



February 8, 2017

Dear Colleagues:

I just finished a meeting that included Dale Day, race announcer for Remington Park. And as he often says, **we are off to the races!** 2017 has come in with a nice start and it looks like this could be a solid turn-around year.

Just yesterday the City Council participated in their annual budget workshop with a presentation by OCU Economist Russell Evans. Russell gave an encouraging outlook to the city that the upcoming recovery period will begin this year and continue well into 2018. The rebound in the oil and gas industry appears to have started along with a general improvement in the overall national economy. Certainly the recent surge in the stock market with the Dow over 20,000 is encouraging. So what does all of this mean for us?

If this week is any indicator then our industry seems to be getting healthier. One of our sales team members hosted a site visit today and every hotel they visited was SOLD OUT! And the majority of the clientele is corporate travel, the segment that has been the most challenging over the past few months. I know one week does not make a trend but I continue to hear from partners throughout the city that they see positive signs every day.

We know that group business continues to be good. Our definite room nights booked at the end of the first seven months of the fiscal year are up 22% from the same time last year. Our tentative room nights in the pipeline are up by 33% with the number of groups having increased by 18%. All signs point to continued improvement in the industry and brighter days ahead for the overall economy of Oklahoma City.

None of this would happen without **YOU!** Conventions, leisure travel, motor coach business and more continue to seek out opportunities to come to OKC because they are treated right and made to feel welcome in our city. From our hotels to our restaurants, attractions, service providers and just plain citizens on the street, our visitors feel good about being here. Your attitude in welcoming these folks and taking good care of their needs pays dividends for every business in the city. Thank you for making this the place it is.

Have a great February!

Michael Carrier, President



Industry Report January , 2017

Oklahoma City Convention & Visitors Bureau
123 Park Avenue
Oklahoma City, OK 73102
1.800.225.5652
www.visitokc.com

OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or pmarshall@visitokc.com.

Convention Sales Department

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Morgan O'Neill	moneill@visitokc.com	Executive Meeting Manager	405-297-8930
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Cristy Smith	csmith@visitokc.com	Visitors Center Supervisor	405-602-5141

Communications Department

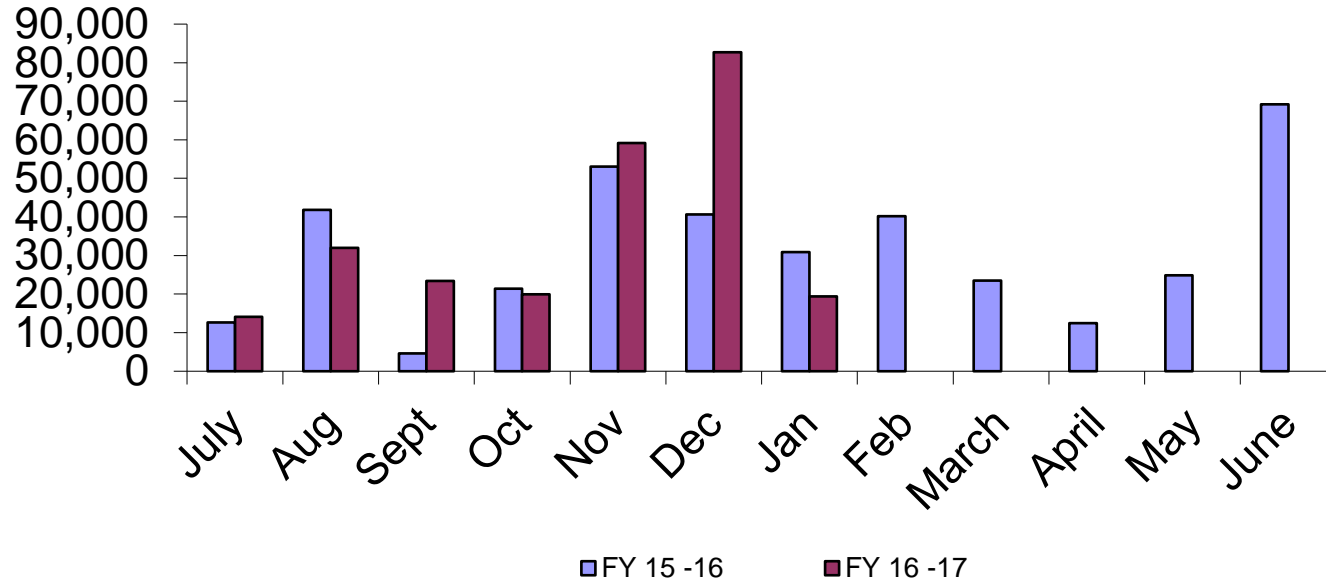
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Marquee Events

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Convention Sales Definite Bookings

Room Nights



		Totals	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
FY 15 -16	=	375,137	12,631	41,825	4,595	21,359	53,034	40,639	30,868	40,173	23,469	12,429	24,903	69,212
FY 16 -17	=	250,571	14,086	31,954	23,378	19,959	59,127	82,658	19,409					

**Convention Sales Department
Complete Detail Report
From 01/01/2017 to 01/31/2017**

Definite Bookings

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Texas Longhorn Marketing Alliance - Longhorn World Championship 2017	National	10/17/2017 - 10/21/2017	500	100	290	DW
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Agricultural, Commodities, Food/Food Products - 1			500	100	290	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of Intercollegiate Athletics (NAIA) - Cheer & Dance National Championships 2017	National	03/09/2017 - 03/11/2017	1,500	300	1,100	JB
HQ Hotel: Various Hotels						
Travel Ball Select - TravelBall Select OKC Tournament 2017	Regional	03/17/2017 - 03/19/2017	300	100	200	SH
HQ Hotel: Wyndham Garden Hotel Oklahoma City						
Friends of Multisport, Inc. - 2017 Go Girl Run	National	03/18/2017 - 03/19/2017	1,200	200	300	JB
HQ Hotel: Aloft Oklahoma City Downtown-Bricktown						
USA Wrestling - 2017 Girls Folkstyle Nationals/College Women National Championships	National	03/22/2017 - 03/26/2017	4,000	1,000	3,500	JB
HQ Hotel: Various Hotels						
KC Dirt Devils 16U Elite Softball Team - KC Dirt Devils 16U Elite Softball Team	National	03/24/2017 - 03/25/2017	30	15	30	JB
HQ Hotel: Hyatt Place Oklahoma City Northwest						
Midwest Sports Productions - Ultimate Fastpitch Challenge 2017	National	04/21/2017 - 04/23/2017	500	100	300	JB
HQ Hotel: Various Hotels						
Oklahoma City Boathouse Foundation (OKCBF) - 2017 Whitewater Festival/US Rafting Assn National Championships	National	05/18/2017 - 05/21/2017	1,000	80	330	SH
HQ Hotel: Various Hotels						
USA Football - 2017 USA Football OK Development Camp	Regional	05/26/2017 - 05/29/2017	250	58	104	SH
HQ Hotel: SpringHill Suites Oklahoma City Quail Springs						
Midwest Sports Productions - 2017 USSSA OKC Challenge Softball Tournament	National	06/02/2017 - 06/05/2017	4,500	1,800	5,000	JB
HQ Hotel: Various Hotels						
The Bedford Agency - Jay Bilas Basketball Skills Camp 2017	Regional	06/10/2017 - 06/12/2017	400	25	75	SH
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Athletic & Sports/Recreation - 10			13,680	3,678	10,939	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
BP America - Health and Safety Team Meeting	National	01/09/2017 - 01/12/2017	12	12	27	MO
HQ Hotel: Skirvin Hilton Oklahoma City						
Express Employment Professionals - Express New Franchise Training March 2017	National	03/05/2017 - 03/17/2017	12	10	120	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Griffin Communications - ITG 2017	National	03/21/2017 - 03/22/2017	40	30	30	MO
HQ Hotel: Colcord Hotel						
US Foods, Inc - Food Fanatics 2017	Regional	09/11/2017 - 09/14/2017	500	100	150	DJ
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						

Corporate - 4

564

152

327

Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Talent on Parade - Nationals Competition	National	06/21/2017 - 06/25/2017	500	175	773	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						

Cultural, Fine Arts, Libraries - 1

500

175

773

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Council of Chief State School Officers - Network for Transforming Educator Preparation Spring 2017	National	03/06/2017 - 03/10/2017	150	85	267	MO
HQ Hotel: Skirvin Hilton Oklahoma City						

Educational - 1

150

85

267

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
CHUMS Incorporated - Chums Annual Conclave 2019	National	10/15/2019 - 10/20/2019	130	131	424	DW
HQ Hotel: Skirvin Hilton Oklahoma City						

Ethnic - 1

130

131

424

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXII - Session I	State	01/06/2017 - 01/07/2017	25	14	28	GT
HQ Hotel: Holiday Inn Airport						

The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXII - Session II	State	02/03/2017 - 02/03/2017	25	10	10	GT
HQ Hotel: Holiday Inn Airport						

The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXII - Session III	State	03/03/2017 - 03/03/2017	25	10	10	GT
HQ Hotel: Holiday Inn Airport						

The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXII - Session IV	State	03/31/2017 - 03/31/2017	25	10	10	GT
HQ Hotel: Holiday Inn Airport						

International Fire Service Accreditation Congress - 2017 IFSAC Annual Conference	International	04/05/2017 - 04/08/2017	100	100	450	GT
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						

Oklahoma Department of Emergency Management - 2017 National Earthquake Conference	State	04/24/2017 - 04/28/2017	80	30	115	GT
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						

The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXII - Session V	State	05/05/2017 - 05/05/2017	25	10	10	GT
HQ Hotel: Holiday Inn Airport						

The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXII - Session VI	State	06/02/2017 - 06/02/2017	25	10	10	GT
HQ Hotel: Holiday Inn Airport						

Government, Public Administration - 8

330

194

643

Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of the Deaf (NAD) - 6th Biennial National Leadership Training Conference	National	10/04/2017 - 10/09/2017	150	50	250	MO
HQ Hotel: Skirvin Hilton Oklahoma City						

Health & Medical - 1

150

50

250

Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Civitan International - The Region 7 of Civitan International HQ Hotel: 21c Museum Hotel	Regional	03/17/2017 - 03/19/2017	150	79	158	MO
Wounded Warrior Project - Wounded Warrior Project - Soldier Ride OKC Fall 17 HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center	Regional	10/03/2017 - 10/08/2017	36	22	79	MO

Heritage, Patriotic, Veterans - 2

186

101

237

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Ducks Unlimited - 2017 Oklahoma Ducks Unlimited State Convention HQ Hotel: Hampton Inn & Suites Oklahoma City - Bricktown	Regional	07/13/2017 - 07/16/2017	175	35	105	MO

Hobby & Vocational - 1

175

35

105

Insurance	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
University of Central Oklahoma - 2017 National Tornado Summit HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	02/13/2017 - 02/15/2017	500	180	395	GT

Insurance - 1

500

180

395

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Student Leadership University - Student Leadership 2017 HQ Hotel: Hilton Garden Inn Oklahoma City North Quail Springs	National	02/16/2017 - 02/19/2017	100	28	64	DW

Religious - 1

100

28

64

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Family, Career and Community Leaders of America, Inc. - 2017 Annual State Convention HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	State	04/07/2017 - 04/07/2017	10,000	4,000	4,500	GT
Professional Photographers of Oklahoma - 2017 PPOK Convention HQ Hotel: Best Western Saddleback Inn and Conference Center	State	09/22/2017 - 09/24/2017	150	20	45	GT

State Assn - 2

10,150

4,020

4,545

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
ConvergX - Annual Conference HQ Hotel: Sheraton Hotel Oklahoma City Downtown	International	09/07/2017 - 09/13/2017	225	115	275	DJ

Trade, Commercial Or Business - 1

225

115

275

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	2	325	215	725
	National	17	14,824	4,296	13,200
	Regional	7	1,811	419	871
	State	9	10,380	4,114	4,738
Total # of Definite Bookings:		35	Totals: 27,340	9,044	19,534

Sales Leads

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Grange of the Order of Patrons of Husbandry - 2021 National Grange Annual Convention	National	11/12/2021 - 11/20/2021	300	175	875	DW
Agricultural, Commodities, Food/Food Products - 1			300	175	875	

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
USA Softball - Capital City Classic, Men's Slow Pitch 2017	National	03/17/2017 - 03/19/2017	100	390	1,170	SH
Friends of Multisport, Inc. - 2017 Go Girl Run	National	03/18/2017 - 03/19/2017	1,200	200	300	JB
KC Dirt Devils 16U Elite Softball Team - KC Dirt Devils 16U Elite Softball Team	National	03/24/2017 - 03/25/2017	30	15	30	JB
US Rowing - Central Youth Rowing Championship 2017	Regional	05/06/2017 - 05/07/2017	2,000	275	610	SH
Oklahoma City Boathouse Foundation (OKCBF) - 2017 Whitewater Festival/US Rafting Assn National Championships	National	05/18/2017 - 05/21/2017	1,000	80	330	SH
Oklahoma Soccer Association - 15U-19U State/Presidents Cup Round One, Round Two Tournament	State	05/19/2017 - 05/21/2017	1,200	500	1,000	JB
Oklahoma Soccer Association - 15U-19U State/Presidents Cup Round Three, Semis, & Finals Tournament	State	05/26/2017 - 05/28/2017	1,200	500	1,250	JB
USA Football - 2017 USA Football OK Development Camp	Regional	05/26/2017 - 05/29/2017	250	58	104	SH
DNA Racing - 2017 Oklahoma City Pro-Am Classic	National	06/02/2017 - 06/04/2017	5,000	450	700	JB
Midwest Sports Productions - 2017 USSSA OKC Challenge Softball Tournament	National	06/02/2017 - 06/05/2017	4,500	1,800	5,000	JB
USA Softball - USA Softball 10U Showcase 2017	National	06/10/2017 - 06/18/2017	1,200	225	1,800	SH
USA Softball - USA Softball 14U Showcase 2017	National	06/19/2017 - 06/22/2017	1,200	256	1,024	SH
USA Softball - USA Softball 16U Showcase 2017	National	06/21/2017 - 06/24/2017	1,200	240	960	SH
USA Softball - USA Softball 18U Showcase 2017	National	06/23/2017 - 06/26/2017	1,200	125	500	SH
USA Softball - USA Softball 12U Showcase 2017	National	06/25/2017 - 06/28/2017	1,200	225	675	SH
USA Softball - World Cup of Softball 2017	International	06/30/2017 - 07/09/2017	5,000	350	3,000	SH
Mid America Youth Basketball (MAYB) - 2017 Girls National Tournament	National	08/03/2017 - 08/06/2017	3,500	1,500	4,000	JB
USA Softball - 2017 USA Softball All American Games U12	National	08/18/2017 - 08/20/2017	1,500	300	900	SH
USA Softball - 2017 ASA Men's B Slow Pitch National Championship	National	08/25/2017 - 08/27/2017	1,500	330	990	SH
USA Softball - ASA Men's Class C National Championship 2017	National	09/01/2017 - 09/03/2017	1,500	640	1,920	SH
USA Softball - ASA Men's Class A/Super D National Championship 2017	National	09/28/2017 - 10/01/2017	1,500	275	1,100	SH
Kampgrounds of America - 2018 KOA International Convention & Expo	National	11/26/2018 - 12/03/2018	1,000	312	1,400	DJ
Athletic & Sports/Recreation - 22			37,980	9,046	28,763	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Griffin Communications - ITG 2017	National	03/21/2017 - 03/22/2017	40	30	30	MO
IMN Solutions - 2017 SDA Southwest Region Conference Women's Retreat	Regional	10/12/2017 - 10/15/2017	300	55	115	MO
Corporate - 2			340	85	145	
Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Folklore Society - 2020 Annual Meeting	National	10/13/2020 - 10/18/2020	600	286	1,180	DW

Cultural, Fine Arts, Libraries - 1**600****286****1,180**

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
SDE, Inc. - SDE, Inc.	Regional	06/19/2017 - 06/20/2017	200	10	20	MO
WIDA - WIDA National Conference 2019	National	10/07/2019 - 10/11/2019	2,000	900	2,930	DW
Educational - 2			2,200	910	2,950	
Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Black Historical Research Project, Inc. - 100 Farmers Summit 2017	National	03/14/2017 - 03/16/2017	150	134	268	DW
Ethnic - 1			150	134	268	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Convention of States - COS Grassroots Summit 2017	National	06/23/2017 - 06/25/2017	1,000	173	541	GT
South West Transit Association - 2018 Annual Conference	Regional	01/28/2018 - 01/31/2018	200	150	515	GT
ROCIC - ROCIC 2018 Regional Summer Training Confernece	National	06/11/2018 - 06/14/2018	350	75	186	MO
South West Transit Association - 2019 Annual Conference	Regional	01/27/2019 - 01/30/2019	200	150	515	GT
Government, Public Administration - 4			1,750	548	1,757	
Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Criton Family Reunion - 2017 Family Reunion	National	07/28/2017 - 07/30/2017	250	100	200	GT
Wounded Warrior Project - Wounded Warrior Project - Soldier Ride OKC Fall 17	Regional	10/03/2017 - 10/08/2017	36	22	79	MO
Heritage, Patriotic, Veterans - 2			286	122	279	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Bikers Against Child Abuse - Bikers Against Child Abuse 2018	National	01/11/2018 - 01/13/2018	3,000	500	1,760	DW
Hobby & Vocational - 1			3,000	500	1,760	
Insurance	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
University of Central Oklahoma - 2017 National Tornado Summit	National	02/13/2017 - 02/15/2017	500	180	395	GT
Insurance - 1			500	180	395	
Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Abbott Inc. - Centrimag Regional Training Program (OK)	Regional	03/24/2017 - 03/25/2017	25	26	26	MO
Association of Family Medicine Residency Directors - NIPDD Fall 2017 Fellowship Meeting	Regional	10/11/2017 - 10/15/2017	71	71	222	MO
Oklahoma Region Narcotics Anonymous - Multi-Zonal Service Symposium	Regional	09/13/2018 - 09/16/2018	250	70	160	MO
Medical/Pharmaceutical - 3			346	167	408	
Meetings, Convention, Tourism Industry Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
LM Media Worldwide LLC - Dance Team Union Camp 2017	National	06/01/2017 - 06/03/2017	100	37	74	JB
Meetings, Convention, Tourism Industry Events - 1			100	37	74	
Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
USS Henry L. Stimson - 2018 Henry L. Stimson Reunion	Regional	10/10/2018 - 10/14/2018	120	60	190	MO

Military Reunions - 1

120

60

190

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Student Leadership University - Student Leadership 2017	National	02/16/2017 - 02/19/2017	100	28	64	DW
LifeWay Christian Resources - 2018 Living Proof Live	National	02/07/2018 - 02/10/2018	8,000	1,044	1,443	DW
Life Leadership - Life Leadership Convention 2018	National	04/17/2018 - 04/21/2018	6,000	1,295	3,965	DW
Student Mobilization - 2019 StuMo Annual Conference	Regional	01/02/2019 - 01/05/2019	3,000	950	2,910	DW
Student Mobilization - 2020 StuMo Annual Conference	Regional	01/02/2020 - 01/05/2020	3,000	1,000	3,100	DW
Religious - 5			20,100	4,317	11,482	

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Municipal League - 2018 Annual Conference	State	09/12/2018 - 09/13/2018	300	195	506	GT
State Assn - 1			300	195	506	

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
NAPA Auto Parts - Genuine Auto-NAPA Auto Parts OK 2017	Regional	11/09/2017 - 11/11/2017	175	89	155	MO
Trade, Commercial Or Business - 1			175	89	155	

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	1	5,000	350	3,000
	National	31	50,720	12,320	36,710
	Regional	14	9,827	2,986	8,721
	State	3	2,700	1,195	2,756
Total # of Sales Leads:		49	Totals: 68,247	16,851	51,187

Definite Bookings Adjustments

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Xyngular - xyngular Xyngfling 2017	National	04/06/2017 - 04/08/2017	2,200	-200	-605	GT
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Corporate - 1			2,200	-200	-605	

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Quarter Horse Association - OQHA Spring Show 2017	State	04/04/2017 - 04/08/2017	1,155	0	0	AA
HQ Hotel: Various Hotels						
Centennial Horse Show - OK Centennial - Annual Show 2017	National	04/05/2017 - 04/11/2017	900	0	0	AA
HQ Hotel: Various Hotels						
American Quarter Horse Association - 2017 AQHA Level 1 Championship	National	04/10/2017 - 04/15/2017	3,500	0	0	AA
HQ Hotel: Various Hotels						
Marquee Events - 3			5,555	0	0	

	Scope	Count	Attend	Peak Rooms	Room Nights
	National	3	6,600	-200	-605
	State	1	1,155	0	0
Total # of Definite Bookings Adjustments:		4	Totals: 7,755	-200	-605

Sales Leads Adjustments

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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Dell Inc. - Dell GCC All Manager Meeting OKC	Regional	01/10/2017 - 01/12/2017	30	30	60	MO
Reason(s): • Meeting cancelled						
Cypress Planning Group, LLC - Continuity Exchange	National	04/24/2017 - 04/26/2017	300	250	665	GT
Reason(s): • Committee politics						
Choice Hotels Owners Council - 2017 Fall Regionals	Regional	09/17/2017 - 09/19/2017	200	150	270	GT
Reason(s): • Lack of hotel mtg space option						
The Flashcom Group - Wound Care Bio Medical Conference	National	10/15/2017 - 10/19/2017	300	300	1,200	MO
Reason(s): • Lack of hotel mtg space option						

Corporate - 4 **830** **730** **2,195**

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Fellowship of Catholic University Students - Fellowship of Catholic University Students Bi-Annual Student Leadership Summit	National	12/30/2017 - 01/08/2018	6,000	1,700	7,573	DW
Reason(s): • Need DT hotel w/more guest rms						
Kaleidoscope Marketing & Events LLC - Americare Senior Living Leadership Annual Conference 2018	National	04/13/2018 - 04/18/2018	365	264	833	DW
Reason(s): • Committee politics						
National History Bee - National History Bee 2018	National	05/09/2018 - 05/13/2018	8,000	2,000	6,700	DW
Reason(s): • Need DT hotel w/more guest rms						
Michigan State University - 5th International Animal Mortality Management Symposium	National	05/20/2018 - 05/24/2018	150	75	265	MO
Reason(s): • Meeting cancelled						
Handweavers Guild of America - Convergence Biennial Convention 2018	National	07/15/2018 - 07/22/2018	1,500	380	1,985	DW
Reason(s): • Need DT hotel w/more guest rms						
National Council of Teachers of Mathematics (NCTM) - Regional Conference 2019	Regional	10/01/2019 - 10/05/2019	1,800	800	2,000	DW
Reason(s): • Need DT hotel w/more guest rms						
WIDA - WIDA National Conference 2019	National	10/07/2019 - 10/11/2019	2,000	900	2,930	DW
Reason(s): • Unable to get preferred dates						

Educational - 7 **19,815** **6,119** **22,286**

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Joint Council of Librarians of Color - 2018 Annual Conference	National	09/25/2018 - 09/29/2018	700	250	1,010	DW
Reason(s): • Lower hotel rate in other city						

Ethnic - 1 **700** **250** **1,010**

Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of the Deaf (NAD) - 53rd Biennial National Association of the Deaf Conference	National	07/09/2018 - 07/14/2018	1,200	358	2,006	AY
Reason(s): • Internal decision-did not disclose						
Health & Medical - 1			1,200	358	2,006	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
C2 Ventures / Comic Con - 2017 Geekinomicom OKC	National	09/07/2017 - 09/10/2017	10,000	3,500	4,000	DW
Reason(s): • Meeting cancelled						
The Arbor Day Foundation - Partners in Community Forestry Conference 2017	National	10/23/2017 - 10/27/2017	550	350	1,200	DW
Reason(s): • Lower hotel rate in other city						
Bikers Agains Child Abuse - Bikers Against Child Abuse 2018	National	01/11/2018 - 01/13/2018	3,000	500	1,760	DW
Reason(s): • Venue unavailable						
Hobby & Vocational - 3			13,550	4,350	6,960	
Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Vietnam Veterans of America - 2019 National Convention	National	07/13/2019 - 07/23/2019	900	600	3,311	GT
Reason(s): • Overall cost too high						
Military Reunions - 1			900	600	3,311	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Brave and Free Movement - Brave and Free National Conference	National	02/24/2017 - 02/26/2017	400	150	300	DW
Reason(s): • Meeting cancelled						
Southwest United Synagogue Youth Regional Convention Fact Sheet - SWUSY REgion United Synagogue Youth	National	05/18/2017 - 05/21/2017	120	30	90	MO
Reason(s): • Unable to get preferred dates						
Association of Youth Ministry Educators - SPCE/AYME Academics Conference 2018	National	10/16/2018 - 10/22/2018	150	90	325	DW
Reason(s): • Committee politics						
Association of Presbyterian Church Educators - Association of Presbyterian Church Educators 2019	National	02/06/2019 - 02/07/2019	600	433	1,754	DW
Reason(s): • Lack of hotel mtg space option						
HPN Global - Annual National Conference	National	07/09/2019 - 07/15/2019	1,200	450	1,490	DW
Reason(s): • Lack of hotel interest						
International Conference of Police Chaplains - International Conference of Police Chaplains Annual Training 2019	National	07/12/2019 - 07/20/2019	600	300	1,550	DW
Reason(s): • Committee politics						
United Pentecostal Church International (UPCI) - Bible Quiz Youth Congress Annual Conference	International	07/27/2019 - 08/02/2019	8,000	3,000	12,630	DW

Reason(s):	
• Not enough hotel rooms in city	

Religious - 7 **11,070** **4,453** **18,139**

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
NAPA Auto Parts - Genuine Auto-NAPA Auto Parts OK 2017	Regional	11/16/2017 - 11/18/2017	175	89	155	MO
Reason(s):						
• Meeting cancelled						
ASME International Gas Turbine Institute - ASME Power & Energy Forum 2018	National	06/24/2018 - 06/28/2018	1,000	300	1,345	DW
Reason(s):						
• Need DT hotel w/more guest rms						
National Association of Lease and Title Analysts (NALTA) - 2019 Annual Conference NALTA	National	09/16/2019 - 09/21/2019	300	300	810	DW
Reason(s):						
• Committee politics						

Trade, Commercial Or Business - 3 **1,475** **689** **2,310**

Scope	Count	Attend	Peak Rooms	Room Nights
International	2	8,140	3,140	13,100
National	32	45,490	16,526	54,277
Regional	4	2,205	1,069	2,485
State	5	2,050	763	1,190
Total # of Lost Business:	43	Totals: 57,885	21,498	71,052

Conventions Serviced

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Central Oklahoma Wrestling Association - 2017 United States Junior Open Championships (USJOC)	National	01/06/2017 - 01/07/2017	6,000	800	1,800	JB
Oklahoma Wind Volleyball - Redland Rendezvous Tournament 2017	Regional	01/06/2017 - 01/08/2017	6,500	600	1,600	JB
Oklahoma Kids Wrestling Association - 2017 Oklahoma Kids State Novice Wrestling Tournament	State	01/26/2017 - 01/28/2017	6,500	500	1,000	JB

Athletic & Sports/Recreation - 3 **19,000** **1,900** **4,400**

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
BP America - Health and Safety Team Meeting	National	01/09/2017 - 01/12/2017	12	12	27	MO
Express Employment Professionals - Express New Franchise Training January 2017	National	01/15/2017 - 01/28/2017	12	10	130	DW

Corporate - 2 **24** **22** **157**

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXII - Session I	State	01/06/2017 - 01/07/2017	25	14	28	GT

Government, Public Administration - 1 **25** **14** **28**

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Pro Rodeo Association - International Finals Rodeo 2017	International	01/11/2017 - 01/15/2017	3,850	1,000	3,050	AA

Marquee Events - 1 **3,850** **1,000** **3,050**

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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**Tourism Tours Booked
Complete Detail Report
From 01/01/2017 to 01/31/2017**

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Lawton, OK	12/22/16	Day Tour	1	150	0	0
Lawton, OK	01/03/17	Day Tour	1	32	0	0
Tulsa, OK	01/08/17	Day Tour	1	23	0	0
Edmond, OK	01/09/17	Day Tour	1	57	0	0
Pauls Valley, OK	01/09/17	Day Tour	1	17	0	0
Vernon, TX	01/10/17	Day Tour	1	129	0	0
Broken Arrow, OK	01/11/17	Day Tour	1	24	0	0
Yukon, TX	01/14/17	Day Tour	1	14	0	0
Enid, OK	01/19/17	Day Tour	1	85	0	0
Lawton, OK	01/21/17	Day Tour	1	28	0	0
Ft. Meyers, FL	01/22/17	Over Night	2	45	23	23
Ft. Meyers, FL	01/22/17	Over Night	2	51	26	26
Minot, ND	01/25/17	Over Night	2	36	18	18
Midwest City, OK	01/27/17	Day Tour	1	152	0	0
Santa Fe, NM	01/27/17	Day Tour	1	37	0	0
Overland Park, KS	01/27/17	Day Tour	1	52	0	0
Clafin, KS	01/28/17	Day Tour	1	18	0	0
Atoka, OK	12/08/17	Day Tour	1	25	0	0
Tours Booked Total: 18				975	67	67

**Tourism Department Detail Report
January 1-31,2017**

Tour Operator Shows

	Attendance	Attended	
American Bus Association		S.Price/T.Compton	
Total Number of Tour Operator Shows			3

Group Leader Shows

	Attendance	Attended	
Total Number of Group Leader Shows to Date			2

Consumer Shows

	Attendance	Attended	
Chicago Travel and Adventure Show		S.Price/T.Compton	
McAllen Winter Texan Show (Brochure Only Participation)			
Total Number of Consumer Shows to Date			4

Education Programs

	Attendance	Attended	
Total Number of Education Programs to Date			1

Sporting Events

	Attendance	Attended	
Total Number of Sporting Events to Date			

Site Inspections/FAM Tours

	Attendance	Attended	
Leisure West Tours & Cruises	2	S. Price	
Total Number of Site Inspections/FAM Tours to Date			5

Convention Support

	Attendance	Attended	
Total Number of Convention Support Functions Attended to Date			

Attractions Meeting

	Attendance	Attended	
Total Number of Attractions Meetings to Date			2

Special Projects

2017 Group Tour Planner Completed
Premier Travel - 12 Request for Group Tour Planners Mailed
CTA Training - January 19 - 14 Attended
CTA Networking Event - Armstrong Auditorium - Russian Ballet Don Quixote - 42 CTAs plus guest attended



2017 MAJOR EVENTS CALENDAR STATE FAIR PARK

January 12 - 15	International Finals Rodeo
February 9 - 12	Prairie Classic Quarter Horse Show
March 12 - 17	Oklahoma Youth Expo
April 5 - 9	OQHA Spring Show
April 11 - 15	AQHA Level 1 Championships
April 20 - 22	Oklahoma City Farm Show
April 20 - 23	Oklahoma Centennial Horse Show
April 27 - 30	Better Barrel Races World Finals
June 1 - 11	OQHA Redbud Spectacular
June 13 - 20	Non Pro Cutting Horse Show
June 24 – July 1	National Reining Horse Derby
July 5 - 16	GO Hunter Jumper Horse Show
July 22 – 29	Arabian Horse Association Youth Nationals
August 4 – 12	AQHA Youth World Championship Show
August 18 - 20	Summer Shootout Barrel Racing
September 14 - 24	Oklahoma State Fair
October 7 - 14	Grand National Morgan Horse Show
October 21 – 29	U.S. Team Roping Championships
November 3 - 18	AQHA World Championship Quarter Horse Show
November 24– Dec 2	National Reining Horse Futurity
December 5 - 9	World Barrel Racing Futurity