Outer Banks Visitors Bureau
Gross Occupancy Summary
2004-2017

	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004
January	7,131,148	6,278,051	5,968,549	4,638,247	5,037,412	4,289,234	4,628,765	4,494,306	4,171,787	3,571,786	3,283,749	2,384,938	1,938,338	1,686,783
February	4,938,755	3,599,607	3,283,399	2,946,032	2,968,109	3,213,823	2,878,117	2,386,002	2,231,381	2,642,080	2,581,654	1,759,790	1,466,228	1,426,430
March	7,159,836	7,924,692	5,399,408	5,159,003	6,338,567	5,450,681	4,090,156	3,572,289	3,815,488	5,502,196	4,202,539	3,086,804	3,567,066	2,657,884
April	19,822,692	13,435,059	12,880,393	13,868,051	10,858,691	13,793,507	12,489,121	10,593,724	11,079,765	8,899,988	11,315,913	10,346,356	6,495,720	8,133,007
May	32,005,253	29,786,428	29,618,042	27,441,496	23,051,832	23,748,969	23,011,015	20,819,112	21,820,610	20,903,445	19,663,470	17,941,754	16,532,723	15,572,228
June	79,240,527	74,166,862	78,981,510	77,865,332	74,033,596	70,913,978	60,241,630	59,386,630	56,771,695	65,529,705	61,057,567	50,096,176	47,623,266	43,762,699
July	140,228,393	130,768,381	110,515,903	108,283,329	110,660,664	111,091,066	110,207,729	101,783,465	87,373,542	92,310,120	97,575,888	95,773,196	88,083,251	77,491,509
August		107,787,704	114,304,339	107,054,063	99,755,506	87,953,893	90,043,386	93,084,681	96,469,017	95,817,540	84,228,391	77,315,609	70,546,168	68,645,036
September		45,666,221	44,596,605	39,762,332	37,881,607	39,568,193	36,023,228	34,282,276	34,425,803	30,653,566	30,770,807	29,115,120	24,321,342	22,893,830
October		20,839,990	19,011,742	17,273,123	15,573,451	16,062,554	16,934,908	17,000,119	15,129,892	13,961,791	15,001,325	12,891,179	11,679,787	10,934,859
November		9,132,745	7,573,884	6,873,710	6,118,063	6,038,976	6,795,253	7,062,045	6,708,504	6,392,023	6,852,685	6,514,715	5,700,452	5,063,803
December		3,624,331	3,498,490	3,058,680	4,446,831	3,057,722	2,946,610	2,381,348	3,653,289	3,710,254	3,429,743	2,919,659	2,473,316	2,251,518
Total	290,526,604	453,010,071	435,632,264	414,223,398	396,724,329	385,182,596	370,289,918	356,845,997	343,650,773	349,894,494	339,963,731	310,145,296	280,427,655	260,519,585
	9.24%	3.99%	5.17%	4.41%	3.00%	4.02%	3.77%	3.84%	-1.78%	2.92%	9.61%	10.60%	7.64%	1.12%
Month Increase	**7.23%**	**18.33%**	**2.06%**	**-2.15%**	**-0.39%**	**0.80%**	**8.28%**	**16.49%**	**-5.35%**	**-5.40%**	**(July increase/decrease from prior year)**			

Note: This report shows total gross $ reported to Dare County for occupancy tax
The current year is a YTD percentage compared to the prior year to date
The other years are total percentage increase or decrease from the prior year.