

2018 PARK CITY, UTAH WINTER PRESS GUIDE

THERE IS JUST AS MUCH MAGIC
OFF THE MOUNTAIN.

Can one town really have it all? Two world-class resorts — Park City Mountain and Deer Valley — award-winning dining and a vibrant nightlife, all within one historic mountain town? Filled with laid-back charm that makes you feel at home? Yes. All that. Only in Park City, Utah. Discover the wonder at VisitParkCity.com.

park  city

YES. ALL THAT.

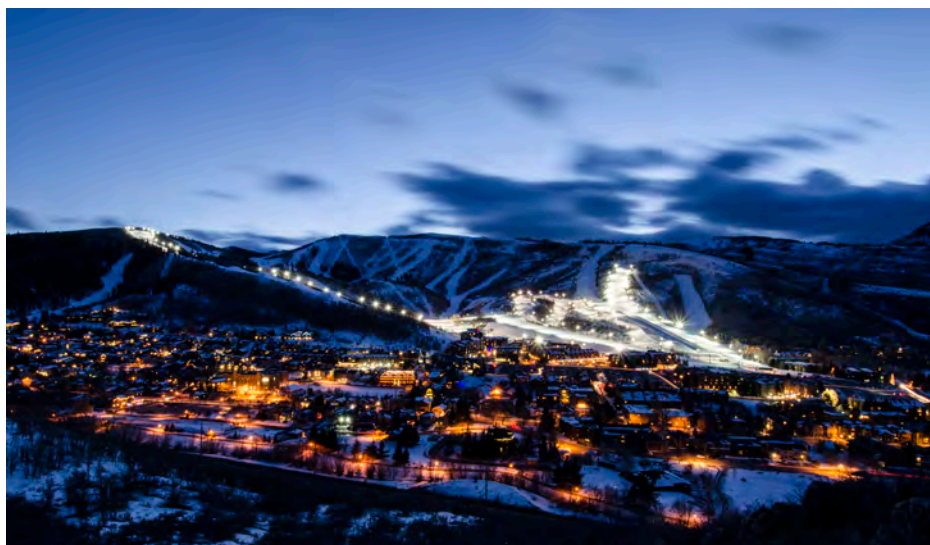


WELCOME TO PARK CITY! ENJOY OUR WINTER 2018 PRESS GUIDE!

THE BIGGEST AND THE BEST. Any ski town would be fortunate to be the home of two mountain resorts within its limits, but Park City isn't just any town and our two mountain resorts aren't just any resorts – Park City Mountain is distinct for having the largest lift-accessible ski terrain in the United States and Deer Valley is consistently rated at the very top of the rankings in the USA for its service levels, grooming and culinary excellence, to name just a few. Park City also is recognized for its Olympic legacy, home of the last games to be hosted on U.S. soil (2002) and the town has the largest concentration of luxury ski-in/ski-out accommodations in North America.

Park City's two ski resorts have a combined 59 lifts with 401 runs on 9,326 skiable acres. The resort experience is enhanced by an authentic, historic silver mining town legacy, an array of luxury experiences, a 12-month calendar of festivals including America's preeminent independent film festival (Sundance), award-winning dining and a vibrant nightlife for an unparalleled visitor experience.

High resolution images and video are available for your editorial use in our [Media Gallery](#). As always, should you have any special requests, or if you're looking to connect with a source for an interview, please feel free to give us a call or drop us a line. We look forward to helping you share Park City's story.



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THE Z!MMERMAN AGENCY

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#VisitParkCity

VisitParkCity.com

NORTH AMERICA'S MOST ACCESSIBLE SKI DESTINATION

Park City is home to two world-class ski resorts filled with famously light Utah powder. But beyond the Greatest Snow on Earth®, Park City is so much more than your typical ski town. With award-winning dining, incredible shopping, and vibrant nightlife only 35 minutes from Salt Lake City International Airport, Park City is also the "Festival City" of the Rocky Mountains.

Skiing, snowboarding, sleigh rides, dining, lodging and festivals all in one picturesque, historic silver mining town? Yes. All that.

A CAR-FREE GETAWAY

One of the most attractive aspects of our town is that it can be visited **without renting a car**. Frequent shuttles from Salt Lake City International Airport (25 mi) and abundant in-town resources including a **free bus and trolley system**, hotel shuttles, robust Uber, Lyft, and taxi offerings means you can leave the driving to us. Last year, Park City was a test market for uberSKI, Uber's niche market for vehicles that are four-wheel drive with ski and snowboard carrying capabilities.

At the end of June 2017, Park City Municipal Corporation added a fleet of six new zero-emission buses to its public transit system. These buses operate on an express route to connect riders from Kimball Junction to Old Town (Main Street) without additional stops. Park City is the first mountain town in North America to operate a fleet of zero-emission buses.



AN OLYMPIC LEGACY

The 2002 Winter Olympic Games, held in Salt Lake City and the surrounding region, revolutionized the town of Park City to become a thriving ski mecca for both domestic and international guests. Today, the five Olympic venues that Park City constructed for the Games remain in vibrant condition for guests and athletes alike to enjoy: Utah Olympic Park, Olympic Ice Oval, Deer Valley Resort, Park City Mountain, and Soldier Hollow. The Olympic rings, symbols, flags, and statues remain intact around town, keeping the spirit alive.

Park City remains an active training ground for many of the national winter sports teams, including home to the United States Ski Association (USSA). Utah Olympic Park facilities continue to play a vital role in the training of Olympic athletes in both the summer and winter months.

This season, the 2018 Winter Olympics will be held in Pyeongchang, South Korea. In August 2017, the Olympic Bids for the Summer Games of 2024 and 2028 were announced and awarded to Paris (2024) and Los Angeles (2028). For the 2026 Winter Olympics, Park City has submitted candidacy for the bid, which will be announced in October 2019.



SALT LAKE 2002



PyeongChang 2018™



UTAH OLYMPIC PARK

Visit Utah Olympic Park and experience Utah's Olympic legacy! Guided tours of the 2002 Olympic Winter Games venue are available daily.



Explore the George Eccles 2002 Olympic Games Museum and interactive Alf Engen Ski Museum to learn about the history of skiing in Utah, and to relive the Salt Lake 2002 Olympic Winter Games.

The Park is a year-round U.S. Olympic training site and active with athletes of all ages training for Nordic Ski Jumping, Freestyle Skiing, Bobsled, Skeleton, and Luge.

Guests can take the ride of a lifetime on the Winter Comet Bobsled and experience what it is like to go down the Olympic track.



Scheduled Season:	Open year-round: activity schedule varies (conditions permitting)
Hours of operation:	9:00 AM to 6:00 PM
Ticket Rate:	Museum Admission is free. Please visit utaholympiclegacy.org for activity rates and times.
Activities:	Comet Bobsled, Drop Tower, Canyon Adventure Course, Summit Adventure Course, Discovery Adventure Course, and Zip-Line Tour.

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[Online Press Room](#)

DEER VALLEY RESORT

Deer Valley Resort revolutionized the ski industry 36 years ago by being the first North American ski resort to provide the firstclass service that guests would receive at a five-star hotel. Deer Valley features luxurious amenities such as uniformed ski valets, complimentary tours from Mountain Hosts, overnight ski storage, parking lot shuttles, groomed-to-perfection slopes, limited lift ticket sales and gourmet dining in three elegant day lodges.



**DEER VALLEY
RESORT**

With award-winning lodging, convenient access via interstate highways, an on-site, state-licensed childcare facility, and the bounty of 300 annual inches of powder snow backed up by state-of-the-art snowmaking, we offer guests a complete vacation experience. Deer Valley Resort is consistently ranked #1 in the categories of guest service, on-mountain food and mountain grooming by the readers of SKI magazine.



Scheduled Season:	December 2, 2017 to April 8, 2018 (conditions permitting)
Hours of operation:	9:00 AM to 4:15 PM
Ticket Rate:	Please visit deervalley.com for daily and multi-day rates
Trails & Terrain:	2,026 acres over 6 mountains, 6 bowls, 2 chute areas and 101 trails: Easier 27%; More Difficult 41%; Most Difficult 32%
Longest run:	2.8 miles
Lifts:	21 lifts: 1 high-speed gondola, 12 high-speed quads, 1 fixed-grip quad, 5 triples and 2 doubles
Vertical Rise:	3,000 feet (914 meters)

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PARK CITY MOUNTAIN RESORT

Park City Mountain Resort, the largest lift-accessible ski resort in the United States, is located in the heart of Park City, Utah, only a 35-minute drive from Salt Lake City International Airport and steps from Park City's historic Main Street. Park City Mountain bustles with activities year-round with two distinct base areas, nine hotels, thrilling family adventures, a world-class ski and snowboard school and more than two dozen restaurants.



In the summer of 2015, Park City Mountain Resort and Canyons Resort combined to create the largest single ski and snowboard resort in the United States. The addition of the new eight pasenger Quiksilver Gondola and brand new Miners Camp Restaurant made up just some of the improvements totaling over \$50 million for the 2015-16 season. With 7,300 acres, over 300 trails, 41 lifts, 8 terrain parks, one super pipe and one mini pipe, Park City Mountain offers endless adventures for every level of skier or snowboarder to enjoy.



Scheduled Season:	November 17, 2017 to April 8, 2018 (conditions permitting)
Hours of operation:	9:00 AM to 4:00 PM
Ticket Rate:	Please visit parkcitymountain.com for daily, multi-day rates, and season pass tickets
Trails & Terrain:	7,300 acres, 41 lifts, 14 bowls and 300+ trails, 8 terrain parks and 1 superpipe. Beginner: 12%; Intermediate 47%; Expert 41%
Lifts:	19 lifts, including the new Quiksilver Gondola and upgraded Motherlode and King Con lifts
Vertical Rise:	3,200 feet (975 meters)

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Online Press Room

A MOST ACCOMMODATING TOWN

Amid the slopes, shops, and mountain landscapes, you'll find your own personal sanctuary. Park City offers more than 100 lodging properties, including large multi-family private homes, bed and breakfast inns, condominiums, and full-service hotels.



Here you will find the most luxurious ski-in/ski-out lodging and hospitality brands in North America. Rest and relaxation has never been so enjoyable. Find a complete list of our lodging properties [HERE](#).



WHAT'S NEW WITH LODGING? 2017/2018 SEASON

Updates to North America's largest collection of TRUE ski-in/ski-out luxury lodging:

Visitors to Park City are often drawn by the unmatched selection of luxury lodging options affording TRUE ski-in/ski-out access to both Deer Valley Resort and Park City Mountain Resort. New for the 2018 season are six developments:

1. Grand Summit – A RockResort – located in Canyons Village, this property completed a \$15 million renovation during the summer of 2017 to welcome guests for the opening of Canyons Village ski season in mid-November. This property provides access to the heated 'Orange Bubble' ski lift on Park City Mountain.
2. Waldorf Astoria Park City – a new ballroom and relocation of gym facilities to an area adjacent to the spacious outdoor swimming pool will delight winter guests looking for true ski-in/ski-out access to the lifts at Canyons Village on Park City Mountain.
3. Goldener Hirsh – the venerable European lodge has broken ground on a residential expansion and will be managed by Deer Valley Resort starting in the 2017/2018 ski season
4. Stein Eriksen Lodge Residences – completed in August of 2017, the Residences of Stein Eriksen Lodge provide a true ski-in/ski-out location for owners and an award-winning mountain décor (images attached)
5. One Empire is a new residential property managed by and providing access to the Empire Pass slopes of Deer Valley Resort, featuring the very latest in Park City design (images attached)
6. Montage Deer Valley is debuting APEX Steak – the newest steakhouse in Park City located at the very peak of Empire Pass featuring classic cuts of meat and traditional steakhouse sides in a dining room highlighted by hand-hewn dark wood floors, marble fireplaces and views of both the Ruby Express and Empire lifts on Deer Valley Resort. A handful of the resort's 81 residences are available for purchase and visitors may explore the option of booking a residence rather than a hotel room when making reservations at the resort.



ADVENTURES OFF THE MOUNTAINS

The internationally celebrated mountains of Park City also offer unparalleled snowshoeing and cross-country skiing opportunities. Aiming even higher? Hop in a hot air balloon for an exhilarating bird's-eye view of Park City's panorama.

Prefer to slow things down? Take a tour of Park City's Historic District or a cozy ride in a horse-drawn sleigh. Park City's activities and outfitters have everything covered for thrills on and off the slopes.

Or try something new. How about extreme tubing or snow biking? Find a detailed list of off-mountain activities [HERE](#).



A TOWN WITH A TASTE FOR AWARD WINNING DINING

Nearly 150 area restaurants greet visitors with flavors both familiar and intriguing. Our diverse range of dining establishments includes cozy bistros, family-friendly fare, and fine dining. Enjoy hand-crafted whiskeys at the world's first and only ski-in distillery or several mouth-watering courses at one of our many locally owned eating establishments.

Our chefs excel at culinary craftsmanship with locally-sourced ingredients combined with wine pairings selected by sommeliers — even our dining is an elevated experience. Find a complete list of Park City's restaurants [HERE](#).



ENTERTAINMENT - TONIGHT AND EVERY NIGHT

Park City has so much more to offer than just its slopes. Whether it is the [2018 Sundance Film Festival](#), [Park City Institute's](#) stellar show lineup, intimate performances at the [Egyptian Theatre](#) or the local's favorite [Park City Film Series](#), there's always something happening in Park City. Check out our many concerts, film festivals, and other entertainment events [HERE](#).

Park City is also a town full of art galleries. On the last Friday of every month, the Park City Gallery Stroll offers a free community event that gives locals and Park City visitors alike the opportunity to enjoy light refreshments while exploring Park City's art galleries. From 6:00-9:00 pm on the last Friday of each month, members of the Park City Gallery Association offer a unique monthly showcase highlighting artists, special exhibits and art events.

And our nightlife is legendary. Check out all of the venues where memories are made (and forgotten) [HERE](#).



A FLURRY OF SHOPPING OPPORTUNITIES

Visitors can hit the Park City shops when the time comes (if ever) to take a break from the outdoor adventures that Park City Utah offers. We're talking shopping for everything from handmade furniture, books and sportswear to art collectibles and Western antiques.

[Historic Main Street](#) is lined with quaint shops and galleries that have great local flavor. For those looking for a brand-name bargain, Park City's [Tanger Outlet](#) mall is a must-shop spot. Please find a complete listing of Park City's shops and boutiques [HERE](#).



FROM MINING SILVER TO MINING SNOW - PARK CITY IS STEEPED IN COLORFUL HISTORY

Park City, Utah was put on the world map as it helped host the 2002 Olympic Winter Games, deemed the most successful Winter Olympics ever. Hundreds of thousands of visitors from around the world filled the town during those 17 days to watch the world's best athletes compete for Olympic gold; yet more than 130 years ago, a rush of people flocked to Park City seeking a different precious metal - silver. Park City was incorporated as a city in 1884. The mountains' abundant silver veins attracted adventurers from around the world in the late 1860s. During its mining height, those mountains surrounding Park City yielded \$400 million in silver and created 23 millionaires, including the father of newspaper publisher William Randolph Hearst.

However, with mineral prices falling in the 1930s, the boom years ended and residents began "mining" the treasure on the mountains, discovering what would later be termed The Greatest Snow on Earth®. Today, Park City is a unique blend of the old and new. Sixty-four of Park City's buildings are listed on the National Register of Historic Places, many of which are located along Historic Main Street, and more than 1,200 miles of tunnels wind through the surrounding mountains, remnants of the mining era.

An interactive pictorial of Park City's colorful mining and ski history is on display at the newly renovated [Park City Museum](#), located at 528 Main Street in the heart of Park City's Historic Old Town district. Park City's Olympic Welcome Plaza, located at the junction of Highway 224 and Highway 248, pays tribute to both Park City's role in the 2002 Olympic Winter Games and the past 18 Winter Olympic host cities. The Joe Quinney Winter Sports Center at the [Utah Olympic Park](#) features films, interactive exhibits and museums and Olympic memorabilia that highlight Park City's long involvement in winter sports.



EVERY MEETING COULD USE A FEW MOUNTAINS

Park City's alpine setting offers over 30 venues with 125,000 square feet of professional meeting space. From corporate retreats to weddings, conferences and reunions, groups will be surrounded by mountain vistas and exceptional service. Private group dining, group-friendly activities and easy access will make Park City your preferred meeting and group destination.



FIND OUT MORE [HERE](#).



PARDON US WHILE WE BRAG A BIT...

The spotlight on Park City has been bright over the last several months, and the Park City community has received significant accolades from major media outlets and organizations. Congratulations to our members and community partners for the outstanding recognition!

NATIONAL ACCOLADES

Condé Nast Traveler

- 2017 Best Family Ski Resorts in the U.S. and Canada: Deer Valley Resort, #3

2016 Readers' Choice Awards:

- Friendliest Cities in the U.S., #2
- Friendliest Cities in the World, #5
- Happiest States in the U.S., #1
- Top Resorts in the American West: Montage Deer Valley, #2; The Chateaux Deer Valley, #4; Waldorf Astoria Park City, #5; Lodges at Deer Valley, #6; Stein Eriksen Lodge Deer Valley, #7
- The Best Small Cities in the U.S., #6



- Top Destinations on the Rise, #2
- Best Winter Vacations Across the USA for Snow Lovers, 2016

TRAVEL+ LEISURE

- America's Favorite Towns, #1
- America's Favorite Mountain Towns, #1
- World's Best Hotels in the Continental US (with 40 rooms or more): Stein Eriksen Lodge, #14
- 2015 World's Best U.S. Resorts: Montage Deer Valley, #15

Men's Journal

- 20 Best Mountain Towns in America, 2017



2017 Best:

- Small Towns in the U.S., #4
- Places to Visit in the U.S., #21
- Places to Visit in the World, #25



2016:

- Best Hotel Restaurants: Stein Eriksen Lodge's Glitretind, #4
- Best General Food Festivals: Park City Food & Wine Classic, #4
- Best Celebrity-Owned Restaurants: Robert Redford's Zoom, #6
- Best Craft Whiskey Distillery: High West, #10
- Best Outdoor Music Venues: Deer Valley Snow Park Amphitheater, #10
- 2016 Best Winter Wonderland: Park City, Utah #7
- Best Ski Resort: Deer Valley, #6
- Best Ski Hotel: Montage Deer Valley, #9; Stein Eriksen Lodge, #10
- Best Apres Ski Bar: No Name Saloon & Grill, #5

COSMOPOLITAN

- Top 10 Honeymoon Destinations 2017: Park City, #10



- Most Extravagant Vacations Around The World 2017, Park City, #12

Sunset

- Best Adventure Town, 2016
- Best Ski Destination, 2015



- 17 Destinations for 2017, #8

Forbes®

- Best Ski Towns in America



- 2016/17 Best U.S. Ski Resorts for Families: Park City Mountain, #3; Deer Valley Resort, #9