

Outer Banks Visitors Bureau
Gross Occupancy by Class 2014-2018

	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018
	Bed &	Bed &	Bed &	Bed &	Bed &	Camp-	Camp-	Camp-	Camp-	Camp-						Motel/	Motel/	Motel/	Motel/	Motel/
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	ground	ground	ground	ground	ground	Cottage	Cottage	Cottage	Cottage	Cottage	Hotel	Hotel	Hotel	Hotel	Hotel
January	15,197	32,527	25,804	21,243	9,991	25,666	26,848	34,898	50,462	56,934	80,505	77,619	68,241	39,261	77,827	914,561	1,139,616	1,237,556	1,231,693	1,257,924
February	55,978	36,503	36,064	52,546	36,814	32,048	30,243	39,974	64,152	69,405	74,865	69,723	71,212	134,203	97,209	1,077,869	1,321,121	1,322,085	1,562,373	1,581,432
March	56,698	45,499	79,865	76,403		83,572	81,171	208,302	123,529		149,929	131,547	166,270	149,882		2,185,706	2,061,142	3,048,117	2,625,980	
April	140,757	168,909	156,538	127,482		245,079	274,003	254,169	580,729		305,769	259,150	308,672	366,481		4,179,035	4,200,169	4,545,245	5,755,388	
May	284,340	298,008	274,409	249,701		559,156	638,602	665,277	745,164		590,191	568,792	552,057	639,286		6,602,686	6,765,929	6,995,624	7,781,122	
June	305,514	382,110	379,391	265,719		1,030,907	1,123,278	1,229,304	1,431,385		1,045,006	987,743	1,046,720	989,369		10,131,851	10,455,896	10,724,168	11,713,936	
July	381,587	368,701	749,249	321,538		1,038,469	1,661,598	1,816,435	1,336,272		1,391,518	1,433,876	1,647,615	1,435,632		12,249,975	13,399,251	14,702,019	15,241,700	
August	388,967	387,356	382,004	230,703		1,081,143	1,010,543	1,157,766	890,569		1,344,058	1,298,655	1,314,037	1,415,838		12,019,900	11,644,979	12,963,240	11,871,548	
September	264,899	218,033	224,305	188,428		466,225	570,891	603,072	503,200		570,425	633,887	630,648	656,337		6,572,390	9,491,451	8,044,658	6,960,599	
October	196,100	159,477	136,646	86,645		257,203	243,482	164,375	413,901		402,393	383,560	372,984	421,919		4,778,925	4,048,885	4,123,137	5,255,695	
November	28,281	67,982	72,340	81,256		52,730	73,453	107,575	121,397		154,907	164,448	231,209	205,025		1,801,275	2,011,710	2,491,471	2,754,045	
December	99,475	26,410	37,430	61,634		18,534	30,848	30,970	48,795		88,871	88,026	102,282	110,884		894,114	1,248,231	1,215,099	1,228,853	
YTD Totals	71,175	69,030	61,868	73,789	46,805	57,714	57,091	74,872	114,614	126,339	155,370	147,342	139,453	173,464	175,036	1,992,430	2,460,737	2,559,641	2,794,066	2,839,356
Total	2,217,793	2,191,515	2,554,045	1,763,298	46,805	4,890,732	5,764,960	6,312,117	6,309,555	126,339	6,198,437	6,097,026	6,511,947	6,564,117	175,036	63,408,287	67,788,380	71,412,419	73,982,932	2,839,356

Month Increase	69.59%	-34.79%	-1.20%	45.70%	-29.94%	9.51%	-5.63%	32.18%	60.48%	8.19%	4.89%	-6.87%	2.14%	88.46%	-27.57%	9.66%	22.57%	0.07%	18.17%	1.22%
YTD Increase	21.08%	-3.01%	-10.38%	19.27%	-36.57%	-4.85%	-1.08%	31.15%	53.08%	10.23%	12.74%	-5.17%	-5.35%	24.39%	0.91%	4.63%	23.50%	4.02%	9.16%	1.62%
Total Year Increase	-2.02%	-1.18%	16.54%	-30.96%		0.34%	18.28%	9.49%	-0.04%		-2.03%	-1.64%	6.81%	0.80%		6.13%	6.91%	5.35%	3.60%	

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	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018
	Rental	Rental	Rental	Rental	Rental										
	Homes	Homes	Homes	Homes	Homes	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January	3,588,501	4,685,817	4,901,521	5,742,596	5,632,280	13,817	6,122	10,031	45,893	80,128	4,638,247	5,968,549	6,278,051	7,131,148	7,115,084
February	1,686,386	1,822,560	2,113,601	3,025,121	3,299,316	18,886	3,249	16,671	100,360	121,379	2,946,032	3,283,399	3,599,607	4,938,755	5,205,555
March	2,655,590	3,067,716	4,309,813	4,006,629		27,508	12,333	112,325	177,413		5,159,003	5,399,408	7,924,692	7,159,836	0
April	8,935,368	7,956,152	8,083,104	12,673,454		62,043	22,010	87,331	319,158		13,868,051	12,880,393	13,435,059	19,822,692	0
May	19,337,752	21,282,268	21,184,107	22,356,377		67,371	64,443	114,954	233,603		27,441,496	29,618,042	29,786,428	32,005,253	0
June	65,241,275	65,887,740	60,621,694	64,523,921		110,779	144,743	165,585	316,197		77,865,332	78,981,510	74,166,862	79,240,527	0
July	93,031,111	93,434,875	111,492,605	121,406,705		190,669	217,602	360,458	486,546		108,283,329	110,515,903	130,768,381	140,228,393	0
August	92,036,104	99,801,608	91,755,613	88,138,009		183,891	161,198	215,044	383,434		107,054,063	114,304,339	107,787,704	102,930,101	0
September	31,819,466	33,606,096	35,992,377	39,786,449		68,927	76,247	171,161	243,058		39,762,332	44,596,605	45,666,221	48,338,071	0
October	11,578,536	14,140,361	15,940,123	15,566,863		59,966	35,977	102,725	229,934		17,273,123	19,011,742	20,839,990	21,974,957	0
November	4,819,607	5,235,640	6,134,126	7,540,897		16,910	20,651	96,064	31,732		6,873,710	7,573,884	9,132,785	10,734,352	0
December	1,949,105	2,096,029	2,185,437	3,104,990		8,581	8,946	53,113	260,812		3,058,680	3,498,490	3,624,331	4,815,968	0
YTD Totals	5,274,887	6,508,377	7,015,122	8,767,717	8,931,596	32,703	9,371	26,702	146,253	201,507	7,584,279	9,251,948	9,877,658	12,069,903	12,320,639
Total	336,678,801	353,016,862	364,714,121	387,872,011	8,931,596	829,348	773,521	1,505,462	2,828,140	201,507	414,223,398	435,632,264	453,010,111	479,320,053	12,320,639

Month Increase	-7.89%	8.07%	15.97%	43.13%	9.06%	-8.65%	-82.80%	413.11%	502.00%	20.94%	-0.74%	11.45%	9.63%	37.20%	5.40%
YTD Increase	-9.23%	23.38%	7.79%	24.98%	1.87%	0.46%	-71.35%	184.94%	447.72%	37.78%	-5.26%	21.99%	6.76%	22.19%	2.08%
Total Year Increase	4.36%	4.85%	3.31%	6.35%		-8.44%	-6.73%	94.62%	87.86%		4.41%	5.17%	3.99%	5.81%	