



Northeast Regional Marketing Board Quarterly Meeting

Cimarron, NM – Philmont Scout Ranch, 47 Caballo Rd, Cimarron, NM

Thursday, September 4, 2018 | 11:00 a.m. – 1:00 p.m.

I. Welcome & Introductions

II. Board Composition & Elections

- A. Board Vacancies & Recruitment Process
- B. Nominations & Elections
- C. Contact Information (Review & Update)

III. NMTD Updates

- A. Quarterly PR & Travel Trade Recap
- B. Grant Program Recap
- C. News from NM Magazine
- D. Available Resources & Openings
- E. Upcoming: New Mexico True Thirty

IV. Partner Opportunities

- A. New Mexico True Day at 2018 State Fair – interest?
- B. Balloon Fiesta Booth
- C. Domestic Trade Shows and Media Missions
- D. IPW 2019

V. Board Member Updates

VI. Open Forum Discussion

- A. Travel Tank
- B. Additional Topics

VII. Other Business

VIII. Next Meeting