



North Central Regional Marketing Board Quarterly Meeting

Santa Fe, NM – New Mexico Tourism Department, 491 Old Santa Fe Trail

Thursday, September 6, 2018 | 10:00 a.m. – 12:00 p.m.

- I. **Welcome & Introductions**
- II. **Board Composition & Elections**
 - A. Board Vacancies & Recruitment Process
 - B. Nominations & Elections
 - C. Contact Information (Review & Update)
- III. **NMTD Updates**
 - A. Quarterly PR & Travel Trade Recap
 - B. Grant Program Recap
 - C. News from NM Magazine
 - D. Available Resources & Openings
 - E. Upcoming: New Mexico True Thirty
- IV. **Partner Opportunities**
 - A. New Mexico True Day at 2018 State Fair – interest?
 - B. Balloon Fiesta Booth
 - C. Domestic Trade Shows and Media Missions
 - D. IPW 2019
- V. **Board Member Updates**
- VI. **Open Forum Discussion**
 - A. Travel Tank
 - B. Additional Topics

VII. Other Business

VIII. Next Meeting