

NEW MEXICO *True*
Rural Pathway Project

PROJECT CONCEPT FORM

- 1. Has the Steering Committee watched the available informational webinar for the Rural Pathway Project located on New Mexico.org?**

Yes

No

- 2. Project Concept Name:**

- 3. Description of the project concept, including key activities that would impact the visitor's experience and how the concept is aligned with the New Mexico True brand:**

- 4. Anticipated location for the project concept:**

- 5. List all Steering Committee members and why they have been identified as key stakeholders:**