



DESTINATION FACT SHEET

Oakland is a city in renaissance. The hot culinary scene, edgy art, and vibrant nightlife are creating an international buzz. Come see why Forbes, Travel + Leisure, and Sunset are raving about Oakland!

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#OAKLANDLOVEIT

ACCOMMODATIONS

From full-service hotels to charming bed-and-breakfasts, Oakland's accommodations include options for every price range.

- Lower rates than San Francisco but just 15 minutes away
- Over 4,500 hotel rooms
- Free parking and shuttle service included at many properties

CUISINE

Travel and food writers can't get enough of Oakland's culinary scene.

- Diverse menus stemming from various cultures
- Innovative chefs trained at top Bay Area restaurants

ATTRACTIONS

Oakland's attractions are appealing to every traveler, ranging from interactive art museums to an expansive zoo in the hills.

- Chabot Space & Science Center
- Children's Fairyland
- Oakland Aviation Museum
- Oakland Ale Trail
- Oakland Museum of California
- Oakland Urban Wine Trail
- Oakland Zoo
- USS Potomac

ARTS & ENTERTAINMENT

Oakland's world-class venues offer endless entertainment options in every neighborhood.

- Fox Theater
- Paramount Theatre
- Oakland Art Murmur

- Oracle Arena & O.co Coliseum
- The Crucible
- Yoshi's Jazz Club

SPORTS & RECREATION

Oakland is one of two California cities with three professional sports teams. Hiking, biking and boating are also popular sports activities among locals and visitors to Oakland.

- Golden State Warriors, Oakland Athletics, Oakland Raiders
- 1,200 miles of trails in the East Bay Regional Parks
- Marina and waterfront attractions at Jack London Square
- An urban lake with a 3 mile perimeter for jogging, walking, and biking

TEAM BUILDING

Oakland has many exciting team building activities to offer to groups of all sizes.

- Art Classes (Blacksmithing, Glass Blowing, Metalsmithing, Leatherworking, Mural Painting)
- Cooking Classes/Food & Drink Tours
- Active Sports (Segway, Curling, Kyaking, Dragon Boating, Sailing, Trapeze Class, Rock Climbing)

OAKLAND IN THE NEWS

5 *The New York Times* ranked Oakland as the #5 top destination to visit in the world in 2012.

12 *ArtPlace America* named Oakland as one of the top 12 art destinations in the country in 2013.

50 *Bloomberg Businessweek* listed Oakland as one of "America's 50 Best Cities."

SmarterTravel.com recognized Oakland as one of "America's Best Cities on the Rise."







16 *Forbes Magazine* listed Oakland as the #16 coolest city in the country.

Meetings Focus West included Oakland as one of five emerging destinations.

where is OAKLAND, ? California

Oakland is located on the Northwest coast of California within close proximity to three international airports, extraordinary nature, and several major cities, including San Francisco.



- SAN FRANCISCO
15 MINUTES ◀ 
- BERKELEY
5 MINUTES ▲ 
- NAPA & SONOMA
1 HOUR ▲ 
- LAKE TAHOE
4 HOURS ▶ 
- SILICON VALLEY
40 MINUTES ▼ 
- YOSEMITE
4 HOURS ▶ 

O A K L A N D F A C T S



SIZE
8th largest city in California



CONVENTION CENTER
89,000 square feet



HOTELS
4,000 hotel rooms



POPULATION
400,000 people



SPORTS
3 professional sports teams



OAKLAND AIRPORT
36 direct destinations



CLIMATE
260 sunny days per year



PUBLIC TRANSPORTATION
5th largest U.S. metro



DIVERSITY
125 languages spoken