



September 12, 2017

Dear Colleagues;

It is hard to believe we are already into college football season. The 2017 year is moving fast and certainly keeping us busy. With a record number of room nights booked last fiscal year we know we have a lot of work to do in keeping pace, and increasing it, as we start seriously looking at the new convention center, but we are seeing increased interest in OKC already.

You hopefully have seen the media stories about two major wins for OKC. The National Baptist Convention, USA's 2018 Congress of Christian Education is a major coup for us. This win highlights the need for OKC to be present in the tradeshow halls at numerous marketplaces, and the significant value of having local champions who are willing to speak up with their organizations. Dr. J. A. Reed, Jr, the pastor of the Fairview Missionary Baptist Church, stood up and offered his support in hosting this major meeting in OKC. We greatly appreciate Dr. Reed and his commitment to Oklahoma City in landing a MAJOR convention of some 25,000 attendees for us in June, 2018.

A second significant win for us is the Paddlesports Retailers Association committing to a 5-year agreement to host their annual tradeshow in Oklahoma City beginning in August, 2018. This is a tremendous example of how various projects that OKC has envisioned and brought to fruition through the MAPS program can work together to produce significant unexpected benefit for the community. The ease of access from the Cox Center and the future Oklahoma City Convention Center to the Boathouse District was a major selling point in landing this group as on-the-water demonstrations are a major component in their program. Mike Knopp, Executive Director of the Boathouse Foundation, has developed great connections with the entire Paddlesports industry and worked diligently alongside our team to make this group become a reality for OKC.

It is wonderful to be in a city that has champions like Dr. Reed and Mike who stand up and invite their organizations to come here for meetings and events. There are countless other citizens out there that we should all be identifying and encouraging to do the same thing.

OKC is a great place to live, work and play. Let's all show our pride in our home town and make more great things happen here.

Have a good month.

Mike Carrier
President



Industry Report

August , 2017

Oklahoma City Convention & Visitors Bureau
123 Park Avenue
Oklahoma City, OK 73102
1.800.225.5652
www.visitokc.com

OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or pmarshall@visitokc.com.

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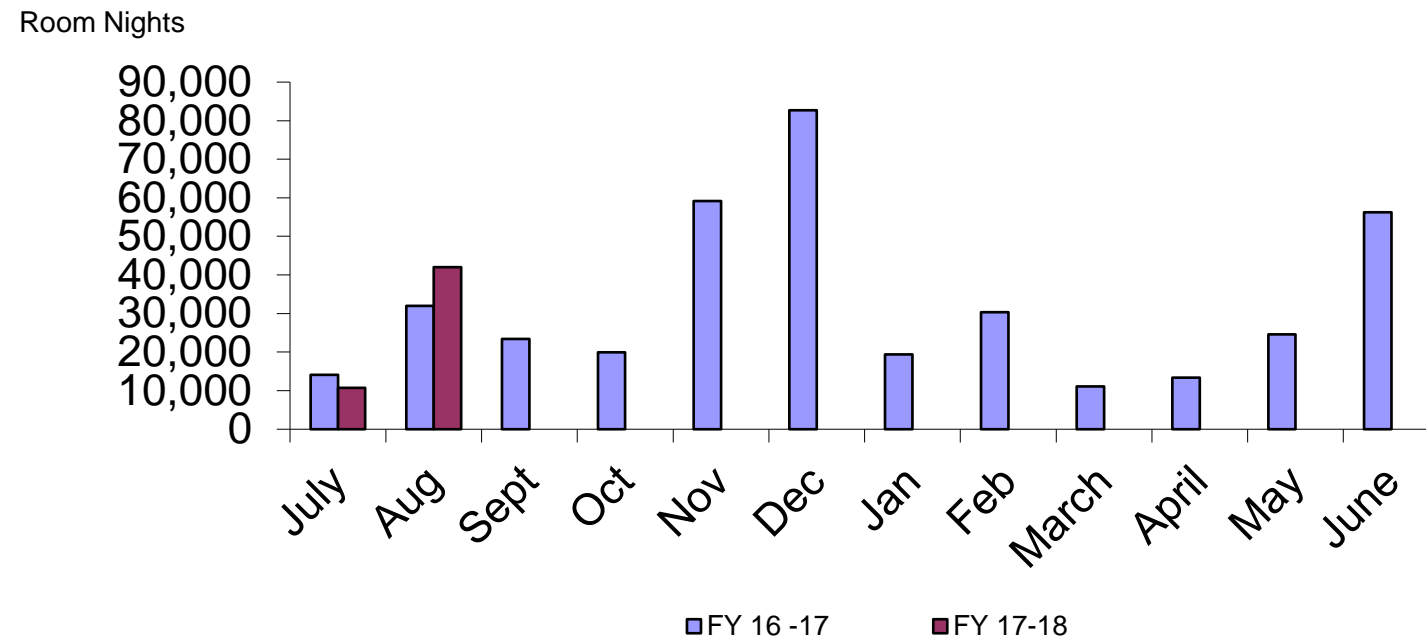
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Marquee Events

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Convention Sales Definite Bookings

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Convention Sales Department
Complete Detail Report
From 08/01/2017 to 08/31/2017

Definite Bookings

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
USA Softball - Softball Umpire Institute 2017	National	09/08/2017 - 09/10/2017	200	75	158	SH
HQ Hotel: Courtyard by Marriott Downtown						
Oklahoma City University Wrestling Program - OCU Women's Duals 2017	International	10/20/2017 - 10/22/2017	1,300	500	1,500	ER
HQ Hotel: Various Hotels						
Oklahoma City University Wrestling Program - OCU College Open Tournament 2017	Regional	11/04/2017 - 11/05/2017	950	250	350	ER
HQ Hotel: Various Hotels						
Fastpitch Masters - Fastpitch Masters Coaches Clinic 2017	Regional	12/01/2017 - 12/02/2017	300	62	62	SH
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Bart Conner Gymnastics Academy - 2018 Nadia Comaneci International Invitational/Bart & Nadia Sports Experience	International	02/14/2018 - 02/18/2018	3,500	350	925	SH
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Oklahoma City Memorial Marathon - Marathon 2018	International	04/28/2018 - 04/29/2018	30,000	8,500	13,100	SH
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
NCAA - Division III Softball Championships 2018	National	05/22/2018 - 05/29/2018	2,000	154	874	SH
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Athletic & Sports/Recreation - 7			38,250	9,891	16,969	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training August 2017	National	08/13/2017 - 08/25/2017	20	20	246	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
US Foods, Inc - US Foods Food Fanatics 2017 Oklahoma City, OK-UF16585B-Overflow Hotel	Regional	09/11/2017 - 09/13/2017	85	85	106	MO
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Express Employment Professionals - Express New Franchise Training October 2017	National	10/08/2017 - 10/20/2017	20	15	191	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Express Employment Professionals - Express Excelerate Training April 2018	National	04/29/2018 - 05/01/2018	25	25	65	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Corporate - 4			150	145	608	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
University of Tulsa - University of Tulsa @ OK City	Regional	10/07/2017 - 10/07/2017	12	12	12	MO
HQ Hotel: Courtyard by Marriott Downtown						
Family, Career and Community Leaders of America, Inc. - 2017 National Cluster Meeting	Regional	11/17/2017 - 11/19/2017	3,000	761	2,048	GT
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Southeastern Oklahoma State University - ODSA Conference 2018	National	04/11/2018 - 04/12/2018	125	100	200	DW
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Educational - 3			3,137	873	2,260	

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Department of Emergency Management - 2017 Emergency Management Summit	National	09/17/2017 - 09/19/2017	800	10	30	GT
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						

Government, Public Administration - 1 **800** **10** **30**

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Arabian Horse Association - Arabian Youth Nationals 2018	National	07/21/2018 - 07/28/2018	14,000	650	7,400	AA
HQ Hotel: Various Hotels						
American Quarter Horse Youth Association - 2018 AQHA Youth World Championship Show	National	08/01/2018 - 08/15/2018	50,176	900	12,042	AA
HQ Hotel: Various Hotels						
Shootout Productions, Inc. - Oklahoma Barrel Racing Summer Shootout	National	08/17/2018 - 08/20/2018	11,872	665	2,564	AA
HQ Hotel: Various Hotels						

Marquee Events - 3 **76,048** **2,215** **22,006**

Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Mobile Construction Battalion 12 - MCB-12 Vietnam 2018 Reunion	National	05/09/2018 - 05/13/2018	25	20	90	MO
HQ Hotel: Country Inn & Suites Oklahoma City North Quail Springs						

America's Division Veterans Association - 2018 ADVA Annual Reunion
 National 09/26/2018 - 09/30/2018 400 175 600 GT
 HQ Hotel: Wyndham Garden Hotel Oklahoma City

Military Reunions - 2 **425** **195** **690**

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Atheists - 2018 AA National Convention	National	03/28/2018 - 04/02/2018	1,000	250	900	DW
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						

Religious - 1 **1,000** **250** **900**

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Professional Fire Fighters of Oklahoma - 2019 Annual Conference	State	02/06/2019 - 02/08/2019	340	87	198	GT
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						

Professional Fire Fighters of Oklahoma - 2020 Annual Conference
 State 02/05/2020 - 02/07/2020 340 87 198 GT
 HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center

State Assn - 2 **680** **174** **396**

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	3	34,800	9,350	15,525
	National	13	80,663	3,059	25,360
	Regional	5	4,347	1,170	2,578
	State	2	680	174	396
Total # of Definite Bookings:		23	Totals: 120,490	13,753	43,859

Sales Leads

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Raising Cane's Chicken Fingers - WJ-472 Raising Cane's Stillwater, OK	Regional	09/22/2017 - 11/12/2017	9	9	128	MO

Agricultural, Commodities, Food/Food Products - 1 **9** **9** **128**

Association/LGBTQ	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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American Culinary Federation - ACF 2019 ChefConnect West/Central Conference	National	02/24/2019 - 02/27/2019	400	303	884	DW
Association/LGBTQ - 1			400	303	884	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma City University Wrestling Program - OCU Women's Duals 2017	International	10/20/2017 - 10/22/2017	1,300	500	1,500	ER
Oklahoma City University Wrestling Program - OCU College Open Tournament 2017	Regional	11/04/2017 - 11/05/2017	950	250	350	ER
Oklahoma City University Wrestling Program - OCU Men's Duals 2017	Regional	12/16/2017 - 12/17/2017	750	250	350	ER
Sooner Athletic Conference (SAC) - South Qualifying Group Wrestling Tournament 2018	Regional	02/17/2018 - 02/17/2018	200	150	300	ER
Groove National Dance Competition - Groove Dance Competition - Regional Dance Competition - Oklahoma City, OK - April 2018	Regional	04/27/2018 - 04/29/2018	500	40	100	SH
NCAA - Women's College World Series 2018	National	05/29/2018 - 06/06/2018	9,500	2,900	13,300	SH
Triple Crown Sports - Girls' Fastpitch Event 2018	National	06/01/2018 - 06/05/2018	4,500	600	3,000	SH
Paddlesport Retailers - Paddlesport Retailers Tradeshow 2018	National	08/27/2018 - 08/28/2018	3,000	726	2,446	SH
USA Softball - Umpire In Chief (UIC) 2019	National	01/30/2019 - 02/02/2019	300	250	818	SH
Athletic & Sports/Recreation - 9			21,000	5,666	22,164	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training August 2017	National	08/13/2017 - 08/25/2017	20	20	244	DW
Express Employment Professionals - Express New Franchise Training October 2017	National	10/08/2017 - 10/20/2017	20	15	191	DW
Express Employment Professionals - Express Excelerate Training April 2018	National	04/29/2018 - 05/01/2018	25	25	65	DW
Lifeonaire - 2018 Lifeonaire Spring Program	National	06/03/2018 - 06/10/2018	200	118	609	MO
Harley-Davidson Motor Co. - 2018 Worldwide Dealer Ride - OK	National	08/23/2018 - 08/23/2018	158	158	158	MO
Corporate - 5			423	336	1,267	
Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Choral Directors Association - ACDA Southwestern Division Overflow Blocks 2018	National	03/06/2018 - 03/10/2018	100	100	450	MO
Cultural, Fine Arts, Libraries - 1			100	100	450	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
University of Tulsa - University of Tulsa @ OK City	Regional	10/07/2017 - 10/07/2017	12	12	12	MO
Oklahoma PTA - PTA Convention 2019	Regional	07/10/2019 - 07/14/2019	400	40	160	MO
NAFSA: Association of International Educators - Region III	National	10/03/2020 - 10/07/2020	250	180	595	DW
Educational - 3			662	232	767	
Franchise/Multi-level Marketing	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
LegalShield - International Convention	International	04/13/2020 - 04/20/2020	12,000	3,600	13,830	DJ

LegalShield - 2021 Legal Shield Spring Meeting	International	04/05/2021 - 04/11/2021	8,000	3,450	13,230	DJ
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Franchise/Multi-level Marketing - 2			20,000	7,050	27,060	
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Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXIV - Session I	State	01/05/2018 - 01/06/2018	25	20	40	GT
Marine Forces Reserve - CLB - 453 Battalion Commander Conference	National	01/18/2018 - 01/20/2018	40	40	120	MO
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXIV - Session II	State	02/02/2018 - 02/02/2018	25	10	10	GT
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXIV - Session III	State	03/02/2018 - 03/02/2018	25	10	10	GT
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXIV - Session IV	State	04/06/2018 - 04/06/2018	25	10	10	GT
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXIV - Session V	State	05/04/2018 - 05/04/2018	25	10	10	GT
American Association of State Highway & Transportation Officials - 2018 Administration Meeting	National	05/06/2018 - 05/09/2018	250	225	805	GT
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXIV - Session VI	State	06/01/2018 - 06/01/2018	25	10	10	GT
Government, Public Administration - 8			440	335	1,015	

Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Planned Parenthood Federation of America - Path to Power Summit	Regional	09/15/2017 - 09/17/2017	300	100	220	MO
National Association of Long Term Care Administrator Boards - 2018 Annual Meeting	National	06/04/2018 - 06/09/2018	100	100	313	MO
First Light Home Care - 2019 First Light Home Care Conference	National	04/25/2019 - 04/28/2019	250	190	570	MO
First Light Home Care - 2019 First Light Home Care National Conference	National	04/26/2019 - 04/28/2019	250	190	570	MO
Health & Medical - 4			900	580	1,673	

Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Bryant Family Reunion - Bryant Family Reunion 2019	Regional	08/08/2019 - 08/10/2019	100	80	225	MO
Heritage, Patriotic, Veterans - 1			100	80	225	

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Young Ladies Radio League - Young Ladies Radio League 2018 Convention	Regional	07/05/2018 - 07/07/2018	50	25	75	MO
North American Simulation and Gaming Association - North American Simulation and Gaming Association	National	10/21/2018 - 10/26/2018	100	70	275	MO
Mind's Eye Society - South Central Regional Event (SCRE) 2019	Regional	03/20/2019 - 03/24/2019	113	40	125	MO
Hobby & Vocational - 3			263	135	475	

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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Arabian Horse Association - Arabian Youth Nationals 2019	National	07/20/2019 - 07/27/2019	14,000	650	7,400	AA
American Quarter Horse Youth Association - 2019 AQHA Youth World Championship Show	National	07/31/2019 - 08/14/2019	50,176	900	12,024	AA
Shootout Productions, Inc. - Oklahoma Barrel Racing Summer Shootout	National	08/16/2019 - 08/19/2019	11,872	665	2,564	AA

Marquee Events - 3

76,048 2,215 21,988

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Arrowhead Conferences and Events - The Word Alive-Oklahoma City (Staff)	National	03/21/2018 - 03/24/2018	1,700	25	41	DW
Arrowhead Conferences and Events - The Word Alive-Oklahoma City (Attendee)	National	03/22/2018 - 03/24/2018	1,700	400	450	DW

Religious - 2

3,400 425 491

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
FIRST - 2018 First Robotics - Oklahoma Regional Competition	Regional	03/27/2018 - 03/31/2018	3,000	400	750	DW
American Society of Safety Engineers - Professional Development Conference	Regional	09/10/2018 - 09/12/2018	300	100	300	KT

Scientific, Engineering, Technical, Computers - 2

3,300 500 1,050

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Hart Energy Publishing, LLP - Hart Energy DUG Midcon 2017 Overflow	National	09/18/2017 - 09/21/2017	25	25	65	GT
Southeastern Electric Exchange, Inc. - Southeastern Electric Exchange's Distribution Operations Control Center Task Force Meeting	Regional	04/23/2018 - 04/24/2018	18	14	28	MO
Grassroots Outdoor Alliance (GOA) - Connect Show	National	11/03/2018 - 11/06/2018	1,000	482	2,607	KT
Wireless Internet Service Providers Association - WISPAmerica	National	03/11/2019 - 03/14/2019	900	424	1,560	KT
Grassroots Outdoor Alliance (GOA) - Connect Show	National	06/12/2019 - 06/15/2019	1,000	482	2,607	KT

Trade, Commercial Or Business - 5

2,943 1,427 6,867

Scope	Count	Attend	Peak Rooms	Room Nights
International	3	21,300	7,550	28,560
National	27	101,836	10,263	54,731
Regional	14	6,702	1,510	3,123
State	6	150	70	90
Total # of Sales Leads:	50	Totals: 129,988	19,393	86,504

Definite Bookings Adjustments

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Definite Bookings Adjustments:	0	Totals: 0	0	0

Sales Leads Adjustments

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
USA Softball - National Council Meeting 2018	International	10/25/2018 - 11/02/2018	0	650	0	SH

Athletic & Sports/Recreation - 1

0 650 0

Scope	Count	Attend	Peak Rooms	Room Nights
International	1	0	650	0
Total # of Sales Leads Adjustments:	1	Totals: 0	650	0

Bid Books

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Bid Books:	0	Totals:	0	0

Site Inspection - Sales

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Kappa Alpha Psi Fraternity, Inc - Middle Western Province Council	Regional	03/28/2019 - 03/31/2019	250	90	300	KT

Ethnic - 1

250 90 300

Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Society of Animal Science - 2019 ASAS Southern Section Meeting	National	01/26/2019 - 01/31/2019	200	120	394	DW

Health & Medical - 1

200 120 394

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Atheists - 2018 AA National Convention	National	03/28/2018 - 04/02/2018	1,000	250	900	DW

The National Baptist Convention, USA, Inc - National Baptist Congress of Christian Education 2018

International 06/17/2018 - 06/25/2018 25,000 2,500 14,699 DW

Religious - 2

26,000 2,750 15,599

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Association of Petroleum Geologists - Unconventional Resources Technology Conference (URTeC)	National	07/09/2018 - 07/11/2018	3,000	500	2,006	KT

Scientific, Engineering, Technical, Computers - 1

3,000 500 2,006

Scope	Count	Attend	Peak Rooms	Room Nights
International	1	25,000	2,500	14,699
National	3	4,200	870	3,300
Regional	1	250	90	300
Total # of Site Inspection - Sales:	5	Totals:	29,450	3,460

18,299

Site Inspection - Services

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Site Inspection - Services:	0	Totals:	0	0

Lost Business

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
USA Softball - CONPASO - Women's PanAm Qualifier 2017	International	07/28/2017 - 08/06/2017	500	510	5,160	SH
Reason(s): • Rotation schedule						

USA Spikeball - USA Spikeball Roundnet Nationals 2017

Regional 10/12/2017 - 10/16/2017 150 110 253 SH

Reason(s):

- No response from Meeting Planner
- Return to same hotel/city

International Boxing Federation - International Boxing Federation Annual Convention 2018

International 05/01/2018 - 05/05/2018 300 170 835 JB

Reason(s):

- Rotation schedule

Athletic & Sports/Recreation - 3

950 790 6,248

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Council of Administrators of Special Education - Council of Administrators of Special Education	National	10/28/2019 - 11/02/2019	400	220	743	DW
Reason(s): • Committee politics						
Association for Experiential Education - 2019 Association for Experiential Education Conference	National	11/04/2019 - 11/10/2019	600	280	1,100	MO
Reason(s): • Meeting cancelled						
Educational - 2			1,000	500	1,843	
Franchise/Multi-level Marketing	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Yager Group - 2018 Yager Winter Conference - Southwest	National	01/05/2018 - 01/07/2018	450	125	295	GT
Reason(s): • No response from Meeting Planner						
LegalShield - International Convention	International	03/18/2019 - 03/25/2019	12,000	3,600	13,830	DJ
Reason(s): • Meeting cancelled						
LegalShield - International Convention	International	04/13/2020 - 04/20/2020	12,000	3,600	13,830	DJ
Reason(s): • Airlift accessibility/hub city						
Franchise/Multi-level Marketing - 3			24,450	7,325	27,955	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Libertarian National Committee, Inc. - 2020 Presidential - Nominating National Convention	National	04/02/2020 - 04/05/2020	900	400	1,480	GT
Reason(s): • Lower hotel rate in other city						
Government, Public Administration - 1			900	400	1,480	
Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Wounded Warrior Project - Wounded Warrior Project - Soldier Ride OKC Fall 17	Regional	10/03/2017 - 10/08/2017	36	22	79	MO
Reason(s): • Meeting cancelled						
Heritage, Patriotic, Veterans - 1			36	22	79	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Buick Club of America - 2019 National Meet	National	06/13/2019 - 06/15/2019	600	250	775	GT
Reason(s): • Committee politics						
Hobby & Vocational - 1			600	250	775	
Meetings, Convention, Tourism Industry Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
North American Transportation - 2018 NATSA Annual Conference	National	09/15/2018 - 09/19/2018	60	57	201	MO
Reason(s): • Meeting cancelled						
Meetings, Convention, Tourism Industry Events - 1			60	57	201	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Christian Methodist Episcopal Church - CME Unity Summit	National	09/17/2019 - 09/22/2019	1,500	510	2,382	DW
Reason(s): • No response from Meeting Planner						

Religious - 1**1,500****510****2,382**

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Grassroots Outdoor Alliance (GOA) - Connect Show	National	11/03/2018 - 11/06/2018	1,000	482	2,607	KT
Reason(s): • Unable to get preferred dates • Conv Ctr Bldg/Capability						
Kampgrounds of America - 2018 KOA International Convention & Expo	National	11/26/2018 - 12/03/2018	1,000	312	1,400	DJ
Reason(s): • Internal decision-did not disclose						
National Association of the Remodeling Industry - Spring Business Meeting	National	04/10/2019 - 04/13/2019	120	120	385	KT
Reason(s): • Committee politics • Internal decision-did not disclose						
Grassroots Outdoor Alliance (GOA) - Connect Show	National	06/12/2019 - 06/15/2019	1,000	482	2,607	KT
Reason(s): • Unable to get preferred dates • Conv Ctr Bldg/Capability						
American Association of Woodturners - 2019 Annual Convention	National	06/27/2019 - 06/30/2019	1,500	700	2,511	GT
Reason(s): • Overall cost too high						
American Association of Woodturners - 2021 Annual Convention	National	06/21/2021 - 06/27/2021	1,500	700	2,511	GT
Reason(s): • Overall cost too high						

Trade, Commercial Or Business - 6**6,120****2,796****12,021**

Scope	Count	Attend	Peak Rooms	Room Nights
International	4	24,800	7,880	33,655
National	13	10,630	4,638	18,997
Regional	2	186	132	332
Total # of Lost Business:	19	Totals: 35,616	12,650	52,984

Conventions Serviced

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Mid America Youth Basketball (MAYB) - 2017 Girls National Tournament	National	08/03/2017 - 08/06/2017	3,500	1,500	4,000	JB
United States Tennis Association - Missouri Valley (USTA) - Adult Section League Championship I Session A 2017	Regional	08/10/2017 - 08/13/2017	800	400	1,100	SH
South Lakes Soccer Club - 14th Annual Cosmos Cup	Regional	08/11/2017 - 08/13/2017	2,600	500	1,200	SH
The First Tee Coach Program - Coach Training OKC 2017	National	08/17/2017 - 08/19/2017	30	30	90	SH
USA Softball - 2017 USA Softball All American Games U12	National	08/18/2017 - 08/20/2017	1,500	300	900	SH
United States Tennis Association - Missouri Valley (USTA) - Adult Section League Championship I Session B 2017	Regional	08/24/2017 - 08/27/2017	800	400	1,100	SH
USA Softball - 2017 ASA Men's B Slow Pitch National Championship	National	08/25/2017 - 08/27/2017	1,500	330	990	SH

Athletic & Sports/Recreation - 7**10,730****3,460****9,380**

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express ESRT Training August 2017	National	08/08/2017 - 08/10/2017	20	10	30	DW

Express Employment Professionals - Express New Franchise Training August 2017	National	08/13/2017 - 08/25/2017	20	20	246	DW
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Corporate - 2			40	30	276	
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Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Association of State and Territorial Solid Waste Management Officials - 2017 ASTSWMO Joint Hazardous Waste & Materials Management Training Conference	National	08/15/2017 - 08/17/2017	160	130	400	GT

Oklahoma Department of Corrections - PREA Advocate/DOC staff Training	State	08/22/2017 - 08/23/2017	200	0	0	GT
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Government, Public Administration - 2			360	130	400	
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Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Quarter Horse Youth Association - 2017 AQHA Youth World Championship Show	National	08/01/2017 - 08/15/2017	50,176	900	12,042	AA

Shootout Productions, Inc. - Oklahoma Barrel Racing Summer Shootout	National	08/18/2017 - 08/21/2017	11,872	665	2,564	AA
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Marquee Events - 2			62,048	1,565	14,606	
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State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma State School Boards Association - 2017 Annual Convention	State	08/24/2017 - 08/26/2017	2,500	602	1,375	GT

State Assn - 1			2,500	602	1,375	
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Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Cornerstone Credit Union League - Cornerstone Young Professionals Conference 2017	Regional	08/02/2017 - 08/04/2017	110	80	105	MO

Trade, Commercial Or Business - 1			110	80	105	
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	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	9	68,778	3,885	21,262	
	Regional	4	4,310	1,380	3,505	
	State	2	2,700	602	1,375	
Total # of Conventions Serviced:		15	Totals: 75,788	5,867	26,142	

Tourism Tours Booked
Complete Detail Report
From 08/01/2017 to 08/31/2017

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Stillwater, OK	07/01/17	Day Tour	1	22	0	0
Anaheim, CA	07/07/17	Over Night	3	52	26	52
Tulsa, OK	07/07/17	Day Tour	1	10	0	0
Wichita, KS	07/12/17	Over Night	2	50	25	25
Wichita Falls, TX	07/19/17	Day Tour	1	40	0	0
Baton Rouge, LA	07/19/17	Day Tour	1	20	0	0
Sewickley, PA	07/20/17	Over Night	2	37	19	49
Lawton, OK	07/20/17	Day Tour	1	22	0	0
Navasota, TX	07/26/17	Day Tour	1	40	0	0
Stillwater, OK	07/28/17	Day Tour	1	15	0	0
Stillwater, OK	08/01/17	Day Tour	1	85	0	0
Janesville, MN	08/01/17	Day Tour	1	75	0	0
Tulsa, OK	08/02/17	Day Tour	1	9	0	0
Edmond, OK	08/02/17	Day Tour	1	18	0	0
Dallas, TX	08/03/17	Day Tour	1	13	0	0
Hutchinson, KS	08/04/17	Day Tour	1	20	0	0
Dodge City, KS	08/05/17	Day Tour	1	24	0	0
Garden City, KS	08/05/17	Day Tour	1	21	0	0
Humble, TX	08/07/17	Day Tour	1	16	0	0
Rome, YT	08/08/17	Day Tour	1	16	0	0
Battle Ground, WA	08/10/17	Over Night	2	40	20	20
Flower Mound, TX	08/11/17	Day Tour	1	17	0	0
Muskogee, OK	08/11/17	Day Tour	1	28	0	0
Muskogee, OK	08/11/17	Day Tour	1	28	0	0
Ogden, UT	08/12/17	Day Tour	1	15	0	0
Corona, CA	08/12/17	Day Tour	1	15	0	0
Ft. Meyers, FL	08/13/17	Over Night	2	42	21	21
Passaic, NJ	08/14/17	Day Tour	1	27	0	0
Broken Arrow, OK	08/16/17	Day Tour	1	37	0	0
Wichita, KS	08/16/17	Over Night	2	22	11	11
Atoka, OK	08/17/17	Day Tour	1	26	0	0
Lawton, OK	08/18/17	Day Tour	1	20	0	0
Ft. Meyers, FL	08/20/17	Over Night	2	40	20	20
Ft. Meyers, FL	08/21/17	Over Night	2	40	20	20
Calverton, MD	08/22/17	Day Tour	1	90	0	0
Stephens City, VA	08/30/17	Over Night	2	50	25	25
Tours Booked Total: 36				1,142	187	243

Tourism Department Detail Report
August 1-31, 2017

Tour Operator Shows

	Attendance	Attended	
International Motorcoach Group (IMG)		S. Price	
Student Youth Travel Association (SYTA)		T. Compton	
German Sales Mission		S. Price	
Total Number of Tour Operator Shows			3

Group Leader Shows

	Attendance	Attended	
Total Number of Group Leader Shows to Date			

Consumer Shows

	Attendance	Attended	
Total Number of Consumer Shows to Date			

Education Programs

	Attendance	Attended	
Total Number of Education Programs to Date			1

Sporting Events

	Attendance	Attended	
Total Number of Sporting Events to Date			

Site Inspections/FAM Tours

	Attendance	Attended	
Total Number of Site Inspections/FAM Tours to Date			1

Convention Support

	Attendance	Attended	
Total Number of Convention Support Functions Attended to Date			

Attractions Meeting

	Attendance	Attended	
Total Number of Attractions Meetings to Date			

Special Projects

CTA Training Class - August 15 - 7 Attended
CTA Lunch and Learn - August 24 - 21 Attended
Premier Travel - 6 Requests for Info - GTP Mailed

2017 MAJOR EVENTS CALENDAR STATE FAIR PARK

January 12 - 15	International Finals Rodeo
February 9 - 12	Prairie Classic Quarter Horse Show
March 12 - 17	Oklahoma Youth Expo
April 5 - 9	OQHA Spring Show
April 11 - 15	AQHA Level 1 Championships
April 20 - 22	Oklahoma City Farm Show
April 20 - 23	Oklahoma Centennial Horse Show
April 27 - 30	Better Barrel Races World Finals
June 1 - 11	OQHA Redbud Spectacular
June 13 - 20	Non Pro Cutting Horse Show
June 24 – July 1	National Reining Horse Derby
July 5 - 16	GO Hunter Jumper Horse Show
July 22 – 29	Arabian Horse Association Youth Nationals
August 4 – 12	AQHA Youth World Championship Show
August 18 - 20	Summer Shootout Barrel Racing
September 14 - 24	Oklahoma State Fair
October 7 - 14	Grand National Morgan Horse Show
October 21 – 29	U.S. Team Roping Championships
November 3 - 18	AQHA World Championship Quarter Horse Show
November 24– Dec 2	National Reining Horse Futurity
December 5 - 9	World Barrel Racing Futurity