

Omaha Hotels Responding to a Meeting Lead http://partners.visitomaha.com

Omaha Convention & Visitors Bureau 1001 Farnam St Omaha, NE 68102 www.visitomaha.com

Meeting Sales Leads

Reviewing Leads:

- 1. Once you are logged in, click on the "Leads" tab in the upper left hand corner of your screen
- 2. Automatically all leads past and present are displayed. You can filter your leads by the following:
 - a. Status (new, pending, closed/won, closed/lost and closed/TBD)
 - b. Groups (meeting or tour)
 - c. Whether you have responded or not
- 3. You are able to sort your list of leads by clicking on any of the column headers (i.e. Meeting Name, Organization, etc)
- 4. If you select "New" under the "Status" drop-down, it will show only the leads that you are still able to respond to

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diam Any Status	🖌All Groups 🗶All Responses 💌				14 + 12	Tage 1 of	
Have Status	Starts	WINE A RECOLLECTION FOR STUDY	WIXIY COtter I All				
ead T Pending) Lead	Organization	Hotel Response Date	Arr/Dept Dates /	Status	Responded	Create Dat
Closed/Lost Closed/TBD	College World Series	NCAA Baseball		Jun 14-26, 2014	Closed/Lost	No	01-08-200
teeting sales 402	Soth Annual RSSLCBS Exhibition	Railway Systems Suppliers Inc. (RSSI)	08-25-2010	May 31-Jun 6, 2014	New	No	08-11-201
teeting Sales 2904	Nebraska State Track Meet	Nebraska School Activities Association (NSAA)	12-23-2008	May 16-17, 2014	Closed/Won	No	03-07-200
Neeting Sales 2925	Annual Shareholders Meeting	Berkshire Hathaway	12-23-2008	May 1-5, 2014	Closed/Won	No	03-10-200
teeting Sales 3033	College World Series	NCAA Baseball	12-23-2008	Jun 15-27, 2013	Closed/Lost	No	06-25-200
leeting Sales 2903	Nebraska State Track Meet	Nebraska School Activities Association (NSAA)	12-23-2008	May 17-18, 2013	Closed/Won	No	03-07-200
leeting Sales 2924	Annual Shareholders Meeting	Berkshire Hathaway	12-23-2008	May 2-6, 2013	Closed/Won	No	03-10-200
leeting Sales 3031	College World Series	NCAA Baseball	12-23-2008	Jun 15-25, 2012	Closed/Lost	No	06-25-200
leeting Sales 2557	Nebraska State Track Meet	Nebraska School Activities Association (NSAA)	12-23-2008	May 10-19, 2012	Closed/Won	No	03-02-200
leeting Sales 2923	Annual Shareholders Meeting	Berkshire Hathaway	12-23-2008	May 3-7, 2012	Closed/Won	No	03-10-200
teeting Sales 3450	First/Second Round Tournament	NCAA Basketball	05-13-2009	Mar 14-10, 2012	Closed/TBD	No	05-06-200
leeting Sales 3450	Annual Meeting	Association of Fish & Wildlife Agencies	05-08-2009	Sep 10-15, 2011	Closed/Lost	No	05-04-200
leeting Sales 3030	College World Series	NCAA Baseball	12-23-2008	Jun 18-30, 2011	Closed/Lost	No	06-25-200
teeting Sales 2556	Nebraska State Track Meet	Nebraska School Activities Association (NSAA)	12-23-2008	May 20-21, 2011	Closed/Won	No	03-02-200
Neeting Sales 2922	Annual Shareholders Meeting	Berkshire Hathaway	12-23-2008	Apr 28-May 1, 2011	Closed/Won	No	03-10-200
teeting Sales 3737	Great Rivers Chapter Conference and Expo	International Erosion Control Association (IECA)	11-24-2009	Oct 25-28, 2010	Closed/Lost	Yes	11-20-200
leeting Sales 4052	Kerri's test	Omaha Testing Association	07-15-2010	Oct 24-25, 2010	Closed/Lost	No	07-14-201
teeting Sales 234	College World Series	NCAA Baseball	12-23-2008	Jun 19-Jul 1, 2010	Closed/Won	No	06-13-200
leeting Sales 353	World Series Qualifying Tournament /Omaha NIT	USSSA	06-30-2009	Jun 17-20, 2010	Closed/Lost	No	06-24-200
leeting Sales 255	Nebraska State Track Meet	Nebraska School Activities Association (NSAA)	12-23-2008	May 21-22, 2010	Closed/Won	No	03-02-200
leeting Sales 292	Annual Shareholders Meeting	Berkshire Hathaway	12-23-2008	Apr 29-May 3, 2010	Closed/Won	No	03-10-200
leeting Sales 3002	Kern's test	Omaha Testing Association	01-29-2010	Mar 1-2, 2010	Closed/Won	No	01-29-201
leeting Sales 3746	Sudanese Church	Information Lists	12-04-2009	Dec 24-25, 2009	Closed/Won	No	12-03-200
Aeeting Sales 1075	College World Series	NCAA Baseball	12-23-2000	Jun 13-25, 2009	Closed/Won	No	07-05-200

- 5. Click on the Lead ID or Title to open and respond to it
- 6. Please note that the Hotel Response Date listed is your deadline to be able to respond to the lead online (or edit your response)
- 7. If a client response is required, click on the client's email address to send your response directly to the client (respond to the CVB online in addition to this response)
- 8. In the bottom left corner you will se a "Add Your Response" link click that to open and respond to this lead (next page)

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- 9. Fill in the appropriate information, and click "Save" at the bottom
- 10. Note that items in red are required fields
- 11. Bureau Only Comments will only be seen by the OCVB (the client will not see them)

Entering Pickup:

- 1. Once a meeting has been turned into definite business, you will see a "pickup" tab at the bottom of the screen, beneath the Response
- 2. After the meeting has taken place, you will enter the number of rooms you received from this meeting

