

Dear Park City Chamber Member,

As a member of the Park City Chamber Bureau, Deer Valley Resort is excited to once again offer you and your staff the Park City Chamber Bureau Member Season Pass Offer, which is our **Midweek Season Pass for the early bird discounted** rate of \$1,085!

Deer Valley recognizes that you and your staff benefit from an opportunity to experience the "Deer Valley Difference" in order to accurately communicate this experience to with our destination guests. Deer Valley is a ski only resort. Guests on alpine, telemark or mono ski equipment with feet placed side by side and facing forward are allowed. Snowboards and carving boards are restricted from use.

Our midweek season pass is only \$1,085, if purchased by October 31, 2017. After October 31, the passes may be purchased at the discounted rate of \$1,130 to persons enrolled in the Park City Chamber Bureau Member Season Pass Offer.

The Locals Only Passes are offered throughout the season. This program allows you and your staff to ski for as little as \$69 per day; this is a significant discount off our \$135 window rate.

Additionally, with the purchase of the Locals Only or Midweek Season Pass, a discount lunch card for the Snow Park Restaurant is also available. Lunch cards may be used at the Snow Park Restaurant between the hours of 11 a.m. and 2:30 p.m. and receive a 20% discount.

To enroll in the Park City Chamber Bureau Member Season Pass Offer simply review the program details on the following pages and return your employer sign-up form. Please email to tickets@deervalley.com.

We must receive this form from you before your staff can participate.

If you have any additional questions regarding the program, I can be reached at 435-645-6507 or cwhitworth@deervalley.com. I look forward to seeing you and your staff on the slopes this season.

Sincerely,

Connie Whitworth



2017-2018 Park City Chamber Bureau Member Season Pass Offer Employer Enrollment Form

What is the Season Pass Offer? It is a program that allows employees of current Park City Chamber Bureau members to participate in the Deer Valley Resort Locals Only program or purchase a discounted Midweek Season Pass.

Who can participate in the Season Pass Offer? Employees of current Park City Chamber Bureau members are able to purchase a Midweek Season Pass or Locals Only Passes for the 2017-2018 ski season. The options are as follows:

LOCALS ONLY PASSES, VALID SEVEN DAYS A WEEK

Adult 10 Pass (18+ years)	\$810	(\$81 per day)		
Adult 5 Pass (18+ years)	\$425	(\$85 per day)		
Teen (13–17 years) 10 Pass	\$700	(\$70 per day)		
Teen (13–17 years) 5 Pass	\$355	(\$71 per day)		
LOCALS ONLY PASSES, VALID MONDAY THROUGH FRIDAY				
Adult 10 Pass	\$690	(\$69 per day)		
Adult 5 Pass	\$365	(\$73 per day)		
MIDWEEK SEASON PASS				
Adult	\$1,085			
Purchased by 10/31/17				
Adult	\$1,130			
Purchased after 10/31/17				

Who can participate in this program? Midweek Season and Locals Only Passes may only be purchased by current employees of participating companies and are non-transferable. When purchasing any of the 10 Pass options, the pass may be shared with another qualified Utah resident. See order form for further details.

Are there any restricted days? During the December holiday period (12/26/17 -1/1/18) and Presidents' Day weekend (2/17-19/2018) the Locals Only discount does not apply and an upgrade to the holiday rate of \$134 will be required. Locals Only Passes do not guarantee a lift ticket if Deer Valley Resort reaches capacity. The Midweek Season Pass is valid every Monday through Friday of the ski season except December 26, 2017, through January 1, 2018.

How does the program work? Interested <u>employers</u> will need to sign up with Deer Valley Resort for the program. Employees may then purchase a Midweek Season Pass by presenting a current paycheck stub and photo ID at the Snow Park Ticket Desk.

How do I purchase a Midweek Season Pass or Locals Only Pass? After choosing from the purchase options above, employees will go to the Snow Park Ticket Desk located on the second level of the Snow Park Ticket Office. A current photo ID and a current paycheck stub must be presented. In the case of a new hire, a recently dated letter on original letterhead from the company manager must be presented along with a current photo ID to make a purchase. The appropriate Pass product will then be issued.

When can Midweek Season Passes or Locals Only Passes be purchased? The Snow Park Ticket Desk is open seven days a week from 10 a.m. to 5 p.m. until our scheduled opening on December 2, 2017. Throughout the ski season, the Snow Park Ticket Desk is open seven days a week from 8:30 a.m. to 4 p.m. Only one Locals Only Pass per person may be purchased at a time. See order form for rules and restrictions.

Can I purchase additional Locals Only Passes? To purchase another 5 or 10 Locals Only Pass, you can stop by the Snow Park Ticket Desk or call 435-645-6626 to reload your pass.



Park City Chamber Bureau Member Season Pass Offer Employer Enrollment Form 2017-20178

1. Employees of current Park City Chamber Bureau members are able to purchase a Deer Valley Resort Midweek Season Pass or Locals Only Pass which are valid for the 2017-2018 ski season with the following options:

LOCALS ONLY PASSES, VALID SEVEN DAYS A WEEK Adult 10 Pass (18+ years) Adult 5 Pass (18+ years)	\$810 \$425	(\$81 per day) (\$85 per day)
Teen (13–17 years) 10 Pass	\$700	(\$70 per day)
Teen (13–17 years) 5 Pass	\$355	(\$71 per day)
LOCALS ONLY PASSES, VALID MONDAY THROUGH FRIDAY Adult 10 Pass Adult 5 Pass	\$690 \$365	(\$69 per day) (\$73 per day)
MIDWEEK SEASON PASS		
Adult	\$1,085	
Purchased by 10/31/17		
Adult	\$1,130	
Purchased after 10/31/17		

- 2. Pre-season the Snow Park Ticket Desk is open seven days a week from 10 a.m. to 5 p.m. On our scheduled opening day, December 2, 2017, and throughout the ski season, the Snow Park Ticket Desk is open seven days a week from 8:30 a.m. to 4 p.m.
- 3. Interested <u>employers</u> will need to sign up for the program to indicate their willingness to control and communicate the program details to their staff. No staff members can utilize the program until the initial sign-up form is on file at the Deer Valley ticket office.
- 4. Employees/staff must show current photo ID and a current paycheck stub at the Snow Park Ticket Desk on the second level of the Snow Park Ticket Office to purchase their Midweek Season Pass or Locals Only Pass. In the case of a new employee, they may show a recently dated letter on original letterhead from an approved company manager along with current photo ID.
- 5. Deer Valley reserves the right to terminate the program should misuse of the program be discovered.
- 6. All other regulations of the Locals Only Pass program will be enforced. See the Guidelines and Restrictions page in the Season Pass and Locals Only Pass brochure or order form for all policies.

Company

Manager / Contact

Phone Number

Signature