Paducah is one of only six UNESCO Creative Cities in

the United States



UK College of Engineering - Paducah Campus Global Learning & Sustainability in India

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ADUCAH'S IDENTITY AND DISTINCTIVELY CREATIVE culture have been shaped by the city's strategic location at the heart of America's inland waterways, by Paducahans past and present with great vision, and now by connections curated through UNESCO's growing network of "Creative Cities."

As a UNESCO Creative City, Paducah is shaping a sustainable

future and solidifying a place of significance on a global scale!

What is a Creative City?

Creative cities are places where the local cultural environment fuels innovation and value in all sectors of life. Commitment to fostering this approach yields a distinguishing sense of place.

"Culture is who we are and what shapes our identity. Culture contributes to poverty reduction and paves the way for a humancentered, inclusive and equitable development. No development can be sustainable without it. Placing culture at the heart of development policies constitutes an essential investment in the world's future.

—Sustainable Development Goals for Culture on the 2030 Agenda



The UNESCO Creative Cities Network comprises 116 cities in 54 countries designated in seven creative fields: Crafts & Folk Art, Design, Film, Gastronomy, Literature, Media Arts and Music.



Paducah will host 2017 UNESCO Creative Cities of Crafts & Folk Art Annual Meeting

In September 2017, Paducah will welcome representatives from 20 UNESCO Creative Cities in 15 countries for the first formally-designated meeting of the Crafts and Folk Art sub-network. Paducah's cultural pedigree will be in the spot-light as global leaders share strategies of incorporating the arts and culture in building identity and strategic development.

Follow along in each issue of PADUCAH LIFE Magazine leading up to this creative convergence to explore all that Paducah has to offer as one of the world's Creative Cities!

Find inspiration in Paducah's creativity and authentic local experiences at

www.paducah.travel





@PaducahCreativeCity #creativepaducah #paducahcreativecity



United Nations Educational, Scientific and Cultural Organization



Designated UNESCO Creative City in 2013