



Industry Report September , 2017

Oklahoma City Convention & Visitors Bureau
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Oklahoma City, OK 73102
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OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or pmarshall@visitokc.com.

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Marquee Events

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**Convention Sales Department
Complete Detail Report
From 09/01/2017 to 09/30/2017**

Definite Bookings

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Membrane Technology Association - 2019 American Membrane Technology Association- Workshop & Board Meeting	Regional	05/12/2019 - 05/16/2019	100	30	100	MO
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Agricultural, Commodities, Food/Food Products - 1			100	30	100	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
3v3 Live National Soccer Tour - 3v3 Live Heartland Regional Tournament 2017	Regional	07/21/2017 - 07/23/2017	450	100	300	ER
HQ Hotel: Various Hotels						
Legacy Global Sports - National Youth League Championships 2017	Regional	11/17/2017 - 11/19/2017	4,000	200	630	SH
HQ Hotel: Various Hotels						
Oklahoma City University Wrestling Program (OCU Wrestling) - OCU Men's Duals 2017	Regional	12/16/2017 - 12/17/2017	750	250	350	ER
HQ Hotel: Various Hotels						
Oklahoma Charge Volleyball - Redland Rendezvous 2018	Regional	01/05/2018 - 01/07/2018	6,500	600	1,600	ER
HQ Hotel: Various Hotels						
Sooner Athletic Conference (SAC) - South Qualifying Group Wrestling Tournament 2018	Regional	02/17/2018 - 02/17/2018	200	150	300	ER
HQ Hotel: Various Hotels						
USA Gymnastics - Junior Olympic Men's National Championships 2018	National	05/07/2018 - 05/13/2018	1,500	479	2,431	SH
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Big 12 Conference - Big 12 Baseball Championship 2018	Regional	05/23/2018 - 05/26/2018	2,500	258	1,548	SH
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
NCAA - Women's College World Series 2018	National	05/29/2018 - 06/06/2018	9,500	2,967	13,318	SH
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
Athletic & Sports/Recreation - 8			25,400	5,004	20,477	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express Leadership October 2017	National	10/24/2017 - 10/26/2017	25	25	75	DW
HQ Hotel: Renaissance Waterford Oklahoma City Hotel						
Express Employment Professionals - Express Leadership November 2017	National	11/07/2017 - 11/09/2017	25	25	75	DW
HQ Hotel: Renaissance Waterford Oklahoma City Hotel						
Express Employment Professionals - Express CEO Roundtable November 2017	National	11/12/2017 - 11/16/2017	13	13	49	DW
HQ Hotel: Renaissance Waterford Oklahoma City Hotel						
Express Employment Professionals - Express Leadership Mid November 2017	National	11/14/2017 - 11/16/2017	25	30	90	DW
HQ Hotel: Renaissance Waterford Oklahoma City Hotel						
Lifeonaire - 2018 Lifeonaire Spring Program	National	06/03/2018 - 06/10/2018	200	118	609	MO
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Corporate - 5			288	211	898	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
CLE International - 10th Annual Oklahoma Water Law Meeting	National	02/21/2018 - 02/22/2018	160	10	20	MO

HQ Hotel: Sheraton Hotel Oklahoma City Downtown

Educational - 1 **160** **10** **20**

Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Sigma Phi Epsilon - 2018 Carlson Leadership Academy	National	02/08/2018 - 02/11/2018	450	100	212	GT

HQ Hotel: Renaissance Oklahoma City Convention Center Hotel

Fraternal - 1 **450** **100** **212**

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
United States Marshals Service Association - USMSA Conference 2018	National	09/09/2018 - 09/13/2018	120	60	240	MO

HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center

Government, Public Administration - 1 **120** **60** **240**

Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Planned Parenthood Federation of America - Path to Power Summit	Regional	09/15/2017 - 09/17/2017	300	100	220	MO

HQ Hotel: Renaissance Oklahoma City Convention Center Hotel

Health & Medical - 1 **300** **100** **220**

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Young Ladies Radio League - Young Ladies Radio League 2018 Convention	Regional	07/05/2018 - 07/07/2018	50	25	75	MO

HQ Hotel: Sheraton Hotel Oklahoma City Downtown

Oklahoma Ducks Unlimited - 2018 Oklahoma Ducks Unlimited State Convention	Regional	07/12/2018 - 07/14/2018	175	35	105	MO
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HQ Hotel: Hampton Inn & Suites Oklahoma City - Bricktown

Hobby & Vocational - 2 **225** **60** **180**

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Youth Expo - 2018 Oklahoma Youth Expo	State	03/06/2018 - 03/16/2018	5,000	2,274	23,000	AA

HQ Hotel: Various Hotels

Marquee Events - 1 **5,000** **2,274** **23,000**

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Municipal League - 2018 Annual Conference	State	09/12/2018 - 09/13/2018	300	195	506	GT

HQ Hotel: Renaissance Oklahoma City Convention Center Hotel

State Assn - 1 **300** **195** **506**

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Hart Energy Publishing, LLP - Hart Energy DUG Midcon 2017 Overflow	National	09/18/2017 - 09/21/2017	25	25	65	GT

HQ Hotel: Sheraton Hotel Oklahoma City Downtown

Evangelical Press Association - Evangelical Press Association Annual Convention (EPA 2019)	National	04/03/2019 - 04/09/2019	175	121	372	DW
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HQ Hotel: Sheraton Hotel Oklahoma City Downtown

Trade, Commercial Or Business - 2 **200** **146** **437**

Scope	Count	Attend	Peak Rooms	Room Nights
National	12	12,218	3,973	17,556
Regional	10	15,025	1,748	5,228
State	2	5,300	2,469	23,506

Total # of Definite Bookings: 24 Totals: 32,543 8,190 46,290

Sales Leads

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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3v3 Live National Soccer Tour - 3v3 Live Heartland Regional Tournament 2017	Regional	07/21/2017 - 07/23/2017	450	100	300	ER
Oklahoma USA Wrestling - Battle for the Belt 2017	Regional	11/24/2017 - 11/26/2017	2,500	400	1,100	ER
USA Wrestling - 2018 Girls Folkstyle Nationals/College Women National Championships	National	03/21/2018 - 03/25/2018	4,000	1,000	3,500	ER
Paddlesport Retailers - Paddlesport Retailers Tradeshow 2019	National	08/25/2019 - 08/31/2019	3,000	726	2,446	SH

Athletic & Sports/Recreation - 4

9,950 2,226 7,346

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
CWT Meetings & Events for Amazon - Amazon Oklahoma City; Seller Cafe; 10/17	Regional	10/24/2017 - 10/24/2017	12	12	24	MO
Express Employment Professionals - Express Leadership October 2017	National	10/24/2017 - 10/26/2017	25	25	75	DW
Michelin North America, Inc. - Michelin Training Meetings Oklahoma	Regional	11/06/2017 - 11/09/2017	22	22	84	MO
Express Employment Professionals - Express Leadership November 2017	National	11/07/2017 - 11/09/2017	25	25	75	DW
Express Employment Professionals - Express CEO Roundtable November 2017	National	11/12/2017 - 11/16/2017	13	13	49	DW
Express Employment Professionals - Express Leadership Mid November 2017	National	11/14/2017 - 11/16/2017	25	30	90	DW
Confidential - Greystar Regional Maintenance Management Meeting	Regional	01/16/2018 - 01/19/2018	35	35	107	MO

Corporate - 7

157 162 504

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
NeighborWorks America - 2018 NeighborWorks® America HUD PBT	Regional	02/02/2018 - 02/09/2018	60	40	214	MO
National Association of State Aviation Officials - Annual Convention & Tradeshow	National	09/20/2018 - 09/27/2018	180	110	383	DJ

Government, Public Administration - 2

240 150 597

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Kingfisher High School Reunion - Kingfisher High School Reunion 30yr	Regional	09/24/2018 - 09/24/2018	50	20	20	MO
American Bridge Association Inc - Bridge Tournament 2019 Spring & Summer	National	04/03/2019 - 04/11/2019	500	240	1,960	DW
Girl Scouts of the USA - Triennial National Conference	National	10/01/2023 - 10/08/2023	6,500	2,400	11,130	DJ

Hobby & Vocational - 3

7,050 2,660 13,110

Manufacturing/Distribution	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Association of Meat Processors - American Association of Meat Processors 2021 Annual Convention	National	07/12/2021 - 07/18/2021	800	337	1,271	DW

Manufacturing/Distribution - 1

800 337 1,271

Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
United States Landing Ship Tank Association - Annual Reunion	Regional	09/14/2018 - 09/16/2018	30	15	45	MO

Military Reunions - 1

30 15 45

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Catalyst Leader, LLC. - Catalyst One Day OK City - Staff/Speakers/VIPs	Regional	10/23/2017 - 10/24/2017	1,000	24	48	MO

Religious - 1

1,000 24 48

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Sigma Xi, The Scientific Research Honor Society - Symposium and Student Research Conference	National	11/08/2018 - 11/11/2018	600	205	650	KT
Scientific, Engineering, Technical, Computers - 1			600	205	650	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Trucking Association - 2018 Annual Midwinter Conference	State	02/28/2018 - 03/01/2018	175	30	35	MO
State Assn - 1			175	30	35	
Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Martial Arts Industry Association - Martial Arts Industry Association - 2018 October Wealth & Elite Seminars	National	10/17/2018 - 10/21/2018	130	75	165	DJ
National Propane Gas Association - Technology, Standards & Safety Committee Meeting	National	03/10/2019 - 03/12/2019	120	70	220	KT
Trade, Commercial Or Business - 2			250	145	385	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	13	15,918	5,256	22,014	
	Regional	9	4,159	668	1,942	
	State	1	175	30	35	
Total # of Sales Leads:		23	Totals: 20,252	5,954	23,991	

Definite Bookings Adjustments

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Definite Bookings Adjustments:	0	Totals: 0	0	0

Sales Leads Adjustments

Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Sigma Phi Epsilon - 2018 Carlson Leadership Academy	National	02/08/2018 - 02/11/2018	0	100	0	GT
Fraternal - 1			0	100	0	
Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Logistics Officers Association (LOA) - 2018 Logistics Officer Association (LOA) Symposium	National	10/06/2018 - 10/13/2018	0	277	20	DW
Evangelical Press Association - Evangelical Press Association Annual Convention (EPA 2019)	National	04/03/2019 - 04/09/2019	0	121	7	DW
Trade, Commercial Or Business - 2			0	398	27	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	3	0	498	27	
Total # of Sales Leads Adjustments:		3	Totals: 0	498	27	

Bid Books

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Bid Books:	0	Totals: 0	0	0

Site Inspection - Sales

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Society of Safety Engineers - Professional Development Conference	Regional	08/20/2018 - 08/22/2018	300	100	300	KT
Scientific, Engineering, Technical, Computers - 1			300	100	300	

USA Softball - ASA Men's Class C National Championship 2017	National	09/01/2017 - 09/03/2017	1,500	640	1,920	SH
Oklahoma Soccer Association - Southern Regional Premier League 2017	Regional	09/02/2017 - 09/03/2017	400	225	675	JB
USA Softball - Softball Umpire Institute 2017	National	09/08/2017 - 09/10/2017	200	75	158	SH
Redman Triathlon OKC - 2017 USAT Ultra Distance National Championships/Redman Triathlon	National	09/14/2017 - 09/17/2017	2,500	500	1,400	ER
USA Softball - Board of Directors Meeting 2017 - September	National	09/15/2017 - 09/17/2017	25	20	40	SH
United States Tennis Association (USTA) - Boy/Girl 18U Regional Tournament 2017	Regional	09/23/2017 - 09/25/2017	400	125	375	SH
USA Softball - ASA Men's Class A/Super D National Championship 2017	National	09/28/2017 - 10/01/2017	1,500	275	1,100	SH

Athletic & Sports/Recreation - 8

7,075 2,110 6,318

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
US Foods, Inc - US Foods Food Fanatics 2017 Oklahoma City, OK-UF16585B-Overflow Hotel	Regional	09/11/2017 - 09/13/2017	85	85	106	MO
US Foods, Inc - Food Fanatics 2017	Regional	09/11/2017 - 09/14/2017	500	100	150	DJ
Hart Energy Publishing, LLP - Hart Energy DUG Attendees and Production rooms	International	09/18/2017 - 09/22/2017	1,000	95	230	GT
Corporate - 3			1,585	280	486	

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Houghton Mifflin Harcourt - Oklahoma Math Training	Regional	09/05/2017 - 09/07/2017	19	19	57	MO
Educational - 1			19	19	57	

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Eastern Golf Club - 53 Annual Open Tournament	National	09/02/2017 - 09/03/2017	100	0	0	SH
Ethnic - 1			100	0	0	

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Assembly of State Arts Agencies - Professional Development Institute	National	09/12/2017 - 09/15/2017	80	13	38	DJ
Oklahoma Department of Emergency Management - 2017 Emergency Management Summit	National	09/17/2017 - 09/19/2017	800	10	30	GT
National Association of State Human Services Finance Officers - HSFO Cost Allocation Basic Training Fall	National	09/25/2017 - 09/28/2017	25	25	75	MO
Government, Public Administration - 3			905	48	143	

Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Planned Parenthood Federation of America - Path to Power Summit	Regional	09/15/2017 - 09/17/2017	300	100	220	MO
National Association of State EMS Officials - 2017 Fall Meeting	National	09/24/2017 - 09/28/2017	100	90	335	MO
Health & Medical - 2			400	190	555	

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Pi Beta Phi Sorority - Pi Beta Phi 50th Reunion	National	09/25/2017 - 09/28/2017	15	0	0	DW
Hobby & Vocational - 1			15	0	0	

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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Independent Insurance Agents of Oklahoma - September 2017 CIC Class	State	09/20/2017 - 09/22/2017	125	25	65	MO
Professional Photographers of Oklahoma - 2017 PPOK Convention	State	09/22/2017 - 09/24/2017	150	20	45	GT
State Assn - 2			275	45	110	

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
ConvergX - Annual Conference	International	09/07/2017 - 09/13/2017	225	115	275	DJ
Hart Energy Publishing, LLP - Hart Energy DUG Midcon 2017 Overflow	National	09/18/2017 - 09/21/2017	25	25	65	GT
Trade, Commercial Or Business - 2			250	140	340	

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	2	1,225	210	505
	National	12	6,870	1,673	5,161
	Regional	7	2,254	904	2,233
	State	2	275	45	110
Total # of Conventions Serviced:		23	Totals: 10,624	2,832	8,009

**Tourism Tours Booked
Complete Detail Report
From 09/01/2017 to 09/30/2017**

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Hawthorne, CA	08/06/17	Over Night	2	24	12	12
Hawthorne, CA	08/07/17	Over Night	2	38	19	19
Salem, MO	08/08/17	Day Tour	1	18	0	0
Palmetto, FL	08/08/17	Day Tour	1	12	0	0
Norman, OK	08/10/17	Day Tour	1	15	0	0
Hawthorne, CA	08/14/17	Over Night	2	18	9	9
Hawthorne, CA	08/14/17	Over Night	2	18	9	9
Lincoln, NE	08/16/17	Day Tour	1	25	0	0
San Marino, CA	08/19/17	Over Night	2	26	13	13
Hawthorne, CA	08/21/17	Over Night	2	18	9	9
Littleton, CO	08/26/17	Over Night	2	25	15	15
Jenks, OK	08/26/17	Day Tour	1	24	0	0
Derby, KS	08/31/17	Day Tour	1	45	0	0
Tuttle, OK	08/31/17	Day Tour	1	14	0	0
Littleton, CO	09/01/17	Over Night	2	47	23	23
Hawthorne, CA	09/04/17	Over Night	2	22	11	11
Newton, NC	09/05/17	Over Night	2	30	15	15
Burdick, KS	09/06/17	Over Night	2	28	14	14
Car-Mart, OK	09/06/17	Day Tour	1	47	0	0
Warrensburg, MO	09/07/17	Pass Through	1	28	0	0
Norman, OK	09/08/17	Day Tour	1	84	0	0
Ft. Meyers, FL	09/08/17	Over Night	2	44	22	22
Norman, OK	09/08/17	Day Tour	1	90	0	0
Hawthorne, CA	09/09/17	Over Night	2	14	7	7
Lawton, OK	09/09/17	Day Tour	1	27	0	0
Ft. Meyers, FL	09/10/17	Over Night	2	45	22	22
Hawthorne, CA	09/10/17	Over Night	2	16	8	8
Arlington, TX	09/10/17	Day Tour	1	17	0	0
Portland, OR	09/10/17	Day Tour	1	12	0	0
Ellington, MO	09/11/17	Over Night	2	37	19	19
Ft. Meyers, FL	09/11/17	Over Night	2	42	21	21
Hawthorne, CA	09/11/17	Over Night	2	54	27	27
Indianola, MI	09/11/17	Over Night	5	45	25	100
Lawton, OK	09/13/17	Day Tour	1	12	0	0
San Francisco, CA	09/14/17	Over Night	2	42	21	21
Broken Arrow, OK	09/14/17	Over Night	2	30	15	15
Reading, PA	09/14/17	Day Tour	1	55	0	0
Chicago, IL	09/14/17	Over Night	3	58	29	58
Shillington, PA	09/14/17	Over Night	2	55	52	52
Newton, NC	09/15/17	Over Night	2	50	25	25
Anaheim, CA	09/15/17	Over Night	3	54	27	54
Okmulgee, OK	09/15/17	Day Tour	1	30	0	0
El Reno, NV	09/16/17	Day Tour	1	30	0	0
New Orleans, LA	09/16/17	Day Tour	2	111	0	0
Hays, KS	09/17/17	Day Tour	1	47	0	0
Hawthorne, CA	09/18/17	Over Night	2	24	12	12
Dallas, TX	09/18/17	Over Night	2	25	15	15
Moore, OK	09/20/17	Day Tour	1	15	0	0
Tulsa, OK	09/20/17	Over Night	2	25	12	12
Dallas, TX	09/21/17	Day Tour	1	38	0	0
North Little Rock, AR	09/21/17	Day Tour	1	23	0	0
Bellingham, WA	09/21/17	Day Tour	1	15	0	0
Phoenix, AZ	09/21/17	Over Night	2	10	6	6
Little Rock, AR	09/22/17	Day Tour	1	43	0	0
Norman, OK	09/22/17	Day Tour	1	22	0	0
Anaheim, CA	09/22/17	Over Night	3	54	27	54
Ft. Meyers, FL	09/22/17	Over Night	2	42	21	21
Little Rock, AR	09/22/17	Over Night	2	100	50	50
Edmond, OK	09/22/17	Day Tour	1	100	0	0

Midvale, UT	09/22/17	Over Night	2	34	17	17
New York, NY	09/23/17	Over Night	2	19	9	9
Ft. Meyers, FL	09/23/17	Over Night	2	38	19	19
Austin, TX	09/23/17	Over Night	2	25	13	13
San Marino, CA	09/23/17	Over Night	2	52	26	26
Leicestershire, UK	09/24/17	Over Night	2	42	21	21
Schulenburg, TX	09/25/17	Over Night	2	25	12	12
Ft. Meyers, TX	09/25/17	Over Night	2	36	18	18
Hawthorne, CA	09/25/17	Over Night	2	48	24	24
Topeka, KS	09/26/17	Day Tour	1	21	0	0
Littleton, CO	09/27/17	Over Night	2	42	21	21
Dublin, VA	09/27/17	Over Night	2	41	21	21
St. Simons Island, GA	09/27/17	Over Night	2	39	20	2
Ponca City, OK	09/28/17	Day Tour	1	19	0	0
San Francisco, CA	09/28/17	Over Night	2	42	21	21
Clinton, OK	09/28/17	Day Tour	1	33	0	0
Clinton, OK	09/28/17	Day Tour	1	33	0	0
Clinton, OK	09/28/17	Day Tour	1	28	0	0
Topeka, KS	09/29/17	Over Night	3	100	50	100
Lawton, OK	09/29/17	Day Tour	1	66	0	0
Edmond, OK	09/29/17	Day Tour	1	22	0	0
Enamclaw, WA	09/30/17	Day Tour	1	32	0	0
Oklahoma City, OK	09/30/17	Day Tour	1	35	0	0
Tours Booked Total: 82				3,031	904	1,094

**Tourism Department Detail Report
September 1-30, 2017**

Tour Operator Shows

	Attendance	Attended	
Total Number of Tour Operator Shows			3

Group Leader Shows

	Attendance	Attended	
Total Number of Group Leader Shows to Date			

Consumer Shows

	Attendance	Attended	
DFW Ultimate Women's Show		T.Compton	
San Antonio Ultimate Women's Show		S. Price/T. Compton	
Total Number of Consumer Shows to Date			2

Education Programs

	Attendance	Attended	
Total Number of Education Programs to Date			1

Sporting Events

	Attendance	Attended	
Total Number of Sporting Events to Date			

Site Inspections/FAM Tours

	Attendance	Attended	
Total Number of Site Inspections/FAM Tours to Date			1

Convention Support

	Attendance	Attended	
Total Number of Convention Support Functions Attended to Date			

Attractions Meeting

	Attendance	Attended	
Total Number of Attractions Meetings to Date			

Special Projects

CTA Training - September 19 - 8 CTAs Trained
1 Group Serviced - Welcome "Bus Box" Delivered
Premier Travel - 14 Requests for Info - GTP Mailed

2017 MAJOR EVENTS CALENDAR STATE FAIR PARK

January 12 - 15	International Finals Rodeo
February 9 - 12	Prairie Classic Quarter Horse Show
March 12 - 17	Oklahoma Youth Expo
April 5 - 9	OQHA Spring Show
April 11 - 15	AQHA Level 1 Championships
April 20 - 22	Oklahoma City Farm Show
April 20 - 23	Oklahoma Centennial Horse Show
April 27 - 30	Better Barrel Races World Finals
June 1 - 11	OQHA Redbud Spectacular
June 13 - 20	Non Pro Cutting Horse Show
June 24 – July 1	National Reining Horse Derby
July 5 - 16	GO Hunter Jumper Horse Show
July 22 – 29	Arabian Horse Association Youth Nationals
August 4 – 12	AQHA Youth World Championship Show
August 18 - 20	Summer Shootout Barrel Racing
September 14 - 24	Oklahoma State Fair
October 7 - 14	Grand National Morgan Horse Show
October 21 – 29	U.S. Team Roping Championships
November 3 - 18	AQHA World Championship Quarter Horse Show
November 24– Dec 2	National Reining Horse Futurity
December 5 - 9	World Barrel Racing Futurity