



# OMAHA HOUSING SERVICES

The Omaha Convention and Visitors Bureau offers a professional, full-time staff with more than 20 years of experience managing event and convention housing. The Omaha CVB will be utilizing our web-based housing system, *Meetingmax*, which is PCI compliant. *Meetingmax* is a fully automated and customizable state-of-the-art online housing system. Besides offering a streamlined, user friendly method for attendees to secure accommodations, *Meetingmax* simplifies the process of managing blocks of hotel rooms and accepting hotel reservations before and after the meeting cut-off date.

## WHY ATTENDEES LOVE IT:

### Centralized Information:

Providing all pertinent information in one easy place is a key benefit for attendees. Online housing displays all participating hotels together and only presents available inventory for purchase over the attendees preferred dates.

### 24/7 System Access:

Online housing provides the ability for an attendee to not only make a reservation when it's convenient for them, but also permits them to make changes to reservations any time, day or night.

### Flexible Reservations:

VIP's, sports teams, event staff, and more can easily create reservations and access exclusive inventory by using a group code for their specific sub-block.

### Real Time Inventory:

Hotel inventory is updated in real-time so that there's never any doubt about availability. Attendee reservations are secure as soon as the booking is made.

### Personal Concierge:

The Omaha CVB offers a personal concierge service to answer questions regarding housing for attendees. All questions will be answered within 24 hours.

## WHY PLANNERS LOVE IT:

### Established Relationships:

Utilize the relationship the Omaha CVB has with area hotels to negotiate all hotel contracts and concessions. This includes all hotels in and outside Douglas County.

### Control Over Rebates & Commissions:

Online housing provides in depth commission & rebate information, in real-time. No longer rely on hotels for this information.

### Dedicated Planner Website:

Keep tabs on every aspect of your event. Meetingmax provides planners their own control panel, accessible 24/7 from any device with internet access.

### Real-Time Reports:

Track reservations pickup in real-time. Pull in depth reports from the system and use this data to prove your ROI and plan effectively for future events.

### Block Manipulation:

By managing your events through online housing, you can force sales at properties that have underachieved, and close out hotels that have met commitments.

### Revenue Opportunities:

Ability for your group to earn additional revenue by offering advertising on the housing website to potential sponsors.



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