Outer Banks Visitors Bureau
Gross Meals Summary
2004-2017

	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004
January	6,907,169	6,951,100	7,366,165	6,423,044	5,737,827	5,908,401	5,149,079	4,946,077	5,553,193	5,315,203	5,652,092	5,858,880	5,250,065	5,234,619
February	8,107,544	7,190,738	6,442,985	6,280,032	5,873,076	6,001,197	5,600,305	5,306,714	5,878,828	5,901,277	5,864,520	6,004,387	6,157,689	5,535,728
March	12,750,137	12,593,172	10,133,762	9,481,493	10,153,689	9,324,697	8,342,477	7,944,634	7,371,099	9,906,602	8,368,675	8,211,991	8,593,455	7,048,960
April	19,029,550	15,347,188	15,145,381	14,781,867	13,161,426	15,272,146	13,937,220	12,643,388	12,570,914	10,696,837	13,018,031	12,354,501	10,855,357	11,341,751
May	24,480,322	22,700,007	23,106,126	22,196,739	20,503,341	20,033,102	17,884,885	17,420,030	17,237,550	17,902,993	17,030,910	16,936,284	16,232,333	14,447,914
June	36,369,937	33,185,424	33,214,790	31,198,217	30,968,797	30,676,562	28,170,717	25,929,735	25,850,095	26,110,903	26,398,208	24,523,773	24,027,726	23,185,642
July	43,176,322	42,856,387	41,248,363	38,508,812	37,227,457	36,914,627	36,454,367	35,295,259	32,687,202	33,163,197	32,620,688	31,626,454	31,331,286	28,895,608
August		39,204,887	38,491,312	38,663,206	36,725,099	33,521,889	27,024,599	31,515,361	31,285,408	32,095,228	31,213,494	29,227,824	28,259,620	25,892,629
September		26,673,486	26,274,599	23,584,456	23,168,505	22,057,864	19,239,630	18,678,839	19,444,780	17,335,174	19,572,423	18,282,789	16,206,289	16,835,196
October		15,237,438	16,212,875	16,047,497	14,278,541	13,282,164	13,084,800	13,295,890	12,630,255	12,192,193	12,942,026	11,940,442	17,835,408	12,747,001
November		11,846,267	10,809,353	9,863,383	9,161,206	8,637,935	8,587,922	8,822,724	8,298,475	8,044,142	9,001,275	8,074,157	8,614,941	8,037,822
December		9,049,333	8,333,905	7,902,396	6,839,007	7,025,072	7,391,106	5,983,306	6,123,554	6,457,727	7,449,495	7,605,651	7,114,075	6,844,417
Total	150,820,981	242,835,427	236,779,616	224,931,142	213,797,971	208,655,656	190,867,107	187,781,957	184,931,353	185,121,476	189,131,837	180,647,133	180,478,244	166,047,286
	7.10%	2.56%	5.27%	5.21%	2.46%	9.32%	1.64%	1.54%	-0.10%	-2.12%	4.70%	0.09%	8.69%	7.67%
Month Increas	**0.75%**	**3.90%**	**7.11%**	**3.44%**	**0.85%**	**1.26%**	**3.28%**	**7.98%**	**-1.44%**	**1.66%**	**(July increase/decrease over prior year)**			

Note: This report shows total gross $ reported to Dare County for prepared foods and beverages.
The current year is a YTD percentage compared to the prior year to date
The other years are total percentage increase or decrease from the prior year.