



Industry Report

June , 2017

Oklahoma City Convention & Visitors Bureau
123 Park Avenue
Oklahoma City, OK 73102
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www.visitokc.com

OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or pmarshall@visitokc.com.

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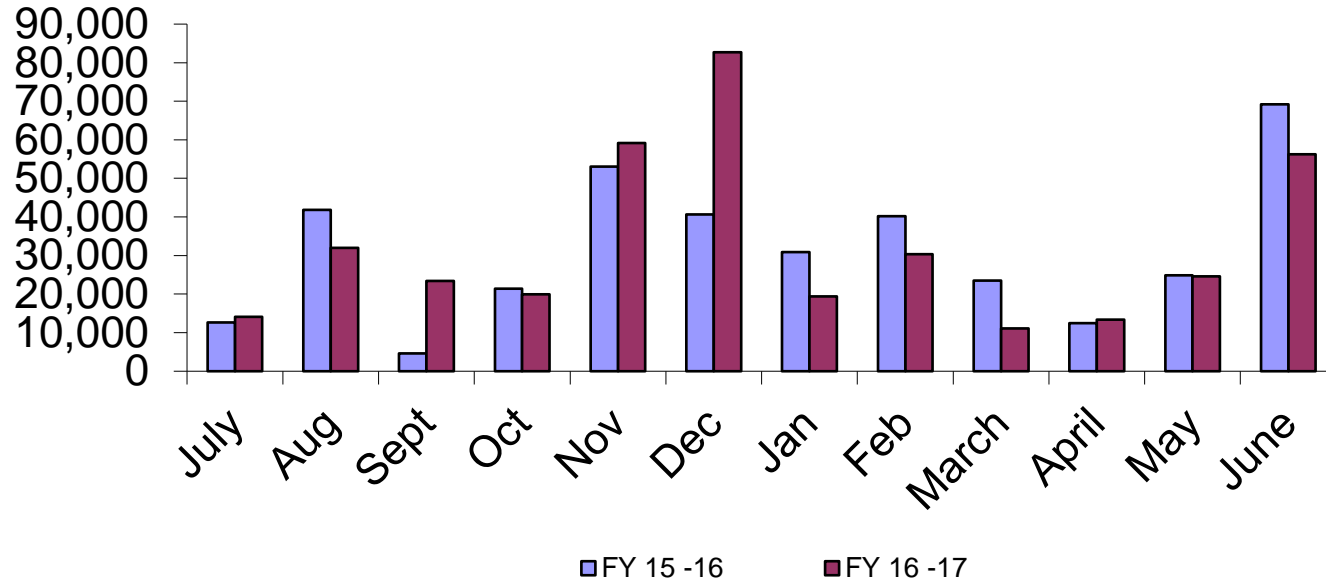
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Convention Sales Definite Bookings

Room Nights



		Totals	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
FY 15 -16	=	375,137	12,631	41,825	4,595	21,359	53,034	40,639	30,868	40,173	23,469	12,429	24,903	69,212
FY 16 -17	=	386,283	14,086	31,954	23,378	19,959	59,127	82,658	19,409	30,339	11,110	13,343	24,638	56,282

**Convention Sales Department
Complete Detail Report
From 06/01/2017 to 06/30/2017**

Definite Bookings

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Conference on Undergraduate Research - National Conference on Undergraduate Research Overflow Block	National	04/03/2018 - 04/08/2018	5,000	847	5,469	DJ
HQ Hotel: Hilton Garden Inn Oklahoma City North Quail Springs						
Educational - 1			5,000	847	5,469	
Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Alpha Phi Alpha Fraternity - Alpha Phi Alpha Fraternity SW Region Convention	National	04/11/2018 - 04/14/2018	500	263	780	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Ethnic - 1			500	263	780	
Franchise/Multi-level Marketing	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
LegalShield - International Convention	International	03/18/2019 - 03/25/2019	12,000	3,600	13,830	DJ
HQ Hotel: Various Hotels						
Franchise/Multi-level Marketing - 1			12,000	3,600	13,830	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Fire Service Accreditation Congress - 2018 IFSAC Annual Conference	International	04/11/2018 - 04/14/2018	100	125	550	GT
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
Government, Public Administration - 1			100	125	550	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Quarter Horse Association - 2018 AQHA Level 1 Championship	National	04/17/2018 - 04/24/2018	3,500	400	2,550	AA
HQ Hotel: Various Hotels						
Better Barrel Races - Better Barrel Racing World Finals 2018	National	04/25/2018 - 04/30/2018	9,600	2,500	9,603	AA
HQ Hotel: Various Hotels						
Oklahoma Quarter Horse Association - OQHA Redbud Spectacular 2018	National	05/30/2018 - 06/11/2018	1,866	766	8,786	AA
HQ Hotel: Various Hotels						
Non Pro Cutting Association - Non Pro Cutting Championship 2018	National	06/12/2018 - 06/20/2018	3,220	700	5,042	AA
HQ Hotel: Various Hotels						
National Reining Horse Association - 2018 National Reining Horse Derby	International	06/21/2018 - 07/01/2018	7,140	555	5,746	AA
HQ Hotel: Various Hotels						
Marquee Events - 5			25,326	4,921	31,727	
Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
USS Henry L. Stimson - 2018 Henry L. Stimson Reunion	Regional	10/10/2018 - 10/14/2018	120	60	190	MO
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
Military Reunions - 1			120	60	190	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Convoy of Hope - 2017 Oct 30 Convoy of Hope	Regional	10/30/2017 - 11/01/2017	40	32	61	MO
HQ Hotel: Colcord Hotel						
Student Mobilization - 2020 StuMo Annual Conference	Regional	01/02/2020 - 01/05/2020	3,000	1,000	3,100	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						

Religious - 2

3,040

1,032

3,161

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma State Auctioneers Association - Oklahoma State Auctioneers Association (OSAA) Annual Conference	Regional	02/22/2018 - 02/25/2018	95	35	95	MO
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						

State Assn - 1

95

35

95

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
North American Wildlife Enforcement Officers Association - 2019 Annual North American Convention	National	07/15/2019 - 07/20/2019	250	100	480	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						

Trade, Commercial Or Business - 1

250

100

480

Scope	Count	Attend	Peak Rooms	Room Nights
International	3	19,240	4,280	20,126
National	7	23,936	5,576	32,710
Regional	4	3,255	1,127	3,446
Total # of Definite Bookings:	14	Totals: 46,431	10,983	56,282

Sales Leads

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Membrane Technology Association - 2019 American Membrane Technology Association- Workshop & Board Meeting	Regional	05/12/2019 - 05/16/2019	100	30	100	MO

Agricultural, Commodities, Food/Food Products - 1

100

30

100

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
US Foods, Inc - US Foods Food Fanatics 2017 Oklahoma City, OK-UF16585B-Overflow Hotel	Regional	09/11/2017 - 09/13/2017	85	85	106	MO
Central Claims Executives Associations - CCEA Fall 2018 Conference	Regional	10/10/2018 - 10/11/2018	30	30	60	MO
Computer-Rx Pharmacy Software - Annual Computer Rx Idea Exchange	International	03/27/2019 - 03/30/2019	600	394	1,197	DJ
Computer-Rx Pharmacy Software - Annual Computer Rx Idea Exchange	International	03/25/2020 - 03/29/2020	600	394	1,197	DJ

Corporate - 4

1,315

903

2,560

Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Folklore Society - 2020 Annual Meeting	National	10/13/2020 - 10/18/2020	600	286	1,180	DW
American Choral Directors Association - ACDA 2021 Biennial Conference	International	02/14/2021 - 02/21/2021	3,200	3,200	13,190	DJ

Cultural, Fine Arts, Libraries - 2

3,800

3,486

14,370

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Houghton Mifflin Harcourt - Oklahoma Math Training	Regional	09/05/2017 - 09/07/2017	19	19	57	MO
Oklahoma YMCA Youth and Government Program - State Conference 2018	Regional	02/22/2018 - 02/23/2018	450	200	400	MO
The College Board - NASAI 2019	National	06/03/2019 - 06/08/2019	275	135	315	DW

Educational - 3

744

354

772

Environmental	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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E-Enterprise for the Environment - EE MB and IOT Meeting	Regional	10/24/2017 - 10/26/2017	35	30	60	MO
Environmental - 1			35	30	60	
Equine	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Horse Publications June 2019 - American Horse Publications June 2019	Regional	05/29/2019 - 06/02/2019	125	80	300	MO
Equine - 1			125	80	300	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Libertarian National Committee, Inc. - 2020 Presidential - Nominating National Convention	National	04/02/2020 - 04/05/2020	900	400	1,480	GT
Government, Public Administration - 1			900	400	1,480	
Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Academy of Environmental Medicine - 2018 Spring Meeting	National	03/08/2018 - 03/10/2018	90	65	165	MO
Health & Medical - 1			90	65	165	
Insurance	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
University of Central Oklahoma - 2018 National Tornado Summit	National	02/26/2018 - 02/28/2018	500	180	395	GT
Insurance - 1			500	180	395	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Better Barrel Races - Better Barrel Racing World Finals 2019	National	04/22/2019 - 04/27/2019	9,600	2,500	9,603	AA
American Quarter Horse Association - 2019 AQHA Level 1 Championship	National	05/14/2019 - 05/21/2019	3,500	400	2,550	AA
Oklahoma Quarter Horse Association - OQHA Redbud Spectacular 2019	National	05/30/2019 - 06/11/2019	1,866	766	8,786	AA
Non Pro Cutting Association - Non Pro Cutting Championship 2019	National	06/11/2019 - 06/19/2019	3,220	700	5,042	AA
National Reining Horse Association - 2019 National Reining Horse Derby	International	06/20/2019 - 06/30/2019	7,140	555	5,746	AA
Marquee Events - 5			25,326	4,921	31,727	
Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Healthcare Financial Management Association - April Meeting	Regional	04/18/2018 - 04/19/2018	150	40	60	MO
Medical/Pharmaceutical - 1			150	40	60	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Atheists - 2018 AA National Convention	National	03/28/2018 - 04/02/2018	1,000	250	900	DW
National Association of Pastoral Musicians - 2019 National Pastoral Musicians Convention	National	07/12/2019 - 07/18/2019	1,500	900	4,015	DW
The Wesleyan Church - 14th General Conference	National	05/27/2020 - 06/03/2020	1,650	800	3,704	DJ
Religious - 3			4,150	1,950	8,619	
Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
AE Ventures - Total Tech Summit	National	10/24/2018 - 10/26/2018	800	755	1,568	KT
National Association of the Remodeling Industry - Spring Business Meeting	National	04/10/2019 - 04/13/2019	120	120	385	KT
The Association of Aquatic Professionals - Annual Meeting	National	02/05/2023 - 02/09/2023	450	275	1,200	KT

Trade, Commercial Or Business - 3**1,370****1,150****3,153**

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	4	11,540	4,543	21,330
	National	15	26,071	8,532	41,288
	Regional	8	994	514	1,143
Total # of Sales Leads:		27	Totals: 38,605	13,589	63,761

Definite Bookings Adjustments

	Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Definite Bookings Adjustments:		0	Totals: 0	0	0

Sales Leads Adjustments

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Quarter Horse Association - OQHA Redbud Spectacular 2018	National	05/30/2018 - 06/11/2018	0	766	-94	AA
Non Pro Cutting Association - Non Pro Cutting Championship 2018	National	06/12/2018 - 06/20/2018	0	700	0	AA
National Reining Horse Association - 2018 National Reining Horse Derby	International	06/21/2018 - 07/01/2018	0	555	-4,754	AA
Marquee Events - 3			0	2,021	-4,848	

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The National Baptist Convention, USA, Inc - National Baptist Congress of Christian Educaton 2018	International	06/17/2018 - 06/25/2018	2,500	2,500	0	DW
Religious - 1			2,500	2,500	0	

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Logistics Officers Association (LOA) - 2018 Logistics Officer Association (LOA) Symposium	National	10/06/2018 - 10/19/2018	0	277	0	DW
Trade, Commercial Or Business - 1			0	277	0	

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	2	2,500	3,055	-4,754
	National	3	0	1,743	-94
Total # of Sales Leads Adjustments:		5	Totals: 2,500	4,798	-4,848

Bid Books

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Kappa Alpha Psi Fraternity, Inc - Middle Western Province Council	Regional	03/28/2019 - 03/31/2019	250	90	300	KT
Ethnic - 1			250	90	300	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	Regional	1	250	90	300	
Total # of Bid Books:		1	Totals: 250	90	300	

Site Inspection - Sales

Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Folklore Society - 2020 Annual Meeting	National	10/13/2020 - 10/18/2020	600	286	1,180	DW
Cultural, Fine Arts, Libraries - 1			600	286	1,180	

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Alpha Phi Alpha Fraternity - Alpha Phi Alpha Fraternity SW Region Convention	National	04/11/2018 - 04/14/2018	500	263	780	DW
Ethnic - 1			500	263	780	

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Logistics Officers Association (LOA) - 2018 Logistics Officer Association (LOA) Symposium	National	10/06/2018 - 10/19/2018	800	277	1,074	DW
National Rural Electric Cooperative Association (NRECA) - Region 8 & 10 Meeting	National	10/15/2018 - 10/18/2018	1,350	625	1,430	DW
Trade, Commercial Or Business - 2			2,150	902	2,504	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	4	3,250	1,451	4,464	
Total # of Site Inspection - Sales:			4	Totals: 3,250	1,451	4,464

Site Inspection - Services

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Site Inspection - Services:	0	Totals: 0	0	0

Lost Business

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Society of Farm Managers and Rural Appraisers - Annual Meeting and Tradeshow	National	11/08/2018 - 11/18/2018	350	240	1,050	DJ
Reason(s): • Committee politics						
Agricultural, Commodities, Food/Food Products - 1			350	240	1,050	

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Adrenaline Sports Management - 2017 Santa Hustle	Regional	11/18/2017 - 11/19/2017	1,500	175	340	JB
Reason(s): • Return to same hotel/city • Rotation schedule						
United States Tennis Association - USTA National Championship 2018	National	08/03/2018 - 08/12/2018	750	0	0	JB
Reason(s): • Return to same hotel/city						
International Fencing Federation - 2020 IFF Junior and Cadet World Championship	International	04/03/2020 - 04/12/2020	800	232	2,630	SH
Reason(s): • Local committee will not bid						
Athletic & Sports/Recreation - 3			3,050	407	2,970	

Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Western Music Association - Annual Convention	Regional	11/11/2020 - 11/15/2020	400	145	510	KT
Reason(s): • Internal decision-did not disclose						
Cultural, Fine Arts, Libraries - 1			400	145	510	

Franchise/Multi-level Marketing	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Zurvita - Regional Convention	Regional	09/20/2017 - 09/24/2017	3,000	300	1,000	DJ
Reason(s): • Conv Ctr Bldg/Capability						
Franchise/Multi-level Marketing - 1			3,000	300	1,000	

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National WIC Association - Nutrition and Breastfeeding Conference	National	09/18/2018 - 09/20/2018	750	530	1,815	KT

Reason(s): • Needs hotel with more guest rooms • Need DT hotel w/more guest rms						
National Indian Child Welfare Association - Protecting Our Children 2020	National	04/04/2020 - 04/10/2020	850	566	1,969	GT
Reason(s): • Rotation schedule						
Government, Public Administration - 2			1,600	1,096	3,784	

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
School of Rock - School of Rock All Stars 2017 - Team 6 - OKC	Regional	08/02/2017 - 08/02/2017	30	13	13	MO
Reason(s): • Meeting cancelled						
Hobby & Vocational - 1			30	13	13	

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
NCSY - NCSY Regional Convention	National	05/24/2018 - 05/27/2018	500	160	490	DW
Reason(s): • No response from Meeting Planner						
LifeWay Christian Resources - 2018 Living Proof Live	National	07/11/2018 - 07/14/2018	8,000	1,044	1,443	DW
Reason(s): • Committee politics						
National Association of Pastoral Musicians - 2019 National Pastoral Musicians Convention	National	07/12/2019 - 07/18/2019	1,500	900	4,015	DW
Reason(s): • Committee politics						
Religious - 3			10,000	2,104	5,948	

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	1	800	232	2,630
	National	7	12,700	3,440	10,782
	Regional	4	4,930	633	1,863
Total # of Lost Business:		12	Totals: 18,430	4,305	15,275

Conventions Serviced

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of Agricultural Educators - NAAE Region 2 Conference	National	06/19/2017 - 06/22/2017	150	85	255	MO
Agricultural, Commodities, Food/Food Products - 1			150	85	255	

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
DNA Racing - 2017 Oklahoma City Pro-Am Classic	National	06/02/2017 - 06/04/2017	5,000	450	700	JB
Midwest Sports Productions - 2017 USSSA OKC Challenge Softball Tournament	National	06/02/2017 - 06/05/2017	4,500	1,800	5,000	JB
The Bedford Agency - Jay Bilas Basketball Skills Camp 2017	Regional	06/10/2017 - 06/12/2017	400	25	75	SH
USA Softball - USA Softball 10U Showcase 2017	National	06/10/2017 - 06/18/2017	1,200	225	1,800	SH
Brass Monkey Promotions - 2017 OKC Mile - AMA Pro Race	Regional	06/17/2017 - 06/17/2017	7,500	332	846	SH
USA Softball - USA Softball 14U Showcase 2017	National	06/19/2017 - 06/22/2017	1,200	256	1,024	SH
USA Softball - USA Softball 16U Showcase 2017	National	06/21/2017 - 06/24/2017	1,200	240	960	SH

USA Softball - USA Softball 18U Showcase 2017	National	06/23/2017 - 06/26/2017	1,200	125	500	SH
USA Softball - USA Softball 12U Showcase 2017	National	06/25/2017 - 06/28/2017	1,200	225	675	SH
United States Tennis Association - Girls 18U Regional Tournament 2017	National	06/30/2017 - 07/04/2017	400	125	400	JB
USA Softball - World Cup of Softball 2017	International	06/30/2017 - 07/09/2017	5,000	350	3,000	SH
Athletic & Sports/Recreation - 11			28,800	4,153	14,980	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training June 2017	National	06/11/2017 - 06/23/2017	12	12	144	DW
Express Employment Professionals - Express New Franchise Training July 2017	National	06/11/2017 - 06/23/2017	12	12	156	DW
CompSource Mutual Insurance Company - American Association of State Compensation Insurance Funds	National	06/23/2017 - 06/29/2017	375	180	800	JD
Southwest Airlines - SW Culture Blitz-OKC	Regional	06/27/2017 - 06/29/2017	20	20	29	MO
Corporate - 4			419	224	1,129	
Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Dead Center Film Festival - 2017 Dead Center Film Festival	National	06/07/2017 - 06/11/2017	1,500	90	435	DW
Preservation Oklahoma, Inc. - Oklahoma's 29th Annual Statewide Preservation Conference	National	06/07/2017 - 06/09/2017	300	50	150	DW
Red Earth Native American Festival - Red Earth Festival	National	06/07/2017 - 06/12/2017	5,000	650	2,025	DW
Talent on Parade - Nationals Competition	National	06/21/2017 - 06/25/2017	500	175	773	DW
Cultural, Fine Arts, Libraries - 4			7,300	965	3,383	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
SDE, Inc. - SDE, Inc.	Regional	06/19/2017 - 06/20/2017	200	10	20	MO
Educational - 1			200	10	20	
Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Jack and Jill of America - 2017 Annual Teen Regional Conference	Regional	06/20/2017 - 06/25/2017	300	55	225	DW
Ethnic - 1			300	55	225	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXII - Session VI	State	06/02/2017 - 06/02/2017	25	10	10	GT
TACAMO Community Veterans Association - TACAMO Community Veterans Association Reunion 2017	National	06/21/2017 - 06/26/2017	150	75	300	MO
Government, Public Administration - 2			175	85	310	
Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Metcal's-Charles Family Reunion - Metcal's-Charles 2017 Family Reunion	State	06/08/2017 - 06/11/2017	150	0	0	MO
Heritage, Patriotic, Veterans - 1			150	0	0	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Putnam City North High School - Putnam City North Class of 1987 Reunion	Regional	06/09/2017 - 06/11/2017	100	20	45	MO

**Tourism Tours Booked
Complete Detail Report
From 06/01/2017 to 06/30/2017**

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Hannover, GER	07/01/16	Over Night	2	397	198	198
Los Angeles, CA	07/01/16	Over Night	2	884	442	442
Bovenden, GER	07/01/16	Over Night	2	640	320	320
Hamburg, GER	07/01/16	Over Night	2	2,115	1,057	1,057
Obergunzburg, GER	07/01/16	Over Night	2	660	330	330
Kent, UK	07/01/16	Over Night	2	422	211	211
Littleton, CO	04/20/17	Over Night	2	40	20	20
Thomas, OK	05/01/17	Day Tour	1	29	0	0
Moore, OK	05/01/17	Day Tour	1	88	0	0
Moore, OK	05/01/17	Day Tour	1	88	0	0
Highmore, SD	05/02/17	Day Tour	1	15	0	0
Newkirk, OK	05/02/17	Day Tour	1	19	0	0
Tishamingo, OK	05/02/17	Day Tour	1	18	0	0
Edmond, OK	05/02/17	Day Tour	1	28	0	0
Edmond, OK	05/02/17	Day Tour	1	74	0	0
Blackwell, OK	05/02/17	Day Tour	1	19	0	0
Choctaw, OK	05/02/17	Day Tour	1	27	0	0
El Reno, OK	05/03/17	Day Tour	1	14	0	0
Guymon, OK	05/03/17	Day Tour	1	40	0	0
Tulsa, OK	05/03/17	Day Tour	1	51	0	0
Okeene, OK	05/03/17	Day Tour	1	18	0	0
Preston, ID	05/03/17	Day Tour	1	13	0	0
Clinton, OK	05/03/17	Day Tour	1	41	0	0
Guthrie, OK	05/04/17	Day Tour	1	18	0	0
Boise City, OK	05/04/17	Day Tour	1	30	0	0
Catoosa, OK	05/04/17	Day Tour	1	62	0	0
Indianhoma, OK	05/04/17	Day Tour	1	19	0	0
Norman, OK	05/04/17	Day Tour	1	85	0	0
Tulsa, OK	05/04/17	Day Tour	1	33	0	0
Shawnee, OK	05/04/17	Day Tour	1	33	0	0
Bartlesville, OK	05/04/17	Day Tour	1	17	0	0
Tahlequah, OK	05/04/17	Day Tour	1	19	0	0
Wichita, KS	05/05/17	Day Tour	1	65	0	0
Laverne, OK	05/05/17	Day Tour	1	27	0	0
Norman, OK	05/05/17	Day Tour	1	39	0	0
Tulsa, OK	05/05/17	Day Tour	1	45	0	0
Orlando, OK	05/05/17	Day Tour	1	46	0	0
Smyer, OK	05/05/17	Day Tour	1	69	0	0
Wichita, KS	05/05/17	Day Tour	1	27	0	0
Tulsa, OK	05/05/17	Day Tour	1	106	0	0
Moore, OK	05/05/17	Day Tour	1	90	0	0
Gulfport, MS	05/06/17	Day Tour	1	16	0	0
Dallas, TX	05/06/17	Day Tour	1	40	0	0
Marion, KS	05/06/17	Day Tour	1	44	0	0
Seneca, MO	05/06/17	Day Tour	1	16	0	0
Shreveport, LA	05/06/17	Day Tour	1	22	0	0
Dalhart, TX	05/07/17	Day Tour	1	15	0	0
Wilson, KS	05/07/17	Day Tour	1	20	0	0
Jefferson City, MO	05/08/17	Day Tour	1	44	0	0
Hobart, OK	05/08/17	Day Tour	1	64	0	0
Harrah, OK	05/09/17	Day Tour	1	130	0	0
Edmond, OK	05/09/17	Day Tour	1	134	0	0
Healdton, OK	05/09/17	Day Tour	1	42	0	0
Wichita Falls, TX	05/10/17	Day Tour	1	27	0	0
Asher, OK	05/10/17	Day Tour	1	24	0	0
Forgan, OK	05/10/17	Day Tour	1	29	0	0
Kellyville, OK	05/10/17	Day Tour	1	43	0	0
Memphis, TN	05/10/17	Day Tour	1	21	0	0
Choctaw, OK	05/10/17	Day Tour	1	33	0	0

Anadarko, OK	05/10/17	Day Tour	1	28	0	0
Tulsa, OK	05/10/17	Day Tour	1	16	0	0
Ames, IA	05/11/17	Day Tour	1	28	0	0
Edmond, OK	05/11/17	Day Tour	1	143	0	0
Elmore City, OK	05/11/17	Day Tour	1	30	0	0
Norman, OK	05/11/17	Day Tour	1	21	0	0
Moore, OK	05/11/17	Day Tour	1	81	0	0
Wichita, KS	05/12/17	Day Tour	1	18	0	0
Midwest City, OK	05/12/17	Day Tour	1	79	0	0
Norman, OK	05/12/17	Day Tour	1	114	0	0
Wichita, KS	05/12/17	Day Tour	1	25	0	0
Salina, KS	05/13/17	Day Tour	1	24	0	0
San Marino, CA	05/13/17	Over Night	2	36	18	18
Bellview, NE	05/14/17	Day Tour	1	24	0	0
Lincoln, NE	05/14/17	Day Tour	1	20	0	0
Dallas, TX	05/15/17	Day Tour	1	16	0	0
Hugo, OK	05/15/17	Day Tour	1	18	0	0
Middleberg, OK	05/15/17	Day Tour	1	23	0	0
Preston, OK	05/15/17	Day Tour	1	41	0	0
Wichita, KS	05/15/17	Day Tour	1	27	0	0
Wynnewood, OK	05/15/17	Day Tour	1	36	0	0
Clinton, OK	05/15/17	Day Tour	1	71	0	0
Mustang, OK	05/16/17	Day Tour	1	147	0	0
Norman, OK	05/16/17	Day Tour	1	61	0	0
Arlington, VA	05/17/17	Day Tour	1	82	0	0
Cheney, KS	05/17/17	Day Tour	1	71	0	0
Mustang, OK	05/17/17	Day Tour	1	160	0	0
Norman, OK	05/17/17	Day Tour	1	32	0	0
Norman, OK	05/17/17	Day Tour	1	19	0	0
Littleton, CO	05/18/17	Over Night	2	39	19	19
Yukon, OK	05/18/17	Day Tour	1	146	0	0
Wichita, KS	05/18/17	Day Tour	1	29	0	0
Norman, OK	05/18/17	Day Tour	1	64	0	0
Clinton, OK	05/19/17	Day Tour	1	73	0	0
Norman, OK	05/19/17	Day Tour	1	32	0	0
Lubbock, TX	05/19/17	Day Tour	1	31	0	0
San Diego, CA	05/20/17	Day Tour	1	200	0	0
Lubbock, TX	05/20/17	Day Tour	1	27	0	0
Warrenton, GA	05/22/17	Day Tour	1	16	0	0
Piedmont, OK	05/22/17	Day Tour	1	240	0	0
Guthrie, OK	05/23/17	Day Tour	1	18	0	0
Tulsa, OK	05/25/17	Day Tour	1	23	0	0
St. Paul, MN	05/25/17	Day Tour	1	23	0	0
Littleton, CO	05/25/17	Over Night	2	42	21	21
Tahlequah, OK	05/25/17	Day Tour	1	49	0	0
Louisville, KY	05/25/17	Over Night	2	33	16	16
Chicago, IL	05/25/17	Over Night	3	52	27	54
Kingfisher, OK	05/26/17	Day Tour	1	25	0	0
Tyler, TX	05/27/17	Day Tour	1	31	0	0
Yukon, OK	05/27/17	Day Tour	1	20	0	0
Omaha, NE	05/27/17	Over Night	2	89	45	45
San Francisco, CA	06/01/17	Over Night	2	40	20	20
Louisville, KY	06/02/17	Day Tour	1	15	0	0
Saltillo, MS	06/02/17	Day Tour	1	30	0	0
Haysville, KS	06/03/17	Day Tour	1	18	0	0
Loveland, CO	06/03/17	Day Tour	1	31	0	0
Mahomet, IL	06/03/17	Day Tour	1	14	0	0
Yukon, OK	06/04/17	Day Tour	1	18	0	0
Ft. Meyers, FL	06/04/17	Over Night	2	34	17	17
Kinmundy, IL	06/04/17	Over Night	2	45	23	23
Mounds, OK	06/05/17	Day Tour	1	16	0	0
Ft. Meyers, FL	06/05/17	Over Night	2	42	21	21
Ft. Meyers, FL	06/05/17	Over Night	2	53	27	27
Shawnee, OK	06/05/17	Day Tour	1	10	0	0
Tulsa, OK	06/06/17	Day Tour	1	41	0	0

Midwest City, OK	06/06/17	Day Tour	1	62	0	0
Oklahoma City, OK	06/06/17	Day Tour	1	25	0	0
Bentonville, AR	06/06/17	Over Night	2	15	8	8
Post Rock, KS	06/07/17	Day Tour	1	14	0	0
Ft. Meyers, FL	06/08/17	Over Night	2	39	23	23
Littleton, CO	06/08/17	Over Night	2	40	20	20
Yukon, OK	06/08/17	Day Tour	1	32	0	0
Dallas, TX	06/08/17	Over Night	3	26	15	30
Crescent, OK	06/08/17	Day Tour	1	43	0	0
Hot Springs, AR	06/08/17	Day Tour	1	47	0	0
Ft. Meyers, FL	06/09/17	Over Night	2	31	16	16
Ft. Meyers, FL	06/09/17	Over Night	2	50	27	27
Duncan, OK	06/09/17	Day Tour	1	19	0	0
Wichita, KS	06/09/17	Over Night	1	46	23	23
Georgetown, TX	06/10/17	Day Tour	1	20	0	0
Sunflower, MS	06/10/17	Day Tour	1	30	0	0
Ft. Meyers, FL	06/10/17	Over Night	2	55	28	28
Del City, OK	06/10/17	Day Tour	1	29	0	0
Springfield, MO	06/10/17	Over Night	2	52	26	26
Campton, KY	06/11/17	Over Night	2	40	20	20
Wichita, KS	06/11/17	Day Tour	1	27	0	0
Ardmore, OK	06/12/17	Day Tour	1	25	0	0
New York, NY	06/13/17	Over Night	2	18	9	9
Tulsa, OK	06/14/17	Day Tour	1	41	0	0
Tulsa, OK	06/14/17	Day Tour	1	54	0	0
Beggs, OK	06/15/17	Day Tour	1	28	0	0
Topeka, KS	06/16/17	Day Tour	1	23	0	0
Fremont, NE	06/16/17	Day Tour	1	21	0	0
Fort Worth, TX	06/16/17	Day Tour	1	16	0	0
Edmond, OK	06/16/17	Day Tour	1	33	0	0
Washinton, DC	06/16/17	Day Tour	1	45	0	0
Princeton, TX	06/17/17	Day Tour	1	15	0	0
Ft. Meyers, FL	06/17/17	Over Night	2	40	23	23
Ft. Meyers, FL	06/17/17	Over Night	2	33	19	19
Ft. Meyers, FL	06/17/17	Over Night	2	57	28	28
Wellington, KS	06/17/17	Day Tour	1	17	0	0
Bedford, TX	06/17/17	Day Tour	1	17	0	0
Schertz, TX	06/17/17	Day Tour	1	15	0	0
Ft. Meyers, FL	06/18/17	Over Night	2	43	22	22
Tulsa, OK	06/20/17	Day Tour	1	40	0	0
McCloud, OK	06/20/17	Day Tour	1	14	0	0
Choctaw, OK	06/21/17	Day Tour	1	84	0	0
Yoder, KS	06/21/17	Over Night	2	50	17	34
Stillwater, OK	06/21/17	Day Tour	1	30	0	0
San Francisco, CA	06/22/17	Over Night	2	40	20	20
Broken Arrow, OK	06/22/17	Day Tour	1	30	0	0
Malaga, SK	06/22/17	Day Tour	1	30	0	0
Lexington, KY	06/22/17	Day Tour	1	52	0	0
Norman, OK	06/22/17	Day Tour	1	20	0	0
Peoria, IL	06/22/17	Over Night	2	50	25	25
Chicago, IL	06/22/17	Over Night	3	52	28	56
Edmond, OK	06/22/17	Day Tour	1	35	0	0
Winder, GA	06/23/17	Day Tour	1	35	0	0
Marshall, MN	06/23/17	Day Tour	1	40	0	0
Van Buren, AR	06/23/17	Day Tour	1	16	0	0
Anoka, MN	06/23/17	Day Tour	1	39	0	0
Anaheim, CA	06/23/17	Over Night	3	52	26	52
Ft. Meyers, FL	06/23/17	Over Night	2	24	12	12
Ft. Meyers, FL	06/23/17	Over Night	2	40	20	20
Mayflower, AR	06/23/17	Day Tour	1	20	0	0
Edmond, OK	06/24/17	Day Tour	1	12	0	0
San Francisco, CA	06/24/17	Day Tour	1	20	0	0
San Marino, CA	06/24/17	Over Night	2	35	17	17
Ft. Meyers, FL	06/26/17	Over Night	2	57	28	28
Henryetta, OK	06/26/17	Day Tour	1	11	0	0

Sarcoxie, MO	06/27/17	Day Tour	1	15	0	0
Tulsa, OK	06/28/17	Day Tour	1	41	0	0
Newton, NC	06/28/17	Over Night	2	48	24	24
Frisco, TX	06/28/17	Day Tour	1	65	0	0
Pennsburg, PA	06/28/17	Over Night	2	33	16	16
Littleton, CO	06/29/17	Over Night	2	44	22	22
Lawton, OK	06/30/17	Day Tour	1	40	0	0
Tulsa, OK	06/30/17	Day Tour	1	15	0	0
Ardmore, OK	07/10/17	Day Tour	1	25	0	0
Oklahoma City, OK	09/25/17	Day Tour	1	80	0	0
Tours Booked Total: 199				13,151	3,394	3,507

**Tourism Department Detail Report
June 1-30, 2017**

Tour Operator Shows

	Attendance	Attended	
International Pow Wow (IPW)		S. Price	
Travel Alliance Partners (TAP)		S. Price	
Total Number of Tour Operator Shows			6

Group Leader Shows

	Attendance	Attended	
Total Number of Group Leader Shows to Date			4

Consumer Shows

	Attendance	Attended	
Total Number of Consumer Shows to Date			15

Education Programs

	Attendance	Attended	
Total Number of Education Programs to Date			1

Sporting Events

	Attendance	Attended	
Total Number of Sporting Events to Date			1

Site Inspections/FAM Tours

	Attendance	Attended	
Perkiomen Tours	2	S. Price	
Total Number of Site Inspections/FAM Tours to Date			8

Convention Support

	Attendance	Attended	
Total Number of Convention Support Functions Attended to Date			

Attractions Meeting

	Attendance	Attended	
Total Number of Attractions Meetings to Date			3

Special Projects

Group Tour Service - 1 Bus Box Delivered
Premier Travel - 16 Group Tour Planners Mailed
CTA Training Class - 7 Trained, June 6, 2017
CTA Networking Event - CTAS at the Dodgers - June 25 - 19 Attended

**2017 MAJOR EVENTS CALENDAR
STATE FAIR PARK**

January 12 - 15	International Finals Rodeo
February 9 - 12	Prairie Classic Quarter Horse Show
March 12 - 17	Oklahoma Youth Expo
April 5 - 9	OQHA Spring Show
April 11 - 15	AQHA Level 1 Championships
April 20 - 22	Oklahoma City Farm Show
April 20 - 23	Oklahoma Centennial Horse Show
April 27 - 30	Better Barrel Races World Finals
June 1 - 11	OQHA Redbud Spectacular
June 13 - 20	Non Pro Cutting Horse Show
June 24 – July 1	National Reining Horse Derby
July 5 - 16	GO Hunter Jumper Horse Show
July 22 – 29	Arabian Horse Association Youth Nationals
August 4 – 12	AQHA Youth World Championship Show
August 18 - 20	Summer Shootout Barrel Racing
September 14 - 24	Oklahoma State Fair
October 7 - 14	Grand National Morgan Horse Show
October 21 – 29	U.S. Team Roping Championships
November 3 - 18	AQHA World Championship Quarter Horse Show
November 24– Dec 2	National Reining Horse Futurity
December 5 - 9	World Barrel Racing Futurity