

# 2017 PARK CITY, UTAH SUMMER PRESS GUIDE

## UTAH'S PERFECT MOUNTAIN TOWN.

Let our mountains host your summer adventures. Feel the rush while mountain biking, hiking to scenic Wasatch mountain vistas or horseback riding through aspen groves past historic silver mines.



Next, hit the lake for some paddle boarding or



fly-fishing. Zip line high above the forest, fly down the Alpine Coaster, or bobsled at Utah Olympic Park. Then hit the town for a drink, outdoor concert, festival or a stroll on Historic Main Street.

Relax and treat yourself to a spa day or

some sun by the pool.

Later, wander through a farmer's market or browse an art gallery before enjoying an award-winning meal on an outdoor deck while you catch the sunset.



In Park City, you can hike, bike, and explore the same day you wine, dine and relax. All in a town filled with endless adventures and accommodations. Yes. All That. Only in Park City, Utah. Plan your trip at [VisitParkCity.com](http://VisitParkCity.com).

park  city  
YES. ALL THAT.

## SUMMER IN PARK CITY IS THE ULTIMATE REFRESHER

There is a reason Park City was named 'America's Favorite Town.'\* Where else can you pair days of mountain activities, hiking, world-class biking, golf, and fly fishing with nights of incredible dining, nightlife and deluxe accommodations? Yes, summer in Park City has all that and more.

Here, we've rounded up some great story starters, along with facts and figures, to help you share the best of summer in our authentic and historic mountain town. In addition, several high resolution images and videos are available for your editorial use in our Media Gallery. To whet your appetite, catch a quick glimpse of what Park City is all about [HERE](#).

As always, should you have any special requests or if you're looking to connect with a source for an interview, please feel free to give us a call or drop us a line. We look forward to helping you share Park City's story.

*Dan Howard*  
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\* Travel + Leisure, December 2016



## DISCOVER PARK CITY, UTAH

Discover a destination where the best summers come naturally. A place where days of hiking, biking, fishing, and art festivals are followed by evening concerts, night life, dining, and deluxe accommodations. Yes. All That.



## A CAR-FREE GETAWAY

One of the most attractive aspects of our town is that it can be visited **without renting a car**. Frequent shuttles from Salt Lake City International Airport (25 mi) and abundant in-town resources including a **free bus and trolley system**, hotel shuttles, robust Uber, Lyft, and taxi offerings means you can leave the driving to us.

## PREVIEW OF NEW TRANSPORTATION OFFERINGS COMING SUMMER 2017

At the end of June 2017, Park City Municipal Corporation **added a fleet of six new zero-emission buses** to its public transit system. Similarly, the town is working on unveiling The Downtowner, a free Tesla SUV service slated to offer rides to residents and visitors of select neighborhoods. The town plans to operate this for a six-month trial before determining the extent of its permanent offerings around Park City.

New **Bewegen e-bike stations** will be installed near major town bus stops in July for commuters to utilize for a small pay-per-use fee, further promoting car-free travel to both residents and visitors alike.



## DEER VALLEY RESORT

Deer Valley Resort is filled with nonstop mountain adventures, music-filled evenings at Snow Park Outdoor Amphitheater, and award-winning cuisine served on the outdoor decks of Royal Street Cafe and Deer Valley Grocery Cafe. Deer Valley proudly brings the same commitment to customer service for summer activities as it does for winter, and even features an all-inclusive operation with mountain bike rentals, instruction and guided hiking or biking tours.



Scheduled season: June 16 through Sept. 4 2017; seven days a week, then weekends only through Sept. 17.  
Summit Elevation: 9,400 ft. Biking/Hiking Vertical Drop: 2,200 ft.  
Base Elevation: 7,200 ft.  
Open Terrain: 67 miles



The resort that's world-renowned for pleasing guests during the winter doesn't stop in the summer. Enjoy all of the following:

- Lift-served hiking, mountain biking and scenic chairlift rides
- Summer Adventure Camp for kids ages two months to 12 years
- Utah Symphony/Utah Opera's Deer Valley® Music Festival and the Park City Institute's Big Stars, Bright Nights concert series
- Scenic summer deck dining at the mid-mountain Royal Street Café, open daily for lunch
- Lakeside deck dining in the Snow Park area at Deer Valley Grocery~Café, open daily for breakfast, lunch and early supper.

New for Summer 2017: Deer Valley Resort is continuing its largest-ever summer investment to modernize and update its existing mountain biking/hiking trail inventory with the creation of Tsunami, an expert-level flow trail. One and a half miles and 900 vertical feet of the trail will open in sections throughout the course of the summer season.

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#deervalleysummer

## PARK CITY

Long, sunny summer days are made for the mountains and cool mountain air. Come discover Park City Mountain this summer and create family memories that will last a lifetime. Park City Mountain offers an expansive variety of summer adventures and events across two distinct base areas including family activities, scenic gondola rides, breathtaking hikes, mountain biking trails, zip line adventure tours, live music concerts, mountainside accommodations and gourmet dining.



Scheduled season: May 26 through October 22, 2017; seven days a week.  
Summit Elevation: 10,000 ft.  
Base Elevation: 6,800 ft.



The largest ski resort in the U.S. also offers you an expansive variety of summer adventures and events:

- 18-Hole Golf Course in Canyons Village
- World-class mountainside lodging
- Scenic gondola rides up to 8,000 feet
- Zip Tour Adventures for kids and adults
- Miles of hiking and mountain biking trails
- Award-winning alfresco mountain dining options
- Free Concert Series
- One of the longest alpine coasters in the U.S.
- Scenic chairlift rides, including Town Lift on Historic Main Street
- 3,000 foot alpine slide
- Kid's rope course, tubing and zipline

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## UTAH OLYMPIC PARK

Visit Utah Olympic Park and experience Utah's Olympic legacy! Guided tours of the 2002 Olympic Winter Games venue are available daily.

Explore the George Eccles 2002 Olympic Games Museum and interactive Alf Engen Ski Museum to learn about the history of skiing in Utah, and to relive the Salt Lake 2002 Olympic Winter Games.

The Park is a year-round U.S. Olympic training site and active with athletes of all ages training for Nordic Ski Jumping, Freestyle Skiing, Bobsled, Skeleton, and Luge.

Guests can take the ride of a lifetime on the Summer Comet Bobsled and experience what it is like to go down the Olympic track.



Scheduled Season:	May 26-Sept. 4 (Daily) Sept. 7-Oct. 1 (Thursday to Sunday) Oct. 6-Oct. 22 (Saturday and Sunday)
Ticket Rate:	Admission to the Park is free.
Hours of operation:	Please visit <a href="#">website</a> for specific activity hours.
Activities:	Comet Bobsled, Alpine Slide, Extreme Tubing, Extreme Zipline, Freestyle Zipline, Drop Tower, Ropes Courses (Summit, Canyon, Discovery), Scenic Chairlift Rides, Climbing Wall (Starting in June), Flying Ace Freestyle Shows (Saturday + Sunday ONLY), Guided Tours

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## A MOST ACCOMMODATING RESORT

Amid the slopes, shops, and mountain landscapes, you'll find your own personal sanctuary. Park City offers more than 100 lodging properties, including large multi-family private homes, bed and breakfast inns, condominiums, and full-service hotels. Here you will find the most luxurious mountain-side lodging brands in North America. Rest and relaxation has never been so enjoyable. Find a complete list of our lodging properties [HERE](#).



*Photo courtesy of: Resorts West Ski Dream Home*





## ADVENTURES OFF THE MOUNTAINS

The internationally celebrated mountains of Park City also offer unparalleled hiking and biking opportunities. Aiming even higher? Hop in a hot air balloon for an exhilarating bird's-eye view of Park City's panorama.

Prefer to slow things down? Take a tour of Park City's Historic District or enjoy a scenic outdoor concert. Park City's activities and outfitters have everything covered for thrills on and off the mountain. Or try something new. How about a zipline tour, blue-ribbon fly fishing, or a round of golf? Find a detailed list of off-mountain activities [HERE](#).



## A TOWN WITH A TASTE FOR AWARD WINNING DINING

Nearly 150 area restaurants greet visitors with flavors both familiar and intriguing. Our diverse range of dining establishments includes cozy bistros, family-friendly fare, and fine dining. Enjoy hand-crafted whiskeys at the world's first and only ski-in distillery or several mouth-watering courses at one of our many locally owned eating establishments.

Our chefs excel at culinary craftsmanship with locally-sourced ingredients combined with wine pairings selected by sommeliers — ensuring that visitor's sense of taste is not neglected during their visit. Find a complete list of Park City's restaurants [HERE](#).





## SPECIAL EVENTS ABOUND IN PARK CITY, UT

A trip to Park City doesn't mean roughing it in the mountains. On the contrary, we've actually got as many events and cultural activities scheduled as we have wooded trails. Park City has everything from regular gallery tours to almost daily live concerts under the stars to live theater productions and independent film screenings; we are even the summer home of the Utah Symphony Orchestra. And our free public transportation system will help you get to every event in style.

### **Park Silly Sunday Market June 4 - September 17, 2017**

An ecofriendly open air market, street festival where locals and visitors come together and enjoy a Sunday afternoon. 10am-5pm.



### **Savor the Summit - June 17, 2017**

On June 17, 2017, join Park City's longest dining table during Savor the Summit's - The Grande Table event. One long dinner table graces the length of Main Street, allowing for over 1,500 diners to join in celebration of fabulous food, outdoor dining, live music, and summer in the mountains.

### **Deer Valley Music Festival - July 1- August 5, 2017**

During the summer season, Park City is home to the Utah Symphony | Utah Opera, allowing the town to enjoy a full season of musical offerings of classic rock, country, pop, jazz, and classical music for the 13th year. Outdoor seating allows attendees to enjoy the beautiful mountain scenery.



### **Park City Food and Wine Classic - July 6 - 9, 2017**

Come experience an epicurean extravaganza at 13th the Annual Park City Food and Wine Classic a premier event where master winemakers, culinary greats, and distinguished guests gather to play, wine, and dine in beautiful ParkCity, Utah.

### **Kimball Arts Festival - August 4 - 6, 2017**

The Kimball Art Center is set to host the 48th annual Park City Kimball Arts Festival, one of the top art festivals in the country, in Park City, UT. More than 200 selected artists, 30 live bands, three wine and beer gardens and the Kimball Kid's Corner will highlight the event.



## NOT ALL ENTERTAINMENT IS ON THE MOUNTAIN

Park City has so much more to offer than just its slopes. Whether it is one of the [Park City Institute's](#) stellar concert lineup, intimate performances at the [Egyptian Theatre](#) or the local's favorite [Park City Film Series](#), there's always something happening in Park City. Check out our many concerts, film festivals, and other entertainment events [HERE](#).

Park City is also a town full of art galleries. On the last Friday of every month, the Park City Gallery Stroll offers a free community event that gives locals and Park City visitors alike the opportunity to enjoy light refreshments while exploring Park City's art galleries. From 6:00-9:00 pm on the last Friday of each month, members of the [Park City Gallery Association](#) offer a unique monthly showcase highlighting artists, special exhibits and art events.



## A WIDE ARRAY OF SHOPPING OPPORTUNITIES

Visitors can hit the Park City shops when the time comes (if ever) to take a break from the outdoor adventures that Park City Utah offers. We're talking shopping for everything from handmade furniture, books and sportswear to art collectibles and Western antiques.

[Historic Main Street](#) is lined with quaint shops and galleries that have great local flavor. For those looking for a brand-name bargain, Park City's [Tanger Outlet](#) mall is a must-shop spot. Please find a complete listing of Park City's shops and boutiques [HERE](#).





## FROM MINING SILVER TO MINING SNOW - PARK CITY IS STEEPED IN COLORFUL HISTORY

Park City, Utah was put on the world map as it helped host the 2002 Olympic Winter Games, deemed the most successful Winter Olympics ever. Hundreds of thousands of visitors from around the world filled the town during those 17 days to watch the world's best athletes compete for Olympic gold; yet more than 130 years ago, a rush of people flocked to Park City seeking a different precious metal - silver. Park City was incorporated as a city in 1884. The mountains' abundant silver veins attracted adventurers from around the world in the late 1860s. During its mining height, those mountains surrounding Park City yielded \$400 million in silver and created 23 millionaires, including the father of newspaper publisher William Randolph Hearst.

However, with mineral prices falling in the 1930s, the boom years ended and residents began "mining" the treasure on the mountains, discovering what would later be termed The Greatest Snow on Earth™. Today, Park City is a unique blend of the old and new. Sixty-four of Park City's buildings are listed on the National Register of Historic Places, many of which are located along Historic Main Street, and more than 1,200 miles of tunnels wind through the surrounding mountains, remnants of the mining era.

An interactive pictorial of Park City's colorful mining and ski history is on display at the newly renovated [Park City Museum](#), located at 528 Main Street in the heart of Park City's Historic Old Town district. Park City's Olympic Welcome Plaza, located at the junction of Highway 224 and Highway 248, pays tribute to both Park City's role in the 2002 Olympic Winter Games and the past 18 Winter Olympic host cities. The Joe Quinney Winter Sports Center at the [Utah Olympic Park](#) features films, interactive exhibits and museums and Olympic memorabilia that highlight Park City's long involvement in winter sports.



## EVERY MEETING COULD USE A FEW MOUNTAINS

Park City's alpine setting offers over 30 venues with 125,000 square feet of professional meeting space. From corporate retreats to weddings, conferences and reunions, groups will be surrounded by mountain vistas and exceptional service. Private group dining, group-friendly activities and easy access will make Park City your preferred meeting and group destination. FIND OUT MORE [HERE](#).





## PARDON US WHILE WE BRAG A BIT...

The spotlight on Park City has been bright over the last several months, and the Park City community has received significant accolades from major media outlets and organizations. Congratulations to our members and community partners for the outstanding recognition!

### NATIONAL ACCOLADES

#### Condé Nast Traveler

- 2017 Best Family Ski Resorts in the U.S. and Canada: Deer Valley Resort, #3

2016 Readers' Choice Awards:

- Friendliest Cities in the U.S., #2
- Friendliest Cities in the World, #5
- Happiest States in the U.S., #1
- Top Resorts in the American West: Montage Deer Valley, #2; The Chateaux Deer Valley, #4; Waldorf Astoria Park City, #5; Lodges at Deer Valley, #6; Stein Eriksen Lodge Deer Valley, #7
- The Best Small Cities in the U.S., #6

#### Chicago Tribune Los Angeles Times

- 17 Destinations for 2017, #8

#### Forbes®

- Best Ski Towns in America

#### USA TODAY

- 2016/17 Best U.S. Ski Resorts for Families: Park City Mountain, #3; Deer Valley Resort, #9



- Top Destinations on the Rise, #2
- Best Winter Vacations Across the USA for Snow Lovers, 2016

#### TRAVEL+LEISURE

- America's Favorite Towns, #1
- America's Favorite Mountain Towns, #1
- World's Best Hotels in the Continental US (with 40 rooms or more): Stein Eriksen Lodge, #14
- 2015 World's Best U.S. Resorts: Montage Deer Valley, #15

#### Men's Journal

- 20 Best Mountain Towns in America, 2017



2017 Best:

- Small Towns in the U.S., #4
- Places to Visit in the U.S., #21
- Places to Visit in the World, #25



2016:

- Best Hotel Restaurants: Stein Eriksen Lodge's Glitretind, #4
- Best General Food Festivals: Park City Food & Wine Classic, #4
- Best Celebrity-Owned Restaurants: Robert Redford's Zoom, #6
- Best Craft Whiskey Distillery: High West, #10
- Best Outdoor Music Venues: Deer Valley Snow Park Amphitheater, #10
- 2016 Best Winter Wonderland: Park City, Utah #7
- Best Ski Resort: Deer Valley, #6
- Best Ski Hotel: Montage Deer Valley, #9; Stein Eriksen Lodge, #10
- Best Apres Ski Bar: No Name Saloon & Grill, #5

#### COSMOPOLITAN

- Top 10 Honeymoon Destinations 2017: Park City, #10



- Most Extravagant Vacations Around The World 2017, Park City, #12

#### Sunset

- Best Adventure Town, 2016
- Best Ski Destination, 2015