



IT'S ALL ABOUT THE MENU

TIPS FOR A SUCCESSFUL GREATER PALM SPRINGS RESTAURANT WEEK EVENT



Menu needs to be robust and of good value.



Improve wordof-mouth by showcasing your best dishes.



Be creative and descriptive of menu items.



Use Instagram, Facebook and Twitter to promote your menu.



YOUR RESTAURANT NAME OR LOGO

DINNER

FIRST COURSE

Young Romaine Salad

Lemon Caper Dressing, Shaved Parmesan, Sourdough Crouton
La Marca Prosecco \$9

Roasted Tomato and Basil Soup

Fresh Herbs, Gorgonzola Cheese and Garlic Crostini Chateau St. Jean Fume Blanc, Sonoma County, 2009 \$10

Crab Cake

Celery Salad and Remoulade Souce Meliora Chardonnay, Santa Rita Hills, CA 2011, \$12

SUPPLEMENTAL DISH

Sweet Corn Agnolotti with Mascarpone and Reggiano \$12

SECOND COURSE

Pan-Sauteed Maine Diver Scallops

Confit Fingerling Potatoes. Hazelnut Brown Butter and Mache Salad Schafer-Frohlich Medium Dry Nahe Reisling, 2010 \$10 • - -

Roasted Jidori Chicken

Garden Ragout of Sweet White Corn, Petite Green Peas, Pearl Onions Boby Red Potatoes, Carrots and Roasted Chicken Jus Chateau Monbousquet White, Bordeaux, 2004 \$12

Grilled Flat Iron Steak

Homemade Mac & Cheese, Stuffed Sweet Onion, Farmer's Market Watercress, Shaved Red Onion Corn Ciabatte, White Wine Beef Sauce Broadside Cabernet Sauvignon, Margarita Vineyard, Paso Robles, CA 2010 \$14

SUPPLEMENTAL DISH

Duo of Prime New York Steak and Lobster Tail \$19 🌑 – – Stuffed tortellini, Sauce Bordelaise and Horseradish Potato Puree

THIRD COURSE

A choice of

Molten Chocolate Cake

Hazelnut Ice Cream, Caramel and Chocolate Sauce Lavazza Espresso \$3 ● - - - -

Dulce Leche Crème Brulee Oddero Moscato d'Asti La Morra, Italy, 2012 \$12 • - -

\$39 PER/PERSON | NOT INCLUDING TAX AND GRATUITY



UPSELL

Offer a wine/beverage pairing with each course.



UPSELL

Create an exclusive cocktail for the menu.



UPSELL

Offer supplemental dishes at an additional price.



UPSELL

Give them a choice of a beverage or desert.



LUNCH

FIRST COURSE

A choice of Soup Du Jour

Please ask your server for today's special

Green Market Salad

Local Greens, Crispy Scallops, Walnuts, Goat Cheese and Meyer Lemon Vinaigrette

Salt & Pepper Calamari

Jalapeno, Shallots, Cucumber, Five Spice and Ginger Aioli

SECOND COURSE

A choice of Chopped Cobb Salad

Organic Mixed Greens, Grilled Chicken, Avocado, Blue Cheese, Bacon, Green Onions, Tomato, Hard Boiled Egg and White Balsamic Vinaigrette

House Burger

Ground Beef mixed with Garlic & Rosemary, topped with Feta, Lettuce, Tomato and Red Onion served on a toasted Bun

Grilled Vegetable Spaghetti

Seasonal Roasted Vegetables tossed with Pine Nuts, Roasted Saffron marinara over Spaghetti and topped with Fresh Basil

SUPPLEMENTAL DESSERT \$5

A choice of Chocolate Cake

Hazelnut Ice Cream, Caramel and Chocolate Sauce

Ginger Mojito

Bacardi Rum, Fresh Mint, Ginger, and Fresh Lime Juice

\$15 PER/PERSON | NOT INCLUDING TAX AND GRATUITY



DINNER

FIRST COURSE

A choice of

Young Romaine Salad

Lemon Caper Dressing, Shaved Parmesan, Sourdough Crouton La Marca Prosecco \$9

Roasted Tomato and Basil Soup

Fresh Herbs, Gorgonzola Cheese and Garlic Crostini Chateau St. Jean Fume Blanc, Sonoma County, 2009 \$10

Crab Cake

Celery Salad and Remoulade Souce Meliora Chardonnay, Santa Rita Hills, CA 2011, \$12

SUPPLEMENTAL DISH

Sweet Corn Agnolotti with Mascarpone and Reggiano \$12

SECOND COURSE

A choice of

Pan-Sauteed Maine Diver Scallops

Confit Fingerling Potatoes. Hazelnut Brown Butter and Mache Salad Schafer-Frohlich Medium Dry Nahe Reisling, 2010 \$10

Roasted Jidori Chicken

Garden Ragout of Sweet White Corn, Petite Green Peas, Pearl Onions Baby Red Potatoes, Carrots and Roasted Chicken Jus Chateau Monbousquet White, Bordeaux, 2004 \$12

Grilled Flat Iron Steak

Homemade Mac & Cheese, Stuffed Sweet Onion, Farmer's Market Watercress, Shaved Red Onion Corn Ciabatte, White Wine Beef Sauce Broadside Cabernet Sauvignon, Margarita Vineyard, Paso Robles, CA 2010 \$14

SUPPLEMENTAL DISH

Duo of Prime New York Steak and Lobster Tail \$19 Stuffed tortellini, Sauce Bordelaise and Horseradish Potato Puree

THIRD COURSE

A choice of
Molten Chocolate Cake

Hazelnut Ice Cream, Caramel and Chocolate Sauce Lavazza Espresso \$3

Dulce Leche Crème Brulee

Oddero Moscato d'Asti La Morra, Italy, 2012 \$12

\$39 PER/PERSON | NOT INCLUDING TAX AND GRATUITY



DINNERSMALL PLATES [SAMPLE A]

Please select dishes from the following sections:

STARTER

A choice of Starter One Description of Dish

Starter Two
Description of Dish

Starter Three
Description of Dish

MAIN

A choice of three

Selection One	Selection One
Description of Dish Description of Dish	Description of Dish Description of Dish
Selection Two	Selection Two
Description of Dish Description of Dish	Description of Dish Description of Dish
Selection Three	Selection Three
Description of Dish Description of Dish	Description of Dish
Description of Dish	Description of Dish
Description of Dish Description of Dish	Description of Dish Description of Dish

DESSERT

A choice of Dessert One Description of Dish

Dessert Wine

Description of Wine

\$39 PER/PERSON | NOT INCLUDING TAX AND GRATUITY



DINNERSMALL PLATES [SAMPLE B]

Please select dishes from the following sections:

STARTER

A choice of Starter One Description of Dish

Starter Two
Description of Dish

Starter Three

Description of Dish

FROM THE GARDEN

A choice of

Selection One

Description of Dish
Description of Dish
Description of Dish
Selection Two
Description of Dish

FROM THE SEA

A choice of

Sea One

Description of Dish
Description of Dish
Sea Two

Sea Three
Description of Dish
Description of Dish
Sea Four

Description of Dish
Description of Dish
Description of Dish

DESSERT

A choice of

Cocktail Description of Cocktail Description of Dish

\$39 PER/PERSON | NOT INCLUDING TAX AND GRATUITY