



August 15, 2017

Dear Colleagues:

Welcome to the new fiscal year! Fiscal 2017 ended on a high note as our hotel tax collections ended the year on a 3-month run of increased collection and the new year got off to a great start with another year over year increase. It is still too early to talk about a trend but our local results are in line with the national reports we have been seeing from STR through the HNN News Now reporting.

Our year has also gotten off to a fast start. Three very nice pieces of business for 2018 are in the works and many other expressions of interest are coming in. Our team has been active in soliciting new and repeat business with the goal of continuing to increase production and revenues for our business partners throughout the industry.

July was also a good month for the equine industry as the NRHA Derby wrapped up another successful show followed by the Greater Oklahoma Hunter Jumper Show and the Arabian and Half Arabian Youth World Show. All three groups enjoyed good attendance and had successful shows.

The next few weeks will include significant work on the new convention center plans as we get ready to submit those for construction bids. And if you have not been in the downtown area recently you should spend time exploring as streetcar track installation is well underway and the new Scissortail Park is taking shape. Our OKC Dodgers have just a few games left and the Thunder will open their season with two preseason games at home, October 6 and October 8. With OU and OSU football and the Thunder all ramping up it should be an exciting fall.

Hope you have a great August.

Mike Carrier
President



Industry Report

July , 2017

Oklahoma City Convention & Visitors Bureau
123 Park Avenue
Oklahoma City, OK 73102
1.800.225.5652
www.visitokc.com

OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or pmarshall@visitokc.com.

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**Convention Sales Department
Complete Detail Report
From 07/01/2017 to 07/31/2017**

Definite Bookings

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
United States Tennis Association - Missouri Valley (USTA) - Adult Section League Championship I Session A 2017 HQ Hotel: Residence Inn NW Expressway	Regional	08/10/2017 - 08/13/2017	800	400	1,100	SH
South Lakes Soccer Club - 14th Annual Cosmos Cup HQ Hotel: Various Hotels	Regional	08/11/2017 - 08/13/2017	2,600	500	1,200	SH
United States Tennis Association - Missouri Valley (USTA) - Adult Section League Championship I Session B 2017 HQ Hotel: Residence Inn NW Expressway	Regional	08/24/2017 - 08/27/2017	800	400	1,100	SH
United States Tennis Association - Missouri Valley (USTA) - USTA Missouri Valley Supers 2017 HQ Hotel: Residence Inn NW Expressway	Regional	09/01/2017 - 09/05/2017	550	250	650	SH
United States Tennis Association - Boy/Girl 18U Regional Tournament 2017 HQ Hotel: Various Hotels	Regional	09/23/2017 - 09/25/2017	400	125	375	SH
Oklahoma Secondary School Activities Association (OSSAA) - Class B - 3A Fast Pitch Softball State Championships 2017 HQ Hotel: Various Hotels	State	10/05/2017 - 10/07/2017	2,500	400	800	SH
Oklahoma Secondary School Activities Association (OSSAA) - State Fall Baseball Championships - Class A & B 2017 HQ Hotel: Various Hotels	State	10/05/2017 - 10/07/2017	2,800	300	600	SH
Oklahoma Secondary School Activities Association (OSSAA) - OSSAA 4A-6A Fast Pitch Softball State Championships 2017 HQ Hotel: Various Hotels	State	10/12/2017 - 10/14/2017	3,000	200	500	SH
OKC Blue - D-League of the OKC Thunder - 2017-2018 OKC BLUE- visiting team rooms HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center	National	11/17/2017 - 04/06/2018	17	9	270	SH
Athletic & Sports/Recreation - 9			13,467	2,584	6,595	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
SDE, Inc. - SDE - Conference for Oklahoma PreK & K Teachers 2018 HQ Hotel: Sheraton Hotel Oklahoma City Downtown	Regional	01/31/2018 - 02/02/2018	250	30	60	MO
Corporate - 1			250	30	60	
Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Pace Society of America - Pace Society of America Reunion HQ Hotel: Best Western Saddleback Inn and Conference Center	Regional	06/21/2018 - 06/24/2018	80	20	60	MO
Cultural, Fine Arts, Libraries - 1			80	20	60	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Houghton Mifflin Harcourt - Oklahoma Math Training HQ Hotel: Residence Inn Downtown Bricktown	Regional	09/05/2017 - 09/07/2017	19	19	57	MO
Educational - 1			19	19	57	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager

American Meteorological Society - 23rd Symposium on Boundary Layers and Turbulence/21st Conference on Air-Sea Interaction	National	06/11/2018 - 06/15/2018	300	150	705	GT
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						

Government, Public Administration - 1 **300** **150** **705**

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
VStar Entertainment Group - VStar Entertainment - Paw Patrol - Oklahoma City, OK	Regional	06/08/2017 - 06/11/2017	30	20	80	MO
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						

Hobby & Vocational - 1 **30** **20** **80**

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Greater Oklahoma Hunter Jumper Association - 2018 GO Hunter Jumper Horse Show	National	07/05/2018 - 07/17/2018	13,741	230	2,970	AA
HQ Hotel: Various Hotels						

Marquee Events - 1 **13,741** **230** **2,970**

Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Healthcare Financial Management Association - April Meeting	Regional	04/12/2018 - 04/13/2018	150	40	60	MO
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						

Medical/Pharmaceutical - 1 **150** **40** **60**

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Betty Ann Ridley Association - Daystar Spring Conference	National	05/04/2018 - 05/05/2018	150	75	150	DW
HQ Hotel: Crowne Plaza Oklahoma City						

Religious - 1 **150** **75** **150**

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma State Urological Association - Annual Conference	Regional	03/01/2018 - 03/03/2018	70	20	32	MO
HQ Hotel: Skirvin Hilton Oklahoma City						

State Assn - 1 **70** **20** **32**

	Scope	Count	Attend	Peak Rooms	Room Nights
	National	4	14,208	464	4,095
	Regional	11	5,749	1,824	4,774
	State	3	8,300	900	1,900
Total # of Definite Bookings:		18	Totals: 28,257	3,188	10,769

Sales Leads

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
United States Tennis Association - Missouri Valley (USTA) - Adult Section League Championship I Session A 2017	Regional	08/10/2017 - 08/13/2017	800	400	1,100	SH
South Lakes Soccer Club - 14th Annual Cosmos Cup	Regional	08/11/2017 - 08/13/2017	2,600	500	1,200	SH
United States Tennis Association - Missouri Valley (USTA) - Adult Section League Championship I Session B 2017	Regional	08/24/2017 - 08/27/2017	800	400	1,100	SH
United States Tennis Association - Missouri Valley (USTA) - USTA Missouri Valley Supers 2017	Regional	09/01/2017 - 09/05/2017	550	250	650	SH
USA Softball - Softball Umpire Institute 2017	National	09/08/2017 - 09/10/2017	200	180	540	SH
United States Tennis Association - Boy/Girl 18U Regional Tournament 2017	Regional	09/23/2017 - 09/25/2017	400	125	375	SH

Oklahoma Secondary School Activities Association (OSSAA) - State Fall Baseball Championships - Class A & B 2017	State	10/05/2017 - 10/07/2017	2,800	300	600	SH
Oklahoma Secondary School Activities Association (OSSAA) - Class B - 3A Fast Pitch Softball State Championships 2017	State	10/05/2017 - 10/07/2017	2,500	400	800	SH
Oklahoma Secondary School Activities Association (OSSAA) - OSSAA 4A-6A Fast Pitch Softball State Championships 2017	State	10/12/2017 - 10/14/2017	3,000	200	500	SH
Legacy Global Sports - National Youth League Championships 2017	Regional	11/17/2017 - 11/19/2017	4,000	200	630	SH
OKC Blue - D-League of the OKC Thunder - 2017-2018 OKC BLUE- visiting team rooms	National	11/17/2017 - 04/06/2018	17	9	270	SH
Oklahoma City Memorial Marathon - Marathon 2018	International	04/28/2018 - 04/29/2018	30,000	8,500	13,100	SH
Major League Baseball (MLB) - MLB Breakthrough Series 2018	National	06/07/2018 - 06/14/2018	100	52	219	SH
International Boxing Federation - International Boxing Federation Annual Convention 2020	International	05/05/2020 - 05/09/2020	300	170	835	SH
Athletic & Sports/Recreation - 14			48,067	11,686	21,919	

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Council of Administrators of Special Education - CASE 2018 Winter Hybrid Conference	National	03/06/2018 - 03/11/2018	40	30	90	MO
National Association of Veterans Program Administrators - Annual Conference 2019	National	10/12/2019 - 10/19/2019	450	400	1,720	DW
Educational - 2			490	430	1,810	

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Progressive National Baptist Convention - 2018 PNBC Southwest Region Conference	National	06/24/2018 - 06/29/2018	400	100	395	MO
National Congress of American Indians - 2018 Annual Convention & Marketplace	National	10/05/2018 - 10/13/2018	2,000	600	3,055	GT
Ethnic - 2			2,400	700	3,450	

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Department of Emergency Management - 2017 Emergency Management Summit	National	09/17/2017 - 09/19/2017	800	50	150	GT
Association of American Feed Control Officials - 2018 AFRPS Face to Face Meeting	National	03/12/2018 - 03/16/2018	150	130	472	GT
Council of Better Business Bureaus - Better Business Bureau Communications and Marketing Conference	National	06/23/2018 - 06/26/2018	90	65	175	MO
Region VI Pretreatment Association - 34th Annual Industrial Pretreatment Workshop	Regional	08/06/2018 - 08/10/2018	300	150	440	GT
National Association of Letters Carriers - Region 4 Regional RAP Session	National	09/19/2018 - 09/22/2018	150	75	275	MO
National Association of Development Organizations - NADO - SWREDA 2019 Annual Conference	Regional	07/09/2019 - 07/13/2019	120	85	246	MO
Home School Legal Defense Association (HSLDA) - 2019 National Leadership Conference	National	09/18/2019 - 09/21/2019	500	118	447	GT
Association of American Feed Control Officials - 2020 Midyear Meeting	National	01/18/2020 - 01/26/2020	360	280	1,094	GT
Commission on Accreditation of Law Enforcement Agencies, Inc. - 2020 CALEA Conference	National	07/27/2020 - 08/01/2020	400	370	1,800	GT

Government, Public Administration - 9**2,870****1,323****5,099**

Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Animal Health International - 2019 or 2020 NSM	National	08/04/2019 - 08/09/2019	800	656	1,885	MO
Health & Medical - 1			800	656	1,885	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Toastmasters - 2017 District 16 Fall Conference	Regional	11/03/2017 - 11/05/2017	150	25	50	MO
National Street Rod Association - 2018 Southwest Nationals Streetrods	Regional	04/08/2018 - 04/15/2018	4,000	2,000	5,017	DW
Oklahoma Ducks Unlimited - 2018 Oklahoma Ducks Unlimited State Convention	Regional	07/12/2018 - 07/14/2018	175	35	105	MO
Hobby & Vocational - 3			4,325	2,060	5,172	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Greater Oklahoma Hunter Jumper Association - 2019 GO Hunter Jumper Horse Show	National	07/04/2019 - 07/16/2019	13,741	230	2,970	AA
Marquee Events - 1			13,741	230	2,970	
Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American College of Health Care Administrators - 2018 ACHCA Fall Forum	National	10/04/2018 - 10/08/2018	200	123	356	MO
Medical/Pharmaceutical - 1			200	123	356	
Meetings, Convention, Tourism Industry Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
LM Media Worldwide LLC - Dance Team Union Camp 2018	Regional	06/10/2018 - 06/12/2018	100	37	74	SH
Professional Convention Management Association - PCMA Hearland Chapter 2018 Education Conference	National	07/19/2018 - 07/20/2018	50	30	60	MO
Meetings, Convention, Tourism Industry Events - 2			150	67	134	
Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Mobile Construction Battalion 12 - MCB-12 Vietnam 2018 Reunion	National	05/09/2018 - 05/13/2018	25	20	90	MO
Military Reunions - 1			25	20	90	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Evangelistic Pentecostal Church Worldwide - Youth Department	National	07/25/2018 - 07/28/2018	225	50	165	MO
Religious - 1			225	50	165	
Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Association of Petroleum Geologists - Unconventional Resources Technology Conference (URTeC)	National	07/09/2018 - 07/11/2018	3,000	500	2,006	KT
National Association of Scientific Materials Managers - Annual Conference and Tradeshow	National	07/26/2020 - 07/30/2020	250	145	700	KT
Scientific, Engineering, Technical, Computers - 2			3,250	645	2,706	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Consumer Finance Association - OCFA's Fall Meeting 2017	Regional	10/18/2017 - 10/19/2017	50	20	35	MO
State Assn - 1			50	20	35	

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Association for Paralegal Education - National Conference	National	10/07/2020 - 10/10/2020	300	250	775	KT
Trade, Commercial Or Business - 1			300	250	775	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	2	30,300	8,670	13,935	
	National	23	24,248	4,463	19,709	
	Regional	13	14,045	4,227	11,022	
	State	3	8,300	900	1,900	
Total # of Sales Leads:			41	Totals: 76,893	18,260	46,566

Definite Bookings Adjustments

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Definite Bookings Adjustments:	0	Totals: 0	0	0

Sales Leads Adjustments

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Sales Leads Adjustments:	0	Totals: 0	0	0

Bid Books

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Commission on Accreditation of Law Enforcement Agencies, Inc. - 2020 CALEA Conference	National	07/27/2020 - 08/01/2020	400	370	1,800	GT
Government, Public Administration - 1			400	370	1,800	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	1	400	370	1,800	
Total # of Bid Books:			1	Totals: 400	370	1,800

Site Inspection - Sales

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Paddlesport Retailers - Paddlesport Retailers Tradeshow 2018	National	08/27/2018 - 08/28/2018	3,000	1,200	5,500	SH
Athletic & Sports/Recreation - 1			3,000	1,200	5,500	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
United States Marshals Service Association - USMSA Conference 2018	National	09/09/2018 - 09/13/2018	120	60	300	MO
National Association of Letters Carriers - Region 4 Regional RAP Session	National	09/19/2018 - 09/22/2018	150	75	275	MO
Government, Public Administration - 2			270	135	575	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Street Rod Association - 2018 Southwest Nationals Streetrods	Regional	04/08/2018 - 04/15/2018	4,000	2,000	5,017	DW
Hobby & Vocational - 1			4,000	2,000	5,017	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The National Baptist Convention, USA, Inc - National Baptist Congress of Christian Educaton 2018	International	06/17/2018 - 06/25/2018	25,000	2,500	14,699	DW
National Association of Pastoral Musicians - 2019 National Pastoral Musicians Convention	National	07/12/2019 - 07/18/2019	1,500	900	4,015	DW
Religious - 2			26,500	3,400	18,714	

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Evangelical Press Association - Evangelical Press Association Annual Convention (EPA 2019)	National	04/09/2019 - 04/12/2019	175	120	365	DW
Trade, Commercial Or Business - 1			175	120	365	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	1	25,000	2,500	14,699	
	National	5	4,945	2,355	10,455	
	Regional	1	4,000	2,000	5,017	
Total # of Site Inspection - Sales:		7	Totals: 33,945	6,855	30,171	

Site Inspection - Services

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Site Inspection - Services:	0	Totals: 0	0	0

Lost Business

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
L'Oreal USA - 2018 State RDA February Sales Conference	National	02/07/2018 - 02/12/2018	500	430	1,190	GT
Reason(s):						
• Lower hotel rate in other city						
Solution Tree - Solution Tree 2018	National	05/28/2018 - 06/01/2018	100	80	240	MO
Reason(s):						
• Lower hotel rate in other city						
L'Oreal USA - 2018 State RDA August Sales Conference	National	08/08/2018 - 08/12/2018	500	430	1,190	GT
Reason(s):						
• Committee politics						
AC Business Media Inc - Cement Polishing and Staining (CPS) 2018	National	10/16/2018 - 10/21/2018	300	126	303	MO
Reason(s):						
• Meeting cancelled						
Corporate - 4			1,400	1,066	2,923	

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Congress of American Indians - 2018 Annual Convention & Marketplace	National	10/05/2018 - 10/13/2018	2,000	600	3,055	GT
Reason(s):						
• Rotation schedule						
Ethnic - 1			2,000	600	3,055	

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of Credit Specialists - National Convention	National	06/24/2017 - 06/29/2017	120	70	255	MO
Reason(s):						
• Lower hotel rate in other city						
Regional Organized Crime Information Center - 2018 Spring Training Meeting	Regional	03/18/2018 - 03/21/2018	350	150	463	GT
Reason(s):						
• Committee politics						
Regional Organized Crime Information Center - 2018 Fall Training Conference	Regional	09/30/2018 - 10/03/2018	350	150	463	GT
Reason(s):						
• Overall cost too high						
International Code Council - Annual Conference	National	09/13/2020 - 09/16/2020	1,000	750	3,435	KT
Reason(s):						
• Unable to quote specs on new center/hotel						
Government, Public Administration - 4			1,820	1,120	4,616	

Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Substance Abuse Program Administrators Association - 2018 Annual SAPAA	National	09/10/2018 - 09/14/2018	300	190	617	MO
Reason(s): • Lower hotel rate in other city						
Association of State and Provincial Psychology Boards - Association of State & Provincial Psychology Boards Annual	National	10/07/2018 - 10/14/2018	150	120	612	MO
Reason(s): • Lack of hotel interest						
Health & Medical - 2			450	310	1,229	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Friendship Force International - FFI Festival Western USA Mar 2018	Regional	03/02/2018 - 03/09/2018	100	50	357	MO
Reason(s): • Lack of hotel mtg space option						
The Handbell Industry Council - National Seminar 2019 HMA	National	07/16/2019 - 07/17/2019	500	220	1,110	DW
Reason(s): • Committee politics						
Hobby & Vocational - 2			600	270	1,467	
Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Lipid Association - 2018 NLA CLINICAL LIPID UPDATE SPRING	National	02/21/2018 - 02/25/2018	250	165	475	MO
Reason(s): • Lower hotel rate in other city						
Medical/Pharmaceutical - 1			250	165	475	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The Evangelical Network - 2018 TEN Conference - Oklahoma City	Regional	08/09/2018 - 08/12/2018	150	45	152	MO
Reason(s): • Meeting cancelled						
Religious - 1			150	45	152	
Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
AE Ventures - Total Tech Summit	National	10/24/2018 - 10/26/2018	800	755	1,568	KT
Reason(s): • Needs hotel with more guest rooms • Conv Ctr Bldg/Capability • Need DT hotel w/more guest rms						
SHARE - Winter Conference	National	03/02/2019 - 03/07/2019	600	610	2,945	KT
Reason(s): • Needs hotel with more guest rooms • Need DT hotel w/more guest rms						
Trade, Commercial Or Business - 2			1,400	1,365	4,513	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	13	7,120	4,546	16,995	
	Regional	4	950	395	1,435	
Total # of Lost Business:		17	Totals: 8,070	4,941	18,430	

Conventions Serviced

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Great Western Dining Service, Inc. - Summer 2017 Meeting	Regional	07/17/2017 - 07/20/2017	75	75	225	MO

Agricultural, Commodities, Food/Food Products - 1 **75** **75** **225**

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Native American Sports Association - 2017 All Native Fastpitch Tournament	International	07/06/2017 - 07/09/2017	1,500	350	1,100	JB
United States Tennis Association - 2017 USTA BG 16s Zone Team Championship	Regional	07/27/2017 - 07/31/2017	300	105	550	JB
Athletic & Sports/Recreation - 2			1,800	455	1,650	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express Admin Training July 2017	National	07/25/2017 - 07/27/2017	30	10	30	DW
Corporate - 1			30	10	30	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Department of Career and Technology Education - 2017 Annual Summer Conference	State	07/31/2017 - 08/02/2017	3,700	531	1,304	GT
Educational - 1			3,700	531	1,304	
Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Crechan Family Reunion - 2017 Family Reunion	National	07/28/2017 - 07/30/2017	250	50	100	GT
Heritage, Patriotic, Veterans - 1			250	50	100	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Ducks Unlimited - 2017 Oklahoma Ducks Unlimited State Convention	Regional	07/13/2017 - 07/16/2017	175	35	105	MO
Kirkendal Hardrick Rowe Family Reunion - Kirkendal Hardrick Rowe Family Reunion	State	07/14/2017 - 07/16/2017	200	0	0	MO
Mewborn Family Reunion - Mewborn Family Reunion 2017	State	07/28/2017 - 07/30/2017	150	0	0	MO
Hobby & Vocational - 3			525	35	105	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Greater Oklahoma Hunter Jumper Association - GO Hunter Jumper Horse Show	National	07/06/2017 - 07/18/2017	13,741	230	2,970	AA
Arabian Horse Association - Arabian Youth Nationals 2017	National	07/22/2017 - 07/29/2017	14,000	650	7,400	AA
Marquee Events - 2			27,741	880	10,370	
Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Bringing Rotated Americans Together The Reunion Brat (Bat Cats) - Military Reunion 2017	Regional	07/27/2017 - 07/30/2017	75	50	150	MO
Military Reunions - 1			75	50	150	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Indian Gaming Association - 2017 Annual Conference	State	07/24/2017 - 07/26/2017	2,300	370	905	GT
State Assn - 1			2,300	370	905	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	1	1,500	350	1,100	
	National	4	28,021	940	10,500	
	Regional	4	625	265	1,030	
	State	4	6,350	901	2,209	
Total # of Conventions Serviced:		13	Totals: 36,496	2,456	14,839	

**Tourism Tours Booked
Complete Detail Report
From 07/01/2017 to 07/31/2017**

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Ft. Meyers, FL	07/01/17	Over Night	2	30	17	17
Decatur, GA	07/01/17	Over Night	2	28	14	14
Corydoa, IL	07/01/17	Day Tour	1	10	0	0
Hawthorne, CA	07/03/17	Over Night	2	24	12	12
Bossier City, LA	07/06/17	Day Tour	1	22	0	0
Washington, IN	07/07/17	Day Tour	1	39	0	0
Frisco, TX	07/08/17	Day Tour	1	32	0	0
Washington, DC	07/08/17	Day Tour	1	31	0	0
Independence, KS	07/08/17	Day Tour	1	38	0	0
Okarche, OK	07/10/17	Day Tour	1	19	0	0
Hawthorne, CA	07/10/17	Over Night	2	24	12	12
Tulsa, OK	07/11/17	Day Tour	1	38	0	0
Hobart, OK	07/11/17	Day Tour	1	80	0	0
Levelland, TX	07/11/17	Day Tour	1	33	0	0
Stephenville, TX	07/13/17	Day Tour	1	39	0	0
Stephenville, TX	07/13/17	Day Tour	1	39	0	0
Stephenville, TX	07/13/17	Day Tour	1	39	0	0
Tulsa, OK	07/14/17	Day Tour	1	22	0	0
Shawnee, OK	07/14/17	Day Tour	1	22	0	0
Tulsa, OK	07/15/17	Day Tour	1	43	0	0
Wichita Falls, TX	07/15/17	Day Tour	1	50	0	0
Lawton, OK	07/15/17	Day Tour	1	68	0	0
Doraville, GA	07/15/17	Over Night	2	45	25	25
Ft. Meyers, FL	07/17/17	Over Night	2	36	21	21
Edmond, OK	07/18/17	Day Tour	1	34	0	0
McAlester, OK	07/19/17	Day Tour	1	17	0	0
Sewickley, PA	07/20/17	Over Night	2	38	19	19
Weatherford, OK	07/20/17	Day Tour	1	65	0	0
Chickasha, OK	07/20/17	Day Tour	1	23	0	0
Cleanwater, MN	07/22/17	Day Tour	1	15	0	0
Hawthorne, CA	07/23/17	Over Night	2	14	7	7
Springfield, MO	07/24/17	Day Tour	1	15	0	0
Hawthorne, CA	07/24/17	Over Night	2	40	20	20
Elk City, OK	07/24/17	Day Tour	1	24	0	0
Hugo, OK	07/26/17	Day Tour	1	23	0	0
Norman, OK	07/26/17	Day Tour	1	41	0	0
Tecumseh, OK	07/27/17	Day Tour	1	15	0	0
New York City, NY	07/28/17	Day Tour	1	39	0	0
Saginaw, TX	07/29/17	Over Night	2	26	9	9
McKinney, TX	07/29/17	Day Tour	1	16	0	0
Tours Booked Total: 40				1,296	156	156

**Tourism Department Detail Report
July 1-31, 2017**

Tour Operator Shows

	Attendance	Attended	
Total Number of Tour Operator Shows			

Group Leader Shows

	Attendance	Attended	
Total Number of Group Leader Shows to Date			

Consumer Shows

	Attendance	Attended	
Total Number of Consumer Shows to Date			

Education Programs

	Attendance	Attended	
DMAI		S. Price	
Total Number of Education Programs to Date			1

Sporting Events

	Attendance	Attended	
Total Number of Sporting Events to Date			

Site Inspections/FAM Tours

	Attendance	Attended	
Voyages Rockland Travel - Mario Poulin		S. Price	
Total Number of Site Inspections/FAM Tours to Date			1

Convention Support

	Attendance	Attended	
Total Number of Convention Support Functions Attended to Date			

Attractions Meeting

	Attendance	Attended	
Total Number of Attractions Meetings to Date			

Special Projects

CTA 5-Year Anniversary Celebration - Vast, July 18
CTA Training Class - 11 Attended - July 11
15 GTP Mailed - Premier Travel Requests

2017 MAJOR EVENTS CALENDAR STATE FAIR PARK

January 12 - 15	International Finals Rodeo
February 9 - 12	Prairie Classic Quarter Horse Show
March 12 - 17	Oklahoma Youth Expo
April 5 - 9	OQHA Spring Show
April 11 - 15	AQHA Level 1 Championships
April 20 - 22	Oklahoma City Farm Show
April 20 - 23	Oklahoma Centennial Horse Show
April 27 - 30	Better Barrel Races World Finals
June 1 - 11	OQHA Redbud Spectacular
June 13 - 20	Non Pro Cutting Horse Show
June 24 – July 1	National Reining Horse Derby
July 5 - 16	GO Hunter Jumper Horse Show
July 22 – 29	Arabian Horse Association Youth Nationals
August 4 – 12	AQHA Youth World Championship Show
August 18 - 20	Summer Shootout Barrel Racing
September 14 - 24	Oklahoma State Fair
October 7 - 14	Grand National Morgan Horse Show
October 21 – 29	U.S. Team Roping Championships
November 3 - 18	AQHA World Championship Quarter Horse Show
November 24– Dec 2	National Reining Horse Futurity
December 5 - 9	World Barrel Racing Futurity