

Official Rules for "Paducah Creative Getaway" Sweepstakes (the "Sweepstakes"):

NO PURCHASE IS NECESSARY. ENTRANTS MUST BE LEGAL RESIDENTS OF THE UNITED STATES AND EIGHTEEN (18) YEARS OF AGE OR OLDER.

ALSO, THE FOLLOWING PROMOTION IS INTENDED FOR VIEWING IN THE UNITED STATES (THE "ELIGIBILITY AREA") ONLY AND SHALL BE CONSTRUED ACCORDING TO KENTUCKY LAW. DO NOT PROCEED FURTHER IN THIS SITE IF YOU ARE NOT LOCATED IN THE ELIGIBILITY AREA.

1. **ELIGIBILITY:** All entrants must be eighteen (18) years of age or older and legal residents of the Eligibility Area. Employees of the Paducah, Kentucky Convention & Visitors Bureau, their advertising agencies and/or promotional partners, and members of their immediate families (defined as parents, children, siblings, and husband or wife), together with those with whom such employees are domiciled, are not eligible to enter.
2. **TIMING:** The Sweepstakes begins at 6:00 a.m. (CT) on Friday, November 10, 2017, and ends at 6:00 p.m. (CT) on April 30, 2018. ("Sweepstakes Period"). The deadline for receipt of entry is 6:00 p.m. (CT) April 30, 2018.
3. **HOW TO ENTER:** To enter, complete and submit the online Sweepstakes entry. All entries must include entrant's name, state/zip code/country, and e-mail address. The first and last name provided by online entrants will be the identity of the entrant and, if selected and qualified for a prize, the identity of the winner. The use of a bogus name or e-mail address will disqualify an entrant. There is a limit of one (1) entry per e-mail address, per person, and/or per family or household. Any duplicate entries, after the first entry, will be void. By entering the Sweepstakes, an entrant consents to receiving additional promotional information. All entrants agree to abide by these Official Rules. All entries become the property of the Paducah Kentucky Convention & Visitors Bureau. In the event of a dispute, the "entrant" for e-mail entries is the person in whose name the e-mail account is held. The Paducah Convention & Visitors Bureau is not responsible for lost, late, incomplete, illegible, postage due, misdirected or mutilated mail or e-mail; for failed, partial or garbled computer transmissions; or for technical failures of any kind, including, but not limited to electronic malfunctioning of any network, hardware or software which may limit an entrant's ability to participate in this Sweepstakes.
4. **PRIZES:** One (1) potential winner will be selected by a random drawing on or about two (2) days after the contest date has expired from all eligible

online entries received by 6:00 p.m. (CT) on the day and time the promotion expires. The administration of the Sweepstakes and the drawing will be overseen by the Paducah Convention & Visitors Bureau, whose decisions are final and binding in all respects related to the administration of the Sweepstakes and the selection of potential winner. The winner must be able to claim his/her prize between the dates May 1, 2018 through May 31, 2018, or an alternative winner will be selected.

The following prize will be given away:

Grand Prize (1): One Grand Prize winner will receive a customized creative experience for two, a two-night overnight stay for two and free admission for two to Paducah's National Quilt Museum.

5. Odds of winning depend on the number of eligible entries received. The winner must pay applicable taxes, if any, on the accepted prize.
6. The potential Grand Prize winner will be notified by telephone, e-mail or mail by a Paducah Convention & Visitors Bureau representative. The winner must be able to take possession of prize materials during the dates of May 1, 2018 and May 31, 2018. If a potential winner has not responded within the specified days, the potential winner will be disqualified and an alternate may be selected from the pool of eligible entries. If an entrant is found to be ineligible, he/she will be disqualified and an alternate winner will be selected from the pool of eligible entries. Prizes are non-transferable and must be accepted as awarded. No cash alternative or other substitution allowed. Except where prohibited by law, participation in the Sweepstakes shall constitute an entrant's consent to be bound by these Official Rules and to conform to all federal, state and local laws. The Paducah Convention & Visitors Bureau reserves the right, in its sole discretion, to substitute a prize of equal or greater value, whether in cash or otherwise, if the prize cannot be awarded as described for any reason. (A potential winner may be required to furnish proof of identity, address and birth date in order to receive a prize.)
7. The Paducah Convention & Visitors Bureau, in its sole discretion, reserves the right to disqualify any individual who attempts to undermine the legitimate operation of the Sweepstakes by tampering with any Web site mechanism, acts in a disruptive manner, or violates these Official Rules. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION OF SUCH ENTRANT. SHOULD SUCH AN ATTEMPT BE MADE, TDSM, LLC RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES, INCLUDING ATTORNEY'S FEES, FROM ANY SUCH PARTICIPANT TO

THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

8. This Sweepstakes is subject to all federal, state and local laws, and is void where prohibited by law. The Paducah Convention & Visitors Bureau reserves the right to modify the Official Rules of this Sweepstakes in any way or at any time. This Sweepstakes shall be governed by Kentucky law. By participating in this Sweepstakes, entrants agree that Kentucky courts shall have jurisdiction over any dispute or litigation arising from or relating to this Sweepstakes.
9. WINNER'S NAME: The winner's name may be obtained by sending a self-addressed, stamped envelope to the address listed below.
10. THE SPONSOR: Paducah Convention & Visitors Bureau, 128 Broadway, Paducah, KY 42001.