



November 7, 2016

Dear Colleagues:

I write this on the eve of the 2016 Presidential Election. So far I have successfully avoided watching, listening to or participating in any way in the whole thing. No convention coverage, I've missed virtually all of the news coverage by not watching any of the major networks and only watching our local news, I've worn our 2 remote controls looking for alternatives to any of the political ads (thank goodness we don't live in one of the "battleground" states), and finding some really interesting alternatives to the "debates" that were held over the past 18 months (it's amazing how many animals you can find on History Chanel and A&E!). Now if the "recovery" from whatever happens tomorrow just doesn't last too long.

In spite of the vitriol and anger being spewed during this election cycle I am excited about what's happening here. Yes, our hotel motel tax collections have declined over the first 4 quarters of the fiscal year but the total receipts are still above the budgeted amount estimated in the development of the City budget. Our hotel occupancy is still over 63% for the year, well above the statewide average and just slightly below the national average. And most importantly for OKC is the level of interest that continue to be show for our future with over 255,500 sales lead room nights in the system, a 42.25% increase over the same time last year.

Our equine show friends from the Morgan Horse and US Team Ropers enjoyed great shows and this past weekend we opened the 2016 AQHA World Championship Show, the 41<sup>st</sup> consecutive year this outstanding event has been held in OKC. If you have not been to State Fair Park for a show please take advantage of the month of November when we have 24 actual show days with some of the most special horses in the world.

Many thanks to all of you who continue to make OKC a great place for visitors. They really appreciate the warm welcome received here.

Keep up the great work!

Michael Carrier  
President



# **Industry Report October , 2016**

Oklahoma City Convention & Visitors Bureau  
123 Park Avenue  
Oklahoma City, OK 73102  
1.800.225.5652  
[www.visitokc.com](http://www.visitokc.com)

## OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or [pmarshall@visitokc.com](mailto:pmarshall@visitokc.com).

### Convention Sales Department

Dennis Johnston	<a href="mailto:djohnston@visitokc.com">djohnston@visitokc.com</a>	Vice President of Sales	405-297-8906
		Director of Sales	405-297-8952
Sue Hollenbeck	<a href="mailto:shollenbeck@visitokc.com">shollenbeck@visitokc.com</a>	Director of Sports Business	405-297-8909
Jennifer Breedlove	<a href="mailto:jbreedlove@visitokc.com">jbreedlove@visitokc.com</a>	Manager of Sports Business	405-297-8910
Donna Wilson	<a href="mailto:dwilson@visitokc.com">dwilson@visitokc.com</a>	Senior Conv. Sales Manager	405-297-8907
Ginger Thompson	<a href="mailto:gthompson@visitokc.com">gthompson@visitokc.com</a>	Convention Sales Manager	405-297-8979
Morgan O'Neill	<a href="mailto:moneill@visitokc.com">moneill@visitokc.com</a>	Executive Meeting Manager	405-297-8930
Ashley Armstrong	<a href="mailto:aarmstrong@visitokc.com">aarmstrong@visitokc.com</a>	Director of Convention Services	405-297-8938
Erin Randall	<a href="mailto:erandall@visitokc.com">erandall@visitokc.com</a>	Convention Services Manager	405-297-8915
Paula Marshall	<a href="mailto:pmarshall@visitokc.com">pmarshall@visitokc.com</a>	Convention Sales Coordinator	405-297-8926

### Tourism Sales Department

Sandy Price	<a href="mailto:sprice@visitokc.com">sprice@visitokc.com</a>	Vice President Tourism Sales	405-297-8913
Teresa Compton	<a href="mailto:tcompton@visitokc.com">tcompton@visitokc.com</a>	Tourism Sales Manager	405-297-8914
Brittani Johnson	<a href="mailto:bjohnson@visitokc.com">bjohnson@visitokc.com</a>	Information Specialist	405-297-8813
Cristy Smith	<a href="mailto:csmith@visitokc.com">csmith@visitokc.com</a>	Visitors Center Supervisor	405-602-5141

### Communications Department

Seth Spillman	<a href="mailto:sspillman@visitokc.com">sspillman@visitokc.com</a>	Director of Marketing & Communications	405-297-8905
Tabbi Burwell	<a href="mailto:tburwell@visitokc.com">tburwell@visitokc.com</a>	Communications Manager	405-297-8973
Taylor Voth	<a href="mailto:tvoth@visitokc.com">tvoth@visitokc.com</a>	Social Media Manager	405-297-8931
Caleb Everett	<a href="mailto:ceverett@visitokc.com">ceverett@visitokc.com</a>	Multimedia Content Manager	405-297-8980
Taylor Lawrence	<a href="mailto:tlawrence@visitokc.com">tlawrence@visitokc.com</a>	Social Media Coordinator	405-297-8997

### Marquee Events

Mike Carrier	<a href="mailto:mcarrier@visitokc.com">mcarrier@visitokc.com</a>	CVB President/ Marquee Event Development	405-297-8960
Deb Shumate	<a href="mailto:dshumate@visitokc.com">dshumate@visitokc.com</a>	Executive Assistant	405-297-8960



**Convention Sales Department  
Complete Detail Report  
From 10/01/2016 to 10/31/2016**

**Definite Bookings**

<b>Athletic &amp; Sports/Recreation</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Central Oklahoma Wrestling Association - 2017 United States Junior Open Championships (USJOC) HQ Hotel: Various Hotels	National	01/06/2017 - 01/07/2017	6,000	800	1,800	JB
Oklahoma Wind Volleyball - Redland Rendezvous Tournament 2017 HQ Hotel: Various Hotels	Regional	01/06/2017 - 01/08/2017	6,500	600	1,600	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2017 State High School Wrestling Championships HQ Hotel: Various Hotels	State	02/24/2017 - 02/25/2017	7,500	500	1,200	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2017 Girls and Boys State Basketball Championships - Class A & B HQ Hotel: Various Hotels	State	03/02/2017 - 03/04/2017	2,300	450	1,350	JB
Big 12 Conference - Women's Big 12 Basketball Championship 2017 HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	Regional	03/03/2017 - 03/06/2017	4,500	1,000	3,420	SH
Oklahoma Secondary School Activities Association (OSSAA) - 2017 Girls and Boys State Basketball Championships - Class 2A, 3A, 4A HQ Hotel: Various Hotels	State	03/09/2017 - 03/11/2017	3,400	550	1,600	JB
NCAA - Division III Softball Championships 2017 HQ Hotel: Sheraton Hotel Oklahoma City Downtown	National	05/23/2017 - 05/30/2017	2,000	146	818	SH
Triple Crown Sports - Girls' Fastpitch Event 2017 HQ Hotel: Various Hotels	National	05/31/2017 - 06/06/2017	4,500	600	3,000	SH
The First Tee Coach Program - Coach Training OKC 2017 HQ Hotel: Fairfield Inn Oklahoma City South	National	08/17/2017 - 08/19/2017	30	30	90	SH
<b>Athletic &amp; Sports/Recreation - 9</b>			<b>36,730</b>	<b>4,676</b>	<b>14,878</b>	
<b>Corporate</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Express Employment Professionals - Express New Franchise Training November 2016 HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	10/30/2016 - 11/10/2016	12	12	144	DW
Phillips 66 - CFR Conference- Oklahoma City HQ Hotel: Embassy Suites Oklahoma City Will Rogers World Airport	Regional	02/08/2017 - 02/10/2017	100	95	190	MO
<b>Corporate - 2</b>			<b>112</b>	<b>107</b>	<b>334</b>	
<b>Government, Public Administration</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
American Association of Motor Vehicle Administrators (AAMVA) - AAMVA 10/16 Motor Carrier Working Group HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	Regional	10/18/2016 - 10/21/2016	15	11	33	MO
All-Hazards Incident Management Teams Association - 2016 AHIMTA Training and Education Symposium HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	12/03/2016 - 12/09/2016	600	250	1,122	GT
TACAMO Community Veterans Association - TACAMO Community Veterans Association Reunion 2017 HQ Hotel: Sheraton Hotel Oklahoma City Downtown	National	06/21/2017 - 06/26/2017	150	75	300	MO
<b>Government, Public Administration - 3</b>			<b>765</b>	<b>336</b>	<b>1,455</b>	

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Federation of Fire Chaplains - 39th Annual Meeting	National	10/18/2017 - 10/25/2017	200	140	446	MO
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						

**Religious - 1** **200** **140** **446**

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
FIRST - 2017 First Robotics - Oklahoma Regional Competition	Regional	03/21/2017 - 03/25/2017	3,000	400	850	DW
HQ Hotel: Courtyard by Marriott Downtown						

American Indian Science and Engineering Society - Annual National Conference and Career Fair 2018	National	10/01/2018 - 10/07/2018	1,200	500	1,890	DW
---	----------	-------------------------	-------	-----	-------	----

HQ Hotel: Renaissance Oklahoma City Convention Center Hotel

**Scientific, Engineering, Technical, Computers - 2** **4,200** **900** **2,740**

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Recreation and Park Society - 2016 Annual Conference & Tradeshow	State	11/06/2016 - 11/08/2016	200	48	106	GT
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						

**State Assn - 1** **200** **48** **106**

Scope	Count	Attend	Peak Rooms	Room Nights
National	9	14,692	2,553	9,610
Regional	5	14,115	2,106	6,093
State	4	13,400	1,548	4,256
<b>Total # of Definite Bookings:</b>	<b>18</b>	<b>Totals: 42,207</b>	<b>6,207</b>	<b>19,959</b>

## Sales Leads

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Kids Wrestling Association - 2017 Oklahoma Kids State Novice Wrestling Tournament	State	01/26/2017 - 01/28/2017	6,500	500	1,000	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2017 State High School Wrestling Championships	State	02/24/2017 - 02/25/2017	7,500	500	1,200	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2017 Girls and Boys State Basketball Championships - Class A & B	State	03/02/2017 - 03/04/2017	2,300	450	1,350	JB
National Association of Intercollegiate Athletics (NAIA) - Cheer & Dance National Championships 2017	National	03/09/2017 - 03/11/2017	1,500	300	1,100	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2017 Girls and Boys State Basketball Championships - Class 2A, 3A, 4A	State	03/09/2017 - 03/11/2017	3,400	550	1,600	JB
Travel Ball Select - TravelBall Select OKC Tournament 2017	Regional	03/17/2017 - 03/19/2017	300	100	200	SH
International Boxing Federation - International Boxing Federation Annual Convention 2017	International	05/02/2017 - 05/06/2017	300	170	835	JB
Big 12 Conference - Big 12 Softball Championship	Regional	05/10/2017 - 05/14/2017	6,000	350	1,125	SH
The First Tee Coach Program - Coach Training OKC 2017	National	08/17/2017 - 08/19/2017	30	30	90	SH
National Association of Intercollegiate Athletics (NAIA) - Cheer & Dance National Championships 2018	National	03/08/2018 - 03/10/2018	1,500	300	1,100	JB

International Boxing Federation - International Boxing Federation Annual Convention 2018	International	05/01/2018 - 05/05/2018	300	170	835	JB
USA Judo - Senior National Championships 2018	National	11/30/2018 - 12/02/2018	1,000	250	610	JB
<b>Athletic &amp; Sports/Recreation - 12</b>			<b>30,630</b>	<b>3,670</b>	<b>11,045</b>	

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
BP America - Health and Safety Team Meeting	National	01/09/2017 - 01/12/2017	12	12	27	MO
Dell Inc. - Dell GCC All Manager Meeting OKC	Regional	01/10/2017 - 01/12/2017	30	30	60	MO
Wanderlust Productions/Family Feud - FF Oklahoma Auditions	Regional	02/03/2017 - 02/05/2017	1,500	6	18	MO
Cypress Planning Group, LLC - Continuity Exchange	National	04/24/2017 - 04/26/2017	300	250	665	GT
Simpleview - Simpleview CRM Regional Training	Regional	08/30/2017 - 09/01/2017	50	30	50	MO
Cargill, Inc. - 2018 Mineral Dealer Meeting	National	08/20/2018 - 08/23/2018	200	130	390	MO
<b>Corporate - 6</b>			<b>2,092</b>	<b>458</b>	<b>1,210</b>	

Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Talent on Parade - Nationals Competition	National	06/21/2017 - 06/25/2017	500	125	585	DW
<b>Cultural, Fine Arts, Libraries - 1</b>			<b>500</b>	<b>125</b>	<b>585</b>	

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
University of North Carolina at Chapel Hill - Southeastern and Southwestern Injury Prevention Network Annual Meeting	National	04/23/2017 - 04/25/2017	30	19	38	MO
Council of Administrators of Special Education - Council of Administrators of Special Education	National	10/28/2019 - 11/02/2019	400	220	743	DW
<b>Educational - 2</b>			<b>430</b>	<b>239</b>	<b>781</b>	

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of State Human Services Finance Officers - HSFO Cost Allocation Basic Training	National	05/15/2017 - 05/18/2017	25	25	75	MO
National Association of State Human Services Finance Officers - HSFO Cost Allocation Basic Training Fall	National	09/11/2017 - 09/14/2017	25	25	75	MO
Wichita Mountains Prevention Network - Heartland Alcohol and Substance Abuse Conference	State	10/11/2017 - 10/12/2017	150	125	250	GT
<b>Government, Public Administration - 3</b>			<b>200</b>	<b>175</b>	<b>400</b>	

Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Pharmacists Association - OPhA/PPOK 2017 Annual Convention	Regional	06/08/2017 - 06/10/2017	300	90	275	MO
The Osteopathic Cranial Academy - Intermediate Course April	National	04/11/2018 - 04/16/2018	40	35	115	MO
Substance Abuse Program Administrators Association - 2018 Annual SAPAA	National	09/10/2018 - 09/14/2018	300	190	617	MO
<b>Health &amp; Medical - 3</b>			<b>640</b>	<b>315</b>	<b>1,007</b>	

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Wizard World - Wizard World OKC -Comic-Cons 2017	National	10/26/2017 - 10/30/2017	1,200	200	600	DW
Buick Club of America - 2019 National Meet	National	06/13/2019 - 06/15/2019	600	250	775	GT

National Association of Miniature Enthusiasts - National Association of Miniature Enthusiasts Convention	National	07/14/2019 - 07/21/2019	200	160	790	DW
--	----------	-------------------------	-----	-----	-----	----

**Hobby & Vocational - 3** **2,000** **610** **2,165**

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
IFCA International - IFCA International Annual Convention	National	06/20/2019 - 06/29/2019	400	150	800	DW

HPN Global - Annual National Conference	National	07/09/2019 - 07/15/2019	1,200	450	1,490	DW
---	----------	-------------------------	-------	-----	-------	----

**Religious - 2** **1,600** **600** **2,290**

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma State School Boards Association - 2017 Annual Convention	State	08/24/2017 - 08/26/2017	2,500	650	1,375	GT

National Guard Association of Oklahoma - 61st Annual NGAOK Conference & Military Ball	State	03/16/2018 - 03/17/2018	1,000	201	328	GT
---	-------	-------------------------	-------	-----	-----	----

National Guard Association of Oklahoma - 62nd Annual NGAOK Conference & Military Ball	State	03/22/2019 - 03/23/2019	1,000	201	328	GT
---	-------	-------------------------	-------	-----	-----	----

**State Assn - 3** **4,500** **1,052** **2,031**

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Cornerstone Credit Union League - Cornerstone Young Professionals Conference 2017	Regional	08/02/2017 - 08/04/2017	110	80	105	MO

ConvergX - Annual Conference	International	09/17/2017 - 09/21/2017	225	200	575	DJ
------------------------------	---------------	-------------------------	-----	-----	-----	----

**Trade, Commercial Or Business - 2** **335** **280** **680**

Scope	Count	Attend	Peak Rooms	Room Nights
International	3	825	540	2,245
National	19	9,462	3,121	10,685
Regional	7	8,290	686	1,833
State	8	24,350	3,177	7,431

**Total # of Sales Leads:** **37** **Totals:** **42,927** **7,524** **22,194**

### Definite Bookings Adjustments

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
General Board of Discipleship for the United Methodist Church - Multi-Ethnic Church Planting Event 2017	National	03/29/2017 - 03/31/2017	200	0	0	DW

HQ Hotel: Crowne Plaza Oklahoma City

**Religious - 1** **200** **0** **0**

Scope	Count	Attend	Peak Rooms	Room Nights
National	1	200	0	0

**Total # of Definite Bookings Adjustments:** **1** **Totals:** **200** **0** **0**

### Sales Leads Adjustments

Scope	Count	Attend	Peak Rooms	Room Nights
<b>Total # of Sales Leads Adjustments:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### Bid Books

Scope	Count	Attend	Peak Rooms	Room Nights
<b>Total # of Bid Books:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### Site Inspection - Sales

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
--------------------	-------	---------------	--------	------------	-------------	---------------



Wizard World - Wizard World OKC -Comic-Cons 2017	National	10/26/2017 - 10/30/2017	1,200	200	600	DW
<b>Hobby &amp; Vocational - 1</b>			<b>1,200</b>	<b>200</b>	<b>600</b>	
<b>Religious</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Student Mobilization - 2017 Annual Conference	Regional	01/02/2017 - 01/05/2017	3,000	800	2,460	DW
<b>Religious - 1</b>			<b>3,000</b>	<b>800</b>	<b>2,460</b>	
<b>Trade, Commercial Or Business</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Society for Protective Coatings - 2017 DOD Corrosion Conference	National	08/14/2017 - 08/18/2017	300	300	1,155	GT
<b>Trade, Commercial Or Business - 1</b>			<b>300</b>	<b>300</b>	<b>1,155</b>	
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
	National	2	1,500	500	1,755	
	Regional	1	3,000	800	2,460	
<b>Total # of Site Inspection - Sales:</b>		<b>3</b>	<b>Totals: 4,500</b>	<b>1,300</b>	<b>4,215</b>	

### Site Inspection - Services

	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
<b>Total # of Site Inspection - Services:</b>		<b>0</b>	<b>Totals: 0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### Lost Business

<b>Athletic &amp; Sports/Recreation</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
International Boxing Federation - International Boxing Federation Annual Convention 2017	International	05/02/2017 - 05/06/2017	300	170	835	JB
Reason(s):						
• Rotation schedule						
USA Jump Rope - U.S. National Jump Rope Championship 2018	National	06/20/2018 - 06/24/2018	1,600	350	1,550	JB
Reason(s):						
• Venue unavailable						
<b>Athletic &amp; Sports/Recreation - 2</b>			<b>1,900</b>	<b>520</b>	<b>2,385</b>	
<b>Ethnic</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
National Indian Head Start Directors Association - National Indian Head Start Director Association 2018	National	06/07/2018 - 06/08/2018	300	185	858	DW
Reason(s):						
• Internal decision-did not disclose						
<b>Ethnic - 1</b>			<b>300</b>	<b>185</b>	<b>858</b>	
<b>Government, Public Administration</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Working Assembly of Government Employees - WAGE 2016 Fall Assembly	National	10/05/2016 - 10/08/2016	70	50	110	MO
Reason(s):						
• No response from Meeting Planner						
<b>Government, Public Administration - 1</b>			<b>70</b>	<b>50</b>	<b>110</b>	
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
	International	1	300	170	835	
	National	3	1,970	585	2,518	
<b>Total # of Lost Business:</b>		<b>4</b>	<b>Totals: 2,270</b>	<b>755</b>	<b>3,353</b>	

### Conventions Serviced

<b>Agricultural, Commodities, Food/Food Products</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Texas Longhorn Marketing Alliance - Longhorn World Championship 2016	National	10/11/2016 - 10/16/2016	500	95	267	DW

**Agricultural, Commodities, Food/Food Products - 1****500****95****267**

<b>Athletic &amp; Sports/Recreation</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
University of Tulsa - Athletics - Individual Rowing Teams- University of Tulsa Rowing	National	10/01/2016 - 10/01/2016	25	17	19	SH
Oklahoma City Youth Hockey Association - Oktoberfest Youth Hockey Tournament 2016	Regional	10/06/2016 - 10/09/2016	1,000	200	420	SH
Oklahoma Secondary School Activities Association (OSSAA) - State Fall Baseball Championships - Class A & B 2016	State	10/06/2016 - 10/08/2016	2,800	300	600	JB
Oklahoma Secondary School Activities Association (OSSAA) - Class B - 3A Fast Pitch Softball State Championships 2016	State	10/06/2016 - 10/08/2016	2,500	400	800	JB
United States Tennis Association - Boy/Girl 18U Regional Tournament 2016	National	10/08/2016 - 10/10/2016	400	125	375	JB
Oklahoma Secondary School Activities Association (OSSAA) - OSSAA 4A-6A Fast Pitch Softball State Championships 2016	State	10/13/2016 - 10/15/2016	3,000	200	500	JB
Collegiate Resource Marketing - The Business of Small College Athletics 2016	National	10/16/2016 - 10/18/2016	80	80	200	JB
Oklahoma City University Wrestling Program - OCU Women's Duals 2016	International	10/21/2016 - 10/23/2016	1,300	500	1,500	JB
24 The Hard Way - 24 The Hard Way - Oklahoma Championship 2016	Regional	10/22/2016 - 10/23/2016	200	60	180	JB
<b>Athletic &amp; Sports/Recreation - 9</b>			<b>11,305</b>	<b>1,882</b>	<b>4,594</b>	

<b>Corporate</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Express Employment Professionals - Express New Franchise Training October 2016	National	10/02/2016 - 10/13/2016	12	12	144	DW
Carlisle FoodService - Carlisle U Training Session	Regional	10/10/2016 - 10/13/2016	100	80	205	MO
Express Employment Professionals - Express Professional Staffing October 2016	National	10/23/2016 - 10/26/2016	10	25	75	DW
Hart Energy Publishing, LLP - Hart Energy DUG Attendees and Production rooms	International	10/23/2016 - 10/28/2016	1,500	215	585	JD
Express Employment Professionals - Express New Franchise Training November 2016	National	10/30/2016 - 11/10/2016	12	12	144	DW
<b>Corporate - 5</b>			<b>1,634</b>	<b>344</b>	<b>1,153</b>	

<b>Cultural, Fine Arts, Libraries</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Mountain Plains Museums Association - Annual Conference	Regional	10/22/2016 - 10/27/2016	400	167	616	JD
<b>Cultural, Fine Arts, Libraries - 1</b>			<b>400</b>	<b>167</b>	<b>616</b>	

<b>Educational</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Missouri Valley Section- Institute of Transportation Engineers (MOTIVE) - 2016 MOVITE Fall Meeting	Regional	10/04/2016 - 10/07/2016	200	100	215	MO
Southwestern Association of Criminal Justice - Southwest Association of Criminal Justice 2016 Conference	National	10/12/2016 - 10/16/2016	185	50	122	DW
University of Oklahoma College of Liberal Studies - 2016 AGLSP-Association of Graduate Liberal Studies Program 2016	National	10/12/2016 - 10/15/2016	120	60	180	DW
Association of YMCA Professionals - Fall Regional Conference	Regional	10/13/2016 - 10/14/2016	200	65	85	MO
<b>Educational - 4</b>			<b>705</b>	<b>275</b>	<b>602</b>	

<b>Environmental</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Wateruse Association - Wateruse Potable Reuse Summit	National	10/02/2016 - 10/05/2016	300	106	243	JD
Elephant Managers Association - Elephant Managers Annual Conference	Regional	10/05/2016 - 10/09/2016	125	90	395	MO
Oklahoma Department of Water Resources - Annual Conference	Regional	10/15/2016 - 10/17/2016	100	0	0	MO
Southern Gas Association - SGA 2016 Engine Emissions Stack Testing & Analyzer Workshop	Regional	10/18/2016 - 10/20/2016	75	40	120	MO
<b>Environmental - 4</b>			<b>600</b>	<b>236</b>	<b>758</b>	
<b>Government, Public Administration</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
American Association of Motor Vehicle Administrators (AAMVA) - AAMVA 10/16 Motor Carrier Working Group	Regional	10/18/2016 - 10/21/2016	15	11	33	MO
<b>Government, Public Administration - 1</b>			<b>15</b>	<b>11</b>	<b>33</b>	
<b>Heritage, Patriotic, Veterans</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Reunions - LHS 1971 45th Reunion	National	10/14/2016 - 10/16/2016	125	75	150	MO
<b>Heritage, Patriotic, Veterans - 1</b>			<b>125</b>	<b>75</b>	<b>150</b>	
<b>Hobby &amp; Vocational</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Sooner Model A - Sooner Model A Club Regional Fall Foliage Meeting	Regional	10/13/2016 - 10/16/2016	70	30	75	MO
<b>Hobby &amp; Vocational - 1</b>			<b>70</b>	<b>30</b>	<b>75</b>	
<b>Insurance</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Lincoln Financial Group - PPSS October/ LFN Staff Symposium	National	10/17/2016 - 10/21/2016	200	198	621	JD
<b>Insurance - 1</b>			<b>200</b>	<b>198</b>	<b>621</b>	
<b>Marquee Events</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
American Morgan Horse Association - Grand National Morgan Horse Show	National	10/07/2016 - 10/21/2016	3,500	534	8,000	AA
U.S. Team Roping Championship - US Team Roping Championships	National	10/22/2016 - 10/30/2016	15,500	2,389	19,112	AA
<b>Marquee Events - 2</b>			<b>19,000</b>	<b>2,923</b>	<b>27,112</b>	
<b>Military Reunions</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
USS Epping Forest LSD-4/MCS-7 - 2016 Biennial Reunion	National	10/06/2016 - 10/09/2016	35	10	30	GT
<b>Military Reunions - 1</b>			<b>35</b>	<b>10</b>	<b>30</b>	
<b>Religious</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Philadelphia Church of God - 2016 Philadelphia Church of God Fall Feast of Tabernacles	International	10/14/2016 - 10/24/2016	800	75	745	DW
<b>Religious - 1</b>			<b>800</b>	<b>75</b>	<b>745</b>	
<b>State Assn</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Oklahoma Technology Association - OTA Encyclo-Media Conference 2016	State	10/04/2016 - 10/05/2016	1,000	220	430	GT
Oklahoma Society of Enrolled Agents - 2016 OSEA Tax Seminar	State	10/26/2016 - 10/29/2016	100	10	30	GT
Oklahoma Mineral and Gem Society - Oklahoma Mineral and Gem Society	State	10/29/2016 - 10/30/2016	35	10	10	GT
<b>State Assn - 3</b>			<b>1,135</b>	<b>240</b>	<b>470</b>	

<b>Trade, Commercial Or Business</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Paycom - Monthly Training	National	10/02/2016 - 10/07/2016	10	10	50	MO
American Society of Professional Estimators - NW & SW Fall Regional Meeting	National	10/07/2016 - 10/08/2016	50	35	70	MO
Southeastern Electric Exchange, Inc. - Metering & Distribution Service Devices Committee Meeting	Regional	10/24/2016 - 10/27/2016	25	20	60	MO
American Bar Association - The Section of Civil Rights and Social Justice Fall Meeting	Regional	10/27/2016 - 10/28/2016	40	40	40	MO
<b>Trade, Commercial Or Business - 4</b>			<b>125</b>	<b>105</b>	<b>220</b>	
<b>Transportation</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
American Trucking Associations - 2016 ATA Safety, Human Resources & Supply Chain Security National Conference & Exhibition	National	10/23/2016 - 10/27/2016	300	230	660	JD
<b>Transportation - 1</b>			<b>300</b>	<b>230</b>	<b>660</b>	
<b>Wedding</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Weddings - Hovde Wedding	State	10/15/2016 - 10/15/2016	180	0	0	MO
<b>Wedding - 1</b>			<b>180</b>	<b>0</b>	<b>0</b>	
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
	International	3	3,600	790	2,830	
	National	18	21,364	4,063	30,462	
	Regional	13	2,550	903	2,444	
	State	7	9,615	1,140	2,370	
<b>Total # of Conventions Serviced:</b>		<b>41</b>	<b>Totals: 37,129</b>	<b>6,896</b>	<b>38,106</b>	

**Tourism Tours Booked  
Complete Detail Report  
From 10/01/2016 to 10/31/2016**

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Littleton, CO	09/02/16	Over Night	2	50	25	25
Cora Springs, FL	09/03/16	Over Night	2	50	25	25
Newton, NC	09/06/16	Over Night	2	40	20	20
Colombus, OH	09/16/16	Day Tour	1	178	0	0
Anaheim, OK	09/16/16	Over Night	3	50	25	50
Littleton, CO	09/16/16	Over Night	2	50	25	25
Phoenix, AZ	09/22/16	Over Night	2	16	8	8
Littleton, CO	09/23/16	Over Night	2	50	25	25
Woodstock, IL	09/24/16	Day Tour	1	25	0	0
New York, NY	09/26/16	Over Night	2	19	8	8
Livingston, TX	09/28/16	Day Tour	4	160	0	0
Littleton, CO	09/28/16	Over Night	2	38	19	19
Renton, WA	10/01/16	Day Tour	1	80	0	0
Ft. Meyers, FL	10/01/16	Over Night	2	37	19	19
Ft. Meyers, FL	10/01/16	Over Night	2	43	21	21
Wichita, KS	10/01/16	Day Tour	1	40	0	0
Ft. Meyers, FL	10/02/16	Over Night	2	51	26	26
Ft. Meyers, FL	10/02/16	Over Night	2	45	23	23
Ft. Meyers, FL	10/02/16	Over Night	2	27	14	14
Hanover, MD	10/02/16	Over Night	2	21	10	10
Midvale, UT	10/02/16	Over Night	2	28	15	15
Green Bay, WI	10/03/16	Over Night	2	38	18	18
Latta, OK	10/03/16	Day Tour	1	30	0	0
Lees Summit, MO	10/04/16	Over Night	4	45	30	90
Peoria, IL	10/04/16	Over Night	2	37	19	19
Edmond, OK	10/04/16	Day Tour	1	62	0	0
Kirkwood, MO	10/04/16	Over Night	2	47	24	24
Edmond, OK	10/04/16	Day Tour	1	53	0	0
Edmond, OK	10/04/16	Day Tour	1	53	0	0
Bentonville, AR	10/05/16	Day Tour	1	71	0	0
Tulsa, OK	10/05/16	Day Tour	1	40	0	0
Ardmore, OK	10/05/16	Day Tour	1	30	0	0
Anaheim, OK	10/06/16	Over Night	3	20	10	20
Plano, TX	10/06/16	Day Tour	1	30	0	0
Wichita, KS	10/06/16	Over Night	2	15	8	8
Fargo, OK	10/07/16	Day Tour	1	23	0	0
Forbes, MN	10/07/16	Over Night	2	40	20	20
Wichita, KS	10/07/16	Day Tour	1	51	0	0
Portland, IN	10/08/16	Over Night	2	54	27	27
Bloomer, WI	10/09/16	Over Night	2	37	19	19
Ft. Meyers, FL	10/10/16	Over Night	2	25	12	12
Sauget, IL	10/10/16	Day Tour	1	30	0	0
Livingston, TX	10/11/16	Day Tour	2	44	22	22
Lexington, SC	10/11/16	Over Night	2	25	12	12
Ft. Meyers, FL	10/11/16	Over Night	2	30	15	15
Bel Aire, KS	10/12/16	Day Tour	1	45	0	0
Plano, TX	10/12/16	Day Tour	1	17	0	0
Norman, OK	10/13/16	Day Tour	1	22	0	0
Edmond, OK	10/13/16	Day Tour	1	161	0	0
Richardson, TX	10/13/16	Over Night	2	30	15	15
Lawton, OK	10/14/16	Day Tour	1	13	0	0
Norman, OK	10/14/16	Day Tour	1	37	0	0
Easton, PA	10/14/16	Over Night	3	34	17	34
Edmond, OK	10/14/16	Day Tour	1	161	0	0
Benson, AZ	10/14/16	Day Tour	1	17	0	0
Edmond, OK	10/17/16	Day Tour	1	147	0	0
Cushing, OK	10/18/16	Day Tour	1	28	0	0
Edmond, OK	10/18/16	Day Tour	1	65	0	0
Norman, OK	10/18/16	Day Tour	1	33	0	0

Edmond, OK	10/19/16	Day Tour	1	145	0	0
Grand Prairie, TX	10/19/16	Day Tour	1	18	0	0
Milton, WI	10/19/16	Day Tour	1	25	0	0
Neosho, MO	10/21/16	Day Tour	1	26	0	0
Dublin, VA	10/21/16	Over Night	2	18	9	9
Hays, KS	10/24/16	Day Tour	1	30	0	0
Tulsa, OK	10/24/16	Day Tour	1	75	0	0
Alva, OK	10/24/16	Day Tour	1	16	0	0
Wilburton, OK	10/25/16	Day Tour	1	33	0	0
Newton, NC	10/26/16	Over Night	2	11	6	6
Purcell, OK	10/26/16	Day Tour	1	128	0	0
Blanchard, OK	10/27/16	Day Tour	1	71	0	0
Hendersonville, TN	10/27/16	Over Night	2	41	20	20
Albert Lea, MN	10/29/16	Over Night	2	15	8	8
Edmond, OK	10/29/16	Day Tour	1	12	0	0
<b>Tours Booked Total: 74</b>				<b>3,502</b>	<b>619</b>	<b>731</b>

**Tourism Department Detail Report  
October 1-31, 2016**

**Tour Operator Shows**

	Attendance	Attended	
OMCA		S. Price	
<b>Total Number of Tour Operator Shows</b>			<b>2</b>

**Group Leader Shows**

	Attendance	Attended	
BIG (Boomers in Groups)		S.Price	
<b>Total Number of Group Leader Shows to Date</b>			<b>2</b>

**Consumer Shows**

	Attendance	Attended	
<b>Total Number of Consumer Shows to Date</b>			<b>2</b>

**Education Programs**

	Attendance	Attended	
<b>Total Number of Education Programs to Date</b>			<b>1</b>

**Sporting Events**

	Attendance	Attended	
<b>Total Number of Sporting Events to Date</b>			

**Site Inspections/FAM Tours**

	Attendance	Attended	
Dr. Margit Brinke and Dr. Peter Kranzle - BriKrae	2	S. Price	
Arab Shrine - Topeka,KS	4	S.Price/T.Compton	
<b>Total Number of Site Inspections/FAM Tours to Date</b>			<b>3</b>

**Convention Support**

	Attendance	Attended	
<b>Total Number of Convention Support Functions Attended to Date</b>			

**Attractions Meeting**

	Attendance	Attended	
Iron Starr BBQ	22	S. Price/T. Compton	
<b>Total Number of Attractions Meetings to Date</b>			

**Special Projects**

CTA Training - October 6, 2016 - 15 trained
Serviced 2 Groups - Welcome Bus Box
Premier Travel - 12 Group Tour Planner Requested

**2016 MAJOR EVENTS CALENDAR  
STATE FAIR PARK**

January 15 - 17	International Finals Rodeo
February 11 - 14	Prairie Classic Quarter Horse Show
March 13 - 18	Oklahoma Youth Expo
March 24 - 27	OQHA Spring Show
April 7 - 10	Oklahoma Centennial Horse Show
April 14 - 16	Oklahoma City Farm Show
April 15 - 16	AQHA Level 1 Championships
April 21 - 24	Better Barrel Races World Finals
June 2 - 12	OQHA Redbud Spectacular
June 14 - 21	Non Pro Cutting Horse Show
June 25 – July 2	National Reining Horse Derby
July 6 - 17	GO Hunter Jumper Horse Show
July 23 – 30	Arabian Horse Association Youth Nationals
August 5 – 13	AQHA Youth World Championship Show
August 19 - 21	Summer Shootout Barrel Racing
September 15 - 25	Oklahoma State Fair
October 8 - 15	Grand National Morgan Horse Show
October 22 – 30	U.S. Team Roping Championships
November 4 - 19	AQHA World Championship Quarter Horse Show
November 24– Dec 3	National Reining Horse Futurity
December 6 - 10	World Barrel Racing Futurity
December 28 – 31	Oklahoma Paint Horse Holiday Classic