



NEWPORT RESTAURANT WEEK

2017

March 27-April 7

NEWPORT & BRISTOL COUNTY

Join us for Spring Restaurant Week!

WHAT ARE THE DATES?

March 27-April 7, 2017

WHAT ARE THE FEES?

\$350 (\$200 plus 3, \$50 gift certificates)

For Spring Restaurant Week

OR

Save \$100 by signing up for both
Newport Restaurant Weeks:

\$600 (\$300 plus 6, \$50 gift certificates)

For Spring and Fall Restaurant Weeks

(FALL RESTAURANT WEEK IS NOVEMBER 3-12, 2017)

WHAT IS INVOLVED?

Developed by Discover Newport, Restaurant Week is an opportunity for restaurants in Newport and our eight coastal communities to promote their businesses and show off their seasonal cuisine by offering prix-fixe lunch and/or dinner options. By participating in Restaurant Week, you agree to offer:

- \$16 three-course lunch options* or
- \$35 three-course dinner options*

***Please DO NOT add any supplemental charges to these options as Discover Newport promotes Restaurant Week with these price points only.**

HOW IS RESTAURANT WEEK PROMOTED?

Discover Newport promotes the Spring Restaurant Week through various media, including, but not limited to:

- Television (campaigns on WJAR, WPRI, WLNE and Fox64 Rhode Show)
- Radio (campaigns on Pandora Radio, WADK/WMNP)
- Web Advertising
 - Trip Advisor Partnership Page / Geotarget Foodies
 - Boston.com
 - RI Monthly: Roundup and The Dish
 - Open Table
 - Pandora Radio Digital
 - Hartford.com
- Print Advertising
 - Southcoast Magazine
 - Mercury / Newport This Week / Jamestown Press
 - East Bay Papers
 - The Bay, SoRI
- Banners at Newport Bridge and Newport Visitors Center
- Rack Cards at Newport Visitors Center, AAA Travel Show/ MA
- Promotional Posters at TF Green Airport and Newport Visitors Center
- Promoted Posts, contests on Facebook, Instagram, videos, dedicated eBlasts

HOW DO YOU SIGN UP?

Complete the online Participation Form.

Note: Form and payment must be received before a restaurant is listed on our website. In addition, any past due balances from previous Restaurant Weeks must be paid in full.

QUESTIONS?

Brittany Lauro
BLauro@DiscoverNewport.org
401.845.9112
Discover Newport
23 America's Cup Avenue
Newport, RI 02840

A program of

DISCOVER NEWPORT
NINE COASTAL TOWNS | ONE BIG EXPERIENCE

DiscoverNewportRestaurantWeek.org