



December 14, 2017

HAPPY HOLIDAYS!!!

It is so hard to believe we are this close to the end of 2017. We have so much to be thankful for and so many good things to look back on from the year.

Above all else, this city is very fortunate. Our economy is recovering and the tourism industry has been a leader in that. From our new Riversports Rapids to the Bennett Event Center and so many more great new assets this year we have much to be proud of. And the beginnings of the new streetcar system, Scissortail Park, the continuation of trails throughout the city, the planning for the next phase of airport expansion and so much more, we have been very fortunate. The success of these and many other projects have led us to where we are today.

How many cities have been able to pass a 15 item bond and tax referendum to continue their growth? We know there are no other cities in the country with a NEW convention on the horizon. And continued increases in sales tax receipts are not the norm in many other cities.

Our success and continued growth is because you and all of our colleagues, partners, supporters and contributors are pulling on the same end of the same rope. VERY few cities in the world can make that claim, and none can show the progress Oklahoma City has shown for now over 20 years.

Thanks for all you have done in 2017 to make it a successful year and let's make a New Year's Resolution to keep working hard together for the longer term improvement of this great city.

Have a wonderful holiday season.

Mike Carrier  
President



# **Industry Report November , 2017**

Oklahoma City Convention & Visitors Bureau  
123 Park Avenue  
Oklahoma City, OK 73102  
1.800.225.5652  
[www.visitokc.com](http://www.visitokc.com)

## OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or [pmarshall@visitokc.com](mailto:pmarshall@visitokc.com).

### Convention Sales Department

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Taylor Greeson	<a href="mailto:tgreeson@visitokc.com">tgreeson@visitokc.com</a>	Convention Services Manager	405-297-8915

### Tourism Sales Department

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Brittani Johnson	<a href="mailto:bjohnson@visitokc.com">bjohnson@visitokc.com</a>	Information Specialist	405-297-8813
Cristy Smith	<a href="mailto:csmith@visitokc.com">csmith@visitokc.com</a>	Visitors Center Supervisor	405-602-5141

### Communications Department

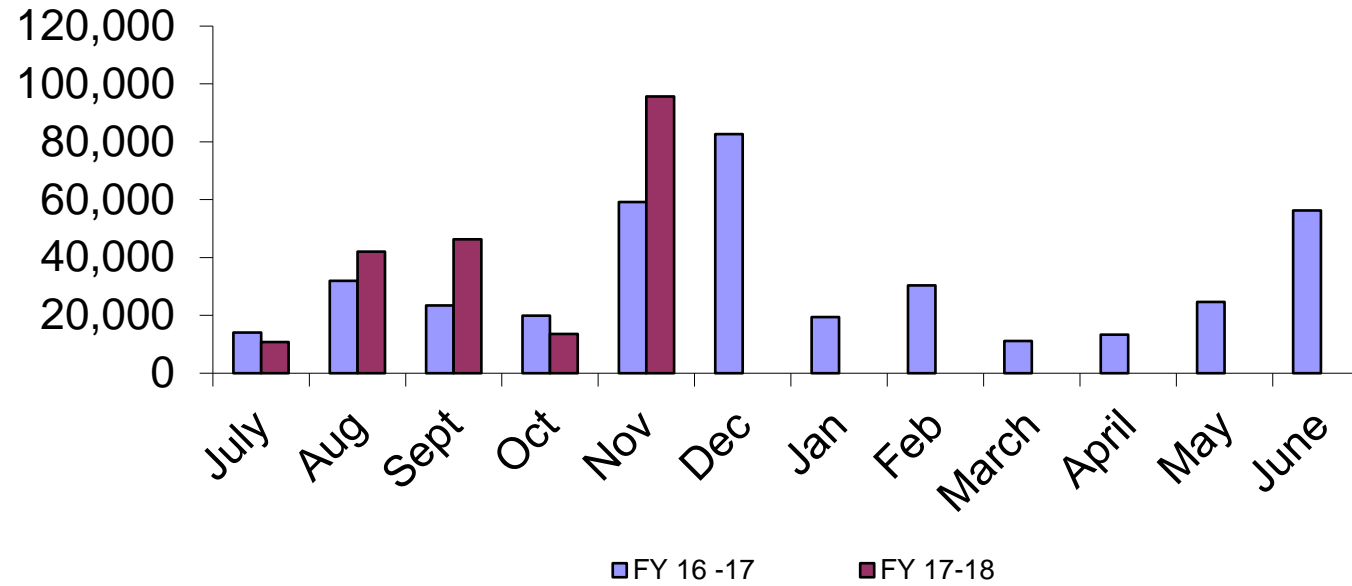
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### Marquee Events

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# Convention Sales Definite Bookings

Room Nights



		Totals	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
FY 16 -17	=	386,283	14,086	31,954	23,378	19,959	59,127	82,658	19,409	30,339	11,110	13,343	24,638	56,282
FY 17-18	=	208,229	10,769	42,009	46,290	13,533	95,628							

**Convention Sales Department  
Complete Detail Report  
From 11/01/2017 to 11/30/2017**

**Definite Bookings**

<b>Agricultural, Commodities, Food/Food Products</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
American Angus Association - 2018 Raising the Bar Conference	National	04/19/2018 - 04/22/2018	50	15	45	MO
HQ Hotel: Hilton Garden Inn Oklahoma City Airport						
<b>Agricultural, Commodities, Food/Food Products - 1</b>			<b>50</b>	<b>15</b>	<b>45</b>	
<b>Athletic &amp; Sports/Recreation</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Central Oklahoma Wrestling Association - 2018 United States Junior Open Championships (USJOC)	National	01/04/2018 - 01/06/2018	6,000	800	1,800	ER
HQ Hotel: Various Hotels						
Women's Collegiate Wrestling Association - 2018 National Championships	National	02/07/2018 - 02/11/2018	7,500	550	1,750	ER
HQ Hotel: Various Hotels						
Oklahoma Kids Wrestling Association - State Open Championships 2018	State	02/09/2018 - 02/10/2018	3,000	900	1,200	ER
HQ Hotel: Various Hotels						
Oklahoma Secondary School Activities Association (OSSAA) - 2018 State High School Wrestling Championships	State	02/23/2018 - 02/24/2018	7,500	500	1,200	ER
HQ Hotel: Various Hotels						
Oklahoma Secondary School Activities Association (OSSAA) - 2018 Girls and Boys State Basketball Championships - Class A & B	State	03/01/2018 - 03/03/2018	2,300	450	1,350	ER
HQ Hotel: Various Hotels						
Oklahoma Secondary School Activities Association (OSSAA) - 2018 Girls and Boys State Basketball Championships - Class 2A, 3A, 4A	State	03/08/2018 - 03/10/2018	3,400	550	1,600	ER
HQ Hotel: Various Hotels						
<b>Athletic &amp; Sports/Recreation - 6</b>			<b>29,700</b>	<b>3,750</b>	<b>8,900</b>	
<b>Corporate</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Express Employment Professionals - Express New Franchise Training December 2017	National	11/26/2017 - 12/08/2017	12	17	221	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
<b>Corporate - 1</b>			<b>12</b>	<b>17</b>	<b>221</b>	
<b>Educational</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Oklahoma YMCA Youth and Government Program - State Conference 2018	Regional	02/22/2018 - 02/23/2018	450	225	450	MO
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Fiserv Solutions LLC - RFPFIS18 - 2018 Premier Education Seminar OKC	Regional	10/09/2018 - 10/11/2018	100	50	110	MO
HQ Hotel: Embassy Suites by Hilton Oklahoma City Will Rogers Airport						
<b>Educational - 2</b>			<b>550</b>	<b>275</b>	<b>560</b>	
<b>Government, Public Administration</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Marine Forces Reserve - CLB - 453 Battalion Commander Conference	National	01/18/2018 - 01/20/2018	40	40	120	MO
HQ Hotel: Holiday Inn Express & Suites OKC North						
Council of Better Business Bureaus - Better Business Bureau Communications and Marketing Conference	National	06/23/2018 - 06/26/2018	90	65	175	MO

**Government, Public Administration - 2** **130** **105** **295**

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Morgan Horse Association - Grand National Morgan Horse Show HQ Hotel: Various Hotels	National	10/05/2018 - 10/20/2018	6,805	800	11,759	AA
U.S. Team Roping Championship - US Team Roping Championships HQ Hotel: Various Hotels	National	10/19/2018 - 10/29/2018	23,333	4,776	45,360	AA
American Quarter Horse Association - AQHA World Championship Quarter Horse Show HQ Hotel: Various Hotels	International	11/02/2018 - 11/18/2018	11,000	2,500	28,107	AA
<b>Marquee Events - 3</b>			<b>41,138</b>	<b>8,076</b>	<b>85,226</b>	

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
North American Mission Board - NAMB 2018 April Chaplaincy Training OK City HQ Hotel: Skirvin Hilton Oklahoma City	Regional	04/23/2018 - 04/25/2018	80	73	151	MO
<b>Religious - 1</b>			<b>80</b>	<b>73</b>	<b>151</b>	

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Trucking Association - 2018 Annual Midwinter Conference HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center	State	02/28/2018 - 03/01/2018	175	30	40	MO
<b>State Assn - 1</b>			<b>175</b>	<b>30</b>	<b>40</b>	

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Propane Gas Association - Technology, Standards & Safety Committee Meeting HQ Hotel: Sheraton Hotel Oklahoma City Downtown	National	03/10/2019 - 03/12/2019	120	70	190	KT
<b>Trade, Commercial Or Business - 1</b>			<b>120</b>	<b>70</b>	<b>190</b>	

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	1	11,000	2,500	28,107
	National	9	43,950	7,133	61,420
	Regional	3	630	348	711
	State	5	16,375	2,430	5,390
<b>Total # of Definite Bookings:</b>		<b>18</b>	<b>Totals: 71,955</b>	<b>12,411</b>	<b>95,628</b>

**Sales Leads**

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Recreation & Park Association (NRPA) - NRPA Innovation Lab 2018	National	05/16/2018 - 05/18/2018	60	70	170	SH
<b>Athletic &amp; Sports/Recreation - 1</b>			<b>60</b>	<b>70</b>	<b>170</b>	

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training December 2017	National	11/26/2017 - 12/08/2017	12	17	221	DW
Michelin North America, Inc. - Michelin Training Meeting	Regional	01/15/2018 - 01/18/2018	45	38	114	MO
<b>Corporate - 2</b>			<b>57</b>	<b>55</b>	<b>335</b>	

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Great Minds - Great Minds Institute	Regional	07/22/2018 - 07/27/2018	140	50	201	MO
Association for Career and Technical Education - Best Practices and Innovation Conference	National	09/17/2019 - 09/20/2019	350	125	360	KT

**Educational - 2****490****175****561**

<b>Fraternal</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Sigma Phi Epsilon - 2019 Carlson Leadership Academy	National	01/31/2019 - 02/03/2019	450	100	212	DW

**Fraternal - 1****450****100****212**

<b>Government, Public Administration</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
National Association of State Human Services Finance Officers - HSFO Cost Allocation Basic Training	Regional	05/22/2018 - 05/24/2018	25	25	75	MO
US Bureau of Labor Statistics - 2018 QCEW National Conference	National	06/12/2018 - 06/14/2018	150	150	550	GT
OKC Firefighters Association - IAFF 11th District Caucus	State	06/19/2018 - 06/19/2018	120	41	41	GT
Federal Laboratory Consortium for Technology Transfer (FLC) - FLC Far West & Mid-Continent Regional Meeting	Regional	08/21/2018 - 08/23/2018	100	60	85	DJ
National Association of State Human Services Finance Officers - HSFO Cost Allocation Basic Training	Regional	09/25/2018 - 09/27/2018	25	25	75	MO

**Government, Public Administration - 5****420****301****826**

<b>Health &amp; Medical</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Indian Health Service - Advances in Indian Health and IHS Diabetes in Indian Country Conference	National	03/10/2019 - 03/15/2019	500	400	1,385	MO
Medical Library Association - South Central Chapter of Medical Library Association 2019	Regional	10/11/2019 - 10/15/2019	150	100	385	MO
The Society For Post-Acute and Long-Term Care Medicine - The Society for Post-Acute and Long-Term Care Medicine 2019 Fall Meeting	National	11/08/2019 - 11/10/2019	100	65	160	MO

**Health & Medical - 3****750****565****1,930**

<b>Marquee Events</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
American Morgan Horse Association - Grand National Morgan Horse Show	National	10/04/2019 - 10/19/2019	6,805	800	11,759	AA
U.S. Team Roping Championship - US Team Roping Championships	National	10/18/2019 - 10/28/2019	23,333	4,776	45,360	AA
American Quarter Horse Association - AQHA World Championship Quarter Horse Show	International	11/01/2019 - 11/17/2019	11,000	2,500	28,107	AA

**Marquee Events - 3****41,138****8,076****85,226**

<b>Religious</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
National Baptist Convention of America International, Inc. - Annual Session	National	09/09/2019 - 09/13/2019	600	265	1,140	DW
Association of Gospel Rescue Missions - Annual Convention	National	06/02/2020 - 06/10/2020	800	550	2,190	DW
National Association of Pastoral Musicians - National Convention	National	07/04/2020 - 07/10/2020	1,500	817	3,667	KT
Generations of Youth for Christ - 2021 GYC Annual Convention	National	12/26/2021 - 01/03/2022	5,500	900	4,060	DW

**Religious - 4****8,400****2,532****11,057**

<b>Scientific, Engineering, Technical, Computers</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
University of Oklahoma - Engineering & Geosciences - Laurance Reid Gas Conditioning Conferences	Regional	02/25/2019 - 02/28/2019	350	350	1,300	KT

University of Oklahoma - Engineering & Geosciences - Laurance Reid Gas Conditioning Conferences	Regional	02/24/2020 - 02/27/2020	350	350	1,300	KT
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<b>Scientific, Engineering, Technical, Computers - 2</b>			<b>700</b>	<b>700</b>	<b>2,600</b>	
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Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Culinary Federation - 2019 American Culinary Federation	National	02/22/2019 - 02/26/2019	600	300	875	MO
<b>Trade, Commercial Or Business - 1</b>			<b>600</b>	<b>300</b>	<b>875</b>	
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
	International	1	11,000	2,500	28,107	
	National	14	40,760	9,335	72,109	
	Regional	8	1,185	998	3,535	
	State	1	120	41	41	
<b>Total # of Sales Leads:</b>			<b>24</b>	<b>Totals: 53,065</b>	<b>12,874</b>	<b>103,792</b>

### Definite Bookings Adjustments

Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Beta Club - 2019 National Convention HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	06/14/2019 - 06/22/2019	8,000	0	91	GT
<b>Fraternal - 1</b>			<b>8,000</b>	<b>0</b>	<b>91</b>	
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
	National	1	8,000	0	91	
<b>Total # of Definite Bookings Adjustments:</b>			<b>1</b>	<b>Totals: 8,000</b>	<b>0</b>	<b>91</b>

### Sales Leads Adjustments

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Women's Collegiate Wrestling Association - 2018 National Championships	National	02/07/2018 - 02/11/2018	0	550	0	ER
<b>Athletic &amp; Sports/Recreation - 1</b>			<b>0</b>	<b>550</b>	<b>0</b>	
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
	National	1	0	550	0	
<b>Total # of Sales Leads Adjustments:</b>			<b>1</b>	<b>Totals: 0</b>	<b>550</b>	<b>0</b>

### Bid Books

Scope	Count	Attend	Peak Rooms	Room Nights
<b>Total # of Bid Books:</b>	<b>0</b>	<b>Totals: 0</b>	<b>0</b>	<b>0</b>

### Site Inspection - Sales

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
NAFSA: Association of International Educators - Region III	National	10/03/2020 - 10/07/2020	250	180	595	DW
<b>Educational - 1</b>			<b>250</b>	<b>180</b>	<b>595</b>	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Association of State Highway & Transportation Officials - 2018 Administration Meeting	National	05/06/2018 - 05/09/2018	250	225	805	GT
<b>Government, Public Administration - 1</b>			<b>250</b>	<b>225</b>	<b>805</b>	
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
	National	2	500	405	1,400	
<b>Total # of Site Inspection - Sales:</b>			<b>2</b>	<b>Totals: 500</b>	<b>405</b>	<b>1,400</b>

### Site Inspection - Services



Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Indian Health Board - National Tribal Health Conference	National	09/10/2018 - 09/13/2018	700	300	1,180	KT
<b>Ethnic - 1</b>			<b>700</b>	<b>300</b>	<b>1,180</b>	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	1	700	300	1,180	
<b>Total # of Site Inspection - Services:</b>			<b>1</b>	<b>Totals:</b>	<b>700</b>	<b>300</b>
			<b>700</b>	<b>300</b>	<b>1,180</b>	

### Lost Business

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Raising Cane's Chicken Fingers - WJ-472 Raising Cane's Stillwater, OK	Regional	09/22/2017 - 11/12/2017	9	9	128	MO
Reason(s):						
• Meeting cancelled						
<b>Agricultural, Commodities, Food/Food Products - 1</b>			<b>9</b>	<b>9</b>	<b>128</b>	

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Confidential - Greystar Regional Maintenance Management Meeting	Regional	01/16/2018 - 01/19/2018	35	35	107	MO
Reason(s):						
• Meeting cancelled						
<b>Corporate - 1</b>			<b>35</b>	<b>35</b>	<b>107</b>	

Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Folklore Society - 2020 Annual Meeting	National	10/13/2020 - 10/18/2020	600	286	1,180	DW
Reason(s):						
• Committee politics						
<b>Cultural, Fine Arts, Libraries - 1</b>			<b>600</b>	<b>286</b>	<b>1,180</b>	

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Progressive National Baptist Convention - 2018 PNBC Southwest Region Conference	National	06/24/2018 - 06/29/2018	400	100	395	MO
Reason(s):						
• Lower hotel rate in other city						
<b>Ethnic - 1</b>			<b>400</b>	<b>100</b>	<b>395</b>	

Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American College of Health Care Administrators - 2018 ACHCA Fall Forum	National	10/04/2018 - 10/08/2018	200	123	356	MO
Reason(s):						
• Meeting cancelled						
<b>Medical/Pharmaceutical - 1</b>			<b>200</b>	<b>123</b>	<b>356</b>	

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
CoHEsion - Fall Conference	National	09/30/2019 - 10/03/2019	350	260	914	KT
Reason(s):						
• Internal decision-did not disclose						
<b>Scientific, Engineering, Technical, Computers - 1</b>			<b>350</b>	<b>260</b>	<b>914</b>	

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Culinary Federation - ACF 2019 ChefConnect West/Central Conference	National	02/24/2019 - 02/27/2019	400	303	884	DW
Reason(s):						
• Committee politics						
<b>Trade, Commercial Or Business - 1</b>			<b>400</b>	<b>303</b>	<b>884</b>	

	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	5	1,950	1,072	3,729	
	Regional	2	44	44	235	
<b>Total # of Lost Business:</b>			<b>7</b>	<b>Totals:</b>	<b>1,994</b>	<b>1,116</b>
					<b>3,964</b>	

## Conventions Serviced

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma City University Wrestling Program (OCU Wrestling) - OCU College Open Tournament 2017	Regional	11/04/2017 - 11/05/2017	950	250	350	ER
International Gay Bowling Organization (IGBO) - 2017 Mid-Year Convention & Tournament	International	11/07/2017 - 11/13/2017	350	125	435	JB
Athletic Dealers of America - Retail Dealers Trade Show	National	11/10/2017 - 11/12/2017	700	235	693	JB
Legacy Global Sports - National Youth League Championships 2017	Regional	11/17/2017 - 11/19/2017	4,000	200	630	SH
OKC Blue - D-League of the OKC Thunder - 2017-2018 OKC BLUE- visiting team rooms	National	11/17/2017 - 04/06/2018	17	9	270	SH
Oklahoma USA Wrestling - Battle for the Belt 2017	Regional	11/24/2017 - 11/26/2017	2,500	75	237	ER
<b>Athletic &amp; Sports/Recreation - 6</b>			<b>8,517</b>	<b>894</b>	<b>2,615</b>	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Michelin North America, Inc. - Michelin Training Meetings Oklahoma	Regional	11/06/2017 - 11/09/2017	22	22	84	MO
Express Employment Professionals - Express Leadership November 2017	National	11/07/2017 - 11/09/2017	25	25	75	DW
Express Employment Professionals - Express CEO Roundtable November 2017	National	11/12/2017 - 11/16/2017	13	13	49	DW
Express Employment Professionals - Express Leadership Mid November 2017	National	11/14/2017 - 11/16/2017	25	30	90	DW
Express Employment Professionals - Express New Franchise Training December 2017	National	11/26/2017 - 12/08/2017	12	17	221	DW
Express Employment Professionals - Express ESRT Training November 2017	National	11/28/2017 - 11/30/2017	20	10	30	DW
<b>Corporate - 6</b>			<b>117</b>	<b>117</b>	<b>549</b>	
Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Women's Barbershop Chorus - Region 25 Fall Meeting	Regional	11/02/2017 - 11/05/2017	150	75	150	JD
<b>Cultural, Fine Arts, Libraries - 1</b>			<b>150</b>	<b>75</b>	<b>150</b>	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Family, Career and Community Leaders of America, Inc. - 2017 National Cluster Meeting	Regional	11/17/2017 - 11/19/2017	3,000	761	2,048	GT
<b>Educational - 1</b>			<b>3,000</b>	<b>761</b>	<b>2,048</b>	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Alpha Phi Alpha Fraternity - Southwestern Region - Alpha Phi Alpha - Southwestern Region Board Meeting	Regional	11/10/2017 - 11/11/2017	60	30	35	MO
<b>Fraternal - 1</b>			<b>60</b>	<b>30</b>	<b>35</b>	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Model A Ford Club of America - National Membership Meeting 2017	National	11/30/2017 - 12/03/2017	125	60	170	MO

**Hobby & Vocational - 1**

**125**

**60**

**170**

<b>Marquee Events</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
American Quarter Horse Association - AQHA World Championship Quarter Horse Show	International	11/03/2017 - 11/19/2017	11,000	2,500	28,107	AA
National Reining Horse Association - National Reining Futurity 2017	National	11/21/2017 - 12/03/2017	6,000	1,600	18,152	AA
<b>Marquee Events - 2</b>			<b>17,000</b>	<b>4,100</b>	<b>46,259</b>	
<b>Religious</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
South Central Hispanic District - South Central Youth Ministries 2017	National	11/22/2017 - 11/25/2017	2,700	350	720	DW
<b>Religious - 1</b>			<b>2,700</b>	<b>350</b>	<b>720</b>	
<b>State Assn</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Oklahoma Square Dance Federation (OSDF) - Annual Festival and Meeting	Regional	11/03/2017 - 11/05/2017	500	100	200	MO
<b>State Assn - 1</b>			<b>500</b>	<b>100</b>	<b>200</b>	
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
	International	2	11,350	2,625	28,542	
	National	10	9,637	2,349	20,470	
	Regional	8	11,182	1,513	3,734	
<b>Total # of Conventions Serviced:</b>		<b>20</b>	<b>Totals: 32,169</b>	<b>6,487</b>	<b>52,746</b>	

**Tourism Tours Booked  
Complete Detail Report  
From 11/01/2017 to 11/30/2017**

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Edmond, OK	11/03/17	Day Tour	1	36	0	0
Ada, OK	11/04/17	Day Tour	1	20	0	0
Norman, OK	11/07/17	Day Tour	1	15	0	0
Lewis, CO	11/07/17	Day Tour	1	28	0	0
Muskogee, OK	11/08/17	Day Tour	1	28	0	0
Beaver, OK	11/08/17	Over Night	2	42	21	21
Cushing, OK	11/08/17	Day Tour	1	17	0	0
Del City, OK	11/08/17	Day Tour	1	40	0	0
Cromwell, OK	11/08/17	Day Tour	1	24	0	0
Durant, OK	11/08/17	Day Tour	1	74	0	0
Carney, OK	11/08/17	Day Tour	1	18	0	0
Taloga, OK	11/08/17	Day Tour	1	20	0	0
Purcell, OK	11/09/17	Day Tour	1	29	0	0
Ada, OK	11/09/17	Day Tour	1	25	0	0
Orlando, FL	11/10/17	Day Tour	1	11	0	0
Palm Springs, CA	11/11/17	Over Night	2	36	18	18
Hesston, KS	11/11/17	Day Tour	1	37	0	0
Enid, OK	11/11/17	Day Tour	1	20	0	0
Enid, OK	11/11/17	Day Tour	1	20	0	0
Ft. Meyers, FL	11/12/17	Over Night	2	35	16	16
Tulsa, OK	11/13/17	Day Tour	1	41	0	0
Anadarko, OK	11/15/17	Day Tour	1	59	0	0
Cache, OK	11/15/17	Day Tour	1	34	0	0
Fargo, OK	11/15/17	Day Tour	1	13	0	0
Kansas City, MO	11/15/17	Day Tour	1	16	0	0
Overland Park, MO	11/15/17	Day Tour	1	26	0	0
Shady Point, OK	11/15/17	Day Tour	1	39	0	0
Adair, OK	11/16/17	Day Tour	1	15	0	0
Edmond, OK	11/16/17	Day Tour	1	154	0	0
Lenox, IA	11/16/17	Day Tour	1	17	0	0
Nashville, AR	11/16/17	Day Tour	1	23	0	0
Edmond, OK	11/17/17	Day Tour	1	132	0	0
Chillicothe, MO	11/17/17	Day Tour	1	32	0	0
Springfield, KY	11/17/17	Day Tour	1	53	0	0
Gowrie, IA	11/17/17	Day Tour	1	70	0	0
David City, NE	11/17/17	Day Tour	1	52	0	0
Holcomb, MO	11/17/17	Day Tour	1	24	0	0
O'Neill, NE	11/17/17	Day Tour	1	37	0	0
Memphis, TN	11/17/17	Day Tour	1	21	0	0
Shelbina, MO	11/17/17	Day Tour	1	15	0	0
Stigler, OK	11/17/17	Day Tour	1	13	0	0
Ft. Meyers, FL	11/18/17	Over Night	2	32	15	15
Oxford, OH	11/18/17	Day Tour	1	17	0	0
Granby, MO	11/18/17	Day Tour	1	22	0	0
Hoisington, KS	11/18/17	Day Tour	1	19	0	0
Clinton, OK	11/20/17	Day Tour	1	84	0	0
Fort Worth, TX	11/24/17	Day Tour	1	17	0	0
Las Cruces, NM	11/27/17	Day Tour	1	49	0	0
Shawnee, OK	11/27/17	Day Tour	1	15	0	0
Norman, OK	11/28/17	Day Tour	1	39	0	0
Braddyville, IA	11/29/17	Over Night	2	49	24	24
Purcell, OK	11/29/17	Day Tour	1	110	0	0
Murdock, MN	11/29/17	Over Night	2	24	12	12
Oklahoma City, OK	11/30/17	Day Tour	1	100	0	0
<b>Tours Booked Total: 54</b>				<b>2,038</b>	<b>106</b>	<b>106</b>

**Tourism Department Detail Report  
November 1-30, 2017**

**Tour Operator Shows**

	Attendance	Attended	
OMCA		S. Price	
Total Number of Tour Operator Shows			5

**Group Leader Shows**

	Attendance	Attended	
Total Number of Group Leader Shows to Date			

**Consumer Shows**

	Attendance	Attended	
Total Number of Consumer Shows to Date			3

**Education Programs**

	Attendance	Attended	
Total Number of Education Programs to Date			1

**Sporting Events**

	Attendance	Attended	
Total Number of Sporting Events to Date			

**Site Inspections/FAM Tours**

	Attendance	Attended	
Total Number of Site Inspections/FAM Tours to Date			1

**Convention Support**

	Attendance	Attended	
Total Number of Convention Support Functions Attended to Date			

**Attractions Meeting**

	Attendance	Attended	
Total Number of Attractions Meetings to Date			1

**Special Projects**

CTA Training - Sleep Inn Edmond - 12 Attended
Premier Travel -8 Requests for Info - GTP Mailed

**2018 MAJOR EVENTS CALENDAR  
STATE FAIR PARK**

January 19 - 21	International Finals Rodeo
February 7 - 11	Prairie Classic Quarter Horse Show
March 6 - 16	Oklahoma Youth Expo
April 4 - 8	OQHA Spring Show
April 11 - 15	AQHA Level 1 Championship
April 19 - 21	Oklahoma City Farm Show
April 19 - 22	Oklahoma Centennial Horse Show
April 26 - 29	Better Barrel Races World Finals
May 31 – June 10	OQHA Redbud Spectacular
June 11 - 19	Non Pro Cutting Horse Show
June 23 – July 1	National Reining Horse Derby
July 4 - 15	GO Hunter Jumper Horse Show
July 21 – 28	Arabian Horse Association Youth Nationals
August 3 – 12	AQHA Youth World Championship Show
August 17 - 19	Summer Shootout Barrel Racing
September 13 - 23	Oklahoma State Fair
Sept 30 – Oct 14	Grand National Morgan Horse Show
October 19 – 28	U.S. Team Roping Championships
November 2 - 17	AQHA World Championship Quarter Horse Show
November 22– Dec 1	National Reining Horse Futurity
December 4 - 8	World Barrel Racing Futurity