

CHAMBER OF COMMERCE | CONVENTION & VISITORS BUREAU

## ECONOMIC PROFILE

## PARK CITY & SUMMIT COUNTY, UTAH

Prepared by the Park City Chamber of Commerce & Visitors Bureau PO Box 1630, Park City, UT 84060 1.800.453.1360

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## Economic Profile

### Introduction

## UTAH SUMMIT COUNTY PARK CITY

Prepared by the Park City Chamber of Commerce & Visitors Bureau PO Box 1630, Park City, UT 84060 1.800.453.1360

#### Introduction – Data Sources

The Economic Profile Report is divided by sections allowing for targeted subject matter to be easily accessed. Historical as well as projected statistics have been compiled from multiple sources to provide a basic insight of factors driving the regional and local economies of Summit County and Park City. End Notes are provided at the end of each section for referenced sources, figures and tables.

While many economic data statistical sources and databases are available, the majority of information presented in this report is compiled from the following list of sources. Additional detailed information, data sets and explanation of methodology used to present the statistical data are also available within these referenced sources:

**Summit County** 

http://summitcounty.org

Park City

http://www.parkcity.org

Regional

https://jobs.utah.gov

http://gardner.utah.edu/

https://gomb.utah.gov/

https://www.census.gov

#### Introduction –Summit County and Park City

Summit County is located directly east of Salt Lake City in a geographic area known as the "Wasatch Back" referring to the backside of the Wasatch Mountains. Occupying a landmass of 1,871 square miles, it is home to an estimated 40,307 people (U.S. Census Bureau 2016 estimate, Table 1) with a population density of 21.5 individuals per square mile (48% urban, 52% rural). Park City and the adjacent Snyderville Basin area are the county's population centers, with approximately 85% of the total population. Other major cities (Coalville, Kamas, Oakley, Frances, Henefer) house an additional 15%.

The state of Utah escaped the national economic downturn in the early 1990s and, in fact, benefited from the economic difficulties suffered by much of the nation. Because of its relatively diverse economy Utah remained healthy, acting as a magnet drawing new residents and businesses from neighboring states and throughout the nation. As a result, numerous economic records were shattered as its population, industries, and employment grew. Up until late in 2008, the state economy continued to set records for the longest sustained period of economic expansion it its modern economic history.

Summit County and Park City joined the state during this economic boom. Historically one of the fastest growing counties in Utah, Summit County ranked third in growth in the 2010 Census. Park City also shared in the county's population expansion. U.S. Census Bureau 2016 estimates Park City's population at 8,299, a 10% increase compared to the 2010 census. As Table 1, page 6, indicates Summit County's population overall increased from 2010 to 2016.

#### Introduction – Growing Industries

TABLE 1 2010-2016 Summit County and Communities - Historical Population Trends

	April 1, 2010 Estimates		Population Estimate (July 1)							Change from 2010 Census to 2016		Change from 2015 to 2016	
	Census	Base	2010	2011	2012	2013	2014	2015	2016	Percent	Number	Percent	Number
Summit County	36,324	36,327	36,465	37,407	37,867	38,387	39,005	39,481	40,307	11.0%	3,983	2.1%	826
Coalville city	1,363	1,367	1,371	1,392	1,398	1,408	1,429	1,434	1,457	6.9%	94	1.6%	23
Francis town	1,077	1,062	1,068	1,092	1,102	1,121	1,156	1,261	1,347	25.1%	270	6.8%	86
Henefer town	766	785	790	807	823	837	863	864	871	13.7%	105	0.8%	7
Kamas city	1,811	1,844	1,854	1,889	1,929	1,958	2,031	2,057	2,109	16.5%	298	2.5%	52
Oakley city	1,470	1,470	1,476	1,504	1,520	1,547	1,582	1,594	1,624	10.5%	154	1.9%	30
Park City city (pt.)	7,547	7,560	7,634	7,776	7,850	7,939	8,081	8,146	8,299	10.0%	752	1.9%	153
Balance of Summit County	22,290	22,239	22,272	22,947	23,245	23,577	23,863	24,125	24,600	10.4%	2,310	2.0%	475

Source: U.S. Census Bureau, Population Division

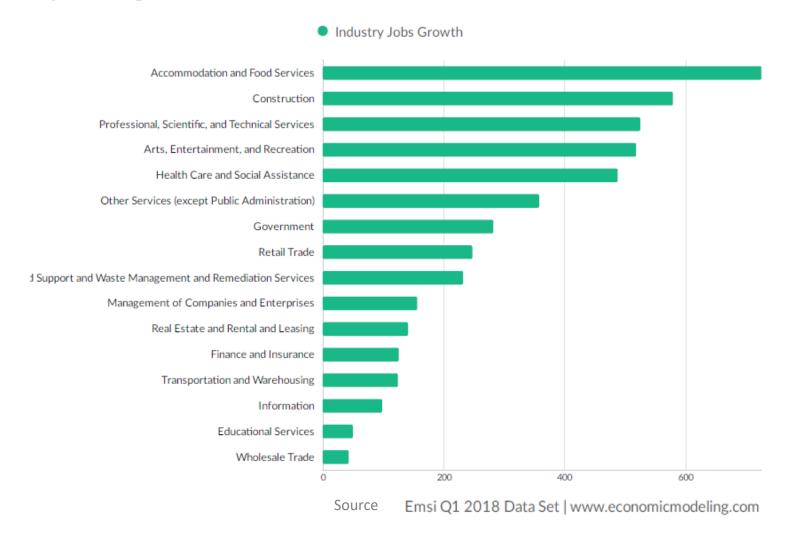
Park City is a resort community, and though the economy is diversifying, the Tourism Industry remains the top employer. As of July 2017 in the most recent projections for Park City businesses, generated by Summit County's Economic Development Department, accommodation and food services account for a total of 174 businesses and combined employ 46% of workers. <sup>1</sup>

Accommodation and food services businesses will continue to grow holding the number one position of Top Growing industries for Summit County. Population expansion has created a viable market for both residential and commercial projects. Construction is now the second top growing industry after Accommodation and Food Services. The Professional, Scientific and Technical services sector ranks third. (Figure 1)

#### Introduction

#### Figure 1 Summit County Industry Characteristics

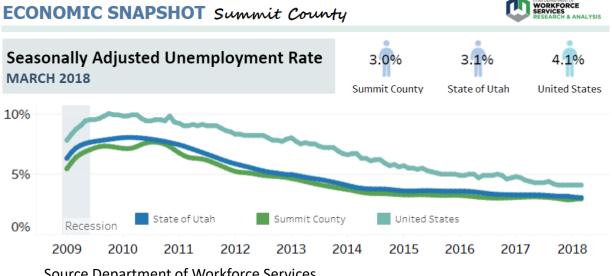
#### **Top Growing Industries**



#### **INTRODUCTION - Employment**

From 2012 to 2017, jobs increased by 18.8% in Summit County, from 24,708 to 29,344. This change outpaced the national growth rate of 7.6% by 11.2%. 2 According to the Utah Department of Workforce Services, the county's seasonally adjusted unemployment rate of 3.0% (March 2018) is below the state's average of 3.1% and the United States' 4.1% average. (Figure 2)

Figure 2



Source Department of Workforce Services

Utah's Governor's Office of Management & Budget (GOMB) expects 45,396 jobs by the year 2020, ranking Summit County number eight in terms of job growth. 3 Much of past and future job growth is related directly or indirectly to the county's tourism industry. The county is accustomed to swings in employment due to a large seasonal workforce. This is changing however with new gains in education and health care positions, as well as an emphasis on year-round tourism. Overall, the level of economic diversity has improved dramatically since the 1980's when Summit County ranked twelfth in the state.

#### INTRODUCTION - Work force, Education & Income

Utah has one of the most highly educated populations in the nation, and Summit County's population is the most highly educated in the state. In the county's adult population 32% have earned at least a Bachelor's degree, this is 13.6% above the national average. <sup>4</sup> Education and income are highly correlated, so it is not surprising that in 2016, Summit County's estimated median household income was \$91,470 compared to Utah's median household income of \$62,518 and the United States median income of \$55,322.<sup>5</sup>

In summary, the economic future of Summit County and Park City are optimistic. The data presented in the following sections indicates this area is well positioned for continued economic growth. Many positive factors contributing to the local and regional economic growth and development potential include:

- Proximity to Salt Lake City metropolitan area and International Airport
- Young, highly educated workforce
- Affluent population
- Exceptional schools
- Growing diversified industries
- Year-round recreational opportunities
- Dynamic Tourism Industry
- Business-friendly environment

### **Endnotes**

Referenced Documents, Websites, Tables and Figures

Section 1 Introduction

#### Endnotes - References

#### Page 6

<sup>1</sup> Business Summary prepared by Jeffrey B. Jones, Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017. Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom area

http://summitcounty.org/DocumentCenter/View/6394/Business-Summary

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<sup>2</sup> Jeff jones, Summit County Economic Development Department, Wasatch Back Economy Overview, Summit County, Section 2 p.1

Data Source Emsi Q1 2018 Data Set

<sup>3</sup> 2012 Baseline Projections, Employment by Area Data Table

https://gomb.utah.gov/budget-policy/demographic-economic-analysis/

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<sup>4</sup> Jeff jones, Summit County Economic Development Department, Wasatch Back Economy Overview, Summit County, Section 2 p.3

Data Source Emsi Q1 2018 Data Set

<sup>5</sup> American Fact Finder, US Census Bureau, Community Facts, Income, 2012-2016 American Community Survey 5- Year Estimates

https://factfinder.census.gov/faces/nav/jsf/pages/community\_facts.xhtml#

#### **Endnotes - Tables**

#### Page 5

Table 1 County and Community Population

Mallory Bateman, Kem C. Gardner Policy Institute, 2018 Economic Report to the Governor, Section 1, Demographics, Table 1.12 Total Population by City p.20

Retrieved from http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.34

#### Page 6

Table 1 County and Community Population

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Retrieved from http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.34

#### **ENDNOTES - Figures**

#### Page 6

Figure 1 Jeff jones, Summit County Economic Development Department, Wasatch Back Economy Overview May15,2018, Summit County, Section 2 p.11 Data Source Emsi Q1 2018 Data Set

#### Page 7

Figure 1 Summit County Industry Characteristics
Wasatch Back Economic Summit , May 15,2018,Report , Section 2, P.11
Data Source Emsi Q1 2018 Data set | www.economicmodeling .com



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## ECONOMIC PROFILE

### **Relocation Information**

# UTAH SUMMIT COUNTY PARK CITY

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1.800.453.1360

#### Relocation Information – Park City

#### HOUSING

Questions on purchasing property should be directed to the **Park City Board of Realtors at 435-200-6900 (parkcityrealtors.com)**. They can provide information and refer you to a real estate agent. According to the 2017 year-end summary, the area real estate market is healthy and growing at sustainable rates. The number of single-family home transactions grew at 5%, while the median sales price grew at 14% over the past year. Condominium transactions grew at 4% and median sales price grew at 6% for the year.

For those interested in renting or leasing an apartment or condominium, see the classified section of the local newspaper, The Park Record parkrecord.com. It is distributed every Wednesday and Saturday and is available at locations throughout the area. Real estate agents do not generally handle rental properties. Mountainlands Community Housing Trust can assist and can be reached at 435-647-9719. They are a non-profit organization that provides assistance with more affordable rentals and roommate referrals. Available housing is also listed on housinghelp.org. Rentals are generally less expensive in the summer and in locations outside Park City.

#### **MOVING**

For those interested in using a professional moving company, **Arrow Moving and Storage of Utah** and **Two Man Movers** are two options. They can both help with relocations into, out of, or within the state of Utah, as well as corporate relocation, commercial moving and storage. Contact Arrow Moving at: arrowmoving.net / 800-593-6683 or Two Man Movers at: twomanmovers.com / 435-640-5713 /800-490-9272.

#### Relocation Information - Park City

#### **EMPLOYMENT**

Employment opportunities can be found through our local Department of Workforce Services (DWS) office at 435-649-0921 or http://jobs.utah.gov. They can advise you of current job openings in Park City/Summit County. Most positions are in the tourism industry. You may also refer to the classified section of The Park Record parkrecord.com. Job listings are also available nationally through many websites. DWS can also refer you to specific employers or recommend recruiting firms. You may also want to check out the classifieds in the Salt Lake Tribune at sltrib.com.

#### Mail Delivery

Many residences in Park City/Summit County do not receive mail delivery, so you may need to rent a post office box. These are offered at USPS offices and other businesses. Businesses listing both a physical address and a PO Box typically do not receive mail at the physical address so all USPS correspondence should be addressed to the PO Box. As a new resident you will need to fill out an activation form at the USPS office in order to receive mail.

To locate a US Postal Service office near you, use the USPS.com website Quick Tools:

https://tools.usps.com/go/POLocatorAction!input.action

#### Relocation Information – Area Post Offices

#### **POST OFFICES**

Municipality	Zip Code	Phone Number							
Park City – 3 locations									
Main Street	(84060)	800-275-8777							
Park Avenue	(84068)	800-275-8777							
Kimball Junction	(84098)	800-275-8777							
Coalville	(84017)	336-2505							
Kamas	(84036)	783-4325							
Oakley	(84055)	783-5256							
Henefer	(84033)	336-5324							

#### **Relocation Information - Utilities**

#### PARK CITY PUBLIC UTILITIES

Park City utility information and emergency contact numbers

http://www.parkcity.org/departments/public-utilities

Park City Municipal Utilities, Main Phone Number 435-615-5335

Divisions and links to additional information /resources are also found here:

- Storm water
- Streets & Lighting
- Water
- Fire Department www.pcfd.org
- Snyderville Basin Water Reclamation District, 435-649-7993
- Rocky Mountain Power rockymountainpower.net, 888-221-7070
- Questar Natural Gas questargas.com, 435-654-3600
- Blue Stakes of Utah underground utility marking

## Park City & Surrounding Area

#### Relocation Information – Community Resources and Schools

#### Park City & Surrounding Area Community Resources

Community specific information concerning government, recreation, departments, events, fees, services and more can be found at each municipalities' website:

```
Park City http://www.parkcity.org/
Coalville <a href="http://www.coalvillecity.org/community.htm">http://www.coalvillecity.org/community.htm</a>
Kamas <a href="http://www.kamascity.net/">http://www.kamascity.net/</a>
Oakley <a href="http://www.oakleycity.com/">http://www.oakleycity.com/</a>
Henefer <a href="http://www.heneferutah.org/">http://www.heneferutah.org/</a>
Francis <a href="http://www.francisutah.org/">http://www.francisutah.org/</a>
```

#### **School Districts**

- Park City School District <a href="http://www.pcschools.us">http://www.pcschools.us</a>, serving Park City, Snyderville, Silver Creek, Jeremy Ranch, Summit Park and adjacent areas.
- Wasatch School District <a href="http://www.wasatch.edu">http://www.wasatch.edu</a> towns within this district include Heber, Midway and Hideout Canyon
- North Summit <a href="http://www.nsummit.org">http://www.nsummit.org</a> towns within this district include Wanship, Coalville and Hoytsville
- South Summit <a href="http://www.ssummit.k12.ut.us">http://www.ssummit.k12.ut.us</a> —towns within this district include Kamas, Francis, Oakley, Woodland and Marion

#### Relocation Information - Park City's New Residents Guide

Park City's website <a href="www.parkcity.org">www.parkcity.org</a> also contains a new residents guide,
<a href="http://www.parkcity.org/about-us/new-residents-guide">http://www.parkcity.org/about-us/new-residents-guide</a>, with helpful information and contact numbers for the following:

- PUBLIC UTILITIES SERVING PARK CITY
- SCHOOLS
- PARK CITY GOVERNMENT SERVICES
- SPECIAL EVENTS
- HEALTH SERVICES
- GENERAL INFORMATION
- MEDIA: Radio, Newspaper, and TV

#### Relocation Information - Entertainment and Recreation

#### **Area Attractions**

SKI RESORTS/OLYMPIC PARK

Deer Valley Resort - deervalley.com, 435.649.1000,

Park City Mountain Resort - parkcitymountain.com, 435.649.8111

Utah Olympic Park - utaholympiclegacy.com, 435.658.4200

#### For more information on local attractions

- Park City Chamber/Visitors Bureau visitparkcity.com, 649.6100
- Visitor Information Center/Main Street, 615.9559
- Visitor Information Center/Olympic Parkway, 658.9616
- Park City Museum parkcityhistory.org, 649.7457
- Salt Lake City CVB visitsaltlake.com
- Oakley Rodeo oakleycity.com, 783.5753

## **Health Care**

#### Relocation Information – Health Care

#### Park City Health Care Resources

Park City is home to a number of health care providers and options. A local hospital, clinics and physicians of many specialties are located here along with dentists, chiropractors, plastic surgeons, optometrists and sports therapy rehabilitation centers. Only a few resources are listed below:

#### Park City Intermountain Healthcare - Hospital and Physicians

Park City Medical Center 900 Round Valley Drive Park City, UT 84060, 435-658-7000 <a href="https://www.intermountainhealthcare.org/hospitals/parkcitymedical">www.intermountainhealthcare.org/hospitals/parkcitymedical</a>

Park City Clinic (2 locations)

#### parkcityclinic.com

- 1. 1665 Bonanza Drive (*InstaCare only*) 8am 8pm Everyday, 435-649-7640 Call Ahead Waiting: 435-649-7705
- 2. 750 Round Valley Dr., Ste. 201 Mon Fri: 8am 5pm, 435-649-7680
- Snow Creek Medical Center 1600 Snow Creek Drive, 435-655-0055 snowcreekmedical.com
- University of Utah, Redstone Health Center, 1743 W. Redstone Center Dr. #115, 435-658-9262
   https://healthcare.utah.edu/locations/redstone/

#### Relocation Information – Health Care

#### <u>Park City Health Care Resources – continued</u>

- STAT-MD Urgent Care, 1784 W. Uinta Street , 435-604-0160
   www.statmdurgentcare.com
- Valley Behavioral Health, 1753 Sidewinder Drive
   General Information: 888-949-4864 Summit County Crisis Line: 435-649-8347
   www.vmh.com

#### In Home Care

 Applegate Homecare & Hospice, 2700 Homestead Rd #230, Park City, UT 84060, 435-647-3765

www.applegatehomecare.com

Danville Support Services, 1389 Center Dr., #200, 435-659-1698
 www.danvillesupports.com

#### Relocation Information – Health Care

#### Park City Additional Health Care Resources

New Residents guide, health services: <a href="http://www.parkcity.org/about-us/new-residents-guide">http://www.parkcity.org/about-us/new-residents-guide</a>

#### **Summit County and Wasatch County**

 Peoples' Health Clinic provides no cost healthcare to the uninsured: <a href="https://www.peopleshealthclinic.org/">https://www.peopleshealthclinic.org/</a>

#### **Utah Regional**

- Utah Department of Health Primary Care Network: <a href="http://health.utah.gov/pcn/find.html">http://health.utah.gov/pcn/find.html</a>
- Huntsman Cancer Institute, University of Utah: <a href="https://healthcare.utah.edu">https://healthcare.utah.edu</a>
- University of Utah Hospital main website: https://healthcare.utah.edu/locations/hospital/
- Intermountain Healthcare main website: https://intermountainhealthcare.org/

### Law Enforcement

#### Relocation Information -Law Enforcement

County, City and State

Summit County Sheriff's Office – Park City, Utah

Website: https://www.summitcountysheriff.org/

Park City Police

Website: <a href="http://www.parkcity.org/departments/police">http://www.parkcity.org/departments/police</a>

**Phone Numbers** 

Non Emergencies 435-615-5500

**Emergencies 911** 

**Utah Department of Public Safety** 

Website: https://highwaypatrol.utah.gov/

## **State Resources**

#### RELOCATION INFORMATION

#### STATE RESOURCES

State of Utah – www.utah.gov

Utah Governor's Office of Planning and Budget – www.governor.state.ut.us/dea

Economic Development Corporation of Utah – www.edcutah.org

Utah Dept. of Community & Economic Dev. – www.utah.org

Utah State History Society – www.dced.state.ut.us/history

Utah State Tax Commission – www.tax.utah.gov

Utah State Office of Education – www.usoe.k12.ut.us

Utah Travel Council – www.utah.com

Utah Climate Center – www.climate.usu.edu

Western Region Climate Center – www.wrcc.dri.edu

Department of Workforce Services – www.dws.state.ut.us, 649-8451 OR 800-525-4JOB

Mountainlands Community Housing – www.housinghelp.org, 647-9719

Kamas Fish Hatchery – www.mitigationcommission.gov/hatchery/hatchery\_kamas.html,783.4883

## **Government Offices**

#### STATE GOVERNMENT OFFICES

#### **Utah State Capitol**

350 N State Street, Ste. 200

PO Box 142220

Salt Lake City, UT 84114

Governor Gary Herbert, utah.gov/governor

Contact your government official - <a href="https://utah.gov/government/contactgov.html">https://utah.gov/government/contactgov.html</a>

Phone: 801.538.1000, 800.705.2464

Website: www.Utah.gov

#### **Drivers License and Vehicle Registration**

Utah Drivers License Information: http://publicsafety.utah.gov/dld/

Office Locations:

Heber City, 801.965.4437, 69 North 600 West, Mon-Fri/8 am to 5 pm Salt Lake City, 801.965.4437, 1095 Motor Ave. (approx. 200 N. 1000 W.), Mon-Fri/8 am to 5 pm

Utah Vehicle Registration Information: <a href="http://dmv.utah.gov/offices.html#summit">http://dmv.utah.gov/offices.html#summit</a>
Office Locations:

Park City, 435.615.3940, 1885 W Ute Blvd, Suite 400, Mon-Fri/8 am to 5 pm Kamas, 435.336.3083, 110 North Main, Wed & Thu/8 am to 4:00 pm (closed 1-2 pm) Coalville, 435.336.3297, 60 N Main, Mon-Tue-Fri/8 am to 4:30 pm (closed 1-2 pm)

#### SUMMIT COUNTY AND CITY GOVERNMENT OFFICES

#### **Summit County Office**

60 N Main St

**PO Box 128** 

Coalville, UT 84017

Website: www.summitcounty.org

Phone: 435.336.3200

County Manager Tom Fisher, 435.336.3110

countymanager@summitcounty.org

County Council: <a href="http://summitcounty.org/312/Summit-County-Council">http://summitcounty.org/312/Summit-County-Council</a>

Staff directory at <a href="http://summitcounty.org/Directory.aspx">http://summitcounty.org/Directory.aspx</a>

#### CITY OFFICES

#### **Park City Municipal Corporation**

445 Marsac Avenue

PO Box 1480

Park City, UT 84060

Website: www.parkcity.org

Phone: 435.615.5000

Mayor Andy Beerman, 435.615.5010, andy@parkcity.org

City Council - http://parkcity.org/government/city-council

Contact List - <a href="http://parkcity.org/about-us/contact-us">http://parkcity.org/about-us/contact-us</a>

#### CITY GOVERNMENT OFFICES - continued

#### Coalville

Phone: 435.336.5981

PO Box 188,

Coalville, UT 84017

Website: www.coalvillecity.org

Mayor Trever Johnson, 435.640.6478, mayor@coalvillecity.org

City Council - <a href="http://www.coalvillecity.org/city-council.htm">http://www.coalvillecity.org/city-council.htm</a>

#### **Kamas**

70 N Main St, PO Box 114, Kamas, UT 84036

Phone: 435.783.4630

Website: www.kamascity.net

Mayor Matt McCormick, contact information/city council list at kamascity.net

#### CITY GOVERNMENT OFFICES - continued

#### **Francis**

2317 S Springhollow

Francis, UT 84036

Phone: 435.783.6236

Website: www.francisut.org

Mayor Byron Ames

City Council - <a href="http://www.francisutah.org/city-council.htm">http://www.francisutah.org/city-council.htm</a>

#### Oakley

960 W Center St

PO Box 129

Oakley, UT 84055

Phone: 435.783.5734

Website: www.oakleycity.com

Mayor Wade Woolstenhulme, woolstenhulmewade@gmail.com

City Council: <a href="http://www.oakleycity.com/oakley-leaders.htm">http://www.oakleycity.com/oakley-leaders.htm</a>

## **Churches**

#### **Relocation Information**

#### CHURCHES/RELIGIOUS GROUPS IN THE PARK CITY AREA

- Christian Center of Park City: 1283 Deer Valley Dr, 435.649.2260, www.ccofpc.org
- Church of Jesus Christ of Latter-Day Saints: Stake Center, 2300 Monitor Dr, 435.649.0725, www.lds.org
- Creekside Christian Fellowship: 1400 Bitner Road, 435.658.4687
- Crosspoint Presbyterian Church: 1255 Park Ave, 435.565.1236, www.crosspointpca.org
- First Church of Christ, Scientist, Park City: 605 Main St, 435.940.0224, www.christianscienceparkcity.org
- Interfaith Council: 4501 N Hwy 224, 435.649.8131 (Park City Community Church)
- Mountain Life Evangelical Free Church: 7375 N Silver Creek Rd, 435.647.5855, www.mountainlife.org
- Park City Baptist Church: 801.815.1094 (Pastor Sam Burton), www.parkcitybaptist.org
- Park City Community Church: 4501 N Hwy 224, 435.649.8131, www.parkcitycommunitychurch.org
- Saint Luke's Episcopal Church: 525 Park Ave & 4595 N Silver Springs Dr, 435.649.4900, www.stlukesparkcity.org
- Saint Mary's Catholic Church: 121 Park Ave & 1505 W White Pine Canyon Rd, 435.649.9676, www.stmarysparkcity.com
- Shepherd of the Mountains Lutheran Church: 4051 N Hwy 224, 435.649.2233,
- www.shepherdofthemountains.org
- Spiritual Center of Park City: 4595 Silver Springs Rd, 435.901.4311, www.spiritualcenterofpc.org
- Temple Har Shalom: 3700 N Brookside Ct, 435.649.2276, www.harshalomparkcity.org
- The Branch A Vineyard Community, 1401 Kearns Blvd. 435.649.8301



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## **ECONOMIC**PROFILE

### **TOURISM**

# UTAH SUMMIT COUNTY PARK CITY

"For the foreseeable future, Utah will remain a place of growth and change, possibility, and prosperity."

Pamela S. Perlich, Kem C. Gardner Policy Institute, 2018 Economic Report to the Governor, Sec. 2. Long-run Projections, p.25

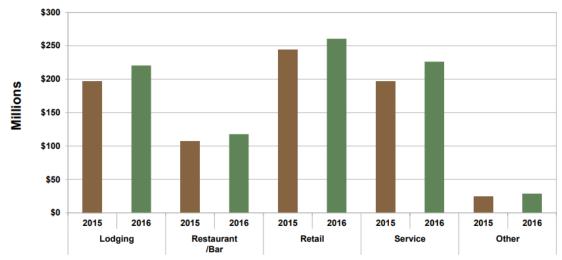
#### Tourism - Introduction to Section 3

Tourism is a significant source of revenue for the State of Utah, Summit County and Park City. In 2016, tourist and travelers spent a record \$ 8.4 billion in Utah. Of that total spending, \$7.21 billion (86%) was by nonresident visitors who spent the majority of their dollars on traveling within the state. <sup>1</sup> Leisure and Hospitality accounted for 138,686 jobs in Utah from 2015-2016, an increase of 3.7% from 2015. <sup>2</sup>

From 2015-2016 tourism in Summit County provided approximately 9,714 jobs in travel and recreation-related employment, accounting for 41% of total jobs, ranking 5<sup>th</sup> statewide. Total tourism-related tax revenues for Summit County increased 8.5% from 2015-2016. Leisure and Hospitality Taxable sales increased 9.2% to over \$700 million. <sup>3</sup>

Park City visitor spending increased from 2015-2016 across all industries(Figure 1). Taxable sales for fiscal year 2016 are estimated to be over \$560 million from combined lodging, restaurant and services sales. 4

Figure 1 Park City Change in Taxable Sales 2015-2016



Source http://www.parkcity.org/home/showdocument?id=32774, Change in Taxable sales 2015-2016, Fig. 4

#### **Tourism - Introduction to Section 3**

The travel and tourism industry is made up of a combination of several major industries that provide goods and services demanded when traveling away from home:

#### **Major Tourism Industries Include:**

- Accommodations
- Dining
- Retail
- Transportation services
- Recreation
- Entertainment

#### **Other Industries Influenced By Tourism:**

- Construction
- Manufacturing
- Health care
- Government
- Public utilities
- Real estate
- Agriculture

The combination of these goods and services produced and consumed by both travelers and residents complicate exact measurement of dollars generated and numbers of individuals served. Employment, travel related sales tax revenues, leisure and hospitality taxable sales and skier days, among other statistics presented in Section 3, are some economic indicators of trends within the tourism sector. Population trends are included as a baseline to evaluate possible contributions from residents in the economic indicator statistics. This data is compiled from a variety of sources presented at the state, county and city level ranging from 2015-2017 when available. End Notes for the source of references, figures and tables follow this section.

### **POPULATION**

### **Tourism -Population Trends**

The state of Utah, Summit County and Park City population grew from 2015-2016 (Table 1) with current state projections indicating steady growth through 2065 (Figure 2).

Population growth is tied to economic development by residents contributing as new customers to travel related businesses and services as well as supplying labor to growing businesses.

Population data included in the state and county tourism profiles, published by the Kem C. Gardner Policy Institute, provides a baseline to offer context and highlight possible trends when evaluating economic indicators. For example population decrease in a county compared to increased sales could indicate more tourist than residents are contributing to sales. <sup>5</sup>

The following slides provide additional information about the growth at the state, county and city levels. A more thorough presentation on population and demographics is addressed in Section 4, Population & Demographics.

**Table 1 Population Comparison by Geographic Area 2015 - 2016** 

POPULATION							
AREA	2015	2016	% Change				
US	320,896,618	323,127,513	2				
Utah	2,990,632	3,051,217	0.7				
Summit County	39,481	40,307	2				
Park City	8,146	8,299	1.9				

<u>Data compiled from 2 sources http://gardner.utah.edu/wp-content/uploads/County-Tourism-Profiles-2016.pdf p.3</u> & p.47 <a href="http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf">http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf</a>, p34

#### Tourism - Population of UTAH 2017-2018

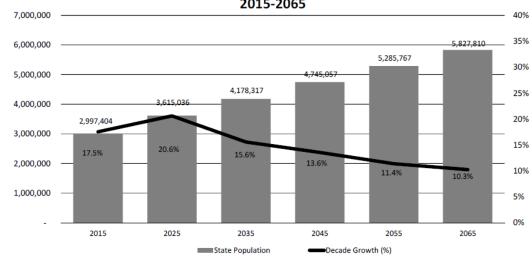
### **2017 State Population Estimates**

Utah's population grew by **59,045** persons and reached **3,114,039** by July 1, 2017, according to estimates prepared by the Utah Population Committee (UPC). Net migration (in-migration minus out-migration) continued to increase in 2017, contributing 26,989 new residents or 46 percent of growth. Natural increase decreased from 2016, but still contributed more than half of the new growth (54 percent or 32,056 persons).<sup>6</sup>

#### 2018 Outlook

A steady pace with 2017 growth is expected in 2018, with short-term projections indicating a total population of 3,178,000. Natural increase (births minus deaths) is projected to increase slightly, contributing 34,888 people to Utah's population. Net migration is expected to stay on pace and reach 28,000.7

Figure 2 Utah Population & Growth Projections by Decade:



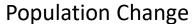
Source: Kem C. Gardner Policy Institute 2015-2065 State and County Projections

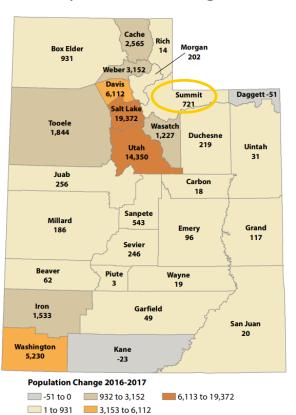
http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.18

#### Tourism -Population by Counties

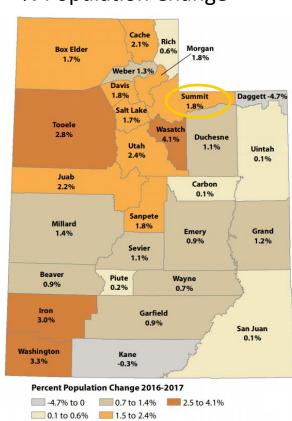
### <u>Utah Population Change by County: 2016 to 2017</u>

Figure 3





#### % Population Change



Source: Utah Population Committee, Kem C. Gardner Policy Institute

Source: http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf,p17

Table 2 Percent Population Change

opulatio	
Counties	% Change
Wasatch	4.1
Washington	3.3
Iron	3.0
Tooele	2.8
Utah	2.4
Juab	2.2
Cache	2.1
Sanpete	1.8
Morgan	1.8
Davis	1.8
Summit	1.8
Salt Lake	1.7
Box Elder	1.7
Millard	1.4
Weber	1.3
Grand	1.2
Duchesne	1.1
Sevier	1.1
Emery	0.9
Beaver	0.9
Garfield	0.9
Wayne	0.7
Rich	0.6
Plute	0.2
Carbon	0.1
Uintah	0.1
San Juan	0.1
Kane	-0.3
Daggett	-4.7

### **Tourism - Population of Summit County Communities**

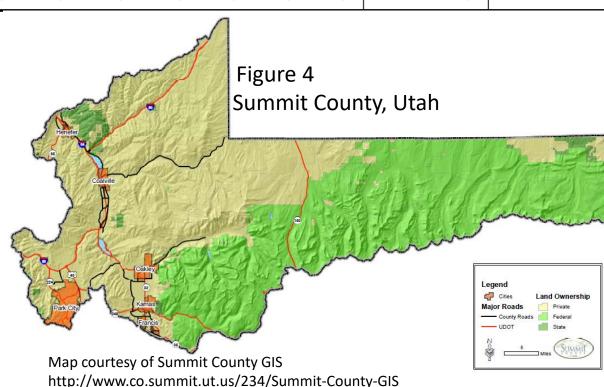
TABLE 3 2010-2016 County and Community Population

	April 1,	2010 Estimates					Change from 2010 Census to 2016		Change from 2015 to 2016				
	Census	Base	2010	2011	2012	2013	2014	2015	2016	Percent	Number	Percent	Number
Summit County	36,324	36,327	36,465	37,407	37,867	38,387	39,005	39,481	40,307	11.0%	3,983	2.1%	826
Coalville city	1,363	1,367	1,371	1,392	1,398	1,408	1,429	1,434	1,457	6.9%	94	1.6%	23
Francis town	1,077	1,062	1,068	1,092	1,102	1,121	1,156	1,261	1,347	25.1%	270	6.8%	86
Henefer town	766	785	790	807	823	837	863	864	871	13.7%	105	0.8%	7
Kamas city	1,811	1,844	1,854	1,889	1,929	1,958	2,031	2,057	2,109	16.5%	298	2.5%	52
Oakley city	1,470	1,470	1,476	1,504	1,520	1,547	1,582	1,594	1,624	10.5%	154	1.9%	30
Park City city (pt.)	7,547	7,560	7,634	7,776	7,850	7,939	8,081	8,146	8,299	10.0%	752	1.9%	153
Balance of Summit County	22,290	22,239	22,272	22,947	23,245	23,577	23,863	24,125	24,600	10.4%	2,310	2.0%	475

Source: U.S. Census Bureau, Population Division

#### Summit County, Utah

Park City, is the most populated community in Summit County, and geographically the closest to Salt Lake City, occupying an 18.14 square mile area in southwestern Summit County. The less populated communities of Coalville, Francis, Henefer, Kamas and Oakley are located to the east along the Interstate 80 corridor and State Road 32.



Updated April 2018 Tourism Section 3

### **EMPLOYMENT**

### Tourism - Utah Employment

### 2017 Employment by Sector

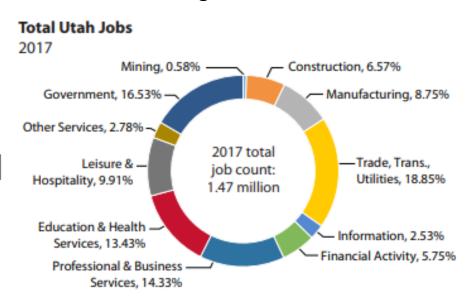
Travel & Hospitality makes up 9.91 % of the total employment for the state of Utah, ranking 5<sup>th</sup> by industry sector.

Table 4 Utah Industry Sector Ranking

Sector	%	Ranking
Trade, Transportation, Utilities	18.85	1
Government	16.53	2
Professional, Business Services	14.33	3
Education, Health Services	13.43	4
Leisure & Hospitality	9.91	5
Manufacturing	8.75	6
Construction	6.57	7
Financial Activity	5.75	8
Other Services	2.78	9
Information	2.53	10
Mining	0.58	11

Table 4 data from Figure 5

Figure 5



Source http://gardner.utah.edu/economics/economic-report-to-the-governor/2018 Economic Report to the Governor Highlights

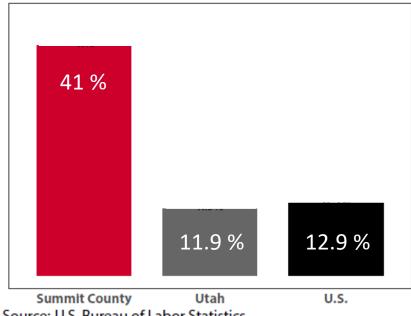
### **Tourism - Summit County Employment**

### Summit County Employment Compared to Utah and the United States

In 2016 tourism provided approximately 9,714 jobs in travel and recreation-related employment, accounting for 41% of total jobs in Summit County, ranking Summit County 5<sup>th</sup> statewide .8

Summit County's private sector leisure and hospitality share of employment for 2016 at 41% is more than 3 times greater than the share of employment for the state of Utah at 11.9% or the US at 12.9% (Figure 6).

Figure 6 Private-Sector Leisure & Hospitality Share of Employment: 2016

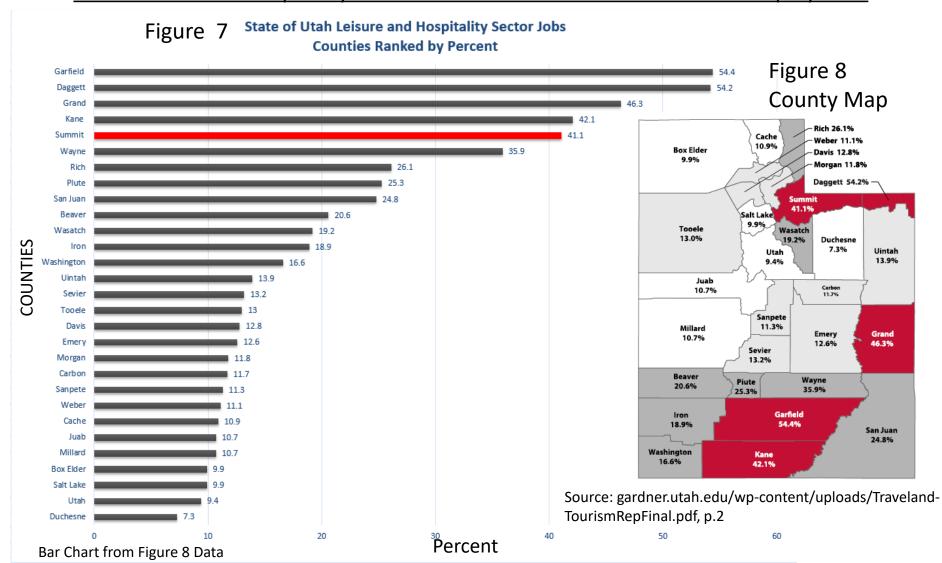


Source: U.S. Bureau of Labor Statistics

http://gardner.utah.edu/wp-content/uploads/County-Tourism-Profiles-2016.pdf

#### **Tourism - Summit County Employment**

#### 2016 Leisure and Hospitality Private Sector Jobs as a Percent of Total Employment



#### **Tourism - Summit County Employment**

Table 5 Nonfarm Jobs 2000-2016 Historical Summit County industry nonfarm jobs by sector 2000-2016

- Leisure and Hospitality jobs grew from 9,122 to 9710 during 2015 to 2016, an increase of 6.4%.
- Leisure and Hospitality businesses are the largest employers within Summit County. Park City Mountain Resort and Deer Valley Resort provide the majority of jobs.

No	nfa	rm	Jol	DS	Sun	mi	t Co	unt	Ч			
Histori	ical			_	_			_	<b>"</b> 0.1			
	Total	Mining	Construction	Manufacturing	Trade, Transportation and Utilities	Information	Financial Activities	Professional and Business Services	Education, Health and Social Services	Leis ure and Hospitality	Other Services	Government
2000	15,228	56	1,432	561	2,652	277	1,050	1,133	415	5,297	331	2,024
2001	15,846	70	1,562	563	2,663	227	1,049	1,232	531	5,528	386	2,035
2002	16,436	71	1,493	558	2,741	223	1,373	1,129	580	5,797	387	2,084
2003	16,418	67	1,320	508	2,804	221	1,117	1,034	674	6,171	379	2,123
2004	17,522	52	1,500	582	2,883	251	1,125	1,263	770	6,456	443	2,197
2005	18,900	59	1,709	601	3,156	244	1,291	1,477	798	6,771	544	2,250
2006	20,620	79	2,113	620	3,429	252	1,479	1,608	839	7,288	608	2,305
2007	21,897	106	2,583	652	3,652	267	1,602	1,634	866	7,662	530	2,343
2008	22,689	90	2,367	611	3,977	243	1,642	1,688	940	8,122	552	2,457
2009	20,775	86	1,638	619	3,643	234	1,454	1,558	965	7,497	574	2,507
2010	20,684	69	1,336	654	3,732	234	1,481	1,455	1,129	7,512	588	2,490
2011	21,874	53	1,066	783	3,878	251	1,537	1,545	1,229	8,403	597	2,532
2012	22,662	83	1,075	830	3,961	251	1,540	1,706	1,344	8,717	602	2,552
2013	23,376	78	1,176	797	4,085	281	1,674	1,862	1,407	8,772	635	2,608
2014	24,359	79	1,342	808	4,215	290	1,765	2,066	1,560	8,905	630	2,700
2015	25,387	74	1,568	829	4,292	314	1,797	2,281	1,699	9,122	640	2,772
2016	26,473	50	1,540	813	4,355	350	1,783	2,497	1,814	9,710	719	2,841

Source: https://jobs.utah.gov/wi/insights/profile/ Updated August 2017

### REVENUE

#### Tourism - Utah 2017 Taxable Sales

Taxable sales (sales subject to sales tax) are an indicator of economic activity. They indicate changes in both consumer and business spending on taxable goods and services and typically perform well in times of economic expansion and poorly during times of recession.

In 2017, total taxable sales in Utah increased by approximately 7.2 % to an estimated \$ 60.6 billion. Primary drivers include: 9

- Robust labor market
- Solid gains in wages and personal income
- Collections from online sellers beginning in 2017
- Strong year in the tourism industry
- High consumer sentiment

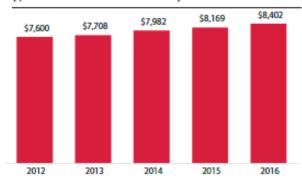
Each major component of Utah taxable sales increased in 2017: 10

- Retail sales 7.8% (\$31.6 billion)
- Business Investment purchases 7.0% (\$ 8.8 billion )
- Taxable services 5.2% (\$16.9 billion) with tourism-related industries, accommodation, food services, entertainment and recreation, leading the growth in this sector.

#### Tourism - Utah Travelers and Revenue

In 2016, tourist and travelers spent a record \$ 8.4 billion in Utah.

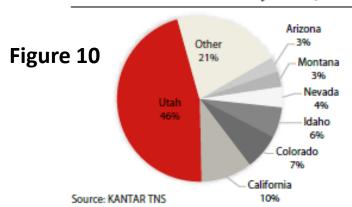
Figure 9 Total Direct Visitor Spending (\$ millions of 2016 dollars)



Note: Includes resident, domestic nonresident and international visitors.

Source: U.S. Travel Association

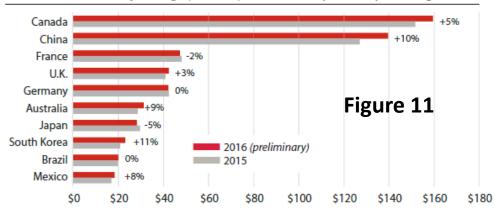
#### Share of Total Visitors by State, 2016



Non resident visitors contributed \$7.21 billion (86%) to the total \$8.4 billion, traveling within the state purchasing:11

- Gasoline
- Car rentals
- Transportation fares and parking,
- Lodging
- Dining
- **Retail items**
- **Groceries**
- Arts, entertainment and recreation

International Visitor Spending by Country (\$\xi\$ millions and year-over-year change shown)



Source: Tourism Economics

#### Tourism - Utah 2018 Taxable Sales Forecast

#### 2018 Total taxable sales are forecasted to increase by 5.4 percent to \$63.9 billion 12

- Although slower than 2017, growth in **retail sales** is expected to increase by 5.1 percent in 2018, 1.2 percent higher than the 3.9 percent forecasted increase in U.S. nontaxable and taxable retail sales.
- **Business investment** purchases are forecasted to grow again in 2018, increasing by 5.6 percent
- Taxable services\*, which Includes Arts Entertainment & Recreation, Accommodation, Food **Services & Drinking Places,** should have another year of consistent growth, increasing by 5.1 percent.

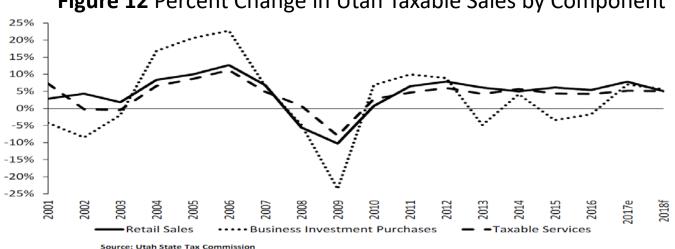


Figure 12 Percent Change in Utah Taxable Sales by Component

Source: gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, Fig 6.161

<sup>\*</sup>NAICS industry group classification for taxable sales

### Tourism - Summit County 2015-2016 Visitor Spending

### Breakdown of Revenue Generated by Visitor Spending Tax Revenues and Taxable Sales

#### Table 6

	2015	2016	change
Summit County Pop.	39,278	40,050	2.0%
Utah Pop.	2,990,632	3,051,217	2.0%
T-R Sales Tax Revenues	\$23,126,212	\$25,091,306	8.5%
L&H Taxable Sales	\$652,426,299	\$712,554,013	9.2%
L&H Jobs	9,122	9,714	6.5%
L&H % of Total Jobs	40.2%	41.0%	2.0%
L&H Wages	\$275,050,185	\$298,130,725	8.4%
Avg. Occupancy Rate	51.0%	54.0%	5.9%

Travel-Related Tax Revenues								
	2015	2016	change					
County Transient Room Tax	\$7,864,926	\$8,661,092	10.1%					
Municipal Transient Room Tax	-	-	_					
Resort Communities Sales Tax	\$12,682,672	\$13,661,821	7.7%					
Restaurant Tax	\$2,578,614	\$2,768,393	7.4%					
Motor Vehicle Leasing Tax – – –								
Source: Utah State Tax Commission								

Gross Leisure & Hospitality Taxable Sales							
	2015	2016	change				
Accommodation	\$328,142,351	\$356,373,860	8.6%				
Arts, Ent., & Rec.	\$155,756,062	\$178,553,822	14.6%				
Food Service	\$168,527,886	\$177,626,331	5.4%				
Source: Utah State Tax Commission. T-R sales tax revenue is only a							
small portion of total direct travel-related tax revenues.							

Source: Kem C. Gardner Policy Institute, University of Utah,, Utah Travel & Tourism Profile State and Counties 2015-2016, gardner.utah.edu/wp-content/uploads/County-Tourism-Profiles-2016.pdf

#### Tourism - Utah Historical Tourism & Travel Data

Accommodations Taxable Sales, 2007-2016 Figure 13 (Millions of 2016 Dollars)

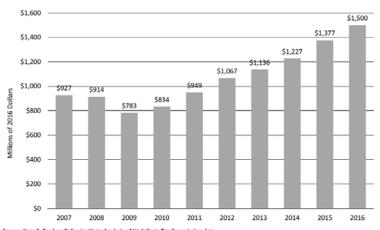
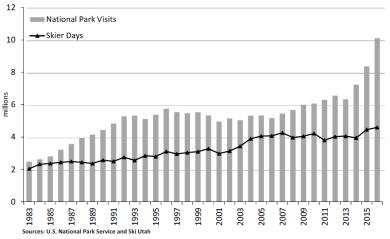


Figure 14 Utah National Park and Skier Days, 1983-2016



Source: Figures 13 &14 http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, Figures 19.1 & 19.2

Table 7 Historical **Tourism Data** 

Year	Accommodations Taxable Sales (millions*)	National Park Visits	State Park Visits	Salt Lake Int'l Airport Passengers	Skier Days	Travel- Related Emplyment	Travel- Related Wages (millions*)	Traveler Spending (millions*)	Travel- Related Tax Revenue (millions*)
2009	\$713	6,002,104	4,820,930	20,432,218	4,048,153	125,380	\$3,151	\$5,689	\$771
2010	\$767	6,072,900	4,842,891	21,016,686	4,223,064	124,952	\$3,263	\$6,317	\$867
2011	\$899	6,304,838	4,803,876	20,389,474	3,802,536	126,821	\$3,413	\$6,955	\$942
2012	\$1,027	6,555,833	5,093,740	20,096,549	4,031,621	125,500	\$4,684	\$7,318	\$989
2013	\$1,106	6,328,040	4,063,382	20,186,474	4,161,585	126,500	\$4,768	\$7,507	\$1,058
2014	\$1,211	7,239,149	3,740,896	21,141,610	3,946,762	131,500	\$5,049	\$7,805	\$1,097
2015	\$1,364	8,369,533	4,482,866	22,141,026	4,457,575	136,500	\$5,282	\$8,169	\$1,150
2016	\$1,500	10,087,077	5,175,615	23,155,527	4,584,658	144,200	\$5,607	\$8,402	\$1,227
Percent Cha	ange								
2015-2016	10.0%	20.5%	15.5%	4.6%	2.9%	5.6%	6.2%	2.9%	6.7%
Average An	nual Rate of Change	2							
1983-2016	7.4%	4.4%	8.4%	3.7%	2.5%	1.0%	4.9%	3.4%	4.1%

Source: Table 7 gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, Table 19.1, p.156

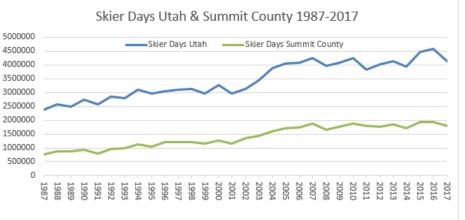
### Tourism - Utah / Summit County Skier Days

### Comparison of Skier Days - Utah to Summit County 1987-2016

Table 8

SI	cier Days	Summit County	& State	of Utah with Summit Co	unty Ma	rket Share
YEAR	Year	Skier Days Utah	% Change	Skier Days Summit County	% Change	Market Share of Utah
1987	1987-88	2,368,985	-2.9%	767,786	6.1%	32.4%
1988	1988-89	2,572,154	8.6%	887,314	15.6%	34.5%
1989	1989-90	2,491,230	-3.2%	861,242	-2.9%	34.6%
1990	1990-91	2,751,551	10.5%	943,040	9.5%	34.3%
1991	1991-92	2,560,805	-6.9%	788,830	-16.7%	30.8%
1992	1992-93	2,850,000	11.3%	970,000	23.0%	34.0%
1993	1993-94	2,810,000	-1.4%	992,000	2.3%	35.3%
1994	1994-95	3,113,072	10.8%	1,137,589	14.7%	36.5%
1995	1995-96	2,954,690	-5.1%	1,055,857	-7.2%	35.7%
1996	1996-97	3,042,767	3.0%	1,211,189	14.7%	39.8%
1997	1997-98	3,101,735	1.9%	1,204,399	-0.6%	38.8%
1998	1998-99	3,144,328	1.4%	1,203,905	-4.0%	38.3%
1999	1999-00	2,976,796	-6.3%	1,158,911	-3.7%	38.9%
2000	2000-01	3,278,291	10.1%	1,278,796	10.3%	39.0%
2001	2001-02	2,974,574	-9.3%	1,161,734	-9.2%	39.1%
2002	2002-03	3,141,212	5.6%	1,343,941	15.7%	42.8%
2003	2003-04	3,429,141	9.2%	1,418,345	5.5%	41.4%
2004	2004-05	3,895,578	13.6%	1,608,332	13.4%	41.3%
2005	2005-06	4,062,188	4.3%	1,715,536	6.7%	42.2%
2006	2006-07	4,082,094	49.0%	1,746,333	1.8%	42.8%
2007	2007-08	4,249,190	4.1%	1,871,540	7.2%	44.0%
2008	2008-09	3,972,984	-6.5%	1,645,233	-12.1%	41.4%
2009	2009-10	4,070,822	2.5%	1,756,694	6.8%	43.2%
2010	2010-11	4,247,510	4.3%	1,890,763	7.6%	44.5%
2011	2011-12	3,825,090	-10.0%	1,782,212	-5.7%	46.6%
2012	2012-13	4,018,812	5.1%	1,770,069	-68.0%	44.0%
2013	2013-14	4,148,573	3.2%	1,838,641	3.9%	44.3%
2014	2014-15	3,946,762	-4.9%	1,705,492	-7.2%	43.2%
2015	2015-16	4,457,575	12.9%	1,937,887	13.6%	43.5%
2016	2016-17	4,584,658	2.8%	1,937,718	0.0%	42.3%
2017	2017-18	4,145,321	-9.6%	1,790,650	-7.6%	43.2%

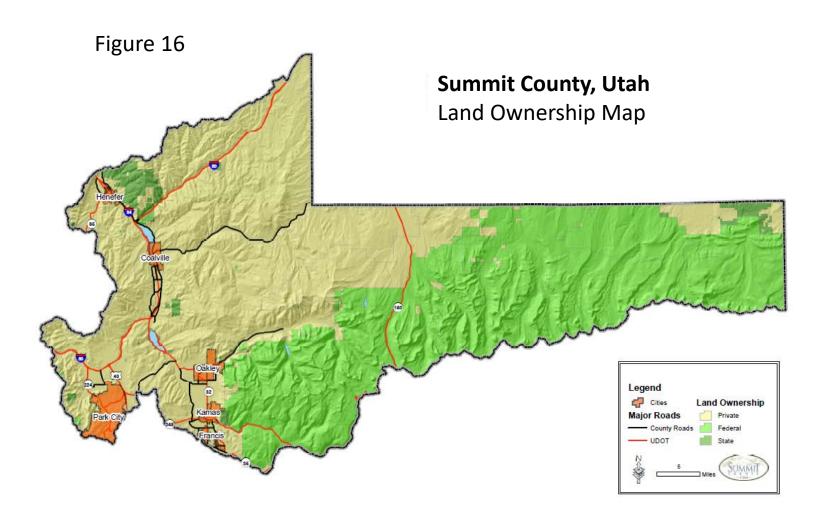
Figure 15



As of 2017 Summit County had 43.2% ski industry market share within Utah.

Table 8 Source Ski Utah and Park city Chamber Bureau

### Tourism - Summit County Land Ownership



Map courtesy of Summit County GIS http://www.co.summit.ut.us/234/Summit-County-GIS

### **TOURISM**

### Park City

### "The Best Resort Town in America"

Source: http://www.parkcity.org/about-us/awards-accolades,2014

### Tourism - Park City Tourists

Park City is a year-round travel destination. Although once known primarily as a premier ski destination, Park City is now visited by U.S. and international tourists for many diverse recreational opportunities, as well as arts and cultural events throughout the year. Tourists spend money on recreational activities, accommodations, restaurants/bars, retail, and services, among other necessities while visiting Park City.

Skiing and snowboarding continue to provide the largest portion of sales and sales tax revenues. Winter season daily expenditures are greater at \$361 per person/per night compared to summer at \$165 per person/per night. (Table 9)

### **Table 9** Profiles of Park City Visitors Winter and Summer Statistics 2016-2017

#### **Park City Overnight Visitor Profile**

#### Winter Overnight Visitor

#### **Household Income**

Under \$49,999: 7% \$50,000-\$99,999: 15% \$100,000-\$149,999: 15% \$150,000-\$199,999: 13% Over \$200,000: 50%

#### State of Residence

California: 14.7% Florida: 9.6% Texas: 8.0% New York 7.1% Georgia: 4.7% International: 6.9%

#### Family / Marital Status

Married w/Children: 44% Empty Nester: 18% Single / No Children: 17% Couple / No Children: 18%

#### Accommodation Type

Rent Condo / Home: 48% Rent Hotel / Motel: 25% Staying w/ Family / Friends: 11% Timeshare: 7% Own Condo / Vacation Home: 5%

#### Daily Expenditure

\$361 Per Person / Per Night

#### Data Source

2016/2017 Ski Utah Skier Study (Summit County Overnight Guest)

#### Summer Overnight Visitor

Male: 56% / Female 44%
Average Age: 42.6
Repeat Visitor: 50%
Average Stay: 4.5 Nights
Average Stay: 4.9 Days
Average Group Size: 4.5 People

#### Household Income

Under \$99,999: 54% \$100,000-\$199,999: 31% \$200,000-\$499,000: 10% Over \$500,000: 5%

#### State of Residence

Utah: 20.2% California: 12.0% Texas: 5.8% Arizona: 4.6% Florida: 3.9% Colorado: 3.6% International: 9,4%

#### Age / Family

Millennials: 35% Gen-X: 39% Boomer or Older: 28% Family: 62% Kids: 22%

#### Accommodation Type

Rent Condo / Home: 21% Rent Hotel / Motel: 44% Staying w/ Family / Friends: 18% Timeshare: 12%

#### Daily Expenditure

\$165 Per Person / Per Night

#### Data Source

2017 Park City Summer Guest Study (UVU / Office of New Urban Mechanics)

#### Park City Tourist Attractions

- Park City Mountain Resort in 2015 opens the Quicksilver Gondola creating the largest ski/snowboarding resort in the US covering 7,300 acres of recreational area attracting visitors winter and summer.
- Deer Valley, #1 ranked ski resort in North America for 2018 by Ski Magazine readers is continuing its largest-ever summer investment to modernize and update its existing mountain biking/hiking trails.
- Sundance Film Institute & Festival, founded by Robert Redford to foster independent film making. Currently this 10 day festival attracts more than 40,000 people to Park City each January to celebrate the work of independent film makers. <sup>13</sup>
- Annual Kimball Arts Festival 3 days of artists, live bands, wine and beer gardens and the kid's corner.
- Year-round activities which draw tourist to visit include:
  - Music & Concerts
  - Theater & Performing Arts
  - Food & Drink

- Sports & Athletics
- Classes & Workshops
- Visual Arts
- Film & Literature

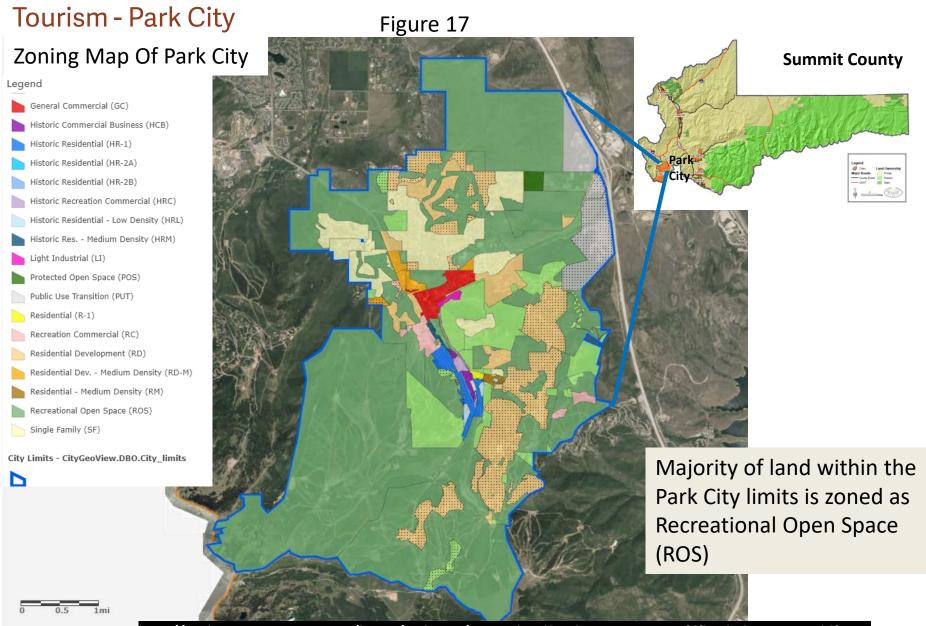


# Economic Impact of the 2016 Sundance Film Festival

#### SUMMARY

An estimated 46,660 people attended the 2016 Sundance Film Festival between January 21 and January 31, 2016. Approximately two-thirds of attendees came from outside of the state. These visiting attendees spent an estimated \$51.3 million in Utah's economy, which, combined with \$10.2 million in Sundance Institute operational expenditures, contributed to 2016 economic impacts of approximately:

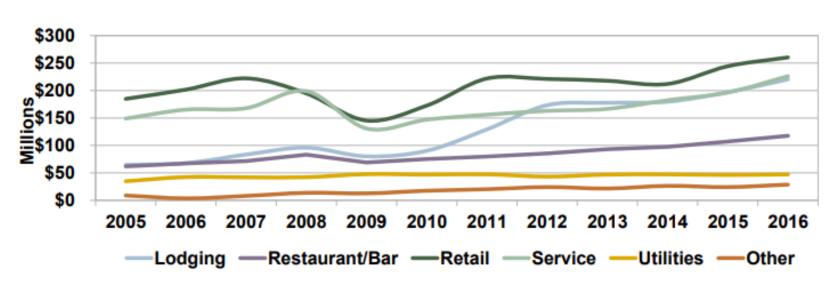
- 1,400 Jobs for Utahns,
- \$43 Million in Utah wages,
- \$72 Million in Utah gross domestic product (GDP),
- \$143 Million of Utah's total economic output, and
- nearly \$8 Million in state and local tax revenue.



### Park City

Fiscal Year 2010-2016 sales trends from lodging, restaurant/bar, retail and service industries indicate steady growth and recovery from 2008-2009 recession period.

Figure 18 Estimated Sales by Industry



Source: http://www.parkcity.org/home/showdocument?id=32774, Figure 1

Note: The Service Sector, includes skiing and entertainment amongst other services

The **Service Sector, which includes skiing and entertainment** amongst other services, is the most seasonal industry with 58 percent of service-related sales coming during the Quarter 3. The Lodging Sector is the 2nd most seasonal with 50 percent of sales tax revenues coming during Quarter Figure 3 – Seasonality by Industry Sector 3 (based on a ten-year average). <sup>15</sup>

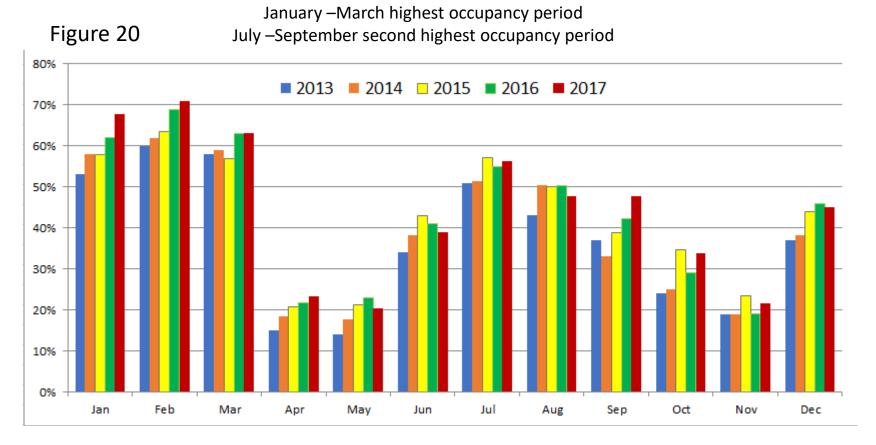
Note: FY begins July 1-June of the following year.

Figure 19 Estimated Taxable Sales Revenue by Quarter

Source: http://www.parkcity.org/home/showdocument?id=32774, Figure 3

#### 2013-2017 Lodging Occupancy

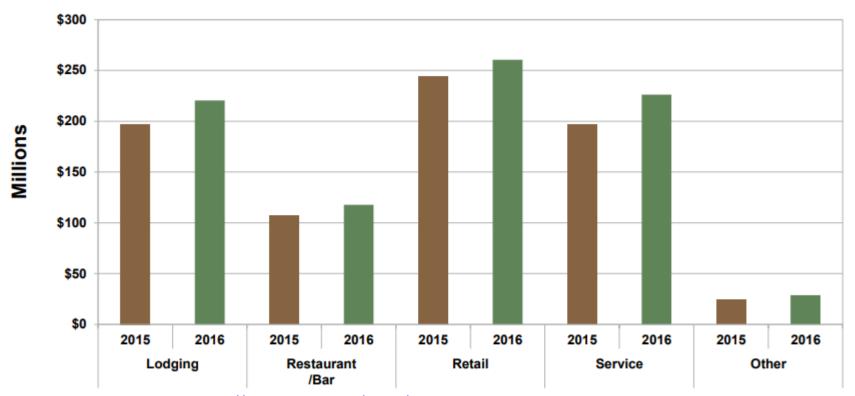
Park City Monthly Comparison as Percent of Total Lodging from 2013-2017



Source: Destimetrics File: 2013-2017-Destimetrics-Lodging-Occupancy

#### Increasing Sales provide increasing Sales Tax Revenue

Figure 21 Change in Taxable \$ale; 2015-2016



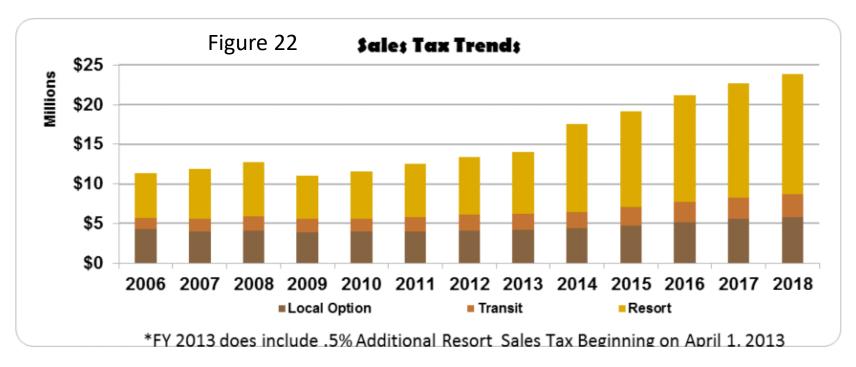
Source: http://www.parkcity.org/home/showdocument?id=32774,Figure4

Figure 4 - FY 2016 compared to FY 2015 by Industry Sector

#### Sales Tax Break Down 2006-2018 forecasted

### Trend indicates the Resort Tax continues to provide the majority of sales tax revenue in 2018 compared to the local option and transit taxes

The local option tax contributes a significant portion of the total sales tax revenue. Figure 17 shows the portions of total sales tax attributable to local option, resort community and transit taxes. FY 2014, FY 2015, FY 2016, FY 2017 & FY 2018 include the full additional resort sales tax revenue. <sup>16</sup>



Source: http://www.parkcity.org/home/showdocument?id=47009,FigureR7,p.46

Table 10 Park City Estimated Taxable Sales Ranked by Area FY2016

Estimated Taxable Sales							
Rank	Geo	FY 2016					
1	Deer Valley	69	242,101,307				
2	Main Street	\$	160,724,652				
3	Treasure Mountain	\$	139,446,374				
4	Entryway	\$	125,029,502				
5	Prospector	\$	66,815,311				
6	Rest of City	\$	62,842,099				
7	Thaynes	\$	11,690,997				
8	Park Meadows	\$	10,366,144				

Note: Currently a corresponding map is unavailable to define individual geographic areas

Source: http://www.parkcity.org/home/showdocument?id=49914, Table 1

#### Tourism - Utah 2018 Forecast

### 2018 Outlook for the Tourism and Travel Sector

"The Utah tourism and travel outlook for 2018 remains equally optimistic. In the year ahead, it is estimated that Utah will experience a two percent increase in travel-related jobs and wages, a four percent increase in travel-related sales, and a six percent increase in travel-related tax revenues."

Source :Jennifer Leaver, Kem C. Gardner Policy Institute, 2018 Economic Report to the Governor, sec 19,p.142

### **ENDNOTES**

Referenced Documents, Websites, Tables and Figures

Section 3 Tourism

#### Page 5

<sup>1</sup> Source: The State of Utah's Travel and Tourism Industry Brochure, Kem C. Gardner Policy Institute, The University of Utah, Fall 2017, Visitors and Spending, p.2 Retrieved from http://gardner.utah.edu/wp-content/uploads/Traveland-TourismRepFinal.pdf

<sup>2</sup>Kem C. Gardner Policy Institute, University of Utah, Utah Travel & Tourism Profile State and Counties 2015-2016, July 2017 State of Utah, p.1 Retrieved from http://gardner.utah.edu/wp-content/uploads/County-Tourism-Profiles-2016.pdf, p.3

<sup>3</sup>Kem C. Gardner Policy Institute, University of Utah, Utah Travel & Tourism Profile State and Counties 2015-2016, July 2017 Summit County, p.1 Retrieved from http://gardner.utah.edu/wp-content/uploads/County-Tourism-Profiles-2016.pdf, p.47

<sup>4</sup> Retrieved from http://www.parkcity.org/home/showdocument?id=32774, Industry Sector Trends 2006-2016, Fig 2.

#### Page 8

<sup>5</sup> Personal communication, February 13,2018 from Jennifer Leaver, an author and research analyst specializing in local, regional and statewide tourism research for the Ken c. Gardner Policy Institute, The University of Utah.

#### Page 9

- <sup>6</sup> Mallory Bateman, Kem C. Gardner Policy Institute, 2017 State Population Estimates, 2018 Economic Report to the Governor, Sec. 1,Demographics, p.3 Retrieved from http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.15
- Mallory Bateman, Kem C. Gardner Policy Institute, 2017 State Population Estimates 2018 Outlook, 2018 Economic Report to the Governor, Sec. 1Demographics, p.4
  Retrieved from http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.16

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<sup>8</sup> Kem C. Gardner Policy Institute, University of Utah, Utah Travel & Tourism Profile State and Counties 2015-2016, Profile July 2017 Summit County, p.1 Retrieved from http://gardner.utah.edu/wp-content/uploads/County-Tourism-Profiles-2016.pdf, p.47

#### **Page 18**

<sup>9</sup> Eric Cropper, Utah State Tax Commission, **2018** Economic Report *to the* Governor, PREPAREDB YTHEUTAH ECONOMICCOUNCIL, A collaborative endeavor of the David Eccles School of Business and Governor's Office of Management and Budget, SEC 6. Utah Taxable Sales, p.47

<sup>10</sup>Eric Cropper, Utah State Tax Commission,**2018** Economic Report *to the* Governor, PREPARED BYTHEUTAH ECONOMICCOUNCIL, A collaborative endeavor of the David Eccles School of Business and Governor's Office of Management and Budget, SEC 6. Utah Taxable Sales, p.47

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<sup>11</sup> The State of Utah's Travel and Tourism Industry Highlights, Kem C. Gardner Policy Institute, The University of Utah, Fall 2017,p.2 http://gardner.utah.edu/wp-content/uploads/Traveland-TourismRepFinal.pdf

#### Page 20

<sup>12</sup> 2018 Economic Report *to the* Governor, PREPAREDBYTHEUTAH ECONOMICCOUNCIL; A collaborative endeavor of the David Eccles School of Business and Governor's Office of Management and Budget, Sec 6, Utah Taxable Sales, P47-48. Retrieved from http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf,pgs. 59,60

#### **Page 27**

<sup>13</sup> https://www.visitparkcity.com/event/sundance-film-festival/20583/

#### **Page 28**

<sup>14</sup> Economic Impact of the 2016 Sundance Film Festival Authored by: Dianne Meppen, Director of Survey Research and Juliette Tennert, Director of Economics and Public Policy June 2016 http://gardner.utah.edu/wp-content/uploads/2016/07/SundanceReport-Final.pdf, p.2

#### **Page 31**

15 http://www.parkcity.org/home/showdocument?id=32774 Note FY begin July 1-June of the following year.

#### Page 34

<sup>16</sup> Park City Municipal's Fiscal Year 2018 Budget http://www.parkcity.org/home/showdocument?id=47009, p.46

#### Page 5

#### Figure 1 Change in Taxable Sales 2015-2016

Retrieved from http://www.parkcity.org/home/showdocument?id=32774, Change in Taxable sales 2015-2016, Fig. 4

#### Page 9

#### Figure 2 Utah Population & Growth Projections by Decade: 2015-2065

Mallory Bateman, Kem C. Gardner Policy Institute, 2017 State Population Estimates 2018 Outlook, 2018 Economic Report to the Governor, Sec. 1Demographics, Figure 1.3, p.6

Retrieved from http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.18

#### **Page 10**

#### Figure 3 Utah Population Change by County: 2016 to 2017

Emily Harris, M.S., State and County Population Estimates for Utah: 2017, Policy Brief November 2017, Kem C. Gardner Policy Institute, The University Of Utah p.3-4

Retrieved from http://gardner.utah.edu/wp-content/uploads/State-and-County-Pop-Estimates-Nov-2017

#### <u>Page 11</u>

#### Figure 4: Summit County, Utah Map

Courtesy of the Summit County GIS department by request

#### **Page 13**

#### Figure 5: Total Utah Jobs 2017

Retrieved from http://gardner.utah.edu/economics/economic-report-to-the-governor/2018 Economic Report to the Governor Highlights, Total Utah Jobs, p.2

#### <u>Page 14</u>

# Figure 6: Summit County Private Sector Leisure & Hospitality Share of Employment 2016, Compared to State and National data

Kem C. Gardner Policy Institute, University of Utah,, Utah Travel & Tourism Profile State and Counties 2015-2016, Profile July 2017, p.2

Retrieved from http://gardner.utah.edu/wp-content/uploads/County-Tourism-Profiles-2016.pdf, p.48

#### **Page 15**

Figure 7 Bar chart created from map data 1/26/2018 by Celine Wise Excel file located X:\Celine Wise\Economic Profile 2018\Tourism-Data.xlsx

#### Figure 8 County Map Leisure & Hospitality Private Sector Jobs as Percent of Total Employment

Kem C. Gardner Policy Institute, University of Utah, The State of Utah's Travel and Tourism Industry Brochure, Fall 2017

Retrieved from http://gardner.utah.edu/wp-content/uploads/Traveland-TourismRepFinal.pdf, p.2

#### **Page 19**

#### Figure 9 Total amount of Visitor Spending

The State of Utah's Travel and Tourism Industry Highlights, Kem C. Gardner Policy Institute, The University of Utah, Fall 2017,p2

Retrieved from https://jobs.utah.gov/wi/regions/county/summit.html

#### Figure 10 Share of Total Visitors by State, 2016

Ibid

#### Figure 11 International Visitor Spending by Country

Ibid

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#### Figure 12 Percent Change in Utah Taxable Sales by Component

2018 Economic Report to the Governor, PREPAREDBYTHEUTAHECONOMICCOUNCI L; A collaborative endeavor of the David Eccles School of Business and Governor's Office of Management and Budget, Sec 6, Utah Taxable Sales, P49. Retrieved from http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.61

#### Page 22

#### Figure 13 Accommodations Taxable Sales, 2007-2016

Jennifer Leaver, Kem C. Gardner Policy Institute, 2018 Economic Report to the Governor, sec 9, Figure 19.1 & 19.2, p.143

http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, Figures 19.1

#### Figure 14 Utah National Park and Skier Days, 1983 - 2016

Jennifer Leaver, Kem C. Gardner Policy Institute, 2018 Economic Report to the Governor, sec 19, Tourism and Travel, Figure 19.2, p.143

#### Page 23

Figure 15 Skier Days 187-2016 Line chart created from Table 8

#### Page 24

#### Figure 16 Land Ownership Map

Map Courtesy of Summit County GIS Department <a href="http://www.co.summit.ut.us/234/Summit-County-GIS">http://www.co.summit.ut.us/234/Summit-County-GIS</a>

#### **Page 29**

#### Figure 17 Zoning Map Of Park city

Retrieved from

http://parkcity.maps.arcgis.com/home/webmap/viewer.html?webmap=aa328e9cfdfb4cbeb8e8a542 addf9a03

#### **Page 30**

#### Figure 18 Estimated Sales by Industry

Retrieved from http://www.parkcity.org/home/showdocument?id=32774, Figure 1

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#### Figure 19 Estimated Taxable Sales Revenue By Quarter

Retrieved from http://www.parkcity.org/home/showdocument?id=32774, Figure 3

#### **Page 32**

#### Figure 20 2013-2017 Lodging Occupancy

Retrieved from Destimetrics File: 2013-2017-Destimetrics-Lodging-Occupancy-SM.xls

#### <u>Page 33</u>

#### **Figure 21 Change in Taxable Sales**

Retrieved from <a href="http://www.parkcity.org/home/showdocument?id=32774">http://www.parkcity.org/home/showdocument?id=32774</a>

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#### Figure 22 Sales Tax Trends, Park City Municipal 's Fiscal Year 2018 Budget

Retrieved from <a href="http://www.parkcity.org/home/showdocument?id=47009">http://www.parkcity.org/home/showdocument?id=47009</a>, Figure R7,p.46

#### **Endnotes- Tables**

#### Page 8

#### **Table 1 Population Comparison by Geographic Area 2015 - 2016**

Population data compiled from 2 sources below:

US and Utah population data-Kem C. Gardner Policy Institute, University of Utah,, Utah Travel & Tourism Profile State and Counties 2015-2016, Profile July 2017 Summit County, Travel and Tourism at a Glance Table, p.1

Retrieved from http://gardner.utah.edu/wp-content/uploads/County-Tourism-Profiles-2016.pdf, 47

Mallory Bateman, Kem C. Gardner Policy Institute, **2018** Economic Report *to the* Governor, Section 1, Demographics, Table 1.12 Total Population by City p.20

Retrieved from http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.34

#### Page 10

#### **Table 2 Population Comparison by Geographic Area 2015 - 2016**

Data presented in tabular form from % Population map (Figure 3)-Celine Wise

#### Page 11

#### **Table 3 Summit County and Community Population**

Mallory Bateman, Kem C. Gardner Policy Institute, **2018** Economic Report *to the* Governor, Section 1, Demographics, Table 1.12 Total Population by City p.20

Retrieved from http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.34

#### **Endnotes- Tables**

#### <u>Page 13</u>

#### **Table 4 Utah Industry Sector Ranking**

Data from Figure 5 Pie Chart

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#### **Table 5 Nonfarm Jobs Summit County**

Department of Workforce Services, Local Insights, Annual Profiles, Nonfarm Jobs Table, Summit County <a href="https://jobs.utah.gov/wi/insights/profile/">https://jobs.utah.gov/wi/insights/profile/</a>

Utah 2015-2016 Breakdown Tax Revenues and Taxable Sales

Kem C. Gardner Policy Institute, University of Utah,, Utah Travel & Tourism Profile State and Counties 2015-2016, Profile July 2017 Summit County, Travel and Tourism at a Glance Table, p.1 Retrieved from http://gardner.utah.edu/wp-content/uploads/County-Tourism-Profiles-2016.pdf, 47

#### Page 21

**Table 6** Summit County 2015-2016 Breakdown Tax Revenues and Taxable Sales Kem C. Gardner Policy Institute, University of Utah, Utah Travel & Tourism Profile State and Counties 2015-2016, Profile July 2017 Summit County, Travel and Tourism at a Glance Table, p.47 Retrieved from <a href="http://gardner.utah.edu/wp-content/uploads/County-Tourism-Profiles-2016.pdf">http://gardner.utah.edu/wp-content/uploads/County-Tourism-Profiles-2016.pdf</a>

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**Table 7 Historical Tourism Data** 

Updated April 2018 Tourism Section 3 p. 50

Jennifer Leaver, Kem C. Gardner Policy Institute, 2018 Economic Report to the Governor, sec 19, Table

#### **Endnotes- Tables**

#### Page 23

#### **Table 8 Comparison of Skier Days Utah to Summit County**

Source Ski Utah and Park city Chamber Bureau

#### Page 26

#### **Table 9 Profiles of Park City Visitors**

Source 2016/2017 Ski Utah Skier Study and 2017 Park City Summer Guest Study

#### **Page 35**

Table 10 Figure 18 Park City Estimated Taxable Sales Ranked by Area FY2016

http://www.parkcity.org/home/showdocument?id=49914, Table 1



CHAMBER OF COMMERCE | CONVENTION & VISITORS BUREAU

# Economic Profile

# Population & Demographics

# UTAH SUMMIT COUNTY PARK CITY

Prepared by the Park City Chamber of Commerce & Visitors Bureau
PO Box 1630, Park City, UT 84060
1.800.453.1360

# Population & Demographics - Introduction to Section 4

The Utah Population Committee (UPC) prepares state and county-level estimates of the usual, resident population for the state of Utah. The committee is comprised of data analysts and providers with economic and demographic expertise. Each year, UPC meets in the fall to develop consensus on population estimates for the state and its 29 counties. The committee also prepares small area estimates when needed and estimates are not available from the Census Bureau and needed for planning and funds distribution. The U.S. Census Bureau produces national, state, and county-level estimates every year, but their methods lack a contextual understanding of each state. This causes many states (including Utah) to calculate their own set of estimates in order to create a more precise view and explanation of population change each year. For more information about UPC's population estimates methodology, please reference UPC's separate estimates methodology document:<sup>1</sup>

The following population and demographics statistics, tables and figures presented in section 4 are compiled from:

- 2018 Economic Report to the Governor, Prepared By The Utah Economic Council, A Collaborative endeavor of the David Eccles School of Business and Governor's Office of Management and Budget, p. 15
- Emily Harris, M.S., State and County Population Estimates for Utah: 2017, Policy Brief November 2017, Kem C. Gardner Policy Institute, The University Of Utah
- www. co.summit.ut.us/613/Data-Center, data prepared by Jeffery B. Jones, Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022

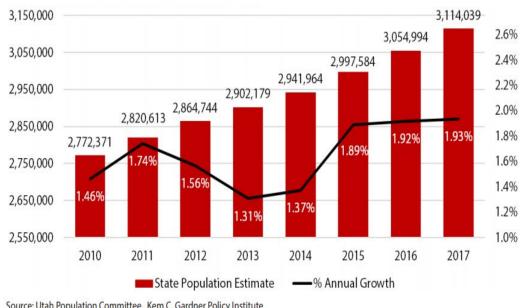
# Population & Demographics - Utah

#### 2017 Overview

Utah's 2017 population was estimated at 3,114,039 an increase of 59,045 as of July 1, 2017, according to estimates prepared by the Utah Population Committee (UPC). The state is ranked 3rd in the nation with the highest annual population growth rate at 1.9 percent. <sup>2</sup> While populations in both the U.S. and in Utah are growing older, as of 2016 Utah had the lowest median age (30.7) among all states, and is ranked first for its total population under 18 years (30.7%).<sup>3</sup>

Contributing to the strong population growth is migration and natural increase. Net migration (in-migration minus out-migration) continued to increase in 2017, contributing 26,989 new residents or 46 percent of growth. Natural increase (births minus deaths) decreased from 2016, but still contributed more than half of the new growth (54 percent or 32,056 persons). Utah's rate of natural increase remains the highest among all states, at 11.4 per 1,000 population between 2016 and 2017 4

Figure 1: Utah's Population & Annual Growth Rates 2010-2017



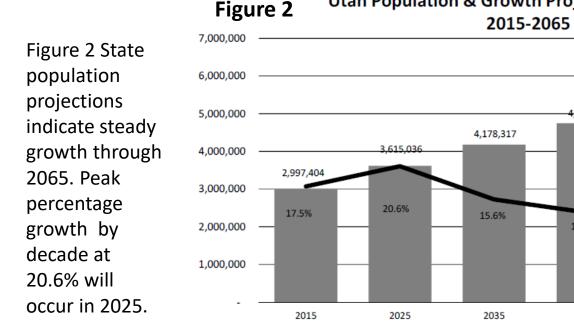
Source: Utah Population Committee, Kem C. Gardner Policy Institute

Source http://gardner.utah.edu/wp-content/uploads/State-and-County-Pop-Estimates-Nov-2017.pdf,p.1

# Population & Demographics - UTAH Population & Growth Projections

#### 2018 Outlook

A steady pace with 2017 growth is expected in 2018, with short-term projections indicating a total population of 3,178,000. Natural increase (births minus deaths) is projected to increase slightly, contributing 34,888 people to Utah's population. Net migration is expected to stay on pace and reach 28,000.5



35% 5,827,810 5.285,767 30% 25% 20% 15% 13.6% 10% 11.4% 10.3% 5% 2045 2055 2065 Decade Growth (%) State Population

**Utah Population & Growth Projections by Decade:** 

Source: Kem C. Gardner Policy Institute 2015-2065 State and County Projections

http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.18

# Summit County, Utah

# Population & Demographics - Summit County

Along with the state of Utah, and its close proximity to the Salt Lake metropolitan area, Summit County has enjoyed phenomenal growth in recent decades. After a population decline following the shutdown of its mining industry, the area struck gold with development of its ski and tourism industry rebounding during the 1980s and 1990s. Summit County's 2017 estimated population of 40,804 is four times its 1980 population of 10,400. Table 1 projects population, households, families, average household size, housing units and median age will all increase from 2017-2022.

Table 1 Summit County Demographic Data

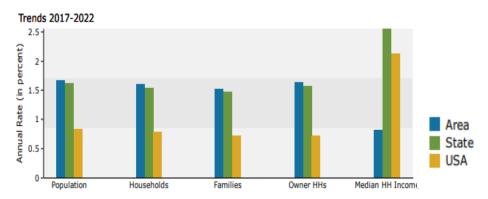
Summary	Census 2010	2017	2022
Population	36,324	40,804	44,307
Households	12,990	14,497	15,697
Families	9,271	10,244	11,041
Average Household Size	2.79	2.81	2.82
Owner Occupied Housing Units	9,897	10,870	11,785
Renter Occupied Housing Units	3,093	3,627	3,912
Median Age	37.0	38.1	39.3

Source http://www.summitcounty.org/DocumentCenter/View/6456, p.1

# Population & Demographics- Comparison

Figure 3 data and corresponding bar chart indicate that the rate of growth for population, households, families and owner household units within the Summit County area is growing at a slightly faster rate on an annualized basis than the state and considerable faster than the nation. In contrast, the local area median household income is considerably less when compared to the state and national data.

Figure 3 Trends 2017 -2022 Annual Rate, Summit County, Utah & USA



Source http://www.summitcounty.org/DocumentCenter/View/6456, p.2

Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.66%	1.61%	0.83%
Households	1.60%	1.53%	0.79%
Families	1.51%	1.48%	0.71%
Owner HHs	1.63%	1.57%	0.72%
Median Household Income	0.81%	2.55%	2.12%

Source http://www.summitcounty.org/DocumentCenter/View/6456, p1

# Population & Demographics - Summit County, Census Data & Projections

The 2010 census data records the largest age groups composing Summit County's population are ages 35-44 at 15% and ages 45-54 at 17.7%. (Table 3)

Table 3 Population by Age

	Census 20	)10	20	17	20	22
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,468	6.8%	2,504	6.1%	2,685	6.1%
5 - 9	2,873	7.9%	2,879	7.1%	2,878	6.5%
10 - 14	2,943	8.1%	3,116	7.6%	3,146	7.1%
15 - 19	2,566	7.1%	2,749	6.7%	2,868	6.5%
20 - 24	1,846	5.1%	2,245	5.5%	2,149	4.9%
25 - 34	4,429	12.2%	5,176	12.7%	5,707	12.9%
35 - 44	5,453	15.0%	5,503	13.5%	6,235	14.1%
45 - 54	6,430	17.7%	6,161	15.1%	5,962	13.5%
55 - 64	4,548	12.5%	5,994	14.7%	6,298	14.2%
65 - 74	1,945	5.4%	3,256	8.0%	4,404	9.9%
75 - 84	633	1.7%	959	2.4%	1,636	3.79
85+	190	0.5%	262	0.6%	339	0.89

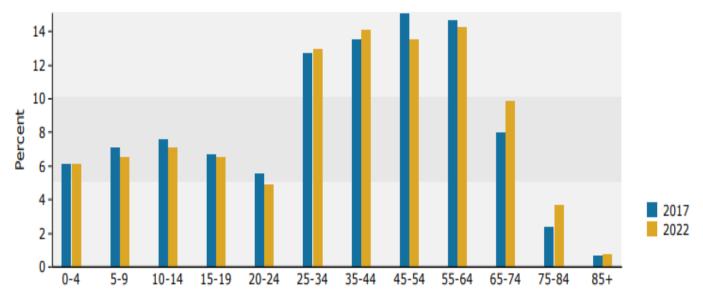
Source http://www.summitcounty.org/DocumentCenter/View/6456, p.1

# Population & Demographics-Summit County, 2017-2022 Estimates

#### Data from Table 3 presented graphically comparing age trends for the years 2017 – 2022

- Population projections for 2017, estimate the 45-54 age group at 15.1%, and the 55-64 age population at 14.7% make up almost 30 % of the population. (Table 3)
- Comparing the 2017-2022 population data, shows the 25 64 age population does not vary greatly, composing over 50 % of the total population.

Figure 4 2017-2022 Summit County Population comparison by Age from 2017- 2022



Source http://www.summitcounty.org/DocumentCenter/View/6456, p.2

### Population & Demographics - Summit County, Race and Ethnicity

- Census 2010 data shows the majority of Summit County is predominately white, composing 90.5% of the population, the Hispanic Origin population represents the second largest group. (Table 4)
- Black, American Indian, Asian, Pacific Islander, two or more races and the other category represent 9.3% of the remaining 2010 census population data. (Table 4)
- Race and Ethnicity projections for 2017 and 2022 do not indicate significant change in percent increase or decrease compared to the 2010 census data. (Table 4)

Table 4 Summit County Race and Ethnicity

	Census 20	)10	20	17	20	22
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	32,890	90.5%	36,442	89.3%	39,113	88.3%
Black Alone	154	0.4%	234	0.6%	317	0.7%
American Indian Alone	122	0.3%	155	0.4%	189	0.4%
Asian Alone	446	1.2%	717	1.8%	965	2.2%
Pacific Islander Alone	38	0.1%	58	0.1%	72	0.2%
Some Other Race Alone	2,077	5.7%	2,389	5.9%	2,646	6.0%
Two or More Races	597	1.6%	809	2.0%	1,005	2.3%
Hispanic Origin (Any Race)	4,190	11.5%	4,812	11.8%	5,524	12.5%

# Population & Demographics - Summit County, Income

- The \$100,000 \$149,999 household income bracket projection continues to represent the majority of households by income from 2017 through 2022
- Household income is a measure of the combined incomes of all people sharing a
  particular household or place of residence. It includes every form of income, e.g., salaries and
  wages, retirement income, near cash government transfers like food stamps, and investment
  gains. From 2017 to 2022 household income is projected to increase.
- **Per capita income** or average income measures the average income (earned and unearned) per person in a given area (city, region, country, etc.) in a specified year. It is calculated by dividing the area's total income by its total population. Per capita income is projected to rise from \$46,386 in 2017 to \$50,467 by 2022.

Table 5 Summit County Households by Income

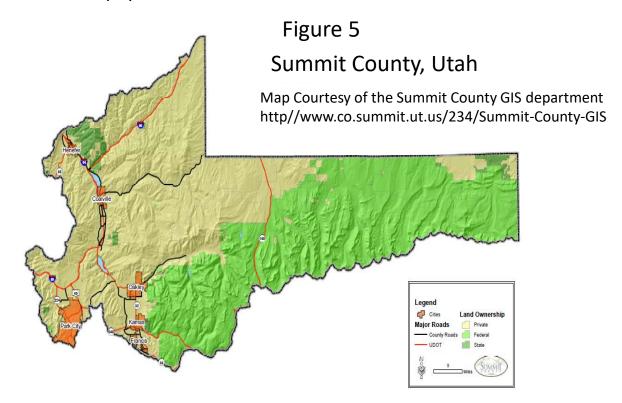
2017		2017	2022	
Households by Income	Number	Percent	Number	Percent
<\$15,000	668	4.6%	555	3.5%
\$15,000 - \$24,999	639	4.4%	527	3.4%
\$25,000 - \$34,999	592	4.1%	484	3.1%
\$35,000 - \$49,999	1,171	8.1%	949	6.0%
\$50,000 - \$74,999	2,055	14.2%	2,473	15.8%
\$75,000 - \$99,999	2,412	16.6%	2,852	18.2%
\$100,000 - \$149,999	2,742	18.9%	3,111	19.8%
\$150,000 - \$199,999	1,758	12.1%	1,963	12.5%
\$200,000+	2,460	17.0%	2,783	17.7%
Median Household Income	\$96,149		\$100,087	
Average Household Income	\$130,282		\$142,194	
Per Capita Income	\$46,386		\$50,467	

http://www.summitcounty.org/DocumentCenter/View/6456, p.1

# Park City, Utah

# Population & Demographics - Park City

Park City is a resort town offering recreation and a high quality of life. The majority of Summit County's population resides in Park City and the surrounding unincorporated area referred to as Snyderville Basin, where approximately 70% of the county's growth has occurred. Over 20,000 people reside in the Snyderville Basin area, composed of many distinct neighborhoods. These neighborhoods have grown as bedroom communities because of their proximity to Salt Lake City and the appeal to Salt Lake workers seeking a resort town lifestyle. In contrast, the rest of Summit County consists of smaller towns, rural areas and National Forests. The rural towns range in size from approximately 800 to 2,100 people based on 2016 population estimates.<sup>6</sup>



# Population & Demographics - Park City

Table 7 data indicates that Park City's population, households, families, household size, housing units and median age will continue to increase from 2017-2022

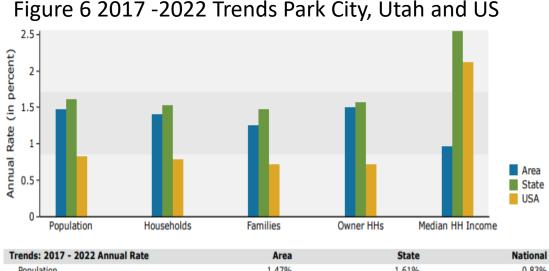
Table 6 2017 -2022 Park City Demographic Data Summary

Summary	Census 2010	2017	2022
Population	7,558	8,320	8,948
Households	2,885	3,160	3,387
Families	1,742	1,876	1,997
Average Household Size	2.60	2.62	2.63
Owner Occupied Housing Units	1,775	1,894	2,040
Renter Occupied Housing Units	1,110	1,265	1,347
Median Age	37.5	39.3	40.6

Source: http://summitcounty.org/DocumentCenter/View/6396p. 1

# Population & Demographics - Park City

Figure 6 data and bar chart compare Park City's area annual rate of growth, in percent, to trends at the state and national level. Population, households, families and owner households annual rate of growth are slightly lower than the state but almost twice the national projected data. Median household income is lower compared to state and national data.



Population 1.47% 1.61% 0.83% Households 1.40% 1.53% 0.79% Families 1.26% 1.48% 0.71% Owner HHs 1.50% 1.57% 0.72% Median Household Income 0.96% 2.55% 2.12%

Source http://summitcounty.org/DocumentCenter/View/6396, p.1-2

# Population & Demographics - Park City, Population by Age

The 25-34 year old population from the 2010 census data represents 16.4% of the population, the majority age group of people living in Park City, and although dropping slightly to 15.6 % during 2017and 2022 this age group continues to compose the majority of the total population . (Table 8)

Table 7 Park City Population by Age

	Census 2	2010	2	017	20	022
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	411	5.4%	420	5.0%	460	5.1%
5 - 9	435	5.8%	447	5.4%	425	4.7%
10 - 14	455	6.0%	494	5.9%	467	5.2%
15 - 19	436	5.8%	481	5.8%	443	4.9%
20 - 24	544	7.2%	495	5.9%	526	5.9%
25 - 34	1,238	16.4%	1,302	15.6%	1,392	15.6%
35 - 44	1,084	14.3%	1,139	13.7%	1,293	14.4%
45 - 54	1,205	15.9%	1,205	14.5%	1,129	12.6%
55 - 64	1,097	14.5%	1,289	15.5%	1,328	14.8%
65 - 74	481	6.4%	780	9.4%	1,035	11.6%
75 - 84	138	1.8%	221	2.7%	380	4.2%
85+	34	0.4%	48	0.6%	72	0.8%

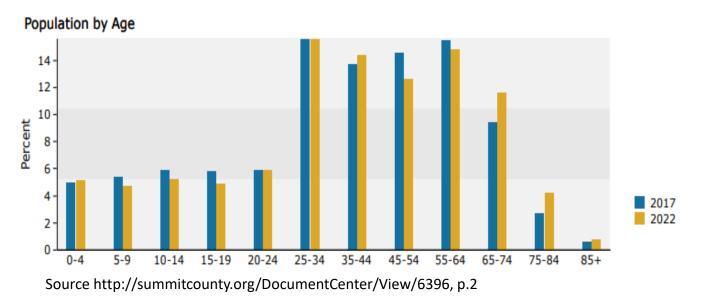
Source http://summitcounty.org/DocumentCenter/View/6396, p.1

# Population & Demographics - Park City, 2017 & 2022 Comparison

Figure 9 compares graphically the Park City projected population by age from 2017 and 2022 by percent of total population, from the Table 8 data.

 The 25-34 age group population at 15.6% is the single largest age group of the total population from 2017 and 2022. The 25-64 year old population makes up about 60% of the total population. (Figure 9)

Figure 7 Park City Population by Age From Table 8



# Population & Demographics Park City

#### Park City Race and Ethnicity projected growth 2017-2022, Table 8

- Census 2010 data shows the majority of Park City is predominately white, the Hispanic Origin population represents the second largest group.
- Black, American Indian, Asian, Pacific Islander, two or more races and the other category represent 19% of the remaining 2010 Census population data.
- Race and Ethnicity projections into 2017 and 2022 do not indicate significant change in percent increase or decrease compared to the 2010 census data.

Table 8 Park City Race and Ethnicity projected growth 2017-2022

	Census 20	Census 2010		2017		2022	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	
White Alone	6,120	81.0%	6,604	79.4%	6,992	78.1%	
Black Alone	49	0.6%	68	0.8%	89	1.0%	
American Indian Alone	26	0.3%	32	0.4%	39	0.4%	
Asian Alone	156	2.1%	249	3.0%	328	3.79	
Pacific Islander Alone	19	0.3%	29	0.3%	35	0.49	
Some Other Race Alone	1,017	13.5%	1,129	13.6%	1,218	13.69	
Two or More Races	171	2.3%	209	2.5%	247	2.89	
Hispanic Origin (Any Race)	1,819	24.1%	2,029	24.4%	2,264	25.39	

http://www.co.summit.ut.us/DocumentCenter/View/6396,p1

# Population & Demographics - Park City, Income

**Household income** is a measure of the combined incomes of all people sharing a particular household or place of residence. The \$200,000 + household income bracket represent the majority of households by income in 2017 with the \$100,000 - \$149,000 income bracket coming in second. By 2022 household income ranging from \$75,000 -\$99,999 at 20.6% now represents the majority, with the 100,000+ income brackets making up almost 50 % of households. (Table 9)

**Per capita income** or average income measures the average income, earned and unearned, per person in a given area (city, region, country, etc.) in a specified year. It is calculated by dividing the area's total income by its total population. Park city's per capita income is projected to rise from \$51,122 in 2017 to \$55,847 by 2022.

Table 9 Park City Household by Income Projections 2017-2022

		2017		2022	
Households by Income	Number	Percent	Number	Percent	
<\$15,000	120	3.8%	88	2.6%	
\$15,000 - \$24,999	133	4.2%	97	2.9%	
\$25,000 - \$34,999	145	4.6%	107	3.2%	
\$35,000 - \$49,999	288	9.1%	215	6.3%	
\$50,000 - \$74,999	425	13.4%	507	15.0%	
\$75,000 - \$99,999	566	17.9%	697	20.6%	
\$100,000 - \$149,999	587	18.6%	672	19.8%	
\$150,000 - \$199,999	296	9.4%	335	9.9%	
\$200,000+	600	19.0%	668	19.7%	
Median Household Income	\$94,518		\$99,120		
Average Household Income	\$134,647		\$147,713		
Per Capita Income	\$51,122		\$55,847		

Source: http://www.co.summit.ut.us/DocumentCenter/View/6396

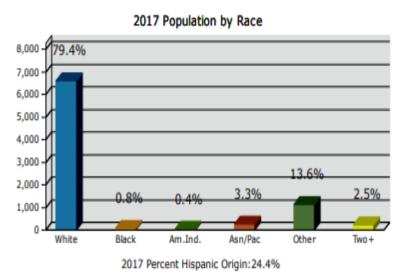
# Summit County and Park City Population and Demographic Statistics

# Population & Demographics- Park City and Summit County Comparison

#### 2017 Summit and Park City Population by Race Comparison

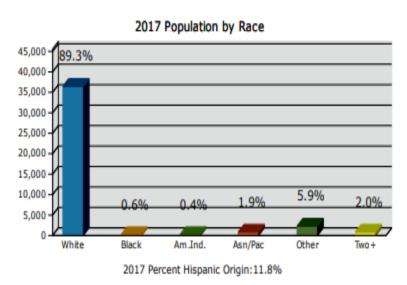
Park City and Summit County 2017 population by race projected data indicates both areas are predominately white, with Park City having slightly more population diversity than Summit County. (Figures 11 & 12)

Figure 8 Park City



http://www.co.summit.ut.us/DocumentCe nter/View/6399

**Figure 9 Summit County** 

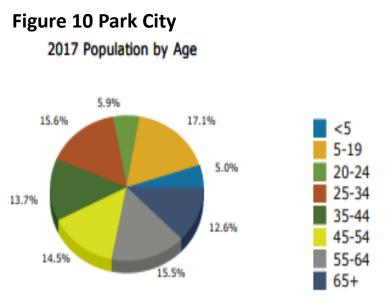


http://www.co.summit.ut.us/DocumentCe nter/View/6459

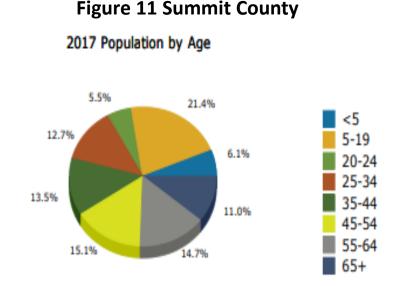
# Population & Demographics- Park City and Summit County Comparison

#### 2017 Summit and Park City Population by Age Comparison

Population by age 2017 data indicates Summit County has the largest population of ages 5-19 at 21.4 %, while Park City has the largest 25-34 age population at 15.6% followed closely by the 55-64 age population at 15.5%. (Figures 10 & 11)



http://www.co.summit.ut.us/DocumentCenter/View/6399



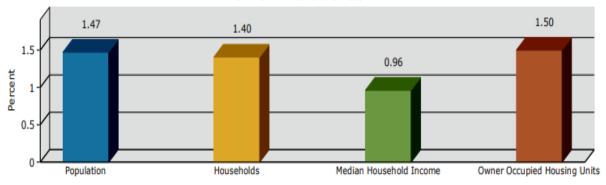
# Population & Demographics- Park City and Summit County Comparison

- Figure 12 and 13 indicate both Park City's and Summit County's population, households, median household income and owner occupied housing units will have positive annual growth rates from 2017-2022.
- Comparing the projected data for 2017-2022, population, households and owner occupied housing units annual growth rates for Summit County are slightly greater than for Park City, while Park City's median household income annual growth rate is higher than Summit County.

Comparing Population, Households, Income and Housing Units

Figure 12 Park City

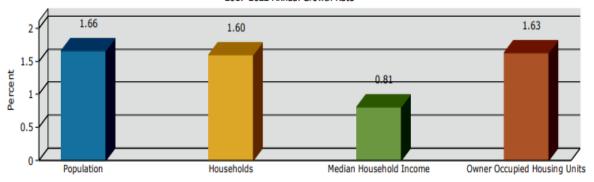
2017-2022 Annual Growth Rate



Source: http://www.co.summit.ut.us/DocumentCenter/View/6399

Figure 13 Summit County

2017-2022 Annual Growth Rate



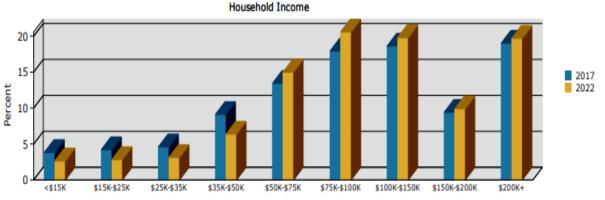
Source: http://www.co.summit.ut.us/DocumentCenter/View/6459

#### Population & Demographics –Park City and Summit County Comparison

# Summit and Park City Household Income Comparison

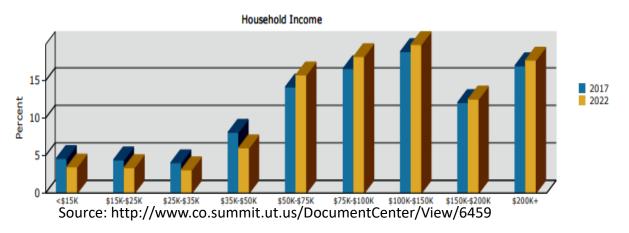
**Comparing Park** City's and Summit County's projected 2017 and 2022 household income, data indicates percentage of household income in both areas will increase at the \$50,000 and greater income ranges, while percentage of households with income ranges below \$50,000 will decrease from 2017 to 2022.

#### Figure 14 Park City



Source: http://www.co.summit.ut.us/DocumentCenter/View/6399

Figure 15 Summit County



# Population & Demographics – Utah, Summit County and Park City

#### Summary

- State population projections indicate steady growth through 2065. Peak percentage growth by decade at 20.6% will occur in 2025. (Figure 2)
- Population Growth for both Summit County, Park City and Utah is projected to outpace the national growth rate from 2017-2022, with Summit County growing at twice the percentage rate compared to U.S. growth rates. (Figures 3 & 8)
- The 25-64 population by age groups represent the majority of total population for both Park City and Summit County from 2017-2022, with a fairly even distribution differing by 1-3 percent when comparing age break out groups. (Tables 3 & 8)
- Census 2010 data shows the majority of Summit County is predominately White, while the Hispanic origin population represents the second largest group. Race and Ethnicity projections into 2017 and 2022 do not indicate significant change in percent increase or decrease compared to the 2010 census data. (Table 4 & 9)
- Median, average and per capita income for both Summit County and Park City are projected to increase from 2017-2022. Park City's per capita income by 2022 is 10% more at \$55,847 compared to Summit County's per capita income at \$50,467. (Tables 5 & 10)

#### **ENDNOTES**

Referenced Documents, Websites, Tables and Figures

Section 4 Tourism

#### **Referenced Documents**

#### Page 4

<sup>1</sup> Source <a href="http://gardner.utah.edu/wp-content/uploads/State-and-County-Pop-Estimates-Nov-2017.pdf">http://gardner.utah.edu/wp-content/uploads/State-and-County-Pop-Estimates-Nov-2017.pdf</a> p.6

#### Page 5

<sup>2</sup> 2018 Economic Report to the Governor, Prepared By The Utah Economic Council, A Collaborative endeavor of the David Eccles School of Business and Governor's Office of Management and Budget, p. 15

<sup>3</sup> Ibid, p.15

<sup>4</sup> Ibid, p.15

#### Page 6

<sup>5</sup> Mallory Bateman, Kem C. Gardner Policy Institute, 2017 State Population Estimates2018 Outlook, 2018 Economic Report to the Governor, Sec. 1Demographics,p.4 Retrieved from http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.16

#### **Page 15**

<sup>6</sup>Table 1 County and Community Population - Summit County and Communities Mallory Bateman, Kem C. Gardner Policy Institute, **2018** Economic Report *to the* Governor, Section 1, Demographics, Table 1.12 Total Population by City p.20 Retrieved from http://gardner.utah.edu/wp-content/uploads/2018-ERG-Report.pdf, p.34

#### Page 5

#### Figure 1 Utah's Population & Annual Growth Rates 2010-2017

Source http://gardner.utah.edu/wp-content/uploads/State-and-County-Pop-Estimates-Nov-2017.pdf, p.1

#### Page 6

#### Figure 2 Utah Population & Growth Projections by Decade: 2015-2065

Mallory Bateman, Kem C. Gardner Policy Institute, 2017 State Population Estimates 2018 Outlook, 2018 Economic Report to the Governor, Sec. 1Demographics, Figure 1.3, p.6

#### Page 9

#### Figure 3 Trends 2017 -2022 Annual Rate, Summit County, Utah & USA Comparison

Bar Chart - Source http://www.summitcounty.org/DocumentCenter/View/6456, p.2

Data Table - Source http://www.summitcounty.org/DocumentCenter/View/6456, p.1

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#### Figure 4 Bar Chart 2017-2022 Population comparison by Age from Table 3 Data

Source http://www.summitcounty.org/DocumentCenter/View/6456, p.2

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#### Figure 5 Summit County, Utah Map

Map Courtesy of the Summit County GIS department by request

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#### Figure 6 2017 -2022 Trends Park City, Utah and US

Bar Chart -Source http://summitcounty.org/DocumentCenter/View/6396, p.2

Data Table - Source <a href="http://www.co.summit.ut.us/DocumentCenter/View/6396">http://www.co.summit.ut.us/DocumentCenter/View/6396</a>

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#### Figure 7 Park City Population by Age From Table 8

http://summitcounty.org/DocumentCenter/View/6396, p.2

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#### Figure 8 -Bar Chart – Park City 2017 Population by Race

http://www.co.summit.ut.us/DocumentCenter/View/6399

#### Figure 9 -Bar Chart – Summit County 2017 Population by Race

http://www.co.summit.ut.us/DocumentCenter/View/6459

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Figure 10 Park City 2017 Population by Age

http://www.co.summit.ut.us/DocumentCenter/View/6399

Figure 11 Summit County 2017 Population by Age

http://www.co.summit.ut.us/DocumentCenter/View/6459

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Figure 12 Park City 2017 - 2022 Annual Growth Rate

Source: http://www.co.summit.ut.us/DocumentCenter/View/6399

Figure 13 Summit County 2017 – 2022 Annual Growth Rate

Source: http://www.co.summit.ut.us/DocumentCenter/View/6459

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Figure 14 Park City Household Income

Source: http://www.co.summit.ut.us/DocumentCenter/View/6399

**Figure 15 Park City Household Income** 

Source: http://www.co.summit.ut.us/DocumentCenter/View/6459

### **Tables**

#### **Tables**

#### Page 10

#### **Table 3 Population by Age**

Source http://www.summitcounty.org/DocumentCenter/View/6456, p.1

#### **Page 11**

#### **Table 4 Summit County Race and Ethnicity**

http://www.summitcounty.org/DocumentCenter/View/6456, p.1

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#### **Table 5 Summit County Households by Income**

http://www.summitcounty.org/DocumentCenter/View/6456, p.1

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#### Table 6 2017 -2022 Park City Demographic Data Summary

Source: http://summitcounty.org/DocumentCenter/View/6396p. 1

2017 -2022 Trends Park City, Utah and US

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#### **Table 7 Park City Population by Age**

http://summitcounty.org/DocumentCenter/View/6396p. 1

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#### Table 8 Park City Race and Ethnicity projected growth 2017-2022

http://www.co.summit.ut.us/DocumentCenter/View/6396, p.1

#### **Tables**

#### Page 21

**Table 9 Park City Household by Income Projections 2017-2022** 

Source: http://www.co.summit.ut.us/DocumentCenter/View/6396 p.1-2



CHAMBER OF COMMERCE | CONVENTION & VISITORS BUREAU

# ECONOMIC PROFILE

#### **Education Information**

# UTAH SUMMIT COUNTY PARK CITY

Prepared by the Park City Chamber of Commerce & Visitors Bureau PO Box 1630, Park City, UT 84060
1.800.453.1360

#### Education Information - Summit County Public Schools

There are three school districts in Summit County: Park City, North Summit and South Summit. The Park City School District includes four K-5 elementary schools (Jeremy Ranch, McPolin, Parley's Park and Trailside); Ecker Hill Middle School (6-7); Treasure Mountain Junior High (8-9); and Park City High School (10-12). In addition, the Park City Learning Academy offers Park City High School students an alternative setting for core class instruction and PCCAPS (Park City School District Center for Advanced Professional Studies) offers courses that give students an insiders' view of careers in their area of interest and helps them develop real-world skills. North Summit School District, located in Coalville, includes North Summit Elementary (K-4), North Summit Middle School (5-8) and North Summit High School (9-12). The South Summit School District in Kamas includes South Summit Elementary (K-6), South Summit Middle School (7-9), and South Summit High School (10-12).

Each district offers the state regulated core curriculum. All elementary schools are required to teach reading, math, science and social studies. They also offer physical education and computer classes. Core curriculum for middle school covers language arts, math, science, social studies/history, health/physical education and information technology. Expanded curriculum includes drama, music, visual arts, dance, foreign language, shop, home economics and life skills. Outdoor programs provide experience with the natural world and environmental issues.

#### **Education Information - Summit County Public Schools**

Each high school offers all required subjects along with a variety of electives. Students are encouraged to take additional classes in core subjects, such as math and science, as well as advanced classes to prepare for college. For those students not planning to attend college, the schools offer a variety of technical and vocational subjects such as nursing, mechanics and computer applications. In addition, the high schools offer work release programs, student newspapers, a variety of clubs and extra-curricular organizations as well as release time for Latter-day Saints (Mormon) Seminary. Varsity sports are available for both female and male students. Students must meet minimum academic requirements to participate.

#### PARK CITY SCHOOL DISTRICT

www.pcschools.us

<u>District Office</u>	Phone Number	<u>Contact</u>
Jill Gildea, Superintendent	435-645-5600	pcschools.us
Schools		
Jeremy Ranch Elementary McPolin Elementary Parley's Park Elementary Trailside Elementary Ecker Hill Middle School Treasure Mountain Middle School Park City High School Park City Learning Academy	435-645-5670 435-645-5630 435-645-5620 435-645-5680 435-645-5610 435-645-5640 435-645-5650 435-645-5626	
PCCAPS  Community Education	435-645-5655	
Park City Education Foundation	435-615-0235	
Community Education Leisure Learning	435-615-0216 435-615-0215	

NORTH	SHIMMIT	SCHOOL	DISTRICT
ווחלטעו	JUNIONI	$\mathcal{M}$	171.31 DIV.1

www.nsummit.org

<u>District Office</u>	<u>Phone Number</u>	<u>Contact</u>
Jerre Holmes, Superintendent	435-336-5654	jholmes@nsummit.org
Schools		
Elementary	435-336-2101	
Middle School	435-336-5678	
High School	435-336-4313	

#### SOUTH SUMMIT SCHOOL DISTRICT

www.ssummit.org

<u>District Office</u>	<u>Phone Number</u>	<u>Contact</u>
Shad E. Sorenson, Superintendent	435-783-4301	ssorenson@ssummit.org

#### **Schools**

Elementary	435-783-4318
Middle School	435-783-4341
High School	435-783-4313
Silver Summit Academy	435-783-4010

#### The Weilenmann School of Discovery

www.wsdpc.org

4199 Kilby Road Park City, UT 84098 435-575-5411 Cindy Phillips, Executive Director

cindyphillips@wsdpc.org

The Weilenmann School of Discovery is a public charter school, offering Lower School (K-5) and Middle School (6-8) curriculum, as well as After School and Summer Programs. The school welcomes all students, and promotes engaged, active learning to prepare them for their future. Master Teachers design and enact inquiry-based instruction that exceeds core standards, integrating technologies, media, science, visual and performing arts into the core curriculum, as well as utilizing nature to enhance the educational experience. The vision of the faculty and staff is to create a public charter school where students discover the power of their own potential – to learn, innovate, and change the world.

#### The Winter Sports School in Park City

www.wintersportsschool.org

4251 Shadow Mountain Drive Park City, UT 84060 435-649-8760 Tess Miner-Farra, Head of School

info@wintersportsschool.org

**The Winter Sports School** is a non-profit organization with a mission to develop students with a passion for learning and excellence, in both academics and athletics. The school offers a college preparatory program that combines high academic standards with distinction in winter sports. The school operates a full-year public Utah Charter School for students in grades 9 through 12. The academic calendar runs from April through November, giving students the opportunity to focus their energy during winter months on training and competition. Non-Utah residents may also attend as tuition-paying students.

#### Picabo Street Academy

www.picabostreetacademy.com

1762-B Prospector Avenue Park City, UT 84060 435-714-1408 Cindy Phillips, Executive Director

info@psa-edu.com

**Picabo Street Academy** provides the flexibility of a virtual curriculum paired with live teachers to provide one-on-one teaching and support: an **enriched blended model.** Students are encouraged to come to school each day as their training schedule permits, to work either independently, with peers or with our teachers. In this student centric model, students are encouraged to be a part of the planning process and be accountable for learning outcomes. With as much or little live support as needed or wanted during a full 12 month period, students are able to determine when they learn, knowing that they will never be behind; the completion of courses is not determined by the number of days sitting in a classroom, but by concepts mastered and skills learned. Staff at Picabo Street Academy take a holistic approach to the schooling of each of its students with a vision of providing exceptional individualized education through 6 core values: excellence, integrity, accountability, attitude, tenacity and grit.

Sources: Park City Education Foundation; Park City, North Summit and South Summit School Districts; Picabo Street Academy; Weilenmann School of Discovery; The Winter Sports School in Park City Updated June 2018

#### **PUBLIC SCHOOL INFORMATION**

Public School District Enrollments					
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Park City	4,630	4,739	4,763	4,891	4,816
North Summit	990	1,004	1,034	1,042	1,048
South Summit	1,495	1,510	1,537	1,574	1,650

Source: Utah State Board of Education – Updated June 2018

Pupil/Teacher Ratios					
	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Park City School District	18.73	17.87	17.15	16.75	16.56
North Summit School District	18	18.45	18.21	19.12	18.82
South Summit School District	19.42	19.03	19.66	19.44	19.4
State of Utah	22.16	22.1	22.02	21.76	21.84
Nation	15.96	16	16	16.1	16

Source: Utah State Board of Education; National Center of Education Statistics – Updated June 2018

Spending Per Student (Net Expenditures)					
	2012-13	2013-14	2014-15	2015-16	2016-17
Park City SD	\$10,968	\$11,687	\$11,891	\$12,049	\$11,893
North Summit SD	\$9,010	\$9,009	\$9,469	\$9,473	\$9,680
South Summit SD	\$8,241	\$8,340	\$8,695	\$8,829	\$9,138
State of Utah	\$6,558	\$6,675	\$6,817	\$7,032	\$7,298
United States	\$10,763	\$10,590	\$10,870	\$11,480	\$11,840

Source: Utah State Board of Education – Updated June 2018

#### **Education Information-Summit County Private Schools**

#### Park City Day School

www.parkcitydayschool.org

3120 Pinebrook Road Park City, UT 84098 435-649-2791 Ian Crossland, Head of School

Park City Day School provides small class sizes, dynamic curriculum and a creative education for preschool through 9th grade. The school also offers Afterschool and Summer Programs. The Early Childhood Program focuses on cognitive, social, emotional and physical development. Lower School (K-5) curriculum covers language arts, math, social studies, science, technology, foreign language, physical education, visual and performing arts. The Middle School Program (6-9) expands upon these core subjects to offer a solid academic preparation for high school and beyond.

#### Education Information-Summit County Montessori Schools

#### Another Way School

www.anotherwayschool.org

6587 Mountain View Drive Park City, UT 84098 435-615-1429 Diane Bode, Founder & Executive Director

**Another Way School** is a private Montessori school in Park City. A strong Montessori academic curriculum and the Native American way of honoring "all my relations" allows students (ages 3 to 12) to explore their own self and discover who they are. The multi-age classroom experience, an outdoor education emphasis, a spiraling curriculum, child- centered skiing, an equestrian program, "hands-on" Living History, movement, and art contribute to nurturing the mind, heart, and spirit of the active learner.

#### Little Miner's Montessori School

www.littleminers.org

1091 Beehive Drive Park City, UT 84060 435-940-1822 Subie Stone, School Director

**Little Miners Montessori School's** ten teachers guide and educate 120 children. Its new building in Silver Creek features three classrooms, a multipurpose room, a green house, an art room and an office. The school is situated in a quiet neighborhood surrounded by pastures of farm animals, providing a peaceful environment for young children aged 2 ½ - 7 years old. Programs include Early Childhood & Kindergarten, Toddler, Art, Yoga, Skiing, Ice Skating, Foreign Language, Summer Camps and Extended Day.

#### Education Information - Summit County Montessori Schools

#### Soaring Wings International Montessori School

www.soaringwings.org

1580 Old Ranch Road Park City, UT 84098 435-649-3626 Leah Linebarger, School Director

Soaring Wings International Montessori School provides private instruction for children from infancy to 9th grade. A member of The International Montessori Council, all teachers hold an American Montessori teaching credential. Curriculum covers math, science, literacy, social studies, practical life, sensorial, penmanship, fine arts, foreign language and healthy lifestyles. Soaring Wings is dedicated to the Montessori philosophy that a child learns best in an environment that supports each individual's unique process of development. Activities promote development of self-esteem, social skills, emotional growth and physical coordination as well as cognitive preparation.

#### **CHILDCARE SERVICES / PRESCHOOL & EARLY LEARNING**

Park City Locations	Phone Number	Website Address
Another Way School	435-615-1429	anotherwayschool.org
ABC Great Beginnings	435-645-7375	abcgreatbeginnings.com
Creekside Kids Academy	435-655-0195	creeksidekids.net
Deer Valley Resort Children's Center	435-645-6648	deervalley.com
Guardian Angel Babysitting Service	435-640-1229	guardianangelbaby.com
Kid's Cabin (Silver Mtn. Sports Club) Prospector	435-615-6620	thekidscabinparkcity.com
Kid's Cabin (Silver Mtn. Sports Club) Kimball	435-647-0022	thekidscabinparkcity.com
Little Adventures Children's Center-		
(Park City Canyon Village)	435-615-8036	parkcitymountain.com
Little Miners Montessori	435-940-1822	littleminers.org
Mother Goose of Utah Child Care	435-503-4896	mothergooseofutah.com
Park City Day School	435-649-2791	parkcitydayschoool.org
Park City Cooperative Preschool	435-649-5949	parkcitycoop.com
Park City School District Preschool	435-645-5600	pcschools.us
Park City Sitters	435-640-7193	parkcitysitters.com
PC Tots (Sidewinder)	435-731-8860	pctots.org
PC Tots Too (Prospector)	435-731-8203	pctots.org
The Peek Program	435-649-9188	thepeekprogram.com
Right Start Kids Academy (Black Diamond Gym)	435-615-1800	blackdiamondgym.com
Shining Stars Cooperative School	435-658-5028	shiningstarsparkcity.org
Soaring Wings Montessori	435-200-8246	soaringwings.org

#### CHILDCARE SERVICES / PRESCHOOL & EARLY LEARNING

<u>Kamas Location</u>	<u>Phone Number</u>	<u>Website Address</u>
AristoCat Children's Academy	435-640-8982	aristocatchildrensacademy.com
South Summit School District Preschool	435-783-4301	ssummit.org

Bookmobile

#### **CHILDREN & TEENS - ACTIVITIES**

Ski & Snowboard Schools	<u>Phone Number</u>	Website Address
Deer Valley Resort Park City Mountain Resort	435-645-6648 800-472-6309	deervalley.com parkcitymountain.com
Other Activities	<u>Phone Number</u>	Website Address
Basin Recreation Youth Activities	435-645-6648	basinrecreation.org
Kimball Art Center	435-649-8882	kimballartcenter.org
Park City Library	435-615-5600	parkcitylibrary.org
Park City Recreation Youth Programs	435-615-5400	parkcity.org
Summit County Library		All Summit County Libraries:
Coalville Branch	435-336-3070	www1.youseemore.com/summit
Kamas Branch	435-783-4351 x3080	county
Kimball Junction Branch	435-615-3900	•

435-513-0826

#### **COLLEGES & UNIVERSITIES IN UTAH**

Utah System of Higher Education (USHE)

#### Dixie State University (DSU)

www.dixie.edu

Located in St. George, Utah, the institution's status was changed from Dixie State College to Dixie State University in 2013. The university offers baccalaureate degrees, associate degrees and certifications in a number of majors to meet the needs of students, the community and the state.

#### Salt Lake Community College (SLCC)

www.slcc.edu

Salt Lake Community College is an accredited, student-focused urban multi-campus college. SLCC serves more than 60,000 students through credit and non-credit courses, making it the largest higher education institution in Utah. To accommodate student needs, SLCC has 13 locations throughout the Salt Lake Valley, including online options.

Snow College www.snow.edu

Originally founded in 1888 as an academy for the Church of Jesus Christ of Latter-day Saints, this two-year college became a state institution in 1932. Two campuses, in Ephraim and Richfield, offer primarily academic transfer programs and some applied technology programs. Snow College maintains the smallest freshman and sophomore class sizes in the state.

#### **COLLEGES & UNIVERSITIES IN UTAH**

Utah System of Higher Education (USHE) - continued

#### Southern Utah University (SUU)

www.suu.edu

Southern Utah University has evolved from a teacher training institution to its current role as a comprehensive, regional university offering graduate, baccalaureate, associate and technical programs. People of the region look to the University for skill development opportunities, academic specialties, outreach services, cultural and athletic activities, economic and business development and regional archives.

#### University of Utah (U of U)

www.utah.edu

Located in Salt Lake City, the U of U is the flagship institution of higher learning in the state. It serves over 31,000 students from across the U.S. and the world with over 72 major subjects at the undergraduate level and more than 90 major fields of study at the graduate level, including law and medicine. The U of U is a leader in biotechnology research. Its accomplishments include the first successful artificial heart transplant, the discovery of the first gene linked to breast cancer, and a strong partnership with the Huntsman Cancer Institute.

#### **Utah System of Technical Colleges (UTEC)**

www.utec.edu

UTEC is the parent organization for Utah's eight regional technical colleges: Bridgerland, Davis, Dixie, Mountainland, Ogden, Southwest, Tooele and Uintah Basin. Established by the State of Utah, UTEC provides market- driven technical education meeting the business and industry needs for technically-skilled workers and promotes economic development by providing market-driven technical education to secondary and adult students.

#### **COLLEGES & UNIVERSITIES IN UTAH**

Utah System of Higher Education (USHE) - continued

#### Utah State University (USU)

www.usu.edu

Established in 1888 as the Agricultural College of Utah, Utah State University has developed into a world-class institution of higher learning. USU continues to live up to its original ideal of educating rural citizens with distance-learning centers throughout the state. It also conducts groundbreaking research at its Logan campus. Through its partnership with NASA, USU is among world leaders in the number of experiments launched into space.

#### Utah State University Eastern (USU Eastern)

www.eastern.usu.edu

Formerly the College of Eastern Utah and now part of the Utah State University system, Utah State University Eastern Utah is the state's only comprehensive regional college and serves as the state's educational hub for Eastern and Southeastern Utah. With campuses in Price and Blanding, Utah students may earn a Certificate of Completion, Associate of Applied Science, Associate of Science or Arts, Bachelor's, Master's or Doctorate degree in a number of program areas.

#### Utah Valley University (UVU)

www.uvu.edu

Utah Valley University, formerly Utah Valley State College, offers short-term training programs, training for high-tech careers, transfer degrees and bachelor's degrees. Starting in 1941 as a vocational learning center for locals looking to gain better technical skills, UVU has since grown to become a four-year accredited university. Other campus expansions include the addition of the Wasatch Campus in Heber City, Utah. UVU has campus offerings in both the north and south ends of Utah Valley.

#### **COLLEGES & UNIVERSITIES IN UTAH**

Utah System of Higher Education (USHE) - continued

Weber State University (WSU)

www.wsu.edu

Weber State University is a multi-campus university with extensions located in Utah and Davis counties. WSU offers the largest, most comprehensive undergraduate programs in the state. This university offers an array of distance learning, independent study, and evening classes to meet the needs of its diverse student body.

#### **COLLEGES & UNIVERSITIES IN UTAH**

**Utah Private Institutions** 

#### Brigham Young University (BYU)

www.byu.edu

Established in 1875, Brigham Young University provides an education in an atmosphere consistent with the ideals and principles of its sponsor, The Church of Jesus Christ of Latter-day Saints (LDS). BYU is recognized for its extensive language programs, performing arts ensembles, sports programs, and devotion to combining solid scholarship with the principles of the LDS church. BYU is home to renowned graduate programs in Business and Law.

#### LDS Business College

www.ldsbc.edu

Owned and operated by The Church of Jesus Christ of Latter-day Saints, LDS Business College has educated students for well over a century. It is a unit of the Church Educational System, which also includes Brigham Young University, Brigham Young University – Hawaii, Brigham Young University – Idaho, elementary and secondary schools, and institutes of religion and seminaries around the world.

#### Westminster College

www.westminstercollege.edu

Founded in 1875, Westminster College is a fully independent, privately funded, nondenominational, comprehensive liberal arts college. This institution for higher learning offers select graduate programs. Although small in comparison to the surrounding colleges and universities, WC has experienced tremendous growth leading to several campus expansions over the last couple of years.

#### **COLLEGES & UNIVERSITIES IN UTAH**

**Utah Private Institutions - continued** 

Western Governors University (WGU)

www.wgu.edu

Founded in 1997, when a group of U.S. governors came up with an innovative answer to a question of growing concern. Ensuring residents greater access to a college education that fits their schedule. The principal mission of WGU is to improve quality and expand access to post-secondary educational opportunities by providing a means for individuals to learn independent of time or place and to earn compentency-based degrees and other credentials that are credible to both academic institutions and employers. Education without boundaries.™

#### COLLEGES & UNIVERSITIES IN UTAH

#### Other Accredited Institutions

Broadview University

College America

Columbia College – Salt Lake

Eagle Gate College

Everest College

Neumont University

Provo College

Stevens-Henager College

University of Phoenix

Webster University at Hill AFB

www.broadviewuniversity.edu

www.collegeamerica.edu

www.ccis.edu

www.eaglegatecollege.edu

www.Everest.edu www.neumont.edu

www.provocollege.edu

www.stevenshenager.edu

www.phoenix.edu www.webster.edu

#### Additional Higher Education Resources

State of Utah

Utah Career & Technical Education

Utah Education Network

Utah Educational Savings Plan

Utah Higher Education Assistance Authority

Utah Navajo Trust Fund

Utah Proprietary Colleges & Universities

• Utah State Board of Directors

Utah System of Higher Education

www.Utah.gov/education

www.schools.Utah.gov/cte

www.uen.org

www.uesp.org

www.uheaa.org

www.finance.Utah.gov

www.dep.Utah.gov

www.schools.Utah.gov

www.higheredutah.org



CHAMBER OF COMMERCE | CONVENTION & VISITORS BUREAU

# ECONOMIC PROFILE

### **Employment & Income**

# UTAH SUMMIT COUNTY PARK CITY

Prepared by the Park City Chamber of Commerce & Visitors Bureau

PO Box 1630, Park City, UT 84060 1.800.453.1360

#### **Employment And Income - Introduction**

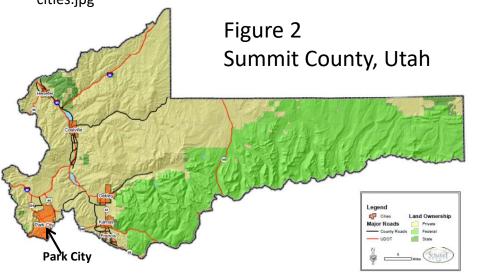
Summit County is located 20 miles east of the Salt Lake City metropolitan area. Connected by Highway 80, Summit County's proximity to the Salt Lake City area provides commuting options for workers. With drive times around 30 minutes people can choose to commute in and out of the area for employment, or live and work within Summit County. (Figure 1)

Park City, is the most populated community in Summit County, and geographically the closest to Salt Lake City, occupying an 18.14 square mile area in southwestern Summit County . (Figure 1) The less populated communities of Coalville, Francis, Henefer, Kamas and Oakley are located to the east of Park City. East of Interstate 80 and State Road 32 , Summit County is rural and forest lands. (Figure 2)

Figure 1 Summit County and Surrounding Area



http://ontheworldmap.com/usa/state/utah/road-map-of-utah-with-cities.jpg



Map Courtesy of Summit County GIS Department

#### Employment And Income – Summit County, Utah

Non farm employment in Summit County is predominately related to the Leisure and Hospitality Industry. This includes hotels, resorts and restaurants needed to support tourism. Although the Summit County area provides other employment opportunities, the Leisure and Hospitality Industry from 2016-2017 employed 37% of the workforce and continues to be the main employer. 1 Year - round tourism provides employment opportunities and income generated to support local economies.

Employment, income data and links to additional resources for Summit County and municipalities used in this section are available from the following sources:

#### Department of Workforce Services

https://jobs.utah.gov/

#### Summit County, UT Official Website

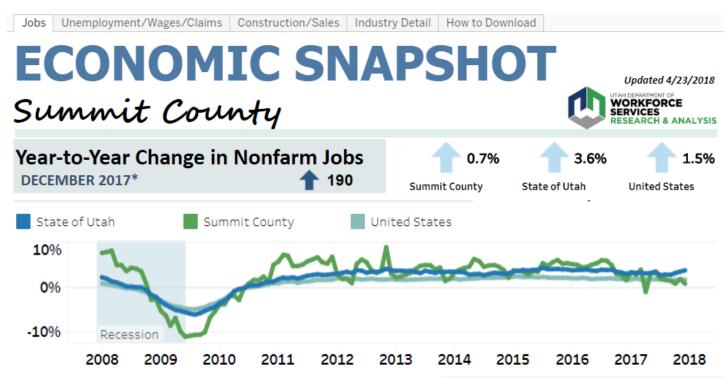
- **Economic Development Data** http://summitcounty.org/609/Economic-Development
- **Economic Data Center for Summit County and Municipalities** http://summitcounty.org/900/Summit-County http://summitcounty.org/891/Park-City

## **Employment**

# Employment And Income – Summit County, Utah

Summit County's job growth rate moderated in December 2017 compared to previous years. Warm Weather and lack of storms in the fourth quarter seem to be the most likely cause. The economy (based on employment) has never been larger in Summit County. It fluctuates with the seasons, but overall, employment is up 11 percent over five years and 17 percent over 10 years.<sup>2</sup>

Figure 3 Year to Year change in Nonfarm Jobs Updated 4/23/2018

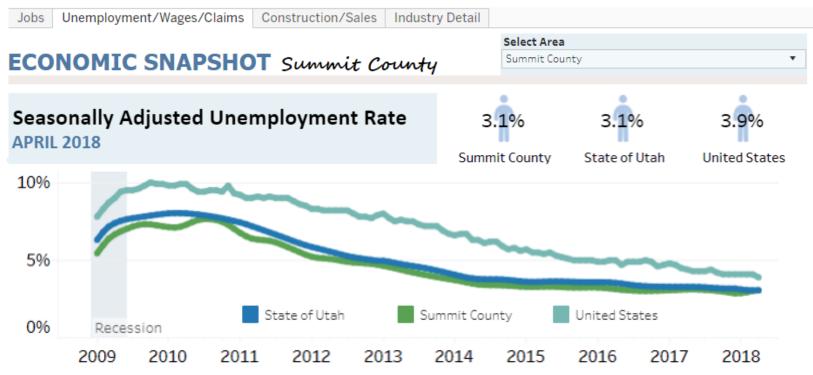


<sup>\*</sup> Preliminary. Source: U.S. Bureau of Labor Statistics; Utah Department of Workforce Services.

# EMPLOYMENT AND INCOME- Seasonally Adjusted Unemployment Rate

The profile of initial unemployment claims reflects the typical flow within the Summit County economy. Claims are lowest in winter, which is Summit County's peak economic season. Claims then rise temporarily when the ski season ends, then slow during summer, rising again during the fall season as construction slows. The yearly pattern repeats itself again changing with the seasons.<sup>3</sup>





# Employment And Income – Summit County, Average Monthly Wage

For the fourth quarter 2017 Summit County's total average monthly wage was \$3,971. The highest paying industries include financial, professional / business services, information, manufacturing and mining.(Figure 5)

Figure 5 Summit County Average Monthly Wage, Fourth Quarter 2017



\*Preliminary. Source: U.S. Bureau of Labor Statistics and Utah Dept of Workforce Services.

# Employment And Income – Nonfarm Jobs by Sector 2000-2016

#### **Table 1 Summit County Nonfarm Jobs**

- Leisure and Hospitality jobs continued to grow from 2000-2016, providing the majority of jobs in Summit County.
- Major employers are Park City Mountain Resort and Deer Valley Resort .

Moniarin Jobs				Summit County									
Histori	cal								_				
	Total	Mining	Construction	Manufacturing	Trade, Transportation and Utilities	Information	Financial Activities	Professional and Business Services	Education, Health and Social Services	Leis ure and Hospitality	Other Services	Government	
2000	15,228	56	1,432	561	2,652	277	1,050	1,133	415	5,297	331	2,024	
2001	15,846	70	1,562	563	2,663	227	1,049	1,232	531	5,528	386	2,035	
2002	16,436	71	1,493	558	2,741	223	1,373	1,129	580	5,797	387	2,084	
2003	16,418	67	1,320	508	2,804	221	1,117	1,034	674	6,171	379	2,123	
2004	17,522	52	1,500	582	2,883	251	1,125	1,263	770	6,456	443	2,197	
2005	18,900	59	1,709	601	3,156	244	1,291	1,477	798	6,771	544	2,250	
2006	20,620	79	2,113	620	3,429	252	1,479	1,608	839	7,288	608	2,305	
2007	21,897	106	2,583	652	3,652	267	1,602	1,634	866	7,662	530	2,343	
2008	22,689	90	2,367	611	3,977	243	1,642	1,688	940	8,122	552	2,457	
2009	20,775	86	1,638	619	3,643	234	1,454	1,558	965	7,497	574	2,507	
2010	20,684	69	1,336	654	3,732	234	1,481	1,455	1,129	7,512	588	2,490	
2011	21,874	53	1,066	783	3,878	251	1,537	1,545	1,229	8,403	597	2,532	
2012	22,662	83	1,075	830	3,961	251	1,540	1,706	1,344	8,717	602	2,552	
2013	23,376	78	1,176	797	4,085	281	1,674	1,862	1,407	8,772	635	2,608	
2014	24,359	79	1,342	808	4,215	290	1,765	2,066	1,560	8,905	630	2,700	
2015	25,387	74	1,568	829	4,292	314	1,797	2,281	1,699	9,122	640	2,772	
2016	26,473	50	1,540	813	4,355	350	1,783	2,497	1,814	9,710	719	2,841	
2016	26,4/3	50	1,540	813	4,355	350	1,783	2,497	1,814	9,710	719	2,841	

Nonfarm Johs Summit County

Updated August 2017 Source https://jobs.utah.gov/wi/insights/profile/

# Employment And Income – Summit County, Utah

#### Table 2 Summit County Household Income Profile



#### Household Income Profile

Summit County, UT Summit County, UT (49043) Geography: County Prepared by Jeffrey B. Jones, AICP

			2017-2022	2017-2022
Summary	2017	2022	Change	Annual Rate
Population	40,804	44,307	3,503	1.66%
Households	14,497	15,697	1,200	1.60%
Median Age	38.1	39.3	1.2	0.62%
Average Household Size	2.81	2.82	0.01	0.07%

		20	2022		
Households by Income	Number	Percent	Number	Percen	
Household	14,497	100%	15,697	1009	
<\$15,000	668	4.6%	555	3.50	
\$15,000-\$24,999	639	4.4%	527	3.4	
\$25,000-\$34,999	592	4.1%	484	3.1	
\$35,000-\$49,999	1,171	8.1%	949	6.0	
\$50,000-\$74,999	2,055	14.2%	2,473	15.8	
\$75,000-\$99,999	2,412	16.6%	2,852	18.2	
\$100,000-\$149,999	2,742	18.9%	3,111	19.8	
\$150,000-\$199,999	1,758	12.1%	1,963	12.5	
\$200,000+	2,460	17.0%	2,783	17.7	
Median Household Income	\$96,149		\$100,087		
Average Household Income	\$130,282		\$142,194		
Per Capita Income	\$46,386		\$50,467		

Source http://summitcounty.org/900/Summit-County

# Employment And Income – Park City, Utah

#### Table 3 Park City Household Income Profile



## Household Income Profile

Park City, UT Park City, UT (4958070) Geography: Place Prepared by Jeffrey B. Jones, AICP

			2017-2022	2017-2022
Summary	2017	2022	Change	Annual Rate
Population	8,320	8,948	628	1.47%
Households	3,160	3,387	227	1.40%
Median Age	39.3	40.6	1.3	0.65%
Average Household Size	2.62	2.63	0.01	0.08%

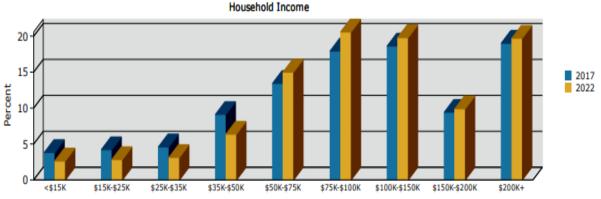
	20	2022		
Households by Income	Number	Percent	Number	Percent
Household	3,160	100%	3,386	100%
<\$15,000	120	3.8%	88	2.6%
\$15,000-\$24,999	133	4.2%	97	2.9%
\$25,000-\$34,999	145	4.6%	107	3.2%
\$35,000-\$49,999	288	9.1%	215	6.3%
\$50,000-\$74,999	425	13.4%	507	15.0%
\$75,000-\$99,999	566	17.9%	697	20.6%
\$100,000-\$149,999	587	18.6%	672	19.8%
\$150,000-\$199,999	296	9.4%	335	9.9%
\$200,000+	600	19.0%	668	19.7%
Median Household Income	\$94,518		\$99,120	
Average Household Income	\$134,647		\$147,713	
Per Capita Income	\$51,122		\$55,847	

Source http://summitcounty.org/891/Park-City

# Employment And Income - 2017 and 2022 Household Income

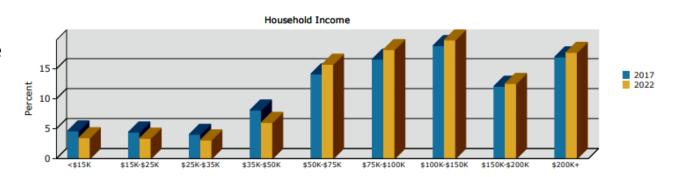
Comparing Park City's to Summit County's projected 2017 and 2022 household income, data indicates percentage of households with income in both areas will increase at the \$50,000 and greater income ranges, while percentage of households with income ranges below \$50,000 will decrease from 2017 to 2022.

#### Figure 6 Park City



Source: http://www.co.summit.ut.us/DocumentCenter/View/6399

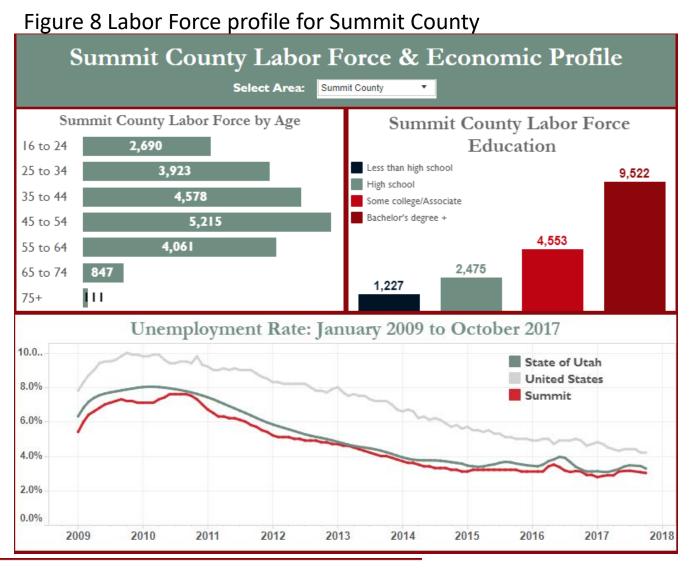
Figure 7 Summit County



Source: http://www.co.summit.ut.us/DocumentCenter/View/6459

# **Labor Force**

# Employment And Income – Labor Force for Summit County



Sources: Census Bureau 2011-2015 ACS, Department of Workforce Services, Bureau of Labor Statistics

# Employment And Income – Labor Force Inflow/Outflow

With commuting times of approximately 30 minutes to Salt Lake City, Summit County is a haven for those seeking to work or live in a scenic, alpine setting without giving up urban amenities. Figure 10 illustrates county commuting patterns. While 6,465 people live and work in Summit County, there is almost an even exchange of workers flowing into Summit County and workers leaving Summit County.

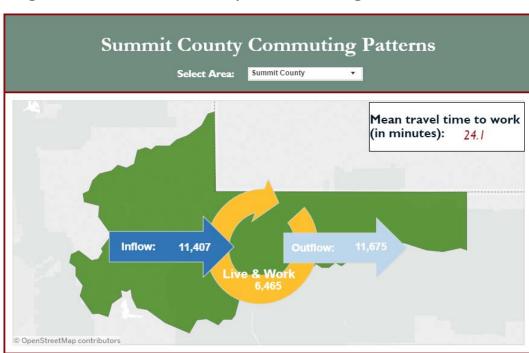


Figure 9 Summit County Commuting Patterns

https://jobs.utah.gov/wi/data/library/laborforce/commuting.html, Last updated 12/2017

# Employment And Income – Labor Force Inflow/Outflow

Table 4 provides details on where Summit County workers are commuting from and where Summit County residents commute to. Salt Lake County workers make up the majority of people who commute into Summit County for work, followed by Wasatch County workers. Salt Lake County is by far the place most Summit County residents commute to.

Table 4 Summit County Inflow /Outflow detail

from		Where Summit Count	ry residents work
	_		
Beaver		Beaver	20
Box Elder	121	Box Elder	68
Cache	251	Cache	259
Carbon	65	Carbon	73
Daggett	66	Daggett	- 1
Davis	690	Davis	555
Duchesne	355	Duchesne	255
Emery	13	Emery	15
Garfield	5	Garfield	.,
Grand	42	Grand	3
Iron	28	Iron	3 22 10
luab	14	luab	10
Kane	2	Kane	
Millard	9	Millard	17
Morgan	123	Morgan	70
Out of State	510	Out of State	1,852
Piute	0	Piute	1,032
Rich	38	Rich	20
Salt Lake	4,748	Salt Lake	5.810
San Juan	.,, .5	San Juan	3,010
Sanpete	32	Sanpete	
Sevier	21	Sevier	38 42
Tooele	230	Tooele	103
Uintah	214	Uintah	20
Utah	1.284	Utah	1,110
Wasatch	2.061	Wasatch	31
Washington	105	Washington	84
Wayne	103	Wayne	0-
Weber	366	Weber	659

Sources: 2014 Census Bureau LODES, Census Bureau 2010-2014 ACS

https://jobs.utah.gov/wi/data/library/laborforce/commuting.html, updated 12/2017

Figure 10 Utah Counties



Source:

https://jobs.utah.gov/wi/insights/esa/

# Employment And Income – Labor Force Inflow/Outflow

Detailed Inflow/Outflow Report Data for Summit County and communities is available on Summit County's Official website www.summitcounty.org. A small sample of the report is presented in Table 5. Additional inflow/outflow data from years 2002-2014 by age, wage and industry is presented in report format.

Table 5 Sample of Detailed Inflow/Outflow Report Data for Park City Inflow/Outflow Report

Selection Area La	abor M	arket Si	ze (All	Jobs)										
	20	14	20	13	20	12	20	11	20	10	20	09	20	08
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Employed in the Selection Area	12,911	100.0%	12,069	100.0%	12,070	100.0%	12,592	100.0%	12,127	100.0%	12,462	100.0%	13,731	100.0%
Living in the Selection Area	3,989	30.9%	3,842	31.8%	3,553	29.4%	3,599	28.6%	4,226	34.8%	5,120	41.1%	4,109	29.9%
Net Job Inflow (+) or Outflow (-)	8,922	-	8,227	-	8,517	-	8,993	-	7,901	-	7,342	-	9,622	-
In-Area Labor Fo	orce Ef	ficiency	(All Jo	bs)										
	20	14	20	13	20	12	20	11	20	10	20	09	20	08
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Living in the Selection Area	3,989	100.0%	3,842	100.0%	3,553	100.0%	3,599	100.0%	4,226	100.0%	5,120	100.0%	4,109	100.0%
Living and Employed in the Selection Area	1,901	47.7%	1,734	45.1%	1,573	44.3%	1,726	48.0%	2,028	48.0%	2,539	49.6%	2,182	53.1%
Living in the Selection Area but Employed Outside	2,088	52.3%	2,108	54.9%	1,980	55.7%	1,873	52.0%	2,198	52.0%	2,581	50.4%	1,927	46.9%
In-Area Employr	nent Ef	ficiency	(All Jo	bs)										
		14	•	13	20	12	20	11	20	10	20	09	20	08
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Employed in the Selection Area	12,911	100.0%	12,069	100.0%	12,070	100.0%	12,592	100.0%	12,127	100.0%	12,462	100.0%	13,731	100.0%
Employed and Living in the Selection Area	1,901	14.7%	1,734	14.4%	1,573	13.0%	1,726	13.7%	2,028	16.7%	2,539	20.4%	2,182	15.9%
Employed in the Selection Area but Living Outside	11,010	85.3%	10,335	85.6%	10,497	87.0%	10,866	86.3%	10,099	83.3%	9,923	79.6%	11,549	84.1%

Source: U.S. Census Bureau, OnTheMap Application, http://onthemap.ces.census.gov

# Employment And Income – Summary

Many factors highlighted in this section indicate that economic growth, related jobs and wages trend positive for Summit County and it's communities. Employment opportunities and income growth is supported by:

- Proximity to Salt Lake City metropolitan area and International Airport
- Highly educated workforce
- Affluent population demanding goods and services
- Growing diversified industries in addition to the Travel and Leisure Industry
- Dynamic Tourism Industry promoting year-round recreational opportunities
- Business-friendly environment, encouraging new business development

# **Endnotes**

Referenced Documents, Websites, Tables and Figures

#### Endnotes – References

#### Page 5

<sup>1</sup> Department of Workforce Services Website, Economic Data, Local Insights, County Snapshots, Summit County, Employment Share Graph <a href="https://jobs.utah.gov/wi/insights/county/summit.html">https://jobs.utah.gov/wi/insights/county/summit.html</a>

#### Page 7

<sup>2</sup> Utah Department of Workforce Services, Local Insights, Economic Snapshot, Jobs Section https://jobs.utah.gov/wi/insights/county/summit.html

# Endnotes – Figures

#### Page 4

#### **Figure 1 Summit County and Surrounding Area**

http://ontheworldmap.com/usa/state/utah/road-map-of-utah-with-cities.jpg

#### Figure 2 Summit County, Utah Map

Summit County Website: summitcounty.org - Summit County GIS Department http://summitcounty.org/234/Summit-County-GIS

#### Page 7

#### Figure 3 Year to Year change in Nonfarm Jobs Updated 4/23/2018

Utah Department of Workforce Services, Local Insights, Economic Snapshot, Summit County https://jobs.utah.gov/wi/data/library/employment/employmentsnapshot.html

#### Page 8

#### Figure 4 Seasonally Adjusted Unemployment Rate 4/2018

Utah Department of Workforce Services, Local Insights, Economic Snapshot, Unemployment/Wages/Claims https://jobs.utah.gov/wi/insights/county/summit.html – Unemployment/Wages/Claims Tab

#### Page 9

#### Figure 5 Average Monthly Wage , Fourth Quarter 2017

Utah Department of Workforce Services, Local Insights, Economic Snapshot, Summit County, Unemployment/Wages/Claims

https://jobs.utah.gov/wi/insights/county/summit.html –Unemployment/Wages/Claims Tab

# Endnotes – Figures

#### **Page 13**

#### **Figure 6 Park City Household Income**

Source: http://www.co.summit.ut.us/DocumentCenter/View/6399

#### Figure 7 Park City Household Income

Source: http://www.co.summit.ut.us/DocumentCenter/View/6459

#### **Page 15**

#### Figure 8 Labor Force profile for Summit County

Utah Department of Workforce Services, Economic data, Labor Force https://jobs.utah.gov/wi/data/library/laborforce/commuting.html, last updated 12/2017

#### **Page 16**

#### **Figure 9 Summit County Commuting Patterns**

Department of Workforce Services, Economic Data, Labor Force Data https://jobs.utah.gov/wi/data/library/laborforce/commuting.html

#### **Page 17**

#### **Figure 10 Utah Counties**

Department of Workforce Services, Local Insights, Regional Snapshots https://jobs.utah.gov/wi/insights/esa/

#### Endnotes – Tables

#### **Page 10**

#### **Table 1 Summit County Nonfarm Jobs**

Utah Department of Workforce Services, Local Insights, Annual Profiles, Summit County, Nonfarm jobs table

Historical Summit County industry nonfarm jobs by sector 2000-2016 https://jobs.utah.gov/wi/insights/profile/

#### Page 11

#### **Table 2 Summit County Household Income Profile**

Summit County Website, Government, Departments, Economic Development, Data Center, Summit County

http://summitcounty.org/900/Summit-County

#### Page 11

#### **Table 3 Park City Household Income Profile**

Summit County Website, Government, Departments, Economic Development, Data Center, Park City

http://summitcounty.org/891/Park-City

#### **Page 17**

Table 4 Summit County Inflow /Outflow detail https://jobs.utah.gov/wi/data/library/laborforce/commuting.html

## Endnotes – Tables

#### <u>Page 18</u>

Table 5 Detailed Inflow /Outflow Report Data for Park City **Summit County Official website** http://summitcounty.org/DocumentCenter/View/6402/Park-City-Inflow-Outflow

#### Figure 5 Data from Average Monthly Wage Chart . Fourth Quarter 2017

## **Average Monthly Wages -Data from Figure 5**

- Mining \$5,620
- Construction \$4,764
- Manufacturing \$5,000
- Trade, Transportation & Utilities \$3,228
- Information \$6,414
- Financial Activities \$8,690
- Professional and Business Services \$7,116
- Educational, Health and Social Services \$3,890
- Leisure and Hospitality \$2,431
- Other services \$3,270
- Government \$3,616
- Covered Ag/Forestry/Fishing/Hunting \$1,956



CHAMBER OF COMMERCE | CONVENTION & VISITORS BUREAU

# ECONOMIC PROFILE

# City Fees & Taxes

# PARK CITY & SUMMIT COUNTY, UTAH

Prepared by the Park City Chamber of Commerce & Visitors Bureau

PO Box 1630, Park City, UT 84060 1.800.453.1360

# Park City Fees

# City Fees & Taxes – Park City Fees

A comprehensive Fee Schedule document is found on the Park City website, http://www.parkcity.org, under the Government dropdown list.

Figure 1 Park City Website Home Page CRM - Dashboard 🙏 SV Portal 🖰 DEV\_CRM - Login 春 SnowSearch - Everyt 🔯 Dictionary.com | Mex 🚭 Utah Mapping Portal 🥗 Sales Tax | Park City, Bonanza Flat Conservation Area | May 2018 - Current Listen Live | May 2018 - Prior Listen Live | Online Services | Municipal Code | Jobs | En Españo PARK CITY transit-bus play services Ho v Do I...? About Us Departments **Government** loxious Weeds **Boards & Commissions** City Teams Election Information City Council Courts Office of the Mayor **Emergency Management** Current Construction Projects City Council Values, Goals & Planning & Zoning Current RFPs and Bids Incident Report - Public Strategic Planning Youth City Council Document Central Municipal Codes, Ordinances,

Figure 2 Park City Fee Schedule Page



Clicking on Municipal Codes, Ordinances, Resolutions, Policies and Fees link, opens a new web page where the Fee Schedule Document can be viewed or printed. (Figure 2)

Resolutions, Policies and Fees

Source: http://www.parkcity.org

City Manager

# City Fees & Taxes – Park City Fee Schedule Document

The Park City Fee Schedule Document, – Amended July 20, 2017 contains the following information:

Section 1. Construction and Development Related Fees

Section 2. Utility Fees

Special 3. Meetings Fees

Section 4. Business Licensing

Section 5. Miscellaneous Law Enforcement Fees

Section 6. GRAMA (Government Records Access and Management Act) Fees

Section 7. Parking, Meter Rates, Violations, Towing, And Impound Fees

Section 8. Recreation Services And Facility Rental Fees

Section 9. Ice Arena And Fields Rental Fee Schedule

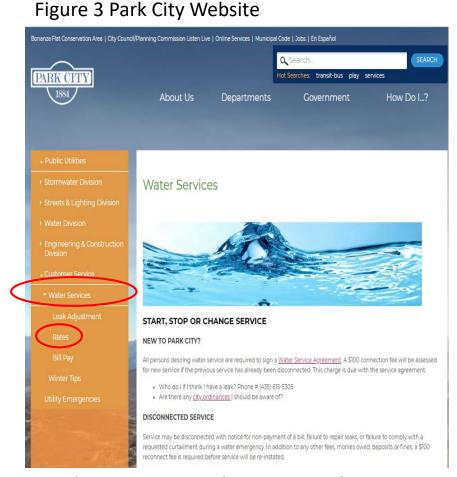
Section 10. Miscellaneous Fees

Website address http://www.parkcity.org/home/showdocument?id=63

# City Fees & Taxes – Park City Water Services

Water services fees are available in Section 2 Utility Fees, of the Fee Schedule Document. Additional information and associated fees for starting, stopping or changing service is located at http://www.parkcity.org/departments/public-utilities-streets/customer-service/water-services.

- A \$100 connection fee will be assessed for new service if the previous service has already been disconnected.
- Contact Phone # (435) 615-5305 for leak inquiry /reporting
- A \$100 reconnect fee is required before service will be re-instated.
- Requests for termination of water services
- Setting up renter/tenant water service



Source http://www.parkcity.org/departments/public-utilities-streets/customer-service/water-service

# Snyderville Basin Water Reclamation Water Fees, Service Area and Facilities

# City Fees & Taxes – Snyderville Basin Sewer Systems

The Snyderville Basin Water Reclamation District's website, <a href="https://www.sbwrd.org">https://www.sbwrd.org</a>, contains information for Park City and surrounding service area, billing,, residential, commercial and administrative fees. Helpful, concise information can be accessed here in the FAQS section concerning billing, maintenance, development projects, private lateral connections and wastewater treatment, or directly at <a href="https://www.sbwrd.org/engineering-faq/">https://www.sbwrd.org/engineering-faq/</a>.

Figure 4 Snyderville Basin Water Reclamation Website



# City Fees & Taxes - Snyderville Basin Sewer Systems, continued

Service Area - Park City and Surrounding Area

A map showing the service area is located at https://www.sbwrd.org/service-area/

#### **Facilities and Capacity Details**

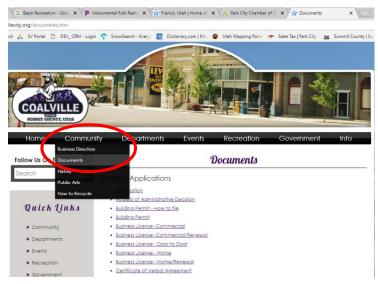
- The Snyderville Basin Water Reclamation District (SBWRD) provides state-of-the-art
  wastewater collection and reclamation services for Park City and the surrounding area from
  their two treatment facilities, East Canyon and Silver Creek. Combined the facility has a
  treatment capacity of 6.0 million gallons per day. average about 3.5 mgd and can treat up to
  12.0 mgd if necessary. <sup>1</sup>
- The East Canyon Water Reclamation Facility, which processes most of the area's sewage, has a maximum capacity of 4.0 mgd, treats wastewater from Park City, The Canyons, and western Snyderville Basin and returns the cleaned water to East Canyon Creek, which then flows into East Canyon Reservoir. It is currently the only facility in the state that removes phosphorus from wastewater. <sup>2</sup>
- The Silver Creek Water Reclamation Facility (SCWRF), with a capacity of 2.0 million gallons/day, treats wastewater from Park City, Promontory, and eastern Snyderville Basin and returns the cleaned water to Silver Creek, which then flows into Echo Reservoir.<sup>3</sup>
- Wastewater user fees are calculated based on a combination of a service charge and a volume charge. The service charge is a base fee that all users pay, regardless of the amount of water used. The volume charge is based on the average water used during the months of November through April. See Current Rate Resolution document for a more detailed description of fees. 4

# City Fees of Other Summit County Municipalities

# City Fees & Taxes - Coalville

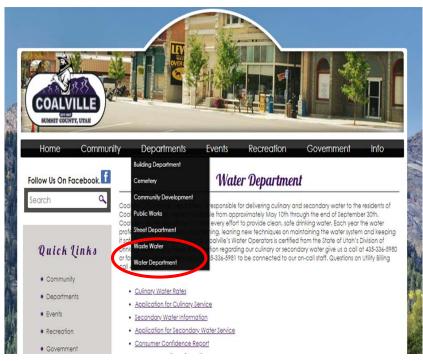
Coalville is the county seat of Summit County. Located 24 miles to the Northeast of Park City along Interstate 80. Community information, applications and associated fees, water service, water rates and additional water related information can be found at <a href="http://www.coalvillecity.org">http://www.coalvillecity.org</a>

#### Figure 6 Coalville City Website



http://www.coalvillecity.org/documents.htm

Figure 5 Coalville City Website



Source: http://www.coalvillecity.org/water-department.htm

For water related information go to Departments Waste Water and Water Department links (Figure 5). For other forms, applications and fees go to the Community Section, click on the Documents link. (Figure 6)

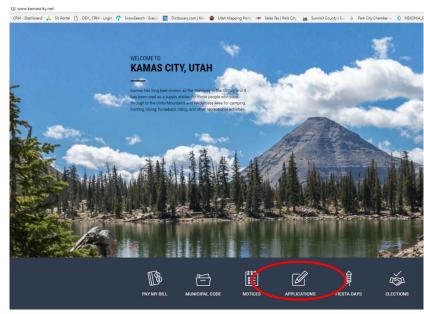
# City Fees & Taxes – Kamas

The City of Kamas is located about eighteen miles east of Park City, along State Road 248 and about forty-five miles southeast of Salt lake City.

Information for City fees and water rates is found on the Kamas City website, <a href="http://www.kamascity.net">http://www.kamascity.net</a>, by navigating to Applications, then clicking on the Fee & Rate Resolution link. The KAMAS CITY FEE & RATE RESOLUTION NO. 2012-05 document, contains detailed fee information.

Links to additional fee and permit applications are also found here relating to construction, impact fees, licenses and rental of city facilities

#### Figure 7 Kamas City Website



Source http://www.kamascity.net/

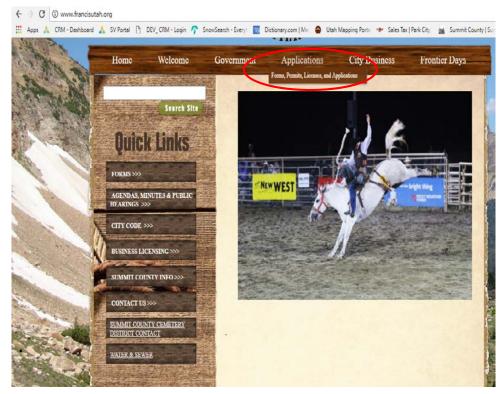
## City Fees & Taxes – Francis

Francis, located about 18 miles east of Park City at the southern end of Kamas Valley, is the gateway to the Uinta Mountains and Wasatch National Forest.

Water and sewer rates are found from the home page, www.francisutah.org, under the Quick Links menu, or go directly to the web page at, <a href="http://www.francisutah.org/water-and-sewer.htm">http://www.francisutah.org/water-and-sewer.htm</a>. Additional city fees are found on the Francis City website, by navigating to the Applications header and clicking on the dropdown, Forms, Permits, Licenses and Applications, or go directly to the web page at,

http://www.francisutah.org/forms-permits-licenses-and-applications.htm

Figure 8 Francis City Website



Source: www.francisutah.org

# City Fees & Taxes – Oakley

Oakley is a small high mountain valley community 16 miles east of Park City. Famous for it's Rodeo and Celebration Festivities held annually in July.

Oakley's website contains all city fee information at www.oakleycity.com. Fee schedules are located under Government in the drop down list, click Fee & Rate Schedule, or can be directly accessed at http://www.oakleycity.com/fee--rate-schedule.htm

🗴 🌀 Basin Recreation - Google 🗶 🜓 Instrumental Folk Rac 🐠 🗶 😭 Francis, Utah | Home of F 🗶 Maps Google Maps ← → C ① www.oakleycity.com 🟢 Apps 🙏 CRM - Dashboard 🙏 SV Portal 🖰 DEV\_CRM - Login 春 SnowSearch - Everyt 👺 Dictionary.com | Me 🚳 Utah Mapping Porta 🥗 Sales Tax | Park City Search | Proposed City Code Fee & Rate Schedule Oakley, Utah 84055 Office:435-783-5734 Fax: 435-783-5732 Rodeo: 435-783-5753 oakley@allwest.net Monday--Friday 8:00a.m. to 4:30 p.m.

Figure 9 City of Oakley Website

Source: http://www.oakleycity.com/index.htm

# Tax Rates

# City Fees & Taxes – State Tax

#### Table 1 Tax Data 2018

Tax Rate and Fees, effective as of April 1, 2018 for Park City, Snyderville Basin and Summit County, Utah.

#### Compiled from 3 rate charts

- Combined Sales and Use Tax Rates
- Other Tax Rates & Fees
- Simplified Chart

#### Utah Code Title 59, Chapter 12 Sales & Use Tax Act

#### Sales Tax Rates and Fees Rates

#### in effect as of April 1, 2018

Sales & Use Tax Act Tax Rates	Park City	Snyderville	Summit
Sales & Ose Tax Act Tax Mates	r ark city	Basin	County
Personal Income Tax <sup>1</sup>	5.0%	5.0%	5.0%
Corporation Income Tax 2	5.0%	5.0%	5.0%
Federal Tax Deduction	N/A	N/A	N/A
Sales & Use Tax Act Tax Rates			
State Sales & Use Tax	4.7%	4.7%	4.7%
Local Sales & Use	1.0%	1.0%	1.0%
Mass Transit	0.3%	0.3%	N/A
Resort Community Tax	1.1%	N/A	N/A
Addtl. Resort Community Tax	0.5%	N/A	N/A
Recreation, Art, and Parks (RAP)	0.1%	0.1%	0.1%
County Option Sales Tax	0.25%	0.25%	0.25%
Combined Sales Rate	8.45%	6.85%	6.55%
Restaurant Tax (Meals Only)	1.0%	1.0%	1.0%
Total Sales Tax on Meals	9.45%	7.85%	7.55%
Transient Room Tax	3.0%	3.0%	3.0%
Total Tax on Room Rents	12.77%	10.17%	9.87%
Telecommunications License Tax*	3.5%	N/A	N/A
Total Emergency Services **	1.32%	1.32%	1.32%
Municipal Energy Tax	6.0%	N/A	N/A
Motor Fuel (per gallon)	\$0.294	\$0.294	\$0.294
Cigarette (per pack of 20)	\$1.70	\$1.70	\$1.70
Source: Utah State Tax Commission			
Updated April 2018			
NOTES:			
<sup>1</sup> Utah Individual Income Tax rate is a	flat rate o	f 5% for all inco	me leve
<sup>2</sup> Utah corporate income tax rate is a	flat rate o	f 5% for all inco	me leve
*Monthly charge per telephone line			
**The municipal telecommunication not on the consumer. This rate shoul sales and use tax rate from the previ is passed on to the consumer, the tax combined sales tax purposes. See Ut	d not be a ous section x is include	dded to the con n. If the tax ed in the taxable	nbined e base fo

Source: <a href="https://tax.utah.gov/sales/rates">https://tax.utah.gov/sales/rates</a>

information.

# **ENDNOTES**

Referenced Documents, Websites, Tables and Figures

Section 8 City Fees & Taxes

### Referenced Documents

### Page 8

- <sup>1</sup> Retrieved from https://www.sbwrd.org/engineering-faq/ see Wastewater Treatment Section
- <sup>2</sup> Retrieved from https://www.sbwrd.org/east-canyon-water-reclamation-facility/
- <sup>3</sup> Retrieved from https://www.sbwrd.org/silver-creek-reclamation-facility/
- <sup>4</sup> Retrieved from https://www.sbwrd.org/engineering-faq/ see Billing Question 9

# **Figures**

### Page 3

### **Figure 1 Park City Website**

Source <a href="http://www.parkcity.org/departments/public-utilities/customer-service/water-services">http://www.parkcity.org/departments/public-utilities/customer-service/water-services</a>

### Figure 2 Park City Fee Schedule Page

http://www.parkcity.org/government/municipal-codes-ordinances-resolutions-and-fees

### Page 5

Figure 3 Park City Website, Departments, Public Utilities & Streets, Customer Service, Water Services

Source <a href="http://www.parkcity.org/departments/public-utilities-streets/customer-service/water-services">http://www.parkcity.org/departments/public-utilities-streets/customer-service/water-services</a>

### Page 7

Figure 4 Snyderville Basin Water Reclamation Website

Source :https://www.sbwrd.org

# **Figures**

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### Figure 5 Coalville City Website, Water Department

http://www.coalvillecity.org/water-department.htm

### Figure 6 Coalville City Website, Community, Documents

http://www.coalvillecity.org/documents.htm

### Page 11

### **Figure 7 Kamas City Website**

Source http://www.kamascity.net/

### **Page 12**

### **Figure 8 Francis City Website**

Source: www.francisutah.org

### Page 13

### **Figure 9 City of Oakley Website**

Source: http://www.oakleycity.com/index.htm

# **Tables**

## **Page 15**

Table 1 Tax Data 2018 compiled from 3 rate charts

Source: <a href="https://tax.utah.gov/sales/rates">https://tax.utah.gov/sales/rates</a>



CHAMBER OF COMMERCE | CONVENTION & VISITORS BUREAU

# ECONOMIC PROFILE

# Recreation & Events UTAH SUMMIT COUNTY PARK CITY

Prepared by the Park City Chamber of Commerce & Visitors Bureau PO Box 1630, Park City, UT 84060
1.800.453.1360

### Recreation

Park City's two world-class ski resorts, Park City Mountain and Deer Valley Resort, offer on-mountain lodging, dining, shopping, activities and acres of terrain to ski and ride.

Off-mountain, cross-country and skate skiing, snowshoeing, snowmobiling, ice skating, snow tubing, sleigh rides and more keep visitors and residents alike entertained outdoors all winter long. Inside, activities abound with numerous art galleries, museums, restaurants, shopping, nightlife and indoor recreation including a climbing gym, bowling alley and fitness facilities.

In summer, a network of over 400 miles of trails for mountain biking and hiking can be accessed from multiple points in town including lift accessed trails from each ski area. Park City was once again named a "Gold-Level Ride Center" by the International Mountain Bicycling Association — just a few years after being crowned the first IMBA "Gold-Level Ride Center" in the world.

Nearby Jordanelle, Deer Creek, Echo, East Canyon and Rockport reservoirs offer water sports, including sailing, fishing, water skiing, paddle boarding and swimming.

Park City was the site of 26 medal competitions at three venues during the 2002 Olympic Winter Games. A number of commemorative Olympic sites exist throughout town, including the Utah Olympic Park. During the 2002 games the park hosted bobsled, skeleton, Luge, Nordic ski jumping, and Nordic combined events. It still serves as a training center for Olympic athletes and is a popular tourist destination. Guests can visit the George Eccles 2002 Winter Olympic Games and Alf Engen Ski Museums, watch athletes train and even take part in activities themselves, like freestyle ski jumping into a splash pool. Visit <a href="https://doi.org/like-style-gacy.org">utaholympiclegacy.org</a> for information on activities and events.

### Recreation

Park City Recreation and Basin Recreation offer a wide variety of adult and youth programs and activities. Programs vary by season and community interest, and include everything from team sports, fitness classes, bike clinics and triathlon training to kids' classes, summer camps and dog obedience classes. Visit <u>parkcity.org</u> or <u>basinrecreation.org</u> for information.

Further adventures await within a day's drive of Park City, as Utah is home to five National Parks, seven National Monuments, two National Recreation Areas, a National Historic Site, six National Forests and over 40 state parks.

# **Seasonal Recreation**

# Year Round Activities

- Gallery Strolls
- Dining/Nightlife
- Theater/Concerts
- Shopping
- Bowling Alley
- Climbing Gym
- Park City Film Series
- Hot Air Ballooning
- Fishing
- Hunting
- Wildlife Watching

### **Summer Activities**

- Mountain Biking
- Hiking
- Road Biking
- Fishing & Hunting
- Golf
- Hay Rides
- Hot Air Ballooning
- Horseback Riding
- State Parks & Reservoirs
- Water Skiing
- Jet Skiing
- Boating

- Sailing
- SUP
- Tennis & Racquetball
- Disabled Recreation
- Historic Tours
- Rock Climbing
- Disc Golf
- Alpine Slide
- Heber Valley Railroad
- Outdoor Concerts

### Winter Activities

- Skiing
- Snowboarding
- Interconnect Tour
- Sleigh Rides
- Snowmobiling
- Snowshoeing
- Ice Skating
- Cross Country Skiing

- Snow Tubing
- Skate Skiing
- Snow Biking
- Heli-& Cat Skiing
- Hot Air Ballooning
- Historic Tours
- Fly Fishing

# Ski Resorts

# Deer Valley Resort

435.649.1000 / 800.424.DEER (3337)

Snow Report: 435.649.2000

deervalley.com



Winter Season: Early December – Mid April

**Summer Season:** Mid June – September

Number of Lifts: 21

Trails/Terrain: 100+ trails 27 % Beginner 41% Intermediate 32% Expert

Skiable Acres: 2,026 over 5 Peaks and 6 Bowls

**Summit Elevation:** 9,570 feet

Base Elevation: 6,570 feet

Vertical Drop: 3,000 feet

# Park City Mountain

435.649.8111 / 800.222.PARK (7275)

Snow Report: 435.647.5449

parkcitymountain.com

Winter Season: Late November through Mid April

**Summer Season:** 

Number of Lifts: 41

Trails/Terrain: 300+ trails 9% Beginner, 51% Intermediate, 40% Expert

**Skiable Acres:** 7,300+ over 17 Peaks, 14 Bowls, 2 Half pipes and 6 Terrain Parks

Summit Elevation: 10,000 feet

Base Elevation: 6,800 feet

Vertical Drop: 3,200 feet

**Lift Rates:** Visit <u>www.parkcitymountain.com</u> for current lift ticket rates.



PARK CITY

### Utah Ski Resorts & Nordic Centers

- Alta Resort alta.com
- Beaver Mountain skithebeav.com
- Brian Head brianhead.com
- Brighton <u>brightonresort.com</u>
- Cherry Peak <u>skicherrypeak.us</u>
- Deer Valley Resort deervalley.com
- Eagle Point <u>eaglepointresort.com</u>
- Homestead Nordic Center zermattresort.com
- Mountain Dell Nordic Center
- Park City Mountain <u>parkcitymountain.com</u>
- Powder Mountain <u>powdermountain.com</u>
- Round Valley Nordic Trails
- Snowbasin <u>snowbasin.com</u>
- Snowbird <u>snowbird.com</u>
- Solitude & Nordic Center <u>skisolitude.com</u>
- Sundance Resort & Nordic Center <u>sundanceresort.com</u>
- White Pine Touring <u>whitepinetouring.com</u>

### **Utah Public Golf Courses**

### Park City Golf Club – 18 holes

1451 Thaynes Canyon Drive Park City, UT 84060

435-615-5800

parkcitygolfclub.org

### Canyons Golf – 18 holes

3720 N. Sundial Court Park City, UT 84098 435-615-4728

parkcitymountain.com

### Soldier Hollow – 36 holes

1370 West Soldier Hollow Drive Midway, UT 84049

435-654-7442

soldierhollow.com

# **Crater Springs Golf Course at Homestead Resort – 18 holes**

700 N. Homestead Drive Midway, UT 84049

866-628-7459/435-657-3840

zermattresort.com

### Mountain Dell Golf Course – 36 holes

Parley's Canyon

Salt Lake City, UT 84109 801-582-3812

utah.com/golf

Public course with 36 holes.

### Wasatch Mountain State Park - 36 holes

750 West Snake Creek Road

Midway, UT 84049

435-654-0532

stateparks.utah.gov

### **Utah Private Golf Courses**

### **Promontory**

8417 N. Ranch Club Trail

Park City, UT 84098

435-333-4615

promontoryclub.com

### **Park Meadows Country Club**

2000 Meadows Drive

Park City, UT 84060

435-649-2460

parkmeadowscc.com

### **Glenwild Golf Club**

7600 Glenwild Drive

Park City, UT 84098

435-615-9666

glenwild.com

### Jeremy Ranch Golf & Country Club

8770 N. Jeremy Road

Park City, UT 84098 435-649-2700

thejeremy.com

### **Tuhaye Golf Course**

9875 N. Tuhaye Park Drive

Tuhaye, UT 84036

435-333-3636

talisker.com

### **Victory Ranch Club**

7865 N. Victory Ranch Drive

Kamas, UT 84036

435-785-5000

victoryranchclub.com

# Utah National Parks, Monuments & Forests

### **UTAH NATIONAL PARKS**

- Arches National Park
- Bryce Canyon National Park
- Canyonlands National Park
- Capitol Reef National Park
- Zion National Park

### **UTAH NATIONAL MONUMENTS**

- Cedar Breaks National Monument
- Dinosaur National Monument
- Grand Staircase-Escalante National Monument
- Hovenweep National Monument
- Natural Bridges National Monument
- Rainbow Bridge National Monument
- Timpanogos Cave National Monument

### **UTAH NATIONAL RECREATION AREAS**

- Flaming Gorge National Recreation Area
- Glen Canyon National Recreation Area
- Lake Powell National Recreation Area

### **UTAH NATIONAL HISTORIC SITE**

Golden Spike National Historic Site

### **UTAH NATIONAL FORESTS**

- Ashley National Forest
- Dixie National Forest
- Fishlake National Forest
- Manti La Sal National Forest
- Uinta Wasatch Cache National Forest

# **Summit County Arts & Culture**

Commemorative Air Force Utah Wing Museum

**Egyptian Theatre** 

Kimball Art Center

Mountain Town Music

Park City Film

Park City Gallery Association

Park City Historical Society

Park City International Music Festival Park City Museum

Park City Performing Arts Foundation/Eccles Center

Park City Summit County Arts Council

Park Silly Sunday Market

Sundance Film Festival

**Utah Conservatory** 

**Utah Music Festival** 

Utah Symphony/Utah Opera Deer Valley Music Festival

Please visit <a href="https://www.visitparkcity.com/things-to-do/arts-and-culture/">https://www.visitparkcity.com/things-to-do/arts-and-culture/</a> for up-to-date information

# Salt Lake City Arts & Culture

**Ballet West** 

Mormon Tabernacle Choir

Pioneer Theatre Company

Repertory Dance Theatre

Ririe-Woodbury Dance Company

Utah Museum of Contemporary Art

Utah Museum of Fine Art

Utah Symphony/Utah Opera

**Utah Shakespearean Festival** 

See statewide events at <u>utah.com</u>

# **Utah Professional Sports Teams**

Utah Jazz NBA Basketball

Real Salt Lake MLS Soccer

**Utah Grizzlies ECHL Hockey** 

Salt Lake Bees AAA Baseball (Affiliate of the Anaheim Angels)

Utah Blaze Arena Football

# **Annual Events**

# Park City Annual Events

### **WINTER**

Santa Arrives on the Town Lift

**Torchlight Parades** 

Sundance Film Festival

FIS Freestyle World Cup

USSA Grand Prix Sprint US Grand Prix

Spring Gruv at Park City

### **SUMMER**

Park City Historic Home Tour

Fourth of July Parade and Celebration

Savor the Summit

Oakley Rodeo

Park Silly Sunday Market

Park City Farmer's Market

Tour of Utah

Park City Point 2 Point

Utah Symphony/Utah Opera Deer Valley Music

Festival

Park City Performing Arts Foundation Big Stars, Bright Nights Outdoor Concert Series

**Summit County Fair** 

Kimball Arts Festival

Park City Marathon Jupiter Peak Steeplechase

Miner's Day Parade and Celebration

Halloween on Main Street



CHAMBER OF COMMERCE | CONVENTION & VISITORS BUREAU

# **Economic Profile**

# Climate Data

# UTAH **SUMMIT COUNTY** PARK CITY

Prepared by the Park City Chamber of Commerce & Visitors Bureau

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Park City sits at the mouth of a small north-south canyon along the east slopes of the Wasatch Mountains. The canyon opens into a high mountain valley, where elevations range from about 6,400 to 7,000 feet above sea level. The valley is protected by the surrounding mountains, which rise to over 10,000 feet in some areas.

The varied topography influences the general climate of the area. Cooler air from surrounding mountain slopes collects in the Snyderville Basin area and forms a shallow nocturnal inversion during much of the year, especially in the winter months. Average winter minimum temperatures in Park City are in the mid-teens, with highs in the mid 30s. Temperatures as cold as -30 degrees Fahrenheit have been recorded in Park City. Sheltered by the surrounding mountains, strong winds seldom develop in the valleys but can be very gusty over the ridges and in surrounding open areas.

The heaviest precipitation occurs during the late fall, winter and early spring months. Nearly half of the area's annual moisture typically falls between November and March. Much of this is in the form of snow. The average annual snowfall for Park City between 2017-2009 was 270 inches, the maximum total snowfall occurred in 2016 and the minimum snowfall occurred in 2014. (Figure 2)

The dry powdery snow found at Utah's 14 ski resorts is considered to be the "greatest snow on earth".(Utah facts 1995-96)

Summer nights are cool and crisp as cooled air flows down the mountain slopes. The average minimum July 2017 temperature is only 56 degrees Fahrenheit. Daytime maximum temperatures in July average 82 degrees Fahrenheit, with temperatures occasionally reaching into the upper 90s. During 2017 maximum total precipitation occurred during January at nearly 4 inches, compared to the average monthly precipitation for the year of 1 inch.<sup>1</sup>

The average length of the growing season in the Park City area is a little over 100 days and may be as long as 120 days in some parts of the valley.

### **UTAH CLIMATE CENTER WEBSITE**

The Utah Climate Center makes climate data and reports readily available to the general public through its website (<a href="http://climate.usurf.usu.edu">http://climate.usurf.usu.edu</a>). Users can find a variety of information from daily forecasts to historical averages for temperature, freeze dates, precipitation and more. Reports are available for every weather station, both active and inactive, in the Center's database and links to other climate resources are provided. The Climate Center also designs new reports to meet the needs of agriculture, natural resources, government, industry, tourism and educational organizations throughout the intermountain region.

### **HELPFUL CLIMATE LINKS**

Utah Climate Center: <a href="mailto:climate.usu.edu">climate.usu.edu</a>

Western Regional Climate Center: wrcc.dri.edu MESOWEST from University of Utah:

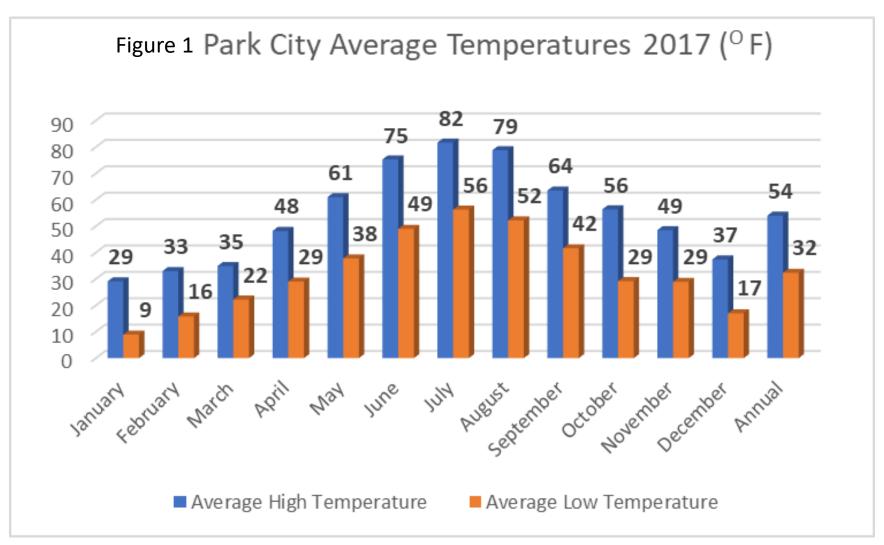
mesowest.utah.edu Utah Water Research Laboratory: engineering.usu.edu

U.S. Drought Monitor: droughtmonitor.unl.edu Utah Ski Weather: utahskiweather.com

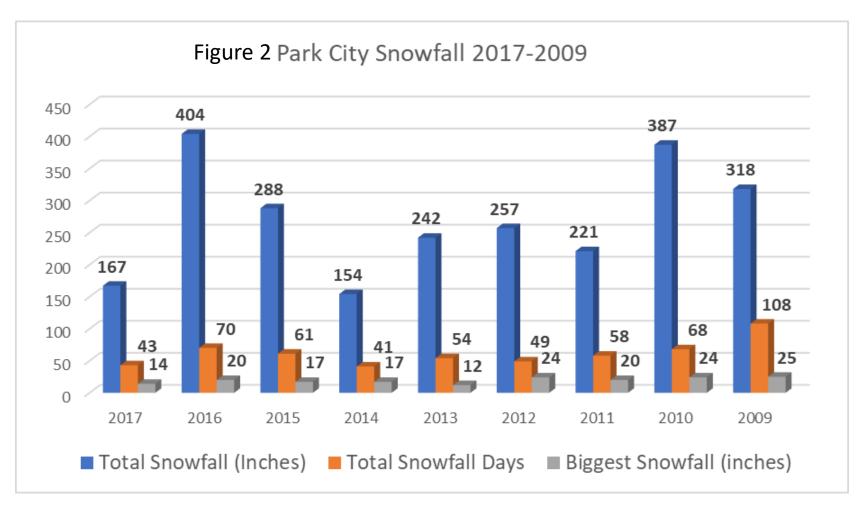
Utah Snow Report: <a href="mailto:skiutah.com/snow-report">skiutah.com/snow-report</a>

Utah Avalanche Forecast: utahavalanchecenter.org

More Links from the Utah Climate Center: <a href="mailto:climate.usurf.usu.edu/links.php">climate.usurf.usu.edu/links.php</a>



https://www.usclimatedata.com/climate/park-city/utah/united-states/usut0390



Source: https://www.onthesnow.com/utah/park-city-mountain-resort/historical-snowfall.html?&y=2016

# **ENDNOTES**

Referenced Documents, Websites, Tables and Figures

Section 9 Climate Data

# References

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<sup>1</sup>U.S. climate data

https://www.usclimatedata.com/climate/park-city/utah/united-states/usut0390/2017/1

# **Figures**

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### **Figure 1 Park City Average Temperatures 2017**

https://www.usclimatedata.com/climate/park-city/utah/united-states/usut0390

### Page 8

### Figure 2 Park City Snowfall 2017-2009

Source: https://www.onthesnow.com/utah/park-city-mountain-resort/historical-snowfall.html?&y=2016



CHAMBER OF COMMERCE | CONVENTION & VISITORS BUREAU

# SUMMIT COUNTY & PARK CITY

# ECONOMIC DEVELOPMENT HISTORY

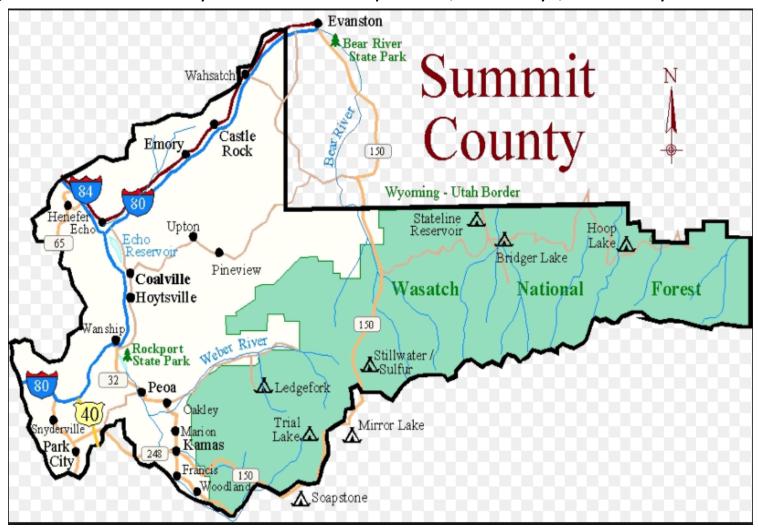
Prepared by the Park City Chamber of Commerce Convention & Visitors Bureau

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Figure 1 Summit County - Current Municipalities , Roadways, Waterways and Land



### Source:

 $https://www.google.com/search?hl=en\&tbm=isch\&source=hp\&biw=1536\&bih=720\&ei=SxujWoXwHdP0jwPL7qS4Bg\&q=summit+county+map\&oq=Summit+county\&gs\_l=img.1.6.35i39k1l2j0l8.14744.17811.0.24418.14.14.0.0.0.0.111.977.11j2.13.0....0...1ac.1.64.img..1.13.977.0..0i10k1.0.z3jylTLnprA#imgrc=RrlnZklMJ5lFSM:$ 

### **INTRODUCTION**

Summit County's abundant natural resources and stunning alpine beauty, along with its location as gateway to Zion and points West, have attracted an enterprising population and made for a rich and unique history and a key role in the Utah's economic development. Park City's silver mining and Olympic narratives have often caught the national and international spotlight, contrasting with the quieter, agrarian communities to the east pioneered by the Mormons.

### LAND AND LIVELIHOODS

Three major alpine valleys—Kamas (or Rhodes), Coalville/Wanship area, and Snyderville Basin-- are bordered by the Uinta and Wasatch Mountain Ranges. The Uinta range is the highest in Utah and the only major range in the contiguous United States that has an east/west orientation. Approximately 60% of Summit County is national forest. (Figure 1) Four major Utah rivers originate in the High Uintas—the Duchesne, Provo, Weber and Bear. Abundant water, along with other natural resources-- timber, game, coal, copper, silver, gold, oil, sandstone, gravel, clay, oil and natural gas—provided the raw materials for employment opportunities and business development within the industries of agriculture, mining and timber harvesting, and railroad and highway construction. The area's natural beauty has created increasing demand for recreational land usage and a growing tourism industry.

### EARLY PEOPLE / SETTLEMENTS

Archaeological evidence suggests human habitation as far back as 12,000 years ago. By around 700 to 800 years ago, semi-nomadic Ute and Shoshoni Indians enjoyed the bounty of bison, antelope, bighorn sheep, fish, camas roots and seeds of wild grasses for their sustenance. Spanish explorers looking for gold and fur were probably in the area as early as the 1500s. They were followed by other explorers, trappers, scouts and soldiers, who often traveled the natural corridor of Echo Canyon from Wyoming into Utah in search of opportunities for transportation routes and commerce. Sustained by natural resources and fertile lands, the mid-nineteenth century saw increasing numbers of wagon trains, gold prospectors, and miners and pioneers traveling the canyon as well. The town of Echo was settled in 1854 as station stop for the wagon trains. To the southwest, the Snyderville area had a private sawmilling operation. Brigham Young, who had settled his group of Mormon faithful in the Salt Lake Valley, now urged the creation of settlements throughout the Utah Territory. In the Summit County area, towns sprang up along the Weber River as well as the Provo. By 1860 the towns of Wanship, Peoa, Hoytsville, Coalville, Henefer, Kamas and Rockport had been settled, followed by Echo and Upton in 1861 and later Grass Creek, Oakley, Marion, Woodland and Francis. Competition for resources led to both collaboration and conflicts between the early pioneers and the Ute and Shonshoni tribes. With the creation of the Uintah Indian Reservation in the Uinta Basin and various treaties of the 1860s most natives moved to other areas.

### SUMMIT COUNTY HISTORY

### PARK CITY - SILVER TO SKIING

Silver put Park City on the map. Soldiers stationed in Salt Lake trekked over the mountains from Big Cottonwood Canyon to the Park City area in late 1868 and discovered an outcropping of silver, later to become the Flagstaff mine. This was followed by the discovery in 1872 of a major vein of silver that would become the Ontario mine. The Ontario, bought for around \$27,000 by George Hearst (father of William Randolf Hearst) and partners, would yield over \$50 million during its lifetime. Also in 1872, George and Rhoda Snyder arrived in the area and named it Parley's Park City, later shortened to Park City, for the beautiful wildflowers and scenery. More silver discoveries led to the establishment of other mines, including the Silver King mine, one of the area's largest producers. All in all, about \$400 million in silver ore would be mined, creating 23 millionaires. Park City grew quickly, with hopeful prospectors arriving from Ireland, England, Wales, Germany, Denmark, Finland and Canada, as well as the states. Chinese laborers, originally in Summit County to work on railroad construction, gravitated to Park City for jobs as servants and launderers. Businessmen and entrepreneurs of all types arrived to provide goods and services for the growing population. Boarding houses, mine buildings, mills, saloons, brothels, theaters, stores, homes, schools and churches spread throughout the area.

### **COAL MINING & OIL**

The first mining in the area was for coal. Thomas Rhoades discovered coal near Chalk Creek (later renamed Coalville) around 1860 and further outcroppings were discovered soon after near Grass Creek. Ox teams and later railroad lines transported coal to the Salt Lake valley and to the mines of Park City. In the 1920s, oil companies began exploring the area between Coalville and the Wyoming border with little success. Major improvements in exploration and drilling technologies culminated in the 1979 discovery of the Anschutz Ranch East Field, one of the most significant onshore finds in the U.S.

### SKIING/RECREATION

In the 1920s and 30s skiing was largely a spectator sport with ski jumping as the focus. The first-rate jumping facility at Ecker Hill, located in what is now the Pinebrook area, brought world attention to the sport with Norwegian immigrant Alf Engen setting world records, reaching 285 feet in a practice run in 1941. Recreational skiing caught on and locals enjoyed the small resort of Snow Park (later to become Deer Valley Resort) started by Park City residents Bob Burns and Otto Carpenter. They introduced the first ski lift to the area in 1946. The opening of the Treasure Mountain ski area in 1963 brought large-scale skiing to Park City. The recent acquisition and joining of Canyons and Park City Mountain by Vail to form North America's largest resort and Deer Valley's acquisition by Alterra Mountain Company, along with the introduction of the Epic Pass and the IKON pass, are revolutionizing the ski industry. The summer recreation scene has been receiving increasing recognition for first-rate biking and hiking trails, along with golf, fishing and water sports

### **FUTURE**

Summit County and Park City are poised for continuing growth and focused on issues of land use and development, transportation, affordable housing, labor, water supply and usage. Protecting Summit County's natural beauty, recreation, and agricultural heritage are vital concerns. As this is being written, city officials are meeting to discuss a possible bid for the 2030 Winter Olympic Games—stay tuned!

Reference source for Economic History:

Paraphrased from David Hampshire, Martha Sonntag Bradley, Allen Roberts, *A History of Summit County*, Utah State Historical Society Summit County Commission,1998.

For more information, please visit the Park City Historical Society and Museum website at parkcityhistory.org and the Summit County Historical Society website at summitcounty.org/history.

# **END**