

Outer Banks Visitors Bureau																					
Gross Occupancy by Class 2014-2018																					
	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018	2018
	Bed &	Bed &	Bed &	Bed &	Bed &	Camp-	Camp-	Camp-	Camp-	Camp-						Motel/	Motel/	Motel/	Motel/	Motel/	Online Travel
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	ground	ground	ground	ground	ground	Cottage	Cottage	Cottage	Cottage	Cottage	Hotel	Hotel	Hotel	Hotel	Hotel	OTC*
January	15,197	32,527	25,804	21,243	9,991	25,666	26,848	34,898	50,462	56,934	80,505	77,619	68,241	39,261	77,827	914,561	1,139,616	1,237,556	1,231,693	1,245,174	12,750
February	55,978	36,503	36,064	52,546	36,814	32,048	30,243	39,974	64,152	69,405	74,865	69,723	71,212	134,203	97,209	1,077,869	1,321,121	1,322,085	1,562,373	1,560,253	21,179
March	56,698	45,499	79,865	76,403	65,753	83,572	81,171	208,302	123,529	186,658	149,929	131,547	166,270	149,882	184,588	2,185,706	2,061,142	3,048,117	2,625,980	2,988,285	46,450
April	140,757	168,909	156,538	127,482	140,738	245,079	274,003	254,169	580,729	450,715	305,769	259,150	308,672	366,481	321,223	4,179,035	4,200,169	4,545,245	5,755,388	4,696,296	94,478
May	284,340	298,008	274,409	249,701	329,396	559,156	638,602	665,277	745,164	864,675	590,191	568,792	552,057	639,286	607,239	6,602,686	6,765,929	6,995,624	7,781,122	7,433,798	223,246
June	305,514	382,110	379,391	265,719	263,476	1,030,907	1,123,278	1,229,304	1,431,385	1,666,397	1,045,006	987,743	1,046,720	989,369	1,196,072	10,131,851	10,455,896	10,724,168	11,713,936	11,346,167	373,865
July	381,587	368,701	749,249	321,538		1,038,469	1,661,598	1,816,435	1,336,272		1,391,518	1,433,876	1,647,615	1,435,632		12,249,975	13,399,251	14,702,019	15,241,700		
August	388,967	387,356	382,004	230,703		1,081,143	1,010,543	1,157,766	890,569		1,344,058	1,298,655	1,314,037	1,415,838		12,019,900	11,644,979	12,963,240	11,871,548		
September	264,899	218,033	224,305	188,428		466,225	570,891	603,072	503,200		570,425	633,887	630,648	656,337		6,572,390	9,491,451	8,044,658	6,960,599		
October	196,100	159,477	136,646	86,645		257,203	243,482	164,375	413,901		402,393	383,560	372,984	421,919		4,778,925	4,048,885	4,123,137	5,255,695		
November	28,281	67,982	72,340	81,256		52,730	73,453	107,575	121,397		154,907	164,448	231,209	205,025		1,801,275	2,011,710	2,491,471	2,754,045		
December	99,475	26,410	37,430	61,634		18,534	30,848	30,970	48,795		88,871	88,026	102,282	110,884		894,114	1,248,231	1,215,099	1,228,853		
YTD Totals	858,484	963,556	952,071	793,094	846,168	1,976,428	2,174,145	2,431,924	2,995,421	3,294,784	2,246,265	2,094,574	2,213,172	2,318,482	2,484,158	25,091,708	25,943,873	27,872,795	30,670,492	29,269,973	771,968
Total	2,217,793	2,191,515	2,554,045	1,763,298	846,168	4,890,732	5,764,960	6,312,117	6,309,555	3,294,784	6,198,437	6,097,026	6,511,947	6,564,117	2,484,158	63,408,287	67,788,380	71,412,419	73,982,932	29,269,973	771,968
Month Increase	-0.91%	25.07%	-0.71%	-29.96%	-0.84%	12.19%	8.96%	9.44%	16.44%	16.42%	-9.28%	-5.48%	5.97%	-5.48%	20.89%	7.67%	3.20%	2.57%	9.23%	-3.14%	
YTD Increase	<b>29.83%</b>	<b>12.24%</b>	<b>-1.19%</b>	<b>-16.70%</b>	<b>6.69%</b>	<b>8.86%</b>	<b>10.00%</b>	<b>11.86%</b>	<b>23.17%</b>	<b>9.99%</b>	<b>0.84%</b>	<b>-6.75%</b>	<b>5.66%</b>	<b>4.76%</b>	<b>7.15%</b>	<b>10.15%</b>	<b>3.40%</b>	<b>7.43%</b>	<b>10.04%</b>	<b>-4.57%</b>	
Total Year Increase	<b>-2.02%</b>	<b>-1.18%</b>	<b>16.54%</b>	<b>-30.96%</b>		<b>0.34%</b>	<b>18.28%</b>	<b>9.49%</b>	<b>-0.04%</b>		<b>-2.03%</b>	<b>-1.64%</b>	<b>6.81%</b>	<b>0.80%</b>		<b>6.13%</b>	<b>6.91%</b>	<b>5.35%</b>	<b>3.60%</b>		
* Amount was previously reported in Motel/Hotel																					

