



Tentative Agenda  
New Mexico Tourism Commission Meeting  
Silver City Town Annex  
1203 N. Hudson St., Silver City, NM 88061  
Thursday, November 30, 2017 at 3:00 p.m.

Call to Order

1. Roll Call
2. Approval of Agenda
3. Approval of Minutes from August 15, 2017
4. Introduction of Guests
5. Welcome from Mayor Ken Ladner, Silver City
6. Silver City Rural Pathways Project – Charmaine Wait, Silver City MainStreet Executive Director
7. New Mexico Tourism Department Update – Secretary Rebecca Latham
8. Tourism Development Division Update – David Griscom
  - a. Rural Pathways Project
  - b. Cultural Heritage
  - c. Clean and Beautiful Grant Program / Keep New Mexico True
9. Clean & Beautiful Advisory Committee Update – Commissioner Kimball
  - a. Approval of Advisory Committee Members
10. New Mexico Hospitality Association Update
11. Southwest Regional Marketing Board Update
12. Reports from Commission Members
13. Next Meeting – January 2018 in Santa Fe (in conjunction with TRENDS)
14. Public Comment
15. Adjournment