

Destination Services

City & State Support

- Welcome letters or proclamations of support from mayor and/or governor (welcome letters take 30 days, proclamations take about two months)
- Collaborate with Office of Citywide Events, DOT, Parks Department, etc.

NYC & Company Publications

- NYC Official Visitor Guide
- NYC Official Visitor Map
- NYC Official Meeting & Event Planner

NYC Assets

- Our NYC & Company logo can be provided for use on your show website to allow attendees to click back to nycgo.com.
- Photos: NYC & Company maintains a library of digital images of New York City for use by meeting professionals for noncommercial promotional use. Our images are available for download in a number of high-quality digital formats, including print-ready 300 dpi JPEG images and web-ready 72 dpi JPEG images.
- Videos: Our NYC Welcome Video and Meetings Video are available for your use.

Marketing Tools

- Save-the-date postcards or customized cocktail napkins to pre-promote your upcoming NYC meeting
- E-blasts targeted to your attendees, co-promoting your show and NYC
- Assistance securing advertising space on NYC outdoor media
- Neighborhood maps to see what restaurants and attractions are around your hotel or the Javits Center

Travel Pages & Editorial Content

- Our team will provide unique editorial content for your website, featuring NYC essentials, getting around, useful tips on things to do, and our most popular website links.
- Our Visitor Services page provides information and discounts on many personal services that meeting delegates may need while they are away from home.
- Broadway – NYC & Company gives you access to the best seats in the house directly through nycgo.com.
- Sporting events – tickets to see New York City's teams in action.
- Attractions – Buy discounted attraction passes directly through nycgo.com.
- Delta – Let us help you register your meeting so your attendees can save on their Delta flights to and from New York City for your event dates.
- Other cross-promotional opportunities with our NYC & Company members.



Note: Some services offered are dependent on the size of your event or are only valid over certain dates.

Housing

- NYC & Company offers a host of housing services in partnership with onPeak, onpeak.com. With an overall innovative approach, personalized customer service and award-winning marketing, onPeak will infuse your housing program with intelligence and energy. Serving as the official housing partner for many of the most well-respected events across nearly every industry, onPeak will work with you to understand your unique needs and provide customized solutions to fit your organization. We not only have the next big ideas, we have the right big ideas for your event.

Spousal & Family Programs

- By working with our membership, our department can help create an exciting New York City experience for the spouse or guest of a meeting delegate while the attendee does business.

Customized Maps

- We will create a customized map to highlight your meeting locations and other attractions so your attendees can easily navigate New York City. This map can be made available to you in a high-resolution PDF for use:
 - On your show's website
 - In print for distribution or published in the program book

Exhibitor Assistance Program

- We can reach out directly to your exhibitors to offer planning assistance for their entertaining needs – or you can send out our Welcome PDF to your exhibitors, post it on your website or include it in exhibitor tool kits.

Delegate Discount Pass

- Discounts and offers to over 100 member restaurants, attractions, museums and retailers are available to all convention attendees, exhibitors and staff.

Press & Social Media Assistance

- When appropriate, our Communications team will create press releases to amplify your show's messaging.
- We can partner with you to enhance messaging on Facebook and Twitter, while delegates can also follow @nycgo on Twitter and Instagram for instant New York City updates.

Venue Search & Site Inspections

- We will help you find the perfect location for your off-site events.
- A service manager will assist in planning site inspections and accompanying the meeting planner throughout the City on a day of site visits.



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Member Services

We are available to qualify planners' needs and search our membership to satisfy all requests. Outreach is done through an RFP, or referral process. Our membership is 2,000 strong—below is a brief list of the types of members we can assist in connecting.

- **Audio/Visual and Photography**
- **Convention and Meeting Services**
- **Destination Management Companies**
- **Entertainment**
- **Off-Site Venues, Private Dining and Catering**
- **Transportation**
- **Other services as requested**

Many clients have individual requests. Please contact Destination Services for assistance in unique promotion ideas.



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