-NE	Town of Taos	20,000
52	Region 6-Central	Turquoise Trail Association	10,000
53	Region 6-Central	VSA Arts of New Mexico	1,550