

## NEW ORLEANS CVB MEMBERSHIP

# APPLICATION

MEMBER # \_\_\_\_\_

### BUSINESS INFORMATION

Company Name \_\_\_\_\_

Web Address \_\_\_\_\_

Address \_\_\_\_\_

Facebook / \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Twitter @ \_\_\_\_\_

Main Phone \_\_\_\_\_ Toll Free \_\_\_\_\_

Numbers and email addresses listed here will be used in publications and on the CVB website.

Email Address \_\_\_\_\_

### MAIN CONTACT

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Direct Phone \_\_\_\_\_ Cell/Alternative Phone \_\_\_\_\_

**Additional Contacts** (List an additional staff member who you wish to be associated with your account.)

Name and Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

### AUTHORIZATION

In completing the application for membership, I hereby consent to have our business contact information included in all membership listings and to receive periodic communications from the NOCVB, its members or other entities that may obtain the membership listing from our website or various publications.

\_\_\_\_\_ (initial here)

I hereby certify that all information provided in this application for membership is accurate and that I am representative of the company or organization approved to execute documents on its behalf.

\_\_\_\_\_ (initial here)

I also certify that the company or organization maintains adequate business insurances and maintains all state or federal licenses and permits.

\_\_\_\_\_ (initial here)

I, as signed, hereby make application for investment to the New Orleans Convention & Visitors Bureau. I understand that investment is a twelve (12) month commitment. In January of the following year, renewal will be billed and payment due unless written cancellation has been received. I further understand that my membership will be subject to automatic cancellation if payment is not received within ninety (90) days after the date of first renewal invoice. Cancelled memberships may be ineligible for re-admission for up to a two (2) year period. I fully understand and agree that investment dues are non-refundable and non-transferable.

Signature \_\_\_\_\_

Date \_\_\_\_\_

### BILLING CONTACT

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### INVESTMENT

Basic  Advanced  Select  Professional/Supplier

Non-profit  Small Accommodations  Accommodations

Amount \$ \_\_\_\_\_  cash  check (#) \_\_\_\_\_  Visa/MC  AMEX

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Sec. Code \_\_\_\_\_ Name as it appears on the card \_\_\_\_\_

## MEMBER DESCRIPTION

Please provide a 35 word description for your listing on our website and in the appropriate publications. **NOTE:** The CVB will edit for style, format and length.

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## CATEGORIES

Please select your Primary Business Category from the list of categories on the attached page. Your business will appear under this category in our publications. You may also select two additional web categories from the page.

**Your business will appear under these categories in our database, on our website and will be used when sending out leads.**

Primary Business Category

Web Category

Web Category

## SPECIFIC QUESTIONS ABOUT YOUR BUSINESS

### Primary Business Location (check one)

- Central Business District
- Convention Center/Warehouse/Arts District
- Esplanade Ridge
- Faubourg Marigny/Bywater
- French Quarter Area
- Garden District/Uptown
- Jefferson Parish
- Lakefront/West End
- Mid-City
- New Orleans East/Chalmette/Gentilly
- Northshore
- Outside Metro Area
- Treme
- Westbank

Number of miles to MSY Airport \_\_\_\_\_

### Hours of Operation (check days and note hours)

- Mon  Tue  Wed  Thu  Fri
- Sat  Sun

Hours \_\_\_\_\_

**Business ownership status {Optional}** In order to assist you with media requests and niche marketing opportunities, please indicate if any of the categories below fit your company. (check all that apply)

- African American  Female  Hispanic
- Asian  Gay & Lesbian  Other

### Credit Cards Accepted

- American Express  Visa  Master Card  Discover

### Languages Spoken

**ADA Accessible**  Yes  No

**Tax-Free Shopping**  Yes  No

### Parking (check all that apply)

- Complimentary  On-site  On-street  Pay  Valet

### Special Discount Rates (check all that apply)

- AAA  Government  Military  Weekly
- AARP  Group  Seasonal
- Corporate  Long-term  Senior Citizen

## ACCOMMODATION INFORMATION

Number of rooms \_\_\_\_\_ Number of suites \_\_\_\_\_ Total rooms + suites \_\_\_\_\_ Number of double/double rooms? \_\_\_\_\_

Rates for in-season, single occupancy (Check one. If there is a range, check lowest to highest)

\$= \$100 or less     \$\$= \$100-125     \$\$\$= \$125-175     \$\$\$\$= \$175-200     \$\$\$\$\$= above \$200

Amenities (check all that apply)

- |   |  |                                      |  |
|---|--|--------------------------------------|--|
| <input type="checkbox"/> ADA Accessible             | <input type="checkbox"/> Health Club           | <input type="checkbox"/> Lounge/Bar  | <input type="checkbox"/> Sundry Shop   |
| <input type="checkbox"/> Baggage Handling           | <input type="checkbox"/> Wi-Fi                 | <input type="checkbox"/> Parking     | <input type="checkbox"/> Valet Service |
| <input type="checkbox"/> Balconies                  | <input type="checkbox"/> Kitchens/Kitchenettes | <input type="checkbox"/> Pets        |  |
| <input type="checkbox"/> Bus/RV Parking             | <input type="checkbox"/> Laundry Facilities    | <input type="checkbox"/> Pool        |  |
| <input type="checkbox"/> Business Services          | <input type="checkbox"/> Meeting Facilities    | <input type="checkbox"/> Restaurants |  |
| <input type="checkbox"/> Free Continental Breakfast | <input type="checkbox"/> Non-smoking Rooms     | <input type="checkbox"/> Spa/Salon   |  |

## DESTINATION MANAGEMENT COMPANY INFORMATION

- |                             |  |                                     |  |
|-----------------------------|--|-------------------------------------|--|
| Group Charter Sightseeing   | <input type="checkbox"/> Yes <input type="checkbox"/> No | FIT Sightseeing                     | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Group Lodging               | <input type="checkbox"/> Yes <input type="checkbox"/> No | Van/Minibus                         | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Group Transfer              | <input type="checkbox"/> Yes <input type="checkbox"/> No | Prepackaged Programs                | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| FIT Airport Transfers       | <input type="checkbox"/> Yes <input type="checkbox"/> No | Motorcoach                          | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Student Tours               | <input type="checkbox"/> Yes <input type="checkbox"/> No | Ticketing                           | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Technical Tours             | <input type="checkbox"/> Yes <input type="checkbox"/> No | Market Concentration (Dom.)         | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Wholesale Tariff            | <input type="checkbox"/> Yes <input type="checkbox"/> No | Market Concentration (Intl.)        | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Complete Incentive Programs | <input type="checkbox"/> Yes <input type="checkbox"/> No |                                     |  |
| Step-On Guides              | <input type="checkbox"/> Yes <input type="checkbox"/> No | Minimum Group Size (fill in number) | _____  |

Specialty Markets (check all that apply)

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Association        | <input type="checkbox"/> European                | <input type="checkbox"/> Japanese          | <input type="checkbox"/> Special Events |
| <input type="checkbox"/> Civil Rights       | <input type="checkbox"/> French                  | <input type="checkbox"/> Latin American    | <input type="checkbox"/> Sports         |
| <input type="checkbox"/> Civil War          | <input type="checkbox"/> Full Convention Meeting | <input type="checkbox"/> Leisure           | <input type="checkbox"/> Students       |
| <input type="checkbox"/> Corporate          | <input type="checkbox"/> Group                   | <input type="checkbox"/> Medical           | <input type="checkbox"/> Trade Shows    |
| <input type="checkbox"/> Corporate Meetings | <input type="checkbox"/> Housing                 | <input type="checkbox"/> Motorcoach Travel | <input type="checkbox"/> Travel/Leisure |
| <input type="checkbox"/> Domestic/Leisure   | <input type="checkbox"/> Incentive               | <input type="checkbox"/> Planning/DMC      | <input type="checkbox"/> WWII           |
| <input type="checkbox"/> Domestic/Travel    | <input type="checkbox"/> International           | <input type="checkbox"/> Seniors           |   |

# RESTAURANT INFORMATION

## Cuisine (check up to four)

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> American               | <input type="checkbox"/> Continental            | <input type="checkbox"/> Indian         | <input type="checkbox"/> Sandwich Shop/Deli |
| <input type="checkbox"/> Asian                  | <input type="checkbox"/> Creole                 | <input type="checkbox"/> International  | <input type="checkbox"/> Seafood            |
| <input type="checkbox"/> Bagel Shops            | <input type="checkbox"/> Cuban                  | <input type="checkbox"/> Italian        | <input type="checkbox"/> Southwestern       |
| <input type="checkbox"/> Barbecue               | <input type="checkbox"/> Dessert Cafe           | <input type="checkbox"/> Irish          | <input type="checkbox"/> Spanish            |
| <input type="checkbox"/> Bistros                | <input type="checkbox"/> Diners                 | <input type="checkbox"/> Japanese/Sushi | <input type="checkbox"/> Steak              |
| <input type="checkbox"/> Brew Pub               | <input type="checkbox"/> Fast Food/Family Style | <input type="checkbox"/> Kosher         | <input type="checkbox"/> Thai               |
| <input type="checkbox"/> Cajun                  | <input type="checkbox"/> French                 | <input type="checkbox"/> Mediterranean  | <input type="checkbox"/> Variety            |
| <input type="checkbox"/> Coffee Shop            | <input type="checkbox"/> Greek                  | <input type="checkbox"/> Mexican        | <input type="checkbox"/> Vegetarian         |
| <input type="checkbox"/> Contemporary Louisiana | <input type="checkbox"/> Health Food            | <input type="checkbox"/> Middle Eastern | <input type="checkbox"/> Yogurt             |

## Meals served and price range (check one for each meal; price includes a complete meal)

- |           |                                       |                                      |                                      |                                      |                                     |
|-----------|---------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|-------------------------------------|
| Breakfast | <input type="checkbox"/> \$10 or less | <input type="checkbox"/> \$11 - \$20 | <input type="checkbox"/> \$21 - \$30 | <input type="checkbox"/> \$31 - \$40 | <input type="checkbox"/> above \$40 |
| Brunch    | <input type="checkbox"/> \$10 or less | <input type="checkbox"/> \$11 - \$20 | <input type="checkbox"/> \$21 - \$30 | <input type="checkbox"/> \$31 - \$40 | <input type="checkbox"/> above \$40 |
| Lunch     | <input type="checkbox"/> \$10 or less | <input type="checkbox"/> \$11 - \$20 | <input type="checkbox"/> \$21 - \$30 | <input type="checkbox"/> \$31 - \$40 | <input type="checkbox"/> above \$40 |
| Dinner    | <input type="checkbox"/> \$10 or less | <input type="checkbox"/> \$11 - \$20 | <input type="checkbox"/> \$21 - \$30 | <input type="checkbox"/> \$31 - \$40 | <input type="checkbox"/> above \$40 |

**Total seating capacity** \_\_\_\_\_

**Live Entertainment**  Yes  No

**Bar/Lounge**  Yes  No

## In order to appear in the Annual Meeting Planners Guide, restaurants must be able to offer private receptions or facility buy-outs.

Do you offer private reception/banquet rooms?  Yes  No If yes, please fill out the following information:

Number of private rooms: \_\_\_\_\_

Maximum capacity for banquet style setup in private room: \_\_\_\_\_

Maximum capacity for reception style setup in private room: \_\_\_\_\_

Maximum capacity for classroom style setup in private room: \_\_\_\_\_

Maximum capacity for theatre style setup in private room: \_\_\_\_\_

Do you offer a facility buy-out?  Yes  No If yes, please fill out the following information:

Maximum capacity for facility buy-out banquet style setup: \_\_\_\_\_

Maximum capacity for facility buy-out reception style setup: \_\_\_\_\_

## MEMBERSHIP DEPARTMENT

2020 St. Charles Avenue, New Orleans, LA 70130  
membership@neworleanscvb.com / 504.566.5027 / neworleanscvb.com



## NEW ORLEANS CVB MEMBERSHIP

# CATEGORIES

### ACCOMMODATIONS

- Apartments
- Bed & Breakfast
- Bed & Breakfast Reservation Services
- Campsites & RV Parks
- Condominium Sales
- Guest Houses/Inns
- Hostels
- Hotels - Central Business District
- Hotels - Convention Center/  
Warehouse/Arts District
- Hotels - French Quarter
- Hotels - Garden District/Uptown
- Hotels - Jefferson Parish
- Hotels - Mid-City
- Hotels - New Orleans East/Chalmette
- Hotels - Northshore
- Hotels - Outside Metro Area
- Hotels - West Bank
- Plantations
- Reservation Services
- Vacation Rentals

### ATTRACTIONS

- Alligator Farms
- Amusement Center
- Aquariums
- Art Centers
- Art Demonstrations
- Bike Rentals
- Bowling
- Carnival Krewes/Organizations
- Cocktail Experiences
- Cooking Schools
- Dance
- Fairs & Festivals
- Fishing & Hunting
- Flyboarding
- Gardens
- Golf
- Health Clubs & Fitness Centers
- Horse Racing
- Marinas
- Movie Theaters
- Museums
- Parks

### CONVENTION & BUSINESS SERVICES

- Plantations & Historic Homes
  - Psychics
  - Recreation
  - Reservation Services - Activities
  - Riverboats
  - Sporting Events & Sports
  - Tours - Air
  - Tours - Airboats
  - Tours - Bicycle
  - Tours - Cajun Country
  - Tours - Carriage
  - Tours - Cemetery
  - Tours - Children
  - Tours - City
  - Tours - Culinary
  - Tours - Cultural/Historical
  - Tours - Garden District
  - Tours - Ghost/Paranormal
  - Tours - Kayak
  - Tours - Mardi Gras
  - Tours - Nightlife
  - Tours - Personalized/Specialized
  - Tours - Plantations
  - Tours - Segway
  - Tours - Sightseeing
  - Tours - Step-On Guides
  - Tours - Swamp
  - Tours - Walking
  - Tours - Breweries/Distilleries
  - Voodoo
  - Zoos
- Accountants
  - Advertising & Public Relations
  - Advertising Specialties
  - Audio Visual Services
  - Banners
  - Beverages & Beverage Equipment
  - Brochures - Distribution & Displays
  - Business Services
  - Caterers
  - Computer Sales, Services & Rentals
  - Conference & Training Facility
  - Convention Centers
  - Convention Management Assistance
- Convention On-Site Information/  
Registration Services
  - Copier/Printer Rentals
  - Copying Services
  - Corporate Gifts
  - Credit Card Services
  - Decorators & Exhibitor Services
  - Delivery & Courier Services
  - Destination Management Companies
  - Disc Jockeys
  - Disposal Services
  - Drayage & Storage
  - Dry Cleaners & Laundries
  - Educational Institutions
  - Employment - Temporary/Permanent
  - Entertainers
  - Entertainment & Special Productions
  - Exhibitor Services
  - Fireworks/Pyrotechnics
  - Food Distributors
  - Graphic Designers
  - Hostesses & Models
  - Insurance
  - Janitorial Services
  - Linens
  - Machinery Movers
  - Marketing
  - Massage Therapy
  - Multi-Media Production
  - Office Supplies
  - Packaging, Wrapping, Boxes, Bags &  
Shipping
  - Party Planning
  - Photographers
  - Pre-Press Productions
  - Printers
  - Professional Members
  - Publishers
  - Rental Services
  - Security Services & Systems
  - Signs
  - Silk Screens
  - Sound & Light Services
  - Speakers Bureau
  - Speakers
  - Special Events Planning
  - Staging - Equipment & Services
  - Suppliers
  - Talent Agencies

# CATEGORIES CONTINUED

- T-Shirts - Custom Design & Printing
- Team Building
- Telecommunications
- Translators & Interpreters
- Uniforms
- Utility Companies
- Video & Film Production
- Website Development

## DINING & ENTERTAINMENT

- Bakeries
- Balconies
- Bars & Taverns
- Breweries & Brew Pubs
- Casinos
- Cocktail Lounges
- Coffee Shops
- Concierge Services
- Dance Clubs
- Food Cart Vendors
- Food Trucks
- Jazz Clubs/Music Halls
- Live Music
- Music - Blues
- Music - Cajun/Zydeco
- Music - Gospel
- Music - Irish
- Musical Theatre
- Night Clubs
- Opera
- Performance Theater
- Piano Bars
- Restaurants - American
- Restaurants - Asian
- Restaurants - Barbecue
- Restaurants - Bistros
- Restaurants - Brew Pubs
- Restaurants - Cajun
- Restaurants - Contemporary Louisiana
- Restaurants - Continental
- Restaurants - Creole
- Restaurants - Cuban
- Restaurants - Dessert Cafe
- Restaurants - Diners
- Restaurants - Fast Food/Family Style
- Restaurants - French
- Restaurants - Greek
- Restaurants - Health Food
- Restaurants - Indian
- Restaurants - International

- Restaurants - Irish
- Restaurants - Italian
- Restaurants - Japanese/Sushi
- Restaurants - Kosher
- Restaurants - Mediterranean
- Restaurants - Mexican
- Restaurants - Middle Eastern
- Restaurants - Pizza
- Restaurants - Sandwich Shop/Deli
- Restaurants - Seafood
- Restaurants - Soul Food
- Restaurants - Southwestern
- Restaurants - Spanish
- Restaurants - Steak
- Restaurants - Thai
- Restaurants - Variety
- Restaurants - Vegetarian
- Sports Bars
- Symphony
- Venues
- Wine Bars

## SHOPPING

- Antique Jewelry
- Antiques
- Apparel & Accessories
- Artists/Art Galleries
- Arts & Crafts
- Books
- Candies, Fine Chocolates & Pralines
- Children's Shops
- Cigar, Pipe & Tobacco Shops
- Cosmetics/Beauty Products
- Department Stores
- Florists & Plants
- Foods - Retail & Mail Order
- Furnishings & Accessories
- Gift Baskets
- Gift Shops
- Groceries
- Hat Shops
- Jewelry
- Liquor/Wine Shops
- Mardi Gras Supplies
- Mask Shops
- Memorabilia
- Music & Video
- Outlet Shopping
- Perfumeries
- Salons & Spas
- Seafood

- Shopping & Entertainment Centers
- Silver Shops
- Souvenirs - Wholesale/Retail
- Tuxedos & Accessories
- Voodoo Shops

## TRAVEL PLANNING & TRANSPORTATION

- Airlines
- Airport Transportation
- Airports
- Bus Companies
- Bus Stations
- Car Rentals
- Cruise
- Freight Companies
- Limousines
- Motorcoach Parking
- Parking & Garages
- Pedi-Cabs
- Public Transportation
- Taxicabs
- Tour Planning Companies
- Train Stations
- Transportation Services
- Travel Agencies
- Wheelchair/Scooter Rentals

## VISITOR INFORMATION

- Attorneys
- Banks
- Childcare
- Convention & Visitors Bureau
- Disabled Services
- Financial Services
- Medical Services
- Neighborhood Associations
- Pet Services
- Places of Worship
- Publications
- Real Estate
- Television Stations
- Tourist Information Services
- Volunteer Services
- Wedding Chapels/Facilities
- Wedding Officiants
- Wedding Planning & Consultants
- Wedding Reception Venues
- Wedding Services & Supplies

## MEMBERSHIP DEPARTMENT

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