

Outer Banks Visitors Bureau
Gross Occupancy by Class 2013-2017

	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017	2013	2014	2015	2016
	Bed &	Bed &	Bed &	Bed &	Bed &	Camp-	Camp-	Camp-	Camp-	Camp-						Motel/	Motel/	Motel/	Motel/
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	ground	ground	ground	ground	ground	Cottage	Cottage	Cottage	Cottage	Cottage	Hotel	Hotel	Hotel	Hotel
January	25,775	15,197	32,527	25,804	21,243	31,394	25,666	26,848	34,898	50,462	66,436	80,505	77,619	68,241	39,261	921,382	914,561	1,139,616	1,237,556
February	33,008	55,978	36,503	36,064	52,546	29,264	32,048	30,243	39,974	64,152	71,376	74,865	69,723	71,212	134,203	982,956	1,077,869	1,321,121	1,322,085
March	194,229	56,698	45,499	79,865	76,403	125,483	83,572	81,171	208,302	123,529	161,047	149,929	131,547	166,270	149,882	2,109,403	2,185,706	2,061,142	3,048,117
April	154,437	140,757	168,909	156,538	127,482	196,626	245,079	274,003	254,169	580,729	240,900	305,769	259,150	308,672	366,481	3,351,015	4,179,035	4,200,169	4,545,245
May	253,771	284,340	298,008	274,409	249,701	513,893	559,156	638,602	665,277	745,164	535,847	590,191	568,792	552,057	639,286	6,004,479	6,602,686	6,765,929	6,995,624
June	308,318	305,514	382,110	379,391	265,719	918,892	1,030,907	1,123,278	1,229,304	1,431,385	1,151,854	1,045,006	987,743	1,046,720	989,369	9,409,980	10,131,851	10,455,896	10,724,168
July	391,328	381,587	368,701	749,249	321,538	1,255,506	1,038,469	1,661,598	1,816,435	1,336,272	1,528,338	1,391,518	1,433,876	1,647,615	1,435,632	11,946,295	12,249,975	13,399,251	14,702,019
August	373,478	388,967	387,356	382,004		1,067,144	1,081,143	1,010,543	1,157,766		1,330,505	1,344,058	1,298,655	1,314,037		11,580,026	12,019,900	11,644,979	12,963,240
September	265,363	264,899	218,033	224,305		383,297	466,225	570,891	603,072		567,754	570,425	633,887	630,648		6,749,257	6,572,390	9,491,451	8,044,658
October	160,581	196,100	159,477	136,646		282,945	257,203	243,482	164,375		390,053	402,393	383,560	372,984		3,863,027	4,778,925	4,048,885	4,123,137
November	81,558	28,281	67,982	72,340		58,740	52,730	73,453	107,575		145,902	154,907	164,448	231,209		1,673,632	1,801,275	2,011,710	2,491,471
December	21,718	99,475	26,410	37,430		11,002	18,534	30,848	30,970		137,133	88,871	88,026	102,282		1,155,835	894,114	1,248,231	1,215,099
<i>YTD Totals</i>	<i>1,360,866</i>	<i>1,240,071</i>	<i>1,332,257</i>	<i>1,701,320</i>	<i>1,114,632</i>	<i>3,071,058</i>	<i>3,014,897</i>	<i>3,835,743</i>	<i>4,248,359</i>	<i>4,331,693</i>	<i>3,755,798</i>	<i>3,637,783</i>	<i>3,528,450</i>	<i>3,860,787</i>	<i>3,754,114</i>	<i>34,725,510</i>	<i>37,341,683</i>	<i>39,343,124</i>	<i>42,574,814</i>
Total	2,263,564	2,217,793	2,191,515	2,554,045	1,114,632	4,874,186	4,890,732	5,764,960	6,312,117	4,331,693	6,327,145	6,198,437	6,097,026	6,511,947	3,754,114	59,747,287	63,408,287	67,788,380	71,412,419

Month Increase	-2.32%	-2.49%	-3.38%	103.21%	-57.09%	0.36%	-17.29%	60.00%	9.32%	-26.43%	0.04%	-8.95%	3.04%	14.91%	-12.87%	0.85%	2.54%	9.38%	9.72%
<i>YTD Increase</i>	0.80%	-8.88%	7.43%	27.70%	-34.48%	2.33%	-1.83%	27.23%	10.76%	1.96%	0.99%	-3.14%	-3.01%	9.42%	-2.76%	-2.73%	7.53%	5.36%	8.21%
Total Year Increase	4.83%	-2.02%	-1.18%	16.54%		8.54%	0.34%	18.28%	9.49%		2.28%	-2.03%	-1.64%	6.81%		2.27%	6.13%	6.91%	5.35%

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	2017	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017
	Motel/ Hotel	Rental Homes	Rental Homes	Rental Homes	Rental Homes	Rental Homes										
							Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January	1,231,693	3,980,546	3,588,501	4,685,817	4,901,521	5,742,596	11,879	13,817	6,122	10,031	45,893	5,037,412	4,638,247	5,968,549	6,278,051	7,131,148
February	1,562,373	1,830,830	1,686,386	1,822,560	2,113,601	3,025,121	20,675	18,886	3,249	16,671	100,360	2,968,109	2,946,032	3,283,399	3,599,607	4,938,755
March	2,625,980	3,696,150	2,655,590	3,067,716	4,309,813	4,006,629	52,255	27,508	12,333	112,325	177,413	6,338,567	5,159,003	5,399,408	7,924,692	7,159,836
April	5,755,388	6,842,114	8,935,368	7,956,152	8,083,104	12,673,454	73,599	62,043	22,010	87,331	319,158	10,858,691	13,868,051	12,880,393	13,435,059	19,822,692
May	7,781,122	15,679,076	19,337,752	21,282,268	21,184,107	22,356,377	64,766	67,371	64,443	114,954	233,603	23,051,832	27,441,496	29,618,042	29,786,428	32,005,253
June	11,713,936	62,120,730	65,241,275	65,887,740	60,621,694	64,523,921	123,822	110,779	144,743	165,585	316,197	74,033,596	77,865,332	78,981,510	74,166,862	79,240,527
July	15,241,700	95,332,506	93,031,111	93,434,875	111,492,605	121,406,705	206,691	190,669	217,602	360,458	486,546	110,660,664	108,283,329	110,515,903	130,768,381	140,228,393
August		85,227,031	92,036,104	99,801,608	91,755,613		177,322	183,891	161,198	215,044		99,755,506	107,054,063	114,304,339	107,787,704	0
September		29,837,002	31,819,466	33,606,096	35,992,377		78,934	68,927	76,247	171,161		37,881,607	39,762,332	44,596,605	45,666,221	0
October		10,828,618	11,578,536	14,140,361	15,940,123		48,227	59,966	35,977	102,725		15,573,451	17,273,123	19,011,742	20,839,990	0
November		4,131,755	4,819,607	5,235,640	6,134,126		26,476	16,910	20,651	96,064		6,118,063	6,873,710	7,573,884	9,132,785	0
December		3,099,999	1,949,105	2,096,029	2,185,437		21,144	8,581	8,946	53,113		4,446,831	3,058,680	3,498,490	3,624,331	0
<i>YTD Totals</i>	<i>45,912,192</i>	<i>189,481,952</i>	<i>194,475,983</i>	<i>198,137,128</i>	<i>212,706,445</i>	<i>233,734,803</i>	<i>553,687</i>	<i>491,073</i>	<i>470,502</i>	<i>867,355</i>	<i>1,679,170</i>	<i>232,948,871</i>	<i>240,201,490</i>	<i>246,647,204</i>	<i>265,959,080</i>	<i>290,526,604</i>
Total	45,912,192	322,606,357	336,678,801	353,016,862	364,714,121	233,734,803	905,790	829,348	773,521	1,505,462	1,679,170	396,724,329	414,223,398	435,632,264	453,010,111	290,526,604

Month Increase	3.67%	-0.57%	-2.41%	0.43%	19.33%	8.89%	13.12%	-7.75%	14.13%	65.65%	34.98%	-0.39%	-2.15%	2.06%	18.33%	7.23%
<i>YTD Increase</i>	7.84%	0.63%	2.64%	1.88%	7.35%	9.89%	29.04%	-11.31%	-4.19%	84.35%	93.60%	0.19%	3.11%	2.68%	7.83%	9.24%
Total Year Increase		2.99%	4.36%	4.85%	3.31%		33.68%	-8.44%	-6.73%	94.62%		3.00%	4.41%	5.17%	3.99%	