

# MONTHLY TDT ANALYSIS

## Statistical and Graphical Reports for month ending: October 31, 2015



**Bay County**  
**Tourist Development Council**



# Clerk of Court & Comptroller

## Report for Month Ending

### October 31, 2015



**Bay County**  
**Tourist Development Council**

December 1, 2015

Tourist Development Council  
Bay County, Florida



**Council Members:**

Attached please find the monthly "Revenue Analysis" reports and the "Value of One Cent" reports for the month ending October 31, 2015. The data in each report is summarized by month and discloses both the dollar and percentage variance from the prior year.

Please be advised that these reports have inherent limitations, such as:

- 1) All information is unaudited.
- 2) The "Revenue Analysis" report reflects actual dollars collected for the period and may include monies for past due taxes from previous reporting periods. This is typically the result of enforcement actions and/or payments against delinquent accounts.
- 3) The "Value of One Cent" report is formulated on a modified accrual basis, thus tax revenue is reported when earned and paid in the reporting period. Enforcement action collections for prior years are posted on an annualized basis in December, therefore, the December reporting period may be misleading.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Bill Kinsaul".

Bill Kinsaul  
Clerk of Court and Comptroller

# Revenue Analysis Panama City Beach

## Revenue Analysis Panama City Beach Fiscal Years Ending September 30, 2016 and 2015

Month	2015-2016	2014-2015	\$ Variance	% Variance
October	\$ 1,043,959	\$ 968,831	\$ 75,128	7.75%
November			0	n/a
December			0	n/a
January			0	n/a
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
<b>Total</b>	<b>\$ 1,043,959</b>	<b>\$ 968,831</b>	<b>\$ 75,128</b>	<b>7.75%</b>



# Value of One Cent Panama City Beach

## Value of One Cent Panama City Beach Fiscal Years Ending September 30, 2016 and 2015

Month	2015-2016	2014-2015	\$ Variance	% Variance
October	\$ 203,373	\$ 192,508	\$ 10,865	5.64%
November			0	n/a
December			0	n/a
January			0	n/a
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
<b>Total</b>	<b>\$ 203,373</b>	<b>\$ 192,508</b>	<b>\$ 10,865</b>	<b>5.64%</b>



# Revenue Analysis Panama City

## Revenue Analysis Panama City Fiscal Years Ending September 30, 2016 and 2015

Month	2015-2016	2014-2015	\$ Variance	% Variance
October	\$ 94,571		\$ 94,571	n/a
November			-	n/a
December			-	n/a
January			-	n/a
February			-	n/a
March			-	n/a
April			-	n/a
May			-	n/a
June			-	n/a
July			-	n/a
August			-	n/a
September			-	n/a
<b>Total</b>	<b>\$ 94,571</b>	<b>\$ -</b>	<b>\$ 94,571</b>	<b>n/a</b>



# Value of One Cent Panama City

## Value of One Cent Panama City Fiscal Years Ending September 30, 2016 and 2015

Month	2015-2016	2014-2015	\$ Variance	% Variance
October	\$ 17,619		\$ 17,619	n/a
November			0	n/a
December			0	n/a
January			0	n/a
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
<b>Total</b>	<b>\$ 17,619</b>	<b>\$ -</b>	<b>\$ 17,619</b>	<b>#DIV/0!</b>



# Revenue Analysis Mexico Beach



## Revenue Analysis Mexico Beach Fiscal Years Ending September 30, 2016 and 2015

Month	2015-2016	2014-2015	\$ Variance	% Variance
October	\$ 34,987	\$ 27,784	\$ 7,203	25.92%
November			0	n/a
December			0	n/a
January			0	n/a
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
<b>Total</b>	<b>\$ 34,987</b>	<b>\$ 27,784</b>	<b>\$ 7,203</b>	<b>25.92%</b>

# Value of One Cent Mexico Beach

## Value of One Cent Mexico Beach Fiscal Years Ending September 30, 2016 and 2015

Month	2015-2016	2014-2015	\$ Variance	% Variance
October	\$ 6,799	\$ 5,672	\$ 1,127	19.87%
November			0	n/a
December			0	n/a
January			0	n/a
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
<b>Total</b>	<b>\$ 6,799</b>	<b>\$ 5,672</b>	<b>\$ 1,127</b>	<b>19.87%</b>



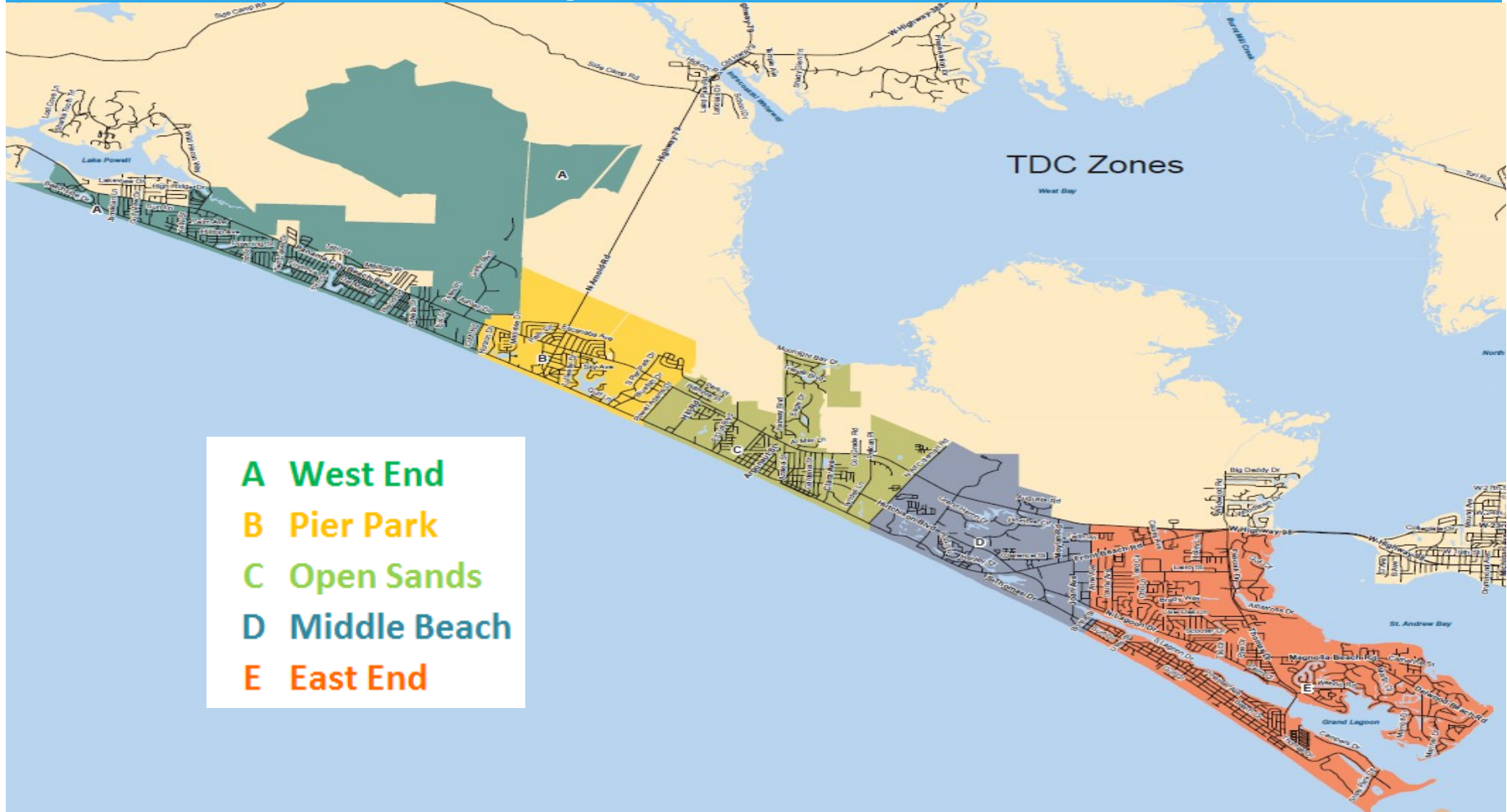


**Schedule of Collection Allocation  
Panama City Beach  
For the month ending October 2015**

<b>Month</b>	<b>Taxes</b>	<b>Penalties</b>	<b>Interest</b>	<b>Total Collections</b>
<b>Current period collections</b>	<b>1,012,418.14</b>	<b>750.00</b>	<b>24.58</b>	<b>1,013,192.72</b>
<b>Prior period collections</b>	<b>24,904.26</b>	<b>4,714.54</b>	<b>1,172.14</b>	<b>30,790.94</b>
<b>Total collections</b>	<b>1,037,322.40</b>	<b>5,464.54</b>	<b>1,196.72</b>	<b>1,043,983.66</b>



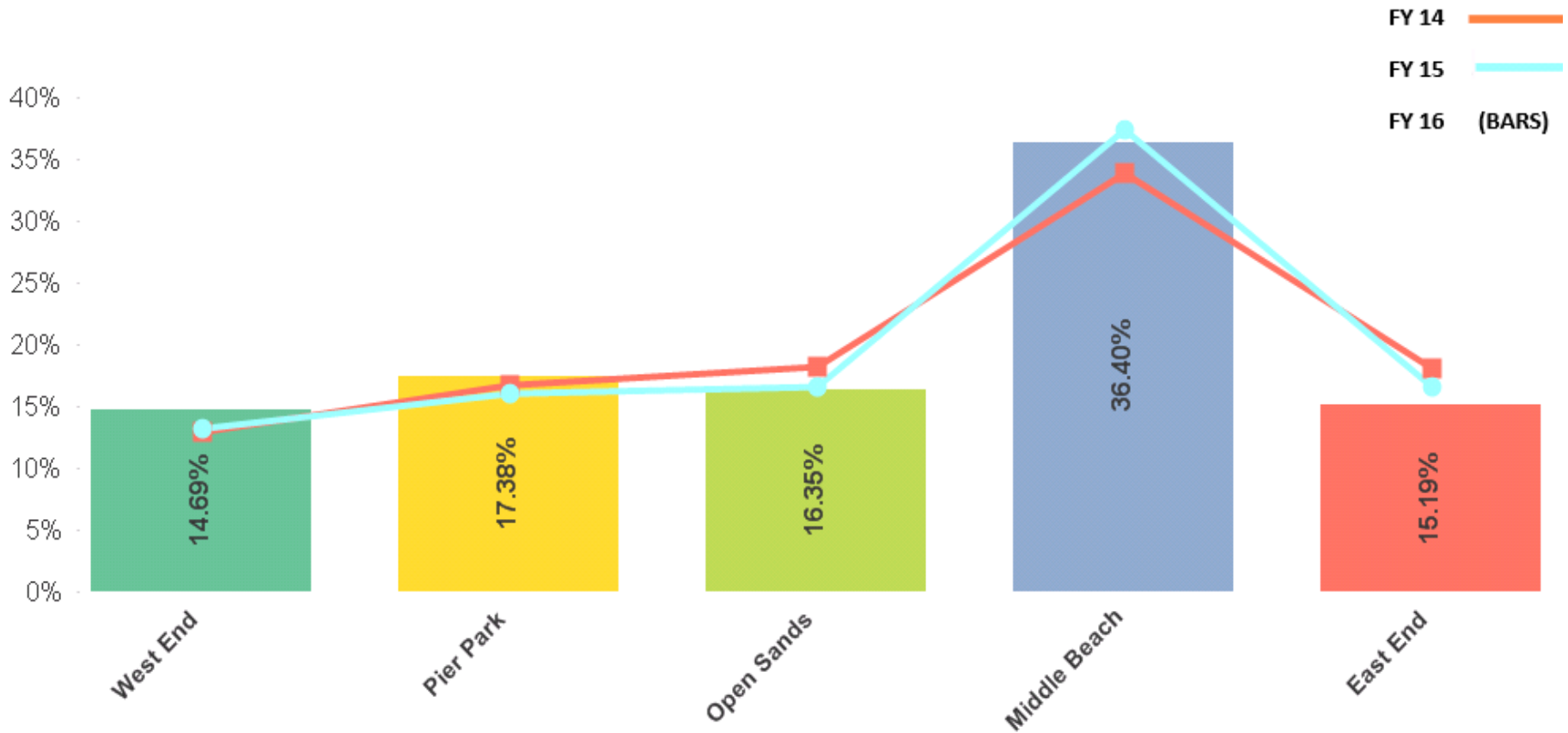
# Layout of TDC Zones



**Bay County**  
**Tourist Development Council**

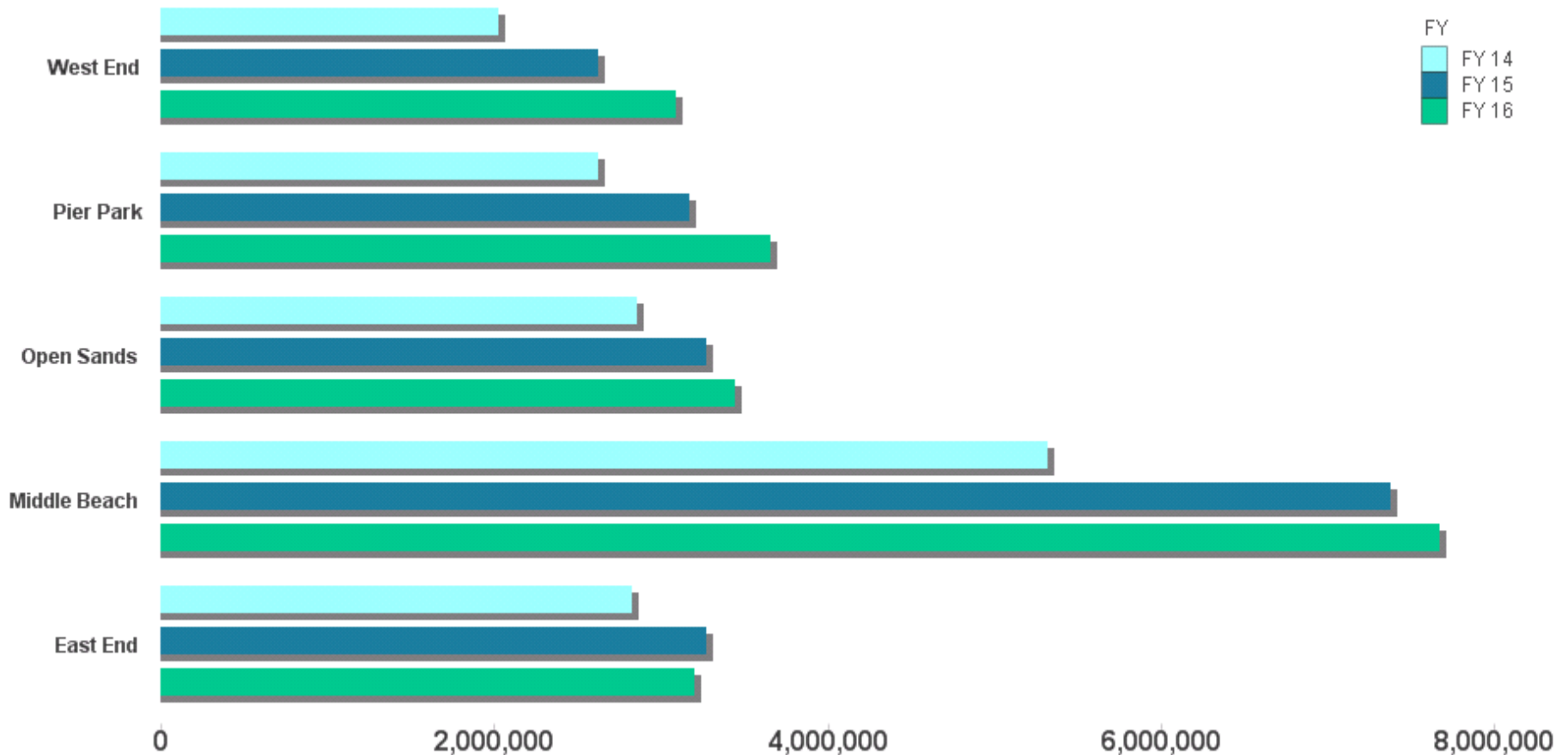
**BILL KINSAUL**  
**CLERK OF COURT**  
**& COMPTROLLER**  
BAY COUNTY

# % of Gross Receipts by Zones Three Year October Comparison

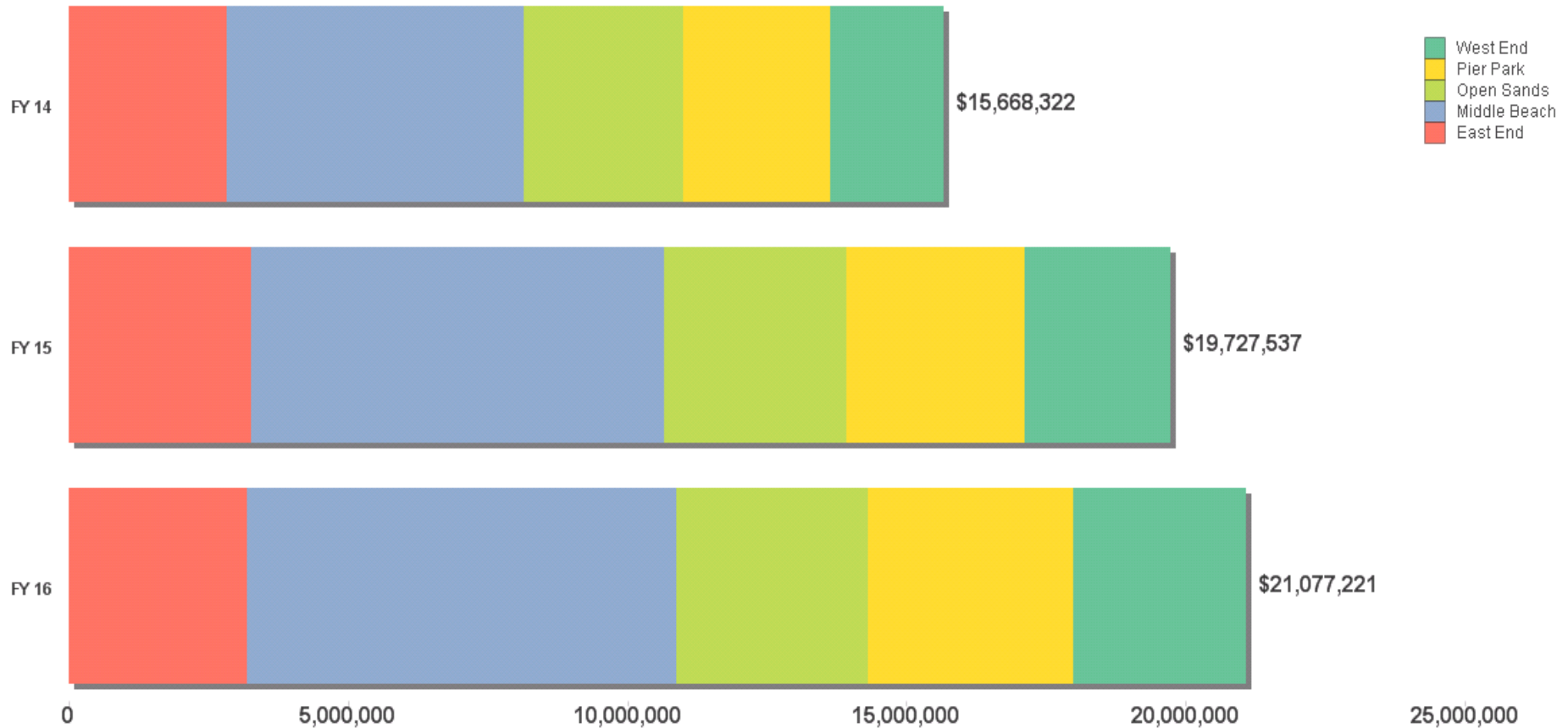


Oct	West End	Pier Park	Open Sands	Middle Beach	East End
FY14	12.95%	16.77%	18.25%	33.97%	18.05%
FY15	13.29%	16.10%	16.60%	37.40%	16.60%
FY16	<b>14.69%</b>	<b>17.38%</b>	<b>16.35%</b>	<b>36.40%</b>	<b>15.19%</b>

# Gross Rental Receipts Three Year October Comparison

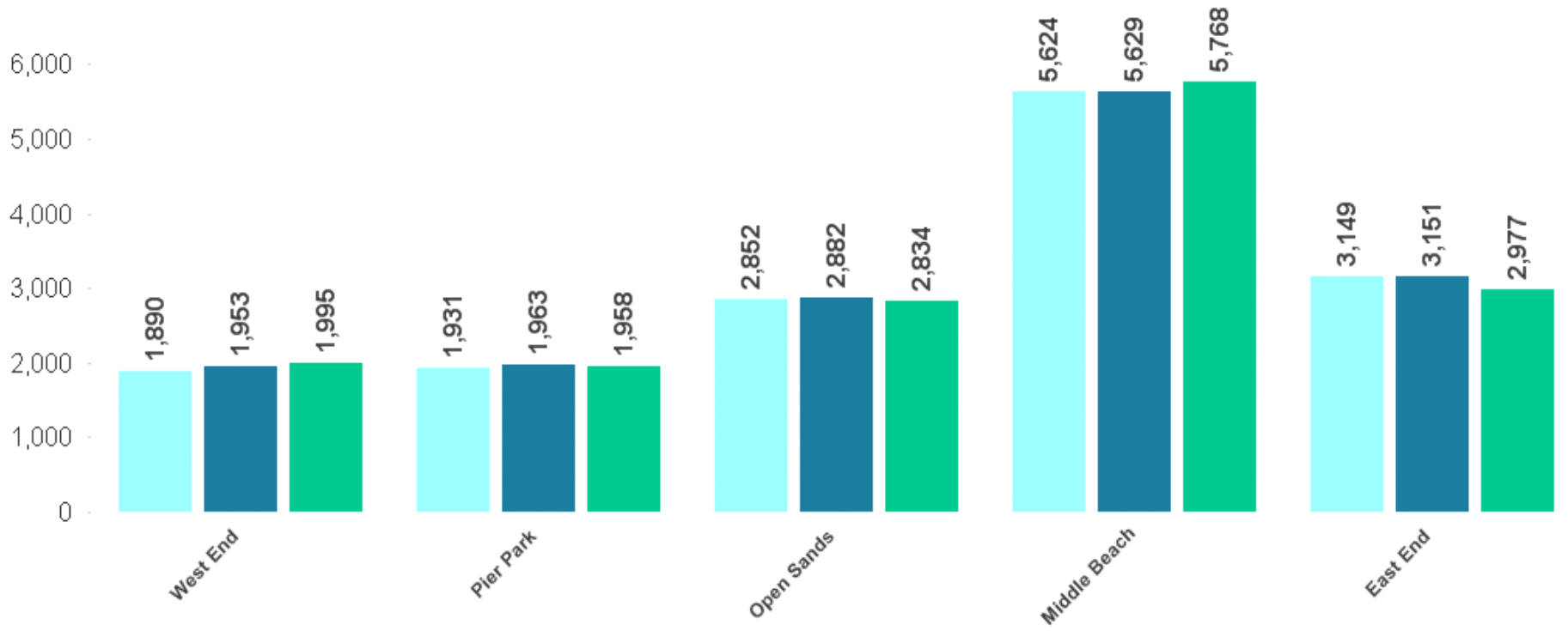


# Gross Rental Receipts Three Year October Comparison



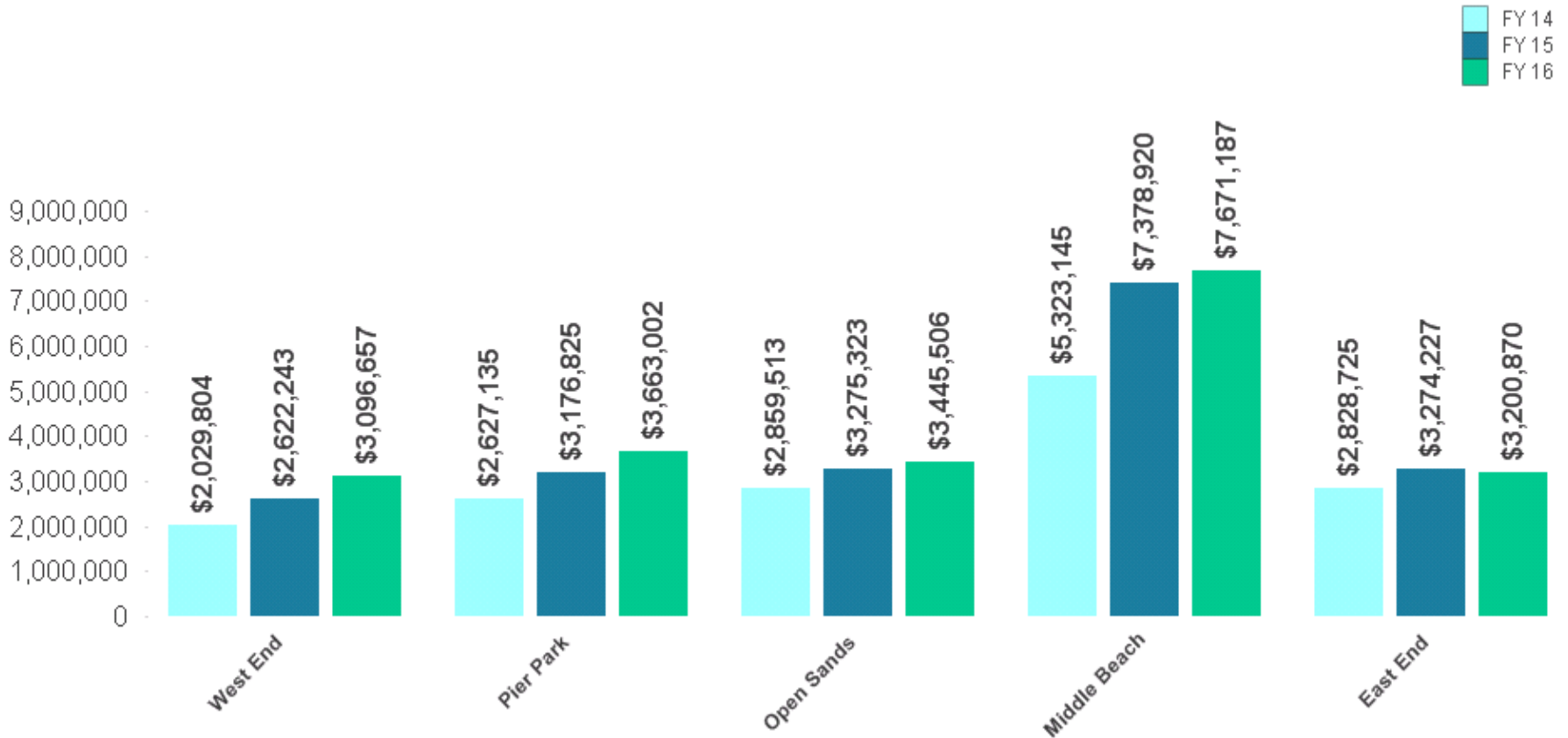
# Total Unit Count Three Year October Comparison

FY 14  
FY 15  
FY 16

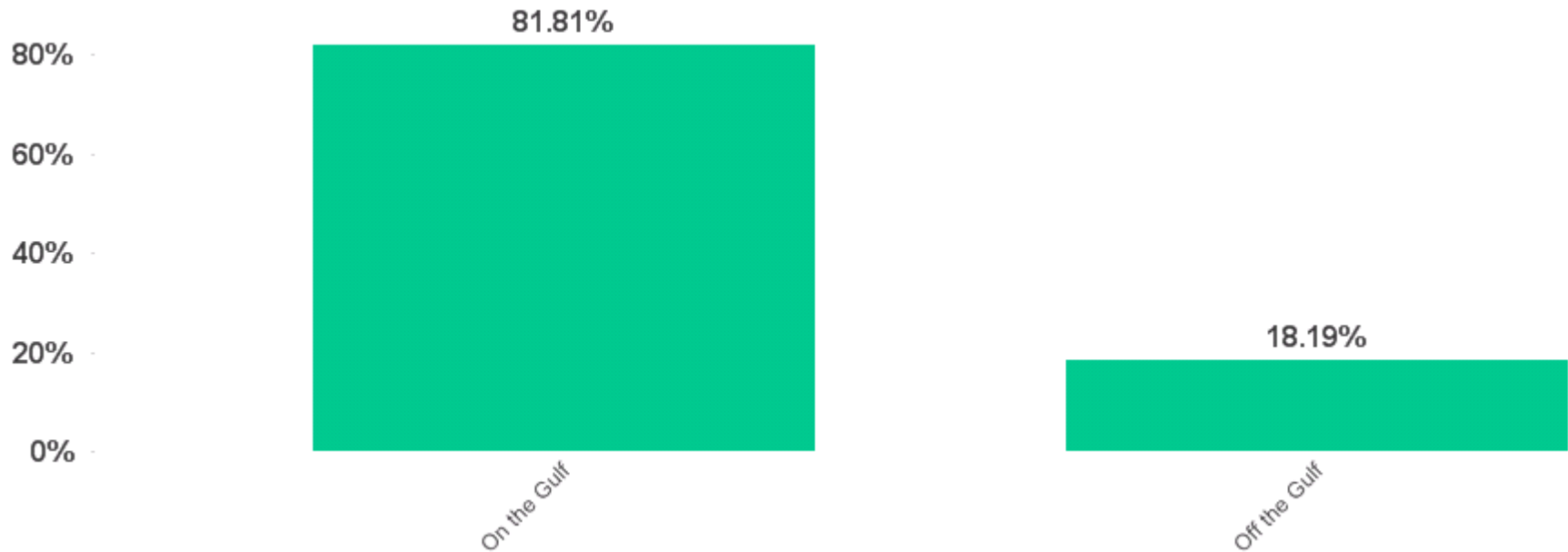


	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 14	15,446	15,438	15,961	15,363	15,396	16,101	15,516	15,571	16,272	15,677	15,666	16,226
FY 15	15,578	15,567	16,278	15,590	15,530	16,038	15,686	15,743	16,290	15,911	15,791	16,193
FY 16	15,532											

# Gross Rental Receipts Three Year October Comparison

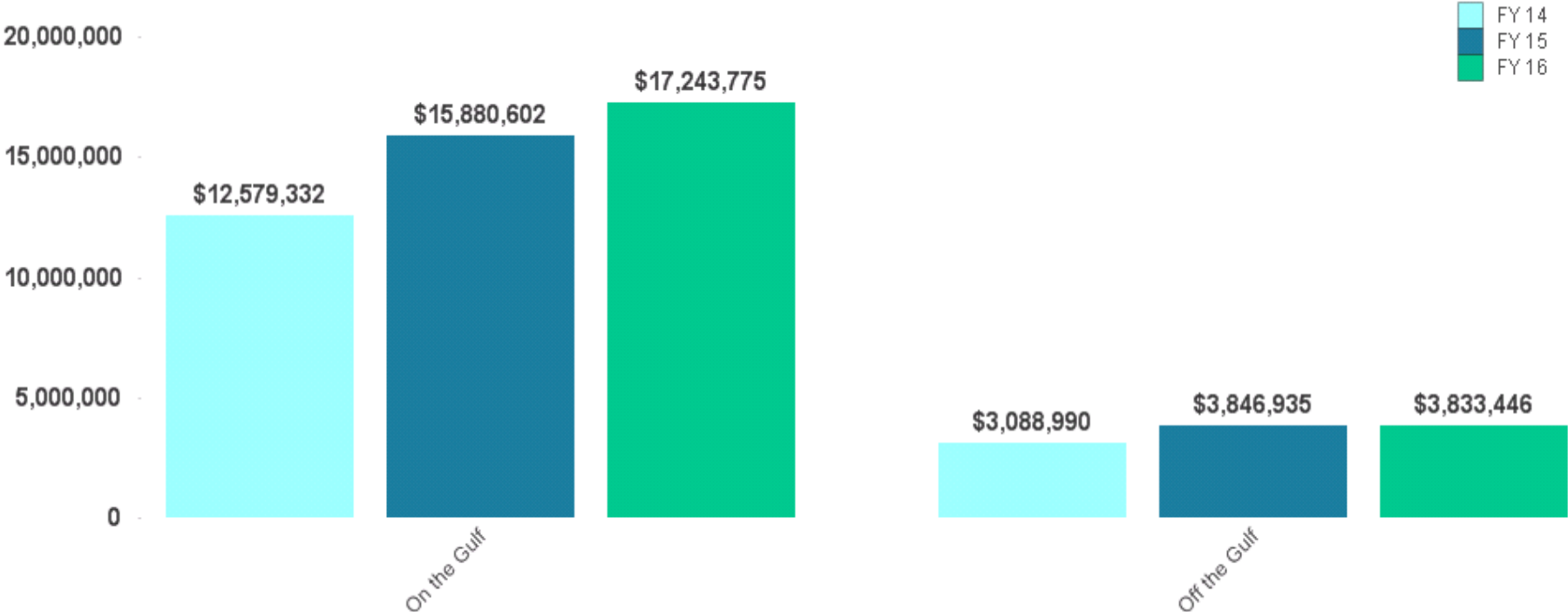


# Percentage of Gross Rental Receipts Grouped by On the Gulf / Off the Gulf October 31, 2015

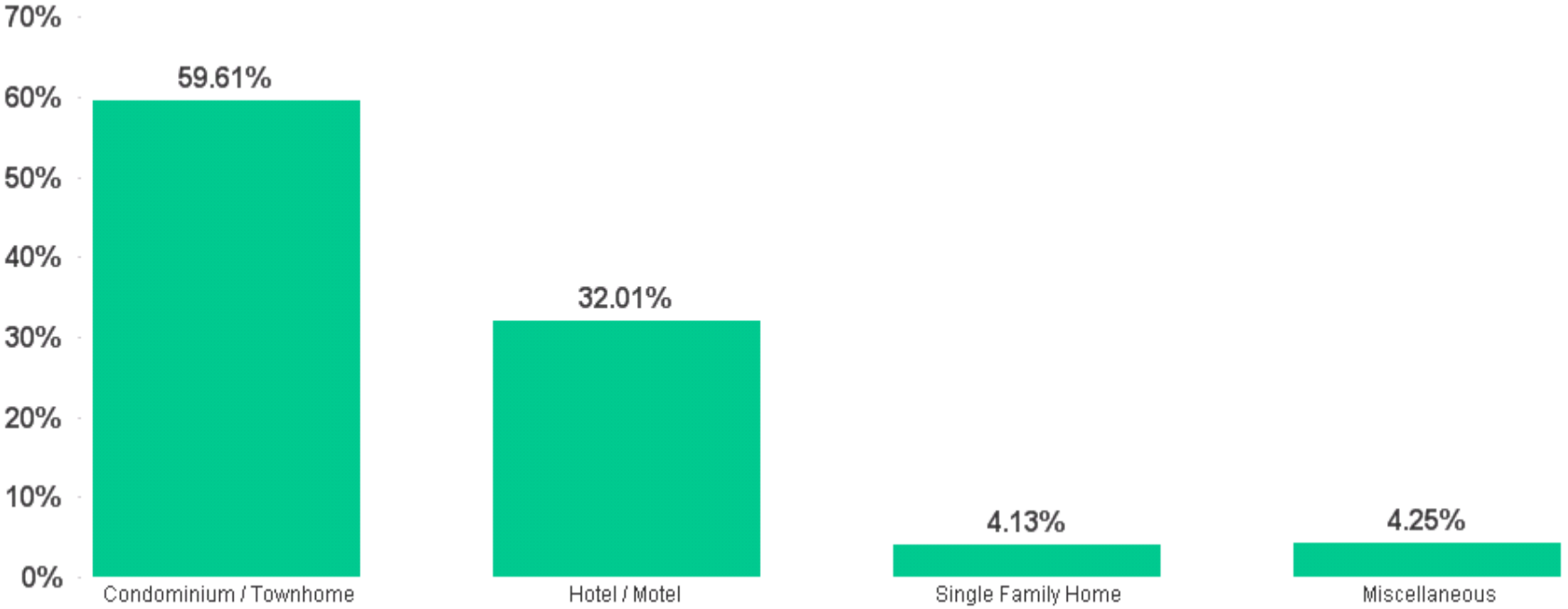




# Three Year Comparison Gross Rental Receipts Grouped by On the Gulf / Off the Gulf October 31, 2015

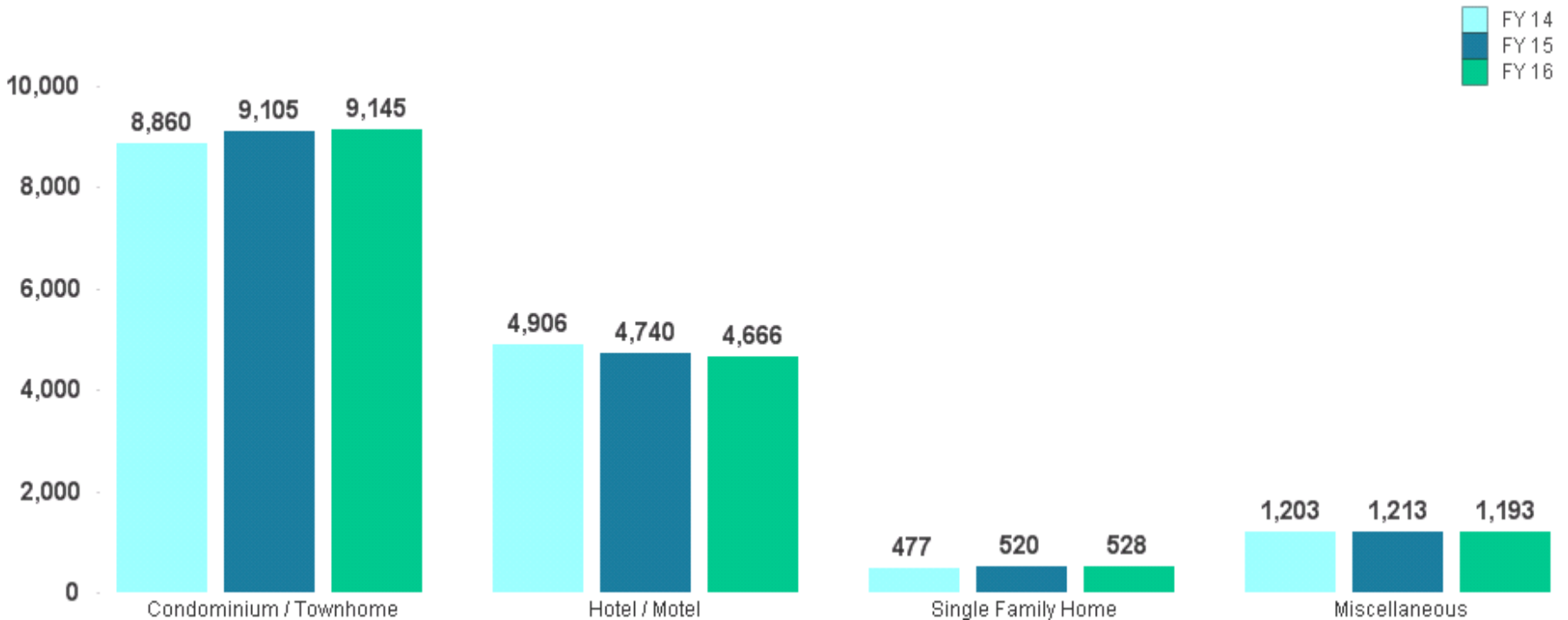


# Percentage Allocation Gross Rental Receipts by Property Type October 31, 2015



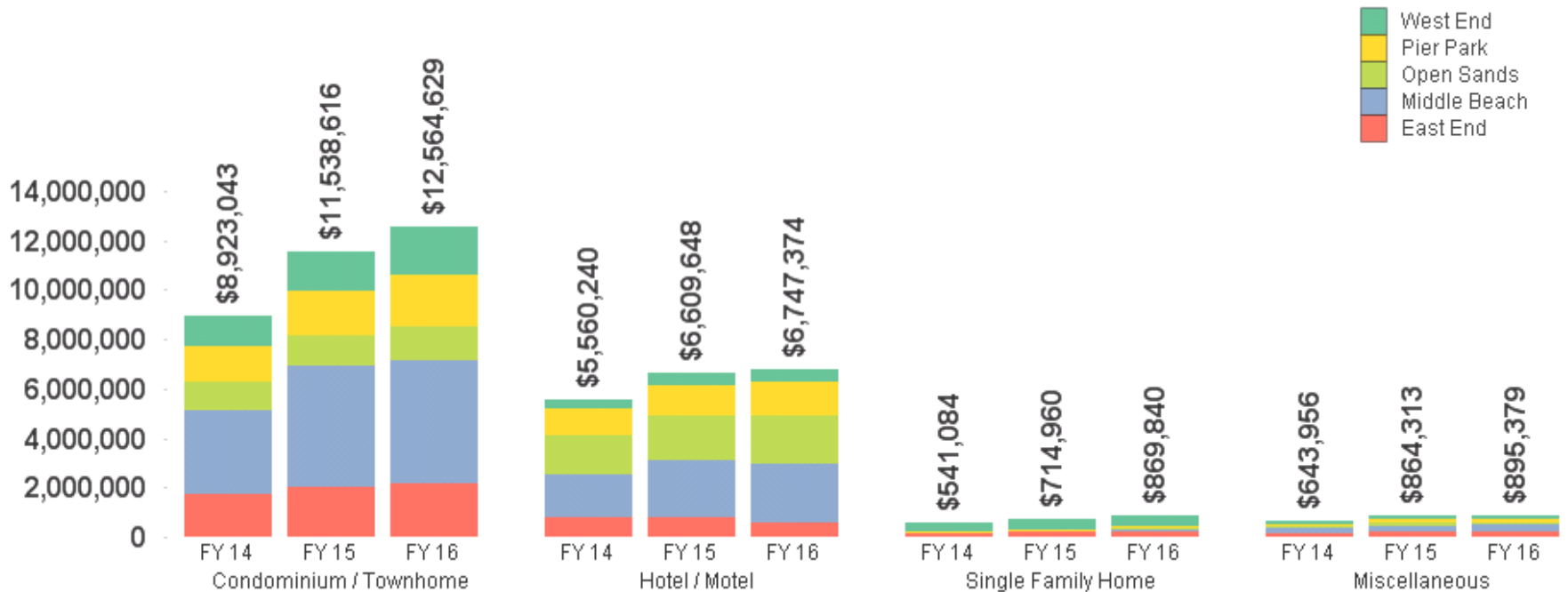
Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

# Unit Count by Property Type Three Year October Comparison



Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

# Gross Receipts by Property Type Three Year October Comparison



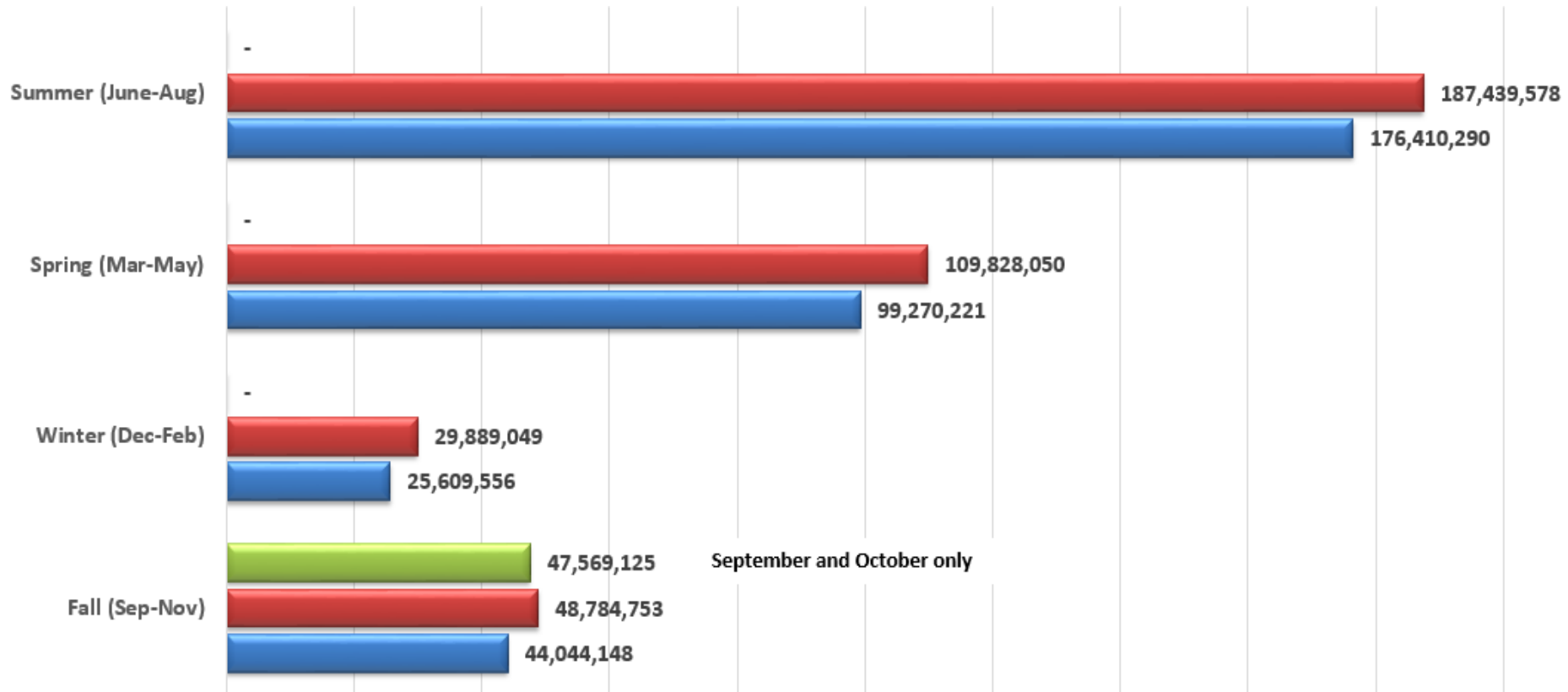
Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

# Seasonal Gross Receipts Three Year Comparison

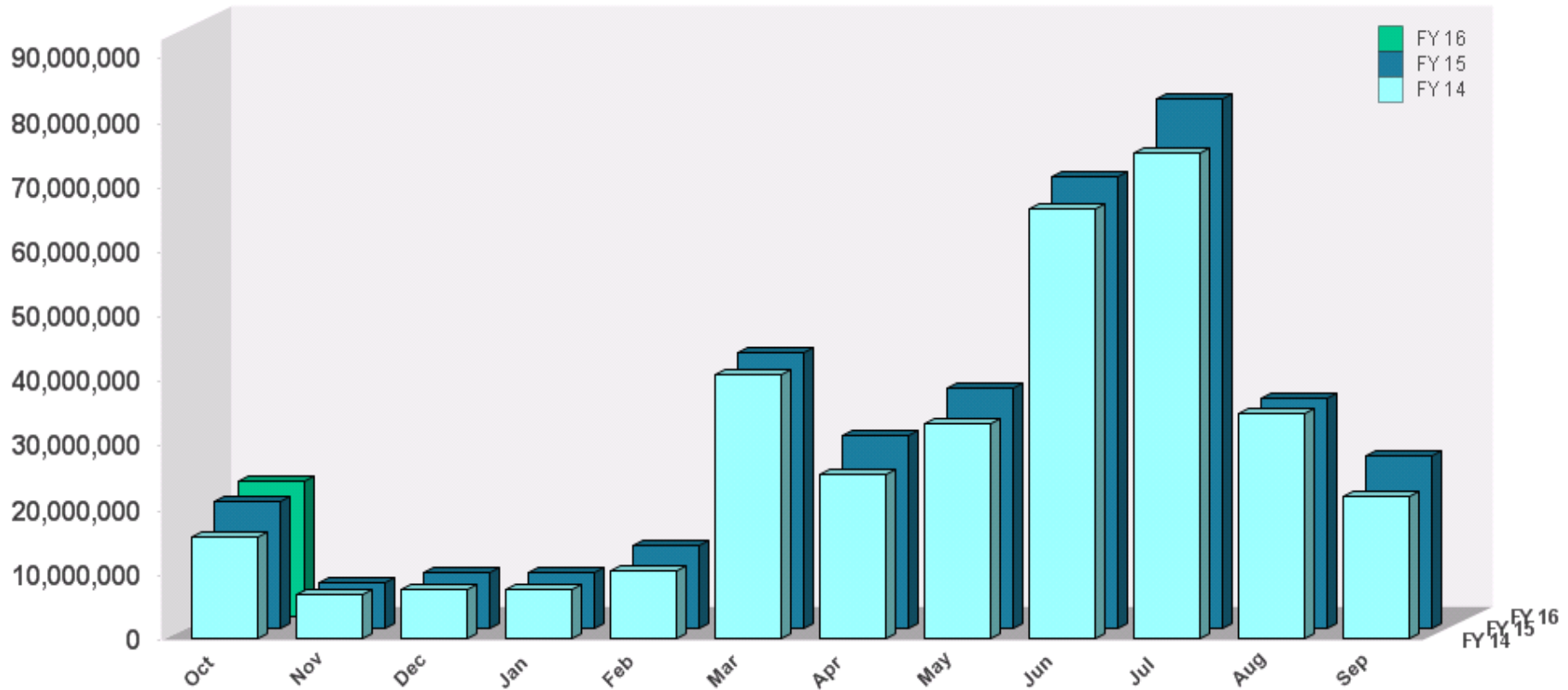
■ 2015-2016

■ 2014-2015

■ 2013-2014



# Year to Date Monthly Gross Receipts Comparison



	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 14	\$15,668,322	\$6,873,326	\$7,553,167	\$7,636,135	\$10,474,381	\$40,852,614	\$25,283,941	\$33,133,666	\$66,412,219	\$75,055,400	\$34,942,671	\$21,956,182
FY 15	\$19,727,537	\$7,101,034	\$8,530,597	\$8,620,730	\$12,805,075	\$42,707,627	\$29,820,726	\$37,299,697	\$69,914,640	\$81,848,834	\$35,730,199	\$26,784,869
FY 16	\$21,077,221											

November 2015 – September 2016 To Be Determined

# MONTHLY TDT DATA DETAIL

## **Tourist Tax Data and Statistics Report for Panama City Beach Area for month ending: October 31, 2015**



**Bay County  
Tourist Development Council**



# Clerk of Court & Comptroller

## Tourist Tax Data and Statistics Report for month ending:

### October 31, 2015



**Bay County**  
**Tourist Development Council**

December 1, 2015

Tourist Development Council  
Bay County, Florida



Please find included herein the historical "Tourist Tax Data and Statistics Report" for the month ending October 31, 2015. The data in this report is grouped in accordance with guidelines as prescribed in Florida Statutes.

Please be advised of the following which affect the data grouping and reporting:

- 1) All information is unaudited.
- 2) This report excludes Mexico Beach and Panama City due to limited property counts.
- 3) "Gross Receipts" represents only one of the elements used in the calculation of the final tax.
- 4) The geographical definition of current zones may be modified for compliance in future reporting.
- 5) Recent modifications to data reporting regulations apply to data that is generated by our tax collection process and related systems. Third party data which may be obtained by us to provide enhanced statistics are outside such regulation. Some third party data, such as bedroom count, is included in these statistics.
- 6) All statistics are based on tax returns submitted and paid, even when there was no income to report. Statistics are subject to change due to subsequent collections and future enforcement action.
- 7) Unit count for Hotels, Motels and Campgrounds are manually obtained and documented based on feedback from representatives of those properties.
- 8) Miscellaneous property type includes Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Bill Kinsaul".

Bill Kinsaul  
Clerk of Court and Comptroller



# Reporting Units grouped by Condominium / Townhome property type for month ending October 31, 2015

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	East End	Total
1 Bedroom	341	502	535	1,486	442	3,306
2 Bedroom	650	510	370	1,547	1,022	4,099
3+ Bedrooms	225	197	154	804	360	1,740
<b>Total</b>	<b>1,216</b>	<b>1,209</b>	<b>1,059</b>	<b>3,837</b>	<b>1,824</b>	<b>9,145</b>



# Reporting Gross Receipts grouped by Condominium / Townhome property type for month ending October 31, 2015

<b>BedRoomGroup</b>	West End	Pier Park	Open Sands	Middle Beach	East End	<b>Total</b>
1 Bedroom	\$489,345	\$780,679	\$484,563	\$1,424,430	\$433,548	<b>\$3,612,565</b>
2 Bedroom	\$961,277	\$900,315	\$503,714	\$1,970,602	\$1,165,977	<b>\$5,501,884</b>
3+ Bedrooms	\$476,173	\$465,223	\$335,707	\$1,574,787	\$599,290	<b>\$3,451,180</b>
<b>Total</b>	<b>\$1,926,796</b>	<b>\$2,146,217</b>	<b>\$1,323,983</b>	<b>\$4,969,819</b>	<b>\$2,197,814</b>	<b>\$12,564,629</b>



# Reporting Units and Gross Receipts for Hotel/Motel, Single Family and Miscellaneous property types for month ending October 31, 2015

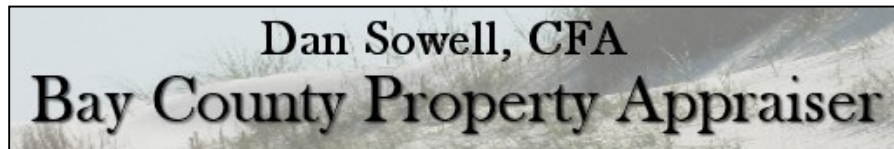
Hotel/Motel Units:	<b>4,666</b>
Hotel/Motel Gross Receipts:	<b>\$6,747,374</b>

Single Family Units:	<b>528</b>
Single Family Gross Receipts:	<b>\$869,840</b>

Miscellaneous Units:	<b>1,193</b>
Miscellaneous Gross Receipts:	<b>\$895,379</b>

Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

# Supporting Data and Service Contributors



Robert Snaidman



Support Staff



Bay County

**Geographic Information Systems**

Jennifer Morgan / Chris Mathers



**QlikView**



**GeoQlik**

