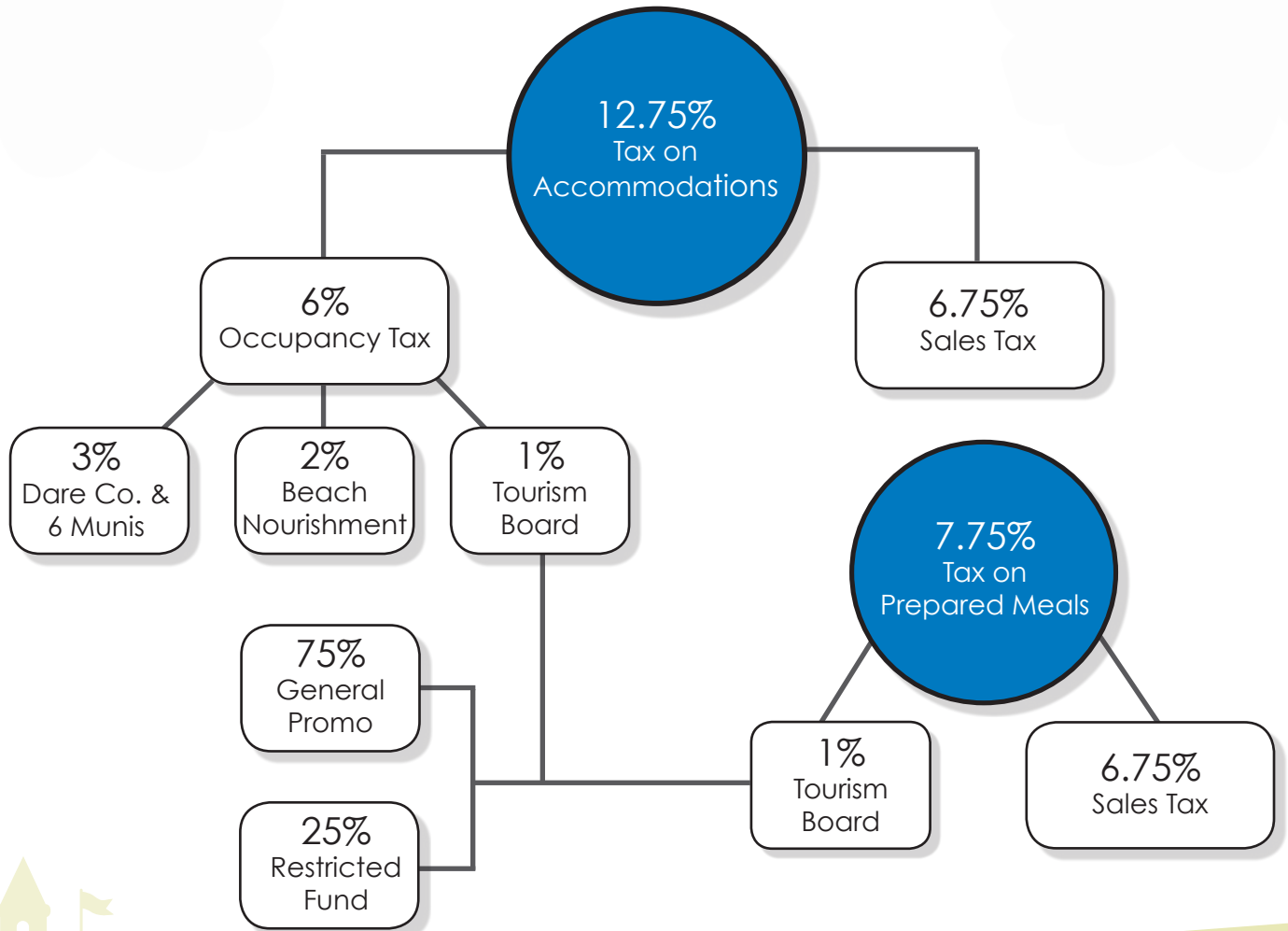


2018

OCCUPANCY & MEALS Tax Distribution

The OUTER BANKS VISITORS BUREAU is the lead tourism marketing agency for Dare Co. and its municipalities.



Tourism celebrates the people, places and experiences that make our area special. Visitors to Dare County's Outer Banks spend more than \$1.1 billion annually, supporting 13,100+ local jobs and generating more than \$102 million in state and local tax revenue. Because visitors are generating this tax revenue, we as residents do not have to, providing tax relief of more than \$2,800 for each citizen of Dare County. Our unique Occupancy tax legislation provides funds for programs and services needed due to the positive and negative impacts of tourism. The Tourism Board's Restricted Fund has reinvested more than \$9 million in community-enhancing projects, such as, beach accesses, multi-use paths, walkways and parks.

Additional Funds Needed if NO OCCUPANCY

Without tourism, the revenue Dare County and the towns receive from the Occupancy Tax would have to be derived from other sources. The likely alternative would be an increase in our property taxes or a decrease in services. The chart below shows how much of an increase would be needed to replace the millions of dollars tourism brings us through occupancy tax alone.

Your Town	Occupancy Tax Money 2016/2017	Increase to Property Tax for Every \$100K of Home's Value
Duck	\$1,364,909	\$85.74
Southern Shores	\$926,873	\$72.11
Kitty Hawk	\$1,388,871	\$127.64
Kill Devil Hills	\$2,682,850	\$126.25
Nags Head	\$2,572,622	\$110.09
Manteo	\$648,907	\$119.17
Dare County	\$4,510,603	\$34.78

Dare County Tourism Board

The Dare County Tourism Board does business as the Outer Banks Visitors Bureau. Thirteen Dare County residents are appointed by the Dare County Commissioners to serve two-year terms on the Tourism Board, with no member serving more than two consecutive terms. The Tourism Board conducts its public meetings on the third Thursday of the month.



The Members

- **Myra Ladd-Bone** | Chairwoman, Chamber of Commerce
- **Wally Overman** | Vice Chair, Dare County Commissioners
- **Tonia Cohen** | Secretary, Hotel/Motel Association
- **Pat Weston** | Treasurer, Hatteras Island At Large
- **Bambos Charalambous** | Asst Treasurer, Restaurant Association
- **David Pergerson** | Association of REALTORS
- **Nancy Caviness** | Duck
- **Chris Nason** | Southern Shores
- **Jeff Pruitt** | Kitty Hawk
- **Mike Hogan** | Kill Devil Hills
- **Webb Fuller** | Nags Head
- **Bobby Owens** | Manteo
- **George Banks III** | Member at Large

The Vision

"The Board envisions a premier travel destination and year round tourism economy enhancing the quality of life for visitors and residents while celebrating and sustaining the Outer Banks' vibrant, natural, historic and cultural offerings."