



Industry Report

April , 2017

Oklahoma City Convention & Visitors Bureau
123 Park Avenue
Oklahoma City, OK 73102
1.800.225.5652
www.visitokc.com

OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or pmarshall@visitokc.com.

Convention Sales Department

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Tourism Sales Department

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Communications Department

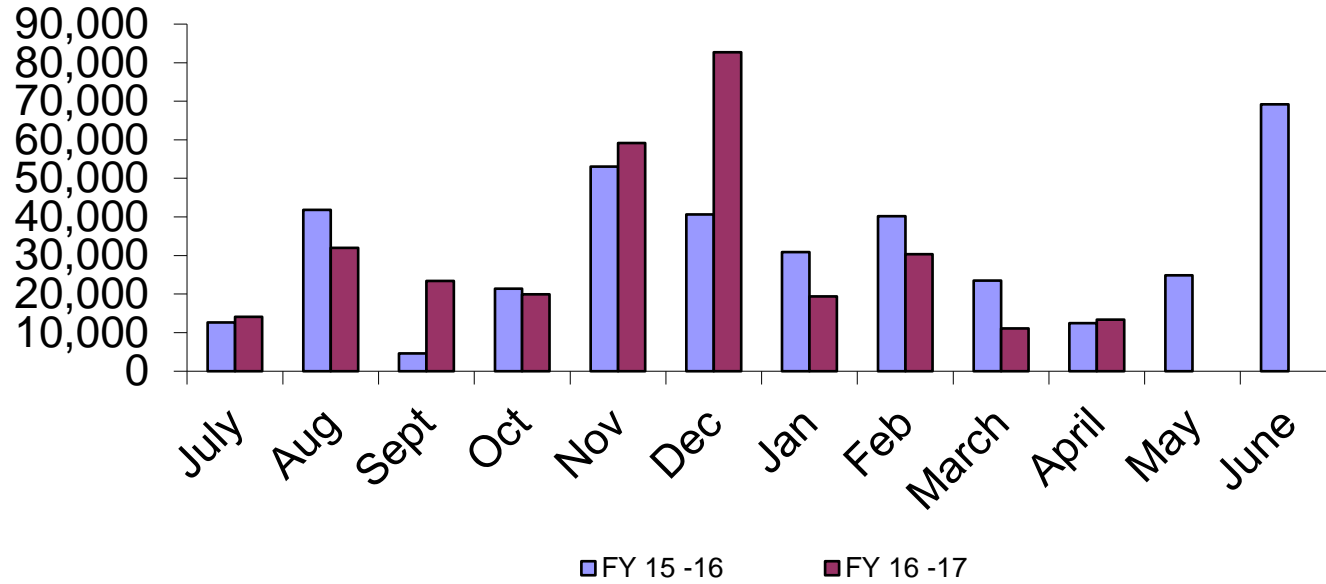
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Marquee Events

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Convention Sales Definite Bookings

Room Nights



		Totals	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
FY 15 -16	=	375,137	12,631	41,825	4,595	21,359	53,034	40,639	30,868	40,173	23,469	12,429	24,903	69,212
FY 16 -17	=	305,363	14,086	31,954	23,378	19,959	59,127	82,658	19,409	30,339	11,110	13,343		

**Convention Sales Department
Complete Detail Report
From 04/01/2017 to 04/30/2017**

Definite Bookings

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Shootout Championship Baseball - B12 Memorial Shootout 2017 HQ Hotel: Various Hotels	Regional	05/26/2017 - 05/29/2017	1,800	325	1,225	JB
Oklahoma Native American Sports Association - 2017 All Native Fastpitch Tournament HQ Hotel: Various Hotels	International	07/06/2017 - 07/09/2017	1,500	350	1,100	JB
Mid America Youth Basketball (MAYB) - 2017 Girls National Tournament HQ Hotel: Various Hotels	National	08/03/2017 - 08/06/2017	3,500	1,500	4,000	JB
USA Softball - ASA Men's Class A/Super D National Championship 2017 HQ Hotel: Various Hotels	National	09/28/2017 - 10/01/2017	1,500	275	1,100	SH
Collegiate Resource Marketing - The Business of Small College Athletics 2017 HQ Hotel: Aloft Oklahoma City Downtown-Bricktown	National	10/15/2017 - 10/17/2017	80	80	200	JB
24 The Hard Way - 24 The Hard Way - Oklahoma Championship 2017 HQ Hotel: Country Inn & Suites Oklahoma City North Quail Springs	Regional	10/21/2017 - 10/22/2017	200	60	150	JB
Athletic & Sports/Recreation - 6			8,580	2,590	7,775	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training June 2017 HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	06/11/2017 - 06/23/2017	12	12	144	DW
Express Employment Professionals - Express New Franchise Training July 2017 HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	06/11/2017 - 06/23/2017	12	12	156	DW
Corporate - 2			24	24	300	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The Benevolent Order of the Elks of the United States - 2019 Grand Lodge Convention of the Benevolent HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	05/29/2019 - 06/08/2019	350	250	1,520	DW
Fraternal - 1			350	250	1,520	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Wizard World - Wizard World OKC -Comic-Cons 2017 HQ Hotel: Skirvin Hilton Oklahoma City	National	10/26/2017 - 10/30/2017	1,200	200	600	DW
Hobby & Vocational - 1			1,200	200	600	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Quarter Horse Association - OQHA Spring Show 2018 HQ Hotel: Various Hotels	State	04/04/2018 - 04/09/2018	1,155	391	2,041	AA
Centennial Horse Show - OK Centennial - Annual Show 2018 HQ Hotel: Various Hotels	National	04/18/2018 - 04/24/2018	900	40	237	AA
Marquee Events - 2			2,055	431	2,278	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager

South Central Hispanic District - South Central Youth Ministries 2017	National	11/22/2017 - 11/25/2017	2,700	350	720	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Religious - 1			2,700	350	720	
Wedding	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Martin and Lowe Wedding - Martin and Lowe Wedding 2017	Regional	12/28/2017 - 12/31/2017	100	60	150	MO
HQ Hotel: SpringHill Suites Oklahoma City Quail Springs						
Wedding - 1			100	60	150	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	1	1,500	350	1,100	
	National	9	10,254	2,719	8,677	
	Regional	3	2,100	445	1,525	
	State	1	1,155	391	2,041	
Total # of Definite Bookings:		14	Totals: 15,009	3,905	13,343	

Sales Leads

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
U.S. Custom Harvesters, Inc. - 2021 Annual Convention	National	01/22/2021 - 01/30/2021	1,000	353	1,254	DW
Agricultural, Commodities, Food/Food Products - 1			1,000	353	1,254	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Shootout Championship Baseball - B12 Memorial Shootout 2017	Regional	05/26/2017 - 05/29/2017	1,800	325	1,225	JB
Stix 11U - Memorial Day Tournament - Stix 11U - Memorial Day Tournament	Regional	05/26/2017 - 05/28/2017	20	20	60	JB
Oklahoma Soccer Association - Southern Regional Premier League 2017	Regional	09/02/2017 - 09/03/2017	400	225	675	JB
24 The Hard Way - 24 The Hard Way - Oklahoma Championship 2017	Regional	10/21/2017 - 10/22/2017	200	60	150	JB
Fastpitch Masters - Fastpitch Masters Coaches Clinic 2017	Regional	12/01/2017 - 12/02/2017	300	30	30	SH
Athletic & Sports/Recreation - 5			2,720	660	2,140	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training June 2017	National	06/11/2017 - 06/23/2017	12	12	144	DW
Express Employment Professionals - Express New Franchise Training July 2017	National	06/11/2017 - 06/23/2017	12	12	144	DW
SDE, Inc. - SDE - Conference for Oklahoma PreK & K Teachers 2018	Regional	01/31/2018 - 02/02/2018	250	30	60	MO
L'Oreal USA - 2018 State RDA February Sales Conference	National	02/07/2018 - 02/12/2018	500	430	1,190	GT
Ajera Users Association - Ajera Users Conference 2019	National	04/17/2019 - 04/19/2019	225	150	476	GT
Corporate - 5			999	634	2,014	
Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Choral Directors Association - ACDA National Board Meeting 2017	Regional	05/31/2017 - 06/03/2017	22	22	40	MO
Pace Society of America - Pace Society of America Reunion	Regional	06/21/2018 - 06/24/2018	80	20	60	MO
Cultural, Fine Arts, Libraries - 2			102	42	100	
Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager

Kappa Alpha Psi Fraternity, Inc - Middle Western Province Council	Regional	03/28/2019 - 03/31/2019	250	90	300	KT
Ethnic - 1			250	90	300	
Franchise/Multi-level Marketing	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Zurvita - Regional Convention	Regional	09/20/2017 - 09/24/2017	3,000	300	1,000	DJ
Franchise/Multi-level Marketing - 1			3,000	300	1,000	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Sigma Phi Epsilon - 2018 Carlson Leadership Academy	National	02/02/2018 - 02/03/2018	450	100	212	GT
Loyal Order of Moose - 2018 International Moose Legion Conference & Ritual Competition	International	11/09/2018 - 11/10/2018	800	400	940	GT
Fraternal - 2			1,250	500	1,152	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
US Courts - 2018 Financial Forum	National	04/10/2018 - 04/12/2018	1,200	1,175	4,700	GT
Government, Public Administration - 1			1,200	1,175	4,700	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
VStar Entertainment Group - VStar Entertainment - Paw Patrol - Oklahoma City, OK	Regional	06/08/2017 - 06/11/2017	30	20	80	MO
OKC Jazz Festival - The 2017 Oklahoma Barbeque Championship	Regional	06/23/2017 - 06/25/2017	100	20	40	MO
Friendship Force International - FFI Festival Western USA Mar 2018	Regional	03/02/2018 - 03/09/2018	100	50	357	MO
The Handbell Industry Council - National Seminar 2019 HMA	National	07/16/2019 - 07/17/2019	500	220	1,110	DW
Hobby & Vocational - 4			730	310	1,587	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Quarter Horse Association - OQHA Spring Show 2019	State	04/03/2019 - 04/08/2019	1,155	391	2,041	AA
Centennial Horse Show - OK Centennial - Annual Show 2019	National	04/17/2019 - 04/23/2019	900	39	237	AA
Marquee Events - 2			2,055	430	2,278	
Meetings, Convention, Tourism Industry Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Asian American Hotel Owners Association - Regional Conference and Trade Show	Regional	07/10/2017 - 07/11/2017	100	30	36	MO
Meetings, Convention, Tourism Industry Events - 1			100	30	36	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Mt. Zion Baptist Church - Mt. Zion Baptist Church-Marriage Mechanics Ministry	Regional	02/22/2018 - 02/25/2018	20	10	30	MO
The National Baptist Convention, USA, Inc - National Baptist Congress of Christian Educators 2018	International	06/17/2018 - 06/25/2018	25,000	2,500	14,699	DW
Religious - 2			25,020	2,510	14,729	
Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Association of Lighting Management - NALMCO 2019 Conference	National	10/11/2019 - 10/16/2019	250	136	509	MO
Trade, Commercial Or Business - 1			250	136	509	
	Scope	Count	Attend	Peak Rooms	Room Nights	

International	2	25,800	2,900	15,639
National	10	5,049	2,627	9,976
Regional	15	6,672	1,252	4,143
State	1	1,155	391	2,041
Total # of Sales Leads:	28	Totals: 38,676	7,170	31,799

Definite Bookings Adjustments

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma City Memorial Marathon - Marathon 2017	International	04/27/2017 - 04/30/2017	30,000	0	0	SH
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Athletic & Sports/Recreation - 1			30,000	0	0	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	1	30,000	0	0	
Total # of Definite Bookings Adjustments:	1	Totals:	30,000	0	0	

Sales Leads Adjustments

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Quarter Horse Association - OQHA Spring Show 2018	State	04/04/2018 - 04/09/2018	0	391	1,641	AA
Marquee Events - 1			0	391	1,641	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	State	1	0	391	1,641	
Total # of Sales Leads Adjustments:	1	Totals:	0	391	1,641	

Bid Books

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Bid Books:	0	Totals: 0	0	0

Site Inspection - Sales

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Great Western Dining Service, Inc. - Summer 2017 Meeting	Regional	07/17/2017 - 07/20/2017	75	75	225	MO
U.S. Custom Harvesters, Inc. - 2021 Annual Convention	National	01/22/2021 - 01/30/2021	1,000	353	1,254	DW
Agricultural, Commodities, Food/Food Products - 2			1,075	428	1,479	
Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Folklore Society - 2020 Annual Meeting	National	10/13/2020 - 10/18/2020	600	286	1,180	DW
Cultural, Fine Arts, Libraries - 1			600	286	1,180	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Meteorological Society - 23rd Symposium on Boundary Layers and Turbulence/21st Conference on Air-Sea Interaction	National	06/11/2018 - 06/15/2018	300	150	705	GT
Government, Public Administration - 1			300	150	705	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of Free Will Baptists - 2020 Free Will Baptist National Convention	National	07/16/2020 - 07/25/2020	6,000	950	4,620	DW
Religious - 1			6,000	950	4,620	
Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager

National Association of Lease and Title Analysts (NALTA) - 2019 Annual Conference NALTA	National	09/16/2019 - 09/21/2019	300	300	810	DW
Trade, Commercial Or Business - 1			300	300	810	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	5	8,200	2,039	8,569	
	Regional	1	75	75	225	
Total # of Site Inspection - Sales:			6	Totals: 8,275	2,114	8,794

Site Inspection - Services

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Hampton Inn & Suites Oklahoma City - Bricktown - 2020 Free Will Baptist National Convention	National	07/16/2020 - 07/25/2020	6,000	950	4,620	DW
Religious - 1			6,000	950	4,620	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	2	12,000	1,900	9,240	
Total # of Site Inspection - Services:			2	Totals: 12,000	1,900	9,240

Lost Business

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
U.S. Custom Harvesters, Inc. - 2020 Annual Convention	National	01/24/2020 - 02/02/2020	1,000	353	1,254	DW
Reason(s):						
<ul style="list-style-type: none"> Selected for another year 						
Agricultural, Commodities, Food/Food Products - 1			1,000	353	1,254	

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Volleyball Coaches Association (AVCA) - American Volleyball Coaches Association Annual Convention 2018	International	12/08/2018 - 12/16/2018	1,200	1,100	4,300	SH
Reason(s):						
<ul style="list-style-type: none"> Rotation schedule 						
NCAA - Division 1 Women's Volleyball Championship 2018	National	12/11/2018 - 12/15/2018	750	168	782	SH
Reason(s):						
<ul style="list-style-type: none"> Rotation schedule 						
NCAA - Division II Wrestling Championship 2019	National	03/05/2019 - 03/09/2019	750	236	931	JB
Reason(s):						
<ul style="list-style-type: none"> Rotation schedule 						
NCAA - Division I Wrestling Championships 2019	National	03/18/2019 - 03/23/2019	2,000	656	3,129	JB
Reason(s):						
<ul style="list-style-type: none"> Rotation schedule 						
National Wrestling Coaches Association - Annual Conference 2019	National	03/19/2019 - 03/23/2019	1,000	400	1,455	JB
Reason(s):						
<ul style="list-style-type: none"> Rotation schedule 						
NCAA - 2019 Division I Women's Regional Basketball Tournament	National	03/27/2019 - 03/31/2019	6,000	1,285	4,425	SH
Reason(s):						
<ul style="list-style-type: none"> Rotation schedule 						
NCAA - NCAA Bowling National Championship 2019	National	04/09/2019 - 04/13/2019	200	82	394	JB
Reason(s):						
<ul style="list-style-type: none"> Rotation schedule 						

NCAA - 2019 NCAA Women's Gymnastics Championships Reason(s): • Rotation schedule	National	04/15/2019 - 04/20/2019	750	311	1,358	SH
NCAA - 2019 NCAA Men's Gymnastics Championships Reason(s): • Rotation schedule	National	04/16/2019 - 04/20/2019	300	163	623	SH
NCAA - Division II Tennis Championship 2019 Reason(s): • Rotation schedule	National	05/05/2019 - 05/11/2019	500	225	1,362	JB
NCAA - Division I Tennis Championship 2019 Reason(s): • Rotation schedule	National	05/13/2019 - 05/27/2019	750	391	3,284	JB
NCAA - Division II Softball Championships 2019 Reason(s): • Rotation schedule	National	05/20/2019 - 05/27/2019	2,500	153	756	SH
NCAA - Division III Softball Championships 2019 Reason(s): • Rotation schedule	National	05/21/2019 - 05/27/2019	2,500	154	874	SH
American Volleyball Coaches Association (AVCA) - American Volleyball Coaches Association Annual Convention 2019 Reason(s): • Rotation schedule	International	12/14/2019 - 12/22/2019	1,200	1,100	4,300	SH
NCAA - Division 1 Women's Volleyball Championship 2019 Reason(s): • Rotation schedule	National	12/17/2019 - 12/21/2019	750	168	782	SH
NCAA - Division II Wrestling Championship 2020 Reason(s): • Rotation schedule	National	03/10/2020 - 03/14/2020	750	236	931	JB
NCAA - Division I Wrestling Championships 2020 Reason(s): • Rotation schedule	National	03/16/2020 - 03/21/2020	2,000	656	3,129	JB
National Wrestling Coaches Association - Annual Conference 2020 Reason(s): • Rotation schedule	National	03/17/2020 - 03/21/2020	1,000	400	1,455	JB
NCAA - 2020 Division I Men's Basketball - 1st/2nd Round Reason(s): • Rotation schedule	National	03/17/2020 - 03/22/2020	15,000	712	3,640	SH
NCAA - NCAA Bowling National Championship 2020 Reason(s): • Rotation schedule	National	04/07/2020 - 04/11/2020	200	82	394	JB
NCAA - 2020 NCAA Women's Gymnastics Championships Reason(s): • Rotation schedule	National	04/13/2020 - 04/18/2020	750	311	1,358	SH
NCAA - 2020 NCAA Men's Gymnastics Championships	National	04/14/2020 - 04/18/2020	300	163	623	SH

Reason(s):

- Rotation schedule

NCAA - 2021 NCAA Men's Gymnastics Championships	National	04/14/2020 - 04/18/2020	300	163	623	SH
Reason(s):						
• Rotation schedule						
NCAA - Division I Tennis Championship 2020	National	05/11/2020 - 05/25/2020	750	391	3,284	JB
Reason(s):						
• Rotation schedule						
NCAA - Division III Softball Championships 2020	National	05/19/2020 - 05/25/2020	2,500	154	874	SH
Reason(s):						
• Rotation schedule						
American Volleyball Coaches Association (AVCA) - American Volleyball Coaches Association Annual Convention 2020	International	12/12/2020 - 12/20/2020	1,200	1,100	4,300	SH
Reason(s):						
• Rotation schedule						
NCAA - Division 1 Women's Volleyball Championship 2020	National	12/15/2020 - 12/19/2020	750	168	782	SH
Reason(s):						
• Rotation schedule						
Association for Challenge Course Technology (ACCT) - 2021 ACCT Annual Conference	National	02/07/2021 - 02/15/2021	1,300	550	2,330	SH
Reason(s):						
• would rather wait on NEW center						
NCAA - Division II Wrestling Championship 2021	National	03/09/2021 - 03/13/2021	750	236	931	JB
Reason(s):						
• Rotation schedule						
NCAA - Division I Wrestling Championships 2021	National	03/15/2021 - 03/20/2021	2,000	656	3,129	JB
Reason(s):						
• Rotation schedule						
National Wrestling Coaches Association - Annual Conference 2021	National	03/16/2021 - 03/20/2021	1,000	400	1,455	JB
Reason(s):						
• Rotation schedule						
NCAA - NCAA Bowling National Championship 2021	National	04/06/2021 - 04/10/2021	200	82	394	JB
Reason(s):						
• Rotation schedule						
NCAA - 2021 NCAA Women's Gymnastics Championships	National	04/12/2021 - 04/17/2021	750	311	1,358	SH
Reason(s):						
• Rotation schedule						
NCAA - Division II Tennis Championship 2021	National	05/09/2021 - 05/15/2021	500	225	1,362	JB
Reason(s):						
• Rotation schedule						
NCAA - Division II Softball Championships 2021	National	05/17/2021 - 05/24/2021	2,500	153	756	SH
Reason(s):						
• Rotation schedule						
NCAA - Division I Tennis Championship 2021	National	05/17/2021 - 05/31/2021	750	391	3,284	JB
Reason(s):						
• Rotation schedule						

NCAA - Division III Softball Championships 2021	National	05/25/2021 - 05/31/2021	2,500	154	874	SH
Reason(s): • Rotation schedule						
American Volleyball Coaches Association (AVCA) - American Volleyball Coaches Association Annual Convention 2021	International	12/11/2021 - 12/19/2021	1,200	1,100	4,300	SH
Reason(s): • Rotation schedule						
NCAA - Division 1 Women's Volleyball Championship 2021	National	12/14/2021 - 12/18/2021	750	168	782	SH
Reason(s): • Rotation schedule						
NCAA - Division II Wrestling Championship 2022	National	03/08/2022 - 03/12/2022	750	236	931	JB
Reason(s): • Rotation schedule						
NCAA - Division I Wrestling Championships 2022	National	03/14/2022 - 03/19/2022	2,000	656	3,129	JB
Reason(s): • Rotation schedule						
National Wrestling Coaches Association - Annual Conference 2022	National	03/15/2022 - 03/19/2022	1,000	400	1,455	JB
Reason(s): • Rotation schedule						
NCAA - 2022 NCAA Women's Gymnastics Championships	National	04/11/2022 - 04/16/2022	750	311	1,358	SH
Reason(s): • Rotation schedule						
NCAA - 2022 NCAA Men's Gymnastics Championships	National	04/12/2022 - 04/16/2022	300	163	623	SH
Reason(s): • Rotation schedule						
NCAA - NCAA Bowling National Championship 2022	National	04/12/2022 - 04/16/2022	200	82	394	JB
Reason(s): • Rotation schedule						
NCAA - Division II Tennis Championship 2022	National	05/08/2022 - 05/14/2022	500	225	1,362	JB
Reason(s): • Rotation schedule						
NCAA - Division I Tennis Championship 2022	National	05/16/2022 - 05/30/2022	750	391	3,284	JB
Reason(s): • Rotation schedule						
NCAA - Division II Softball Championships 2022	National	05/23/2022 - 05/30/2022	2,500	153	756	SH
Reason(s): • Rotation schedule						
NCAA - Division III Softball Championships 2022	National	05/24/2022 - 05/30/2022	2,500	154	874	SH
Reason(s): • Rotation schedule						
Athletic & Sports/Recreation - 49			72,100	18,325	85,269	
Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Allied Arts - Allied Arts - Festival of the Arts 2016	National	04/19/2016 - 04/24/2016	650,000	5,416	27,080	SH
Reason(s): • Meeting cancelled						

National Button Society - National Button Society National Convention 2023 National 08/03/2023 - 08/12/2023 300 174 1,081 DW

Reason(s):

- Bureau turned down

Cultural, Fine Arts, Libraries - 2 650,300 5,590 28,161

Meetings, Convention, Tourism Industry Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Asian American Hotel Owners Association - Regional Conference and Trade Show	Regional	07/10/2017 - 07/11/2017	100	30	36	MO
Reason(s):						
• No response from Meeting Planner						

Meetings, Convention, Tourism Industry Events - 1 100 30 36

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Life Leadership - Life Leadership Convention 2018	National	04/17/2018 - 04/21/2018	6,000	1,295	3,965	DW
Reason(s):						
• Need DT hotel w/more guest rms						

R.H. Boyd Publishing Corporation/National Baptist Publishing Board - National Baptist Congress 2018 National 06/10/2018 - 06/16/2018 2,000 570 1,760 DW

Reason(s):

- Committee politics

Religious - 2 8,000 1,865 5,725

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Bar Association - May 2017 Meeting	National	05/10/2017 - 05/13/2017	50	56	60	MO
Reason(s):						
• Meeting cancelled						

Trade, Commercial Or Business - 1 50 56 60

Scope	Count	Attend	Peak Rooms	Room Nights
International	4	4,800	4,400	17,200
National	51	726,650	21,789	103,269
Regional	1	100	30	36
Total # of Lost Business:	56	Totals: 731,550	26,219	120,505

Conventions Serviced

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma City Dodgers - 2017 DODGERS Baseball Visitors block	National	04/06/2017 - 09/17/2017	5,000	23	1,886	SH
Midwest Sports Productions - Ultimate Fastpitch Challenge 2017	National	04/21/2017 - 04/23/2017	500	100	300	JB
USA Softball - Board of Directors Meeting 2017 - April	National	04/21/2017 - 04/24/2017	25	20	40	SH

Oklahoma City Memorial Marathon - Marathon 2017 International 04/27/2017 - 04/30/2017 30,000 8,500 13,100 SH

Athletic & Sports/Recreation - 4 35,525 8,643 15,326

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training April 2017	National	04/02/2017 - 04/14/2017	10	10	120	DW
Xyngular - xyngular Xyngfling 2017	National	04/06/2017 - 04/08/2017	2,200	400	1,235	GT
Express Employment Professionals - Express ESRT Training April 2017	National	04/18/2017 - 04/20/2017	20	10	30	DW
Express Employment Professionals - Express Excelerate Training April 2017	National	04/23/2017 - 04/25/2017	30	25	65	DW

Express Employment Professionals - Express Excelerate Training	National	04/23/2017 - 04/25/2017	25	25	59	DW
Corporate - 5			2,285	470	1,509	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Casady Schools - ISAS Fine Arts Festival 2017	National	04/06/2017 - 04/08/2017	1,000	1,650	4,950	DW
University of North Carolina at Chapel Hill - Southeastern and Southwestern Injury Prevention Network Annual Meeting	National	04/23/2017 - 04/25/2017	30	19	38	MO
Educational - 2			1,030	1,669	4,988	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Sigma Tau Gamma Fraternity - Epsilon Psi Chapter	Regional	04/07/2017 - 04/08/2017	30	8	8	MO
Fraternal - 1			30	8	8	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Air National Guard - MATOP	State	04/04/2017 - 04/09/2017	200	0	0	GT
International Fire Service Accreditation Congress - 2017 IFSAC Annual Conference	International	04/05/2017 - 04/08/2017	100	100	450	GT
Oklahoma Department of Emergency Management - 2017 National Earthquake Conference	State	04/24/2017 - 04/28/2017	80	30	115	GT
Government, Public Administration - 3			380	130	565	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Street Rod Association - 2017 Southwest Nationals Streetrods	Regional	04/02/2017 - 04/09/2017	4,000	2,000	4,769	DW
Hobby & Vocational - 1			4,000	2,000	4,769	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Quarter Horse Association - OQHA Spring Show 2017	State	04/04/2017 - 04/08/2017	1,155	100	400	AA
Centennial Horse Show - OK Centennial - Annual Show 2017	National	04/05/2017 - 04/11/2017	900	150	700	AA
American Quarter Horse Association - 2017 AQHA Level 1 Championship	National	04/10/2017 - 04/15/2017	3,500	1,600	9,100	AA
Better Barrel Races - Better Barrel Racing World Finals 2017	National	04/27/2017 - 05/01/2017	9,600	2,500	9,500	AA
Marquee Events - 4			15,155	4,350	19,700	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Memorial Rd. Church of Christ - Marriage Retreat	State	04/07/2017 - 04/09/2017	200	100	200	DW
Religious - 1			200	100	200	
Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Society of Civil Engineers (ASCE) - ASCE - AEI Conference	National	04/17/2017 - 04/21/2017	200	104	336	JD
American Society of Heating Refrigeration and Air Conditioning Engineers - Region XII CRC Conference	Regional	04/26/2017 - 04/30/2017	100	75	185	JD
Scientific, Engineering, Technical, Computers - 2			300	179	521	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Family, Career and Community Leaders of America, Inc. - 2017 Annual State Convention	State	04/07/2017 - 04/07/2017	10,000	4,000	4,500	GT

Oklahoma Funeral Directors Association - 115th Annual OFDA Convention and Expo	State	04/09/2017 - 04/11/2017	300	0	0	GT
Oklahoma Land and Title Association - OK Land and Title Conference	State	04/20/2017 - 04/23/2017	120	0	0	GT
Oklahoma Grain and Feed Association - Oklahoma Young Ag Day	Regional	04/24/2017 - 04/25/2017	80	50	50	MO
State Assn - 4			10,500	4,050	4,550	

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	2	30,100	8,600	13,550
	National	14	23,040	6,636	28,359
	Regional	4	4,210	2,133	5,012
	State	7	12,055	4,230	5,215
Total # of Conventions Serviced:		27	Totals: 69,405	21,599	52,136

**Tourism Tours Booked
Complete Detail Report
From 04/01/2017 to 04/30/2017**

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Ft. Meyers, FL	04/01/17	Over Night	2	45	23	23
Cedarburg, WI	04/01/17	Day Tour	1	71	0	0
Garden City, KS	04/01/17	Day Tour	1	14	0	0
Silkeborg, Denmark, AB	04/01/17	Day Tour	1	14	0	0
Norman, OK	04/02/17	Day Tour	1	29	0	0
Poteau, OK	04/03/17	Day Tour	1	17	0	0
Downers Grove, IL	04/03/17	Over Night	2	37	20	20
Tulsa, OK	04/03/17	Day Tour	1	12	0	0
Sullivan, ID	04/04/17	Over Night	2	23	12	12
Apache, OK	04/04/17	Day Tour	1	13	0	0
Ardmore, OK	04/05/17	Day Tour	1	32	0	0
Madill, OK	04/05/17	Day Tour	1	73	0	0
Ardmore, OK	04/05/17	Day Tour	1	45	0	0
Seminole, OK	04/05/17	Day Tour	1	45	0	0
Hooker, OK	04/05/17	Day Tour	1	39	0	0
Hooker, OK	04/05/17	Day Tour	1	39	0	0
Frontier, OK	04/05/17	Day Tour	1	22	0	0
Midvale, UT	04/05/17	Over Night	2	42	21	21
Bluejacket, OK	04/06/17	Day Tour	1	27	0	0
Wilmar, MN	04/06/17	Over Night	2	22	11	11
Albuquerque, NM	04/06/17	Day Tour	1	50	0	0
Wyandotte, OK	04/06/17	Day Tour	1	6	0	0
Gore, OK	04/06/17	Day Tour	1	10	0	0
Owasso, OK	04/07/17	Day Tour	1	47	0	0
Sperry, OK	04/07/17	Day Tour	1	18	0	0
Taloga, OK	04/07/17	Day Tour	1	16	0	0
Valliant, OK	04/07/17	Day Tour	1	32	0	0
Tulsa, OK	04/07/17	Day Tour	1	13	0	0
Keota, OK	04/07/17	Day Tour	1	24	0	0
Ft. Meyers, FL	04/08/17	Over Night	2	45	23	23
Ft. Meyers, FL	04/08/17	Over Night	2	47	24	24
Mustang, OK	04/10/17	Day Tour	1	50	0	0
Ardmore, OK	04/10/17	Day Tour	1	18	0	0
Wichita, KS	04/12/17	Day Tour	1	54	0	0
Sapulpa, OK	04/12/17	Day Tour	1	44	0	0
Tulsa, OK	04/12/17	Day Tour	1	53	0	0
Schonau am Konigssee, GER	04/12/17	Day Tour	1	36	0	0
Dallas, TX	04/13/17	Day Tour	1	83	0	0
Atlanta, GA	04/14/17	Day Tour	1	13	0	0
Edmond, TX	04/14/17	Day Tour	1	66	0	0
Maud, OK	04/15/17	Day Tour	1	54	0	0
Broken Arrow, OK	04/15/17	Day Tour	1	25	0	0
Fort Worth, TX	04/17/17	Day Tour	1	39	0	0
Hennessey, OK	04/18/17	Day Tour	1	20	0	0
Shawnee, OK	04/18/17	Day Tour	1	59	0	0
Wellston, OK	04/18/17	Day Tour	1	49	0	0
Burns, OK	04/18/17	Day Tour	1	21	0	0
Norman, OK	04/20/17	Day Tour	1	105	0	0
Edmond, OK	04/20/17	Day Tour	1	15	0	0
Bristow, OK	04/20/17	Day Tour	1	51	0	0
San Angelo, TX	04/20/17	Day Tour	1	18	0	0
Fairfax, OK	04/20/17	Day Tour	1	59	0	0
Lebanon, MO	04/20/17	Day Tour	1	21	0	0
Warner, OK	04/21/17	Day Tour	1	13	0	0
Tulsa, OK	04/21/17	Day Tour	1	50	0	0
Medford, OK	04/21/17	Day Tour	1	15	0	0
Garland, TX	04/21/17	Day Tour	1	78	0	0
Edmond, OK	04/21/17	Day Tour	1	15	0	0
Grand Prairie, TX	04/22/17	Day Tour	1	35	0	0

Ada, OK	04/22/17	Day Tour	1	27	0	0
Warner, OK	04/22/17	Day Tour	1	18	0	0
Hayes, KS	04/23/17	Day Tour	1	18	0	0
Ft. Meyers, FL	04/23/17	Over Night	2	35	19	19
Chapel Hill, NC	04/24/17	Day Tour	1	23	0	0
Lawton, OK	04/24/17	Day Tour	1	35	0	0
Shawnee, OK	04/25/17	Day Tour	1	36	0	0
Ft. Meyers, FL	04/25/17	Over Night	2	49	27	27
Enid, OK	04/25/17	Day Tour	1	21	0	0
Yukon, OK	04/25/17	Day Tour	1	31	0	0
Lexington, OK	04/25/17	Day Tour	1	34	0	0
Reistertown, MD	04/26/17	Over Night	2	20	10	10
Sentinel, OK	04/26/17	Day Tour	1	22	0	0
Hinton, OK	04/26/17	Day Tour	1	18	0	0
Yukon, OK	04/26/17	Day Tour	1	170	0	0
Savanna, OK	04/26/17	Day Tour	1	39	0	0
Yukon, OK	04/26/17	Day Tour	1	63	0	0
Wichita, KS	04/26/17	Over Night	1	22	11	11
Newton, NC	04/27/17	Over Night	2	30	15	15
Conyers, GA	04/28/17	Over Night	2	50	25	25
Muskogee, OK	04/28/17	Day Tour	1	58	0	0
Muskogee, OK	04/28/17	Day Tour	1	63	0	0
Sentinel, OK	04/28/17	Day Tour	1	36	0	0
Tulsa, OK	04/28/17	Day Tour	1	14	0	0
Hoisington, KS	04/29/17	Day Tour	1	17	0	0
Ft. Meyers, FL	04/29/17	Over Night	2	45	23	23
Bluffton, IA	04/30/17	Day Tour	1	13	0	0
Tours Booked Total: 86				3,135	264	264

**Tourism Department Detail Report
April 1-30, 2017**

Tour Operator Shows

	Attendance	Attended	
Total Number of Tour Operator Shows			4

Group Leader Shows

	Attendance	Attended	
Missouri Bank Travel		S. Price	
Total Number of Group Leader Shows to Date			4

Consumer Shows

	Attendance	Attended	
Dallas Travel and Adventure Show		S. Price/T. Compton	
Austin Ultimate Women's Show		S. Price	
OKRoad Show - Quik Trip - Tulsa,OK		S. Price/T. Compton	
Total Number of Consumer Shows to Date			13

Education Programs

	Attendance	Attended	
Total Number of Education Programs to Date			1

Sporting Events

	Attendance	Attended	
Memorial Marathon Expo		S. Price/T. Compton	
Total Number of Sporting Events to Date			1

Site Inspections/FAM Tours

	Attendance	Attended	
Total Number of Site Inspections/FAM Tours to Date			6

Convention Support

	Attendance	Attended	
Total Number of Convention Support Functions Attended to Date			

Attractions Meeting

	Attendance	Attended	
Total Number of Attractions Meetings to Date			2

Special Projects

Group Tour Service - 1 Bus Box Delivered
Premier Travel - 27 Request for GTP
CTA Training Class - 8 Attended - April 18, 2017 - Chamber offices
CTA Lunch and Learn, 31 Attended, Chamber offices - National Weather Center Guest Speaker

**2017 MAJOR EVENTS CALENDAR
STATE FAIR PARK**

January 12 - 15	International Finals Rodeo
February 9 - 12	Prairie Classic Quarter Horse Show
March 12 - 17	Oklahoma Youth Expo
April 5 - 9	OQHA Spring Show
April 11 - 15	AQHA Level 1 Championships
April 20 - 22	Oklahoma City Farm Show
April 20 - 23	Oklahoma Centennial Horse Show
April 27 - 30	Better Barrel Races World Finals
June 1 - 11	OQHA Redbud Spectacular
June 13 - 20	Non Pro Cutting Horse Show
June 24 – July 1	National Reining Horse Derby
July 5 - 16	GO Hunter Jumper Horse Show
July 22 – 29	Arabian Horse Association Youth Nationals
August 4 – 12	AQHA Youth World Championship Show
August 18 - 20	Summer Shootout Barrel Racing
September 14 - 24	Oklahoma State Fair
October 7 - 14	Grand National Morgan Horse Show
October 21 – 29	U.S. Team Roping Championships
November 3 - 18	AQHA World Championship Quarter Horse Show
November 24– Dec 2	National Reining Horse Futurity
December 5 - 9	World Barrel Racing Futurity