



TOURIST FACILITY MEMBERSHIP BENEFITS

- FREE listing on the PMVB website (including contact information, pictures, videos and links to your social media profiles and website) with the potential to reach millions of users
- FREE listing in the PMVB's Membership Directory and a FREE copy of the directory by request. This is an excellent marketing tool.
- FREE reservation and referral service from our PMVB Tourist Information Centers.
- FREE publicity service through monthly, seasonal and yearly PMVB Calendars of Events.
- FREE PMVB online newsletter.
- FREE leads! Receive qualified, business generating leads.
- Marketing and promotional opportunities through cooperative advertising programs, committee brochures and special events.
- FREE brochure distribution of your business' promotional brochure from our Tourist Information Centers
- Opportunity to participate in PMVB events such as the PMVB's Holiday Dinner, Tourism Day and Annual Report Luncheon.
- A professional staff that combined has well over 250 years of experience in promoting travel and tourism in the beautiful, four-county Pocono Mountains region.
- FREE, full-time legislative policy support on tourism issues at the local, state and national levels.

Pocono Mountains Vacation Bureau, Inc.

Membership Agreement

This agreement made this _____ day of _____ in the year _____ by and between the Pocono Mountains Vacation Bureau, Inc. (PMVB) and the undersigned individual, sole proprietor, partnership, or corporation (member) witnessed:

That in consideration of _____ dollars payable to the PMVB as hereinafter provided, member is hereby granted full membership in the PMVB and is thereby accorded all rights and privileges of such membership as set forth in the By-Laws of the PMVB for fiscal year July 1 - June 30 _____.

Membership Dues Structure

(please check only one category)

Accommodation

_____ B&B/CI Less than 6 rooms \$100

_____ B&B/CI With 7 - 15 rooms \$225

_____ Motels/Cabins/Inns Over 15 Rooms \$500

_____ Hotel (with or without a restaurant) \$750

_____ Full Service Property/Resort \$1,500

_____ Full Service Property/Resort With an Attraction \$1,750

Trade

_____ Reciprocal memberships (Chambers of Commerce/Business Associations) \$200

Participating

_____ All participating members (services to the visitor) \$300

Vacation Home Rentals

_____ All vacation home rentals \$800

Attraction

_____ Class I - Revenue of \$25,000 or less \$245

_____ Class II - Revenue between \$25,001 - \$200,000 \$550

_____ Class III - Revenue over \$200,000 \$1,100

_____ In conjunction with a a full service property/resort in good standing N/C

Campground

_____ All campgrounds \$350

Restaurant

_____ 50 seats or less \$150

_____ over 50 seats \$250

_____ With a Hotel, Resort or Attraction member in good standing N/C

Not-for-Profit

_____ All non-profits \$185

Associate

_____ All associate members (services to the tourism industry) \$300

Pocono Mountains Vacation Bureau, Inc.
1004 W. Main Street, Stroudsburg, PA 18360
Phone: 570-421-5791 Fax: 570-421-1647
By: _____



Registered Trade Name

Local Business Address

Telephone

Signature:

* Owner (corporate officer, partnership, or individual)

Owner's address

Owner's phone number

1. No Obligation to Accept Members:

PMVB reserves the right to reject this agreement or terminate it for reasons described in paragraph 3 and 4 at the PMVB's sole discretion.

2. Code of Conduct:

Member agrees to operate its establishment in a manner that reflects the high standards of ethical conduct, hospitality, and quality. These standards will include, but are not limited to, honest advertising, courteous and efficient service, fair treatment and respect for the PMVB and all of its members and a clean and safe facility. The Member agrees to allow the PMVB to physically check Member's premises to ensure compliance with this agreement.

3. Payment:

Member agrees to pay the amount listed on the reverse side of this agreement. All payments will be applied to the oldest outstanding balances first. If PMVB does not receive the full amount invoiced by September 30 of each year, a service charge of one and one half percent per month or 18% per annum shall be assessed on all outstanding invoices. If Member fails to pay any outstanding balance within thirty (30) days of the due date, PMVB may cancel Member's membership with the PMVB. If a membership is terminated for late or non-payment, it shall not relieve such Member of its obligation to pay the outstanding dues for the current term. Additionally, a \$50 reinstatement fee may be added to a cancelled Member's account and must be paid before the Member can be reinstated.

4. Collection Expense:

In the event PMVB refers a Member's account to a collection agency or attorney due to non-payment, Member will be liable for all of PMVB's costs and expenses incurred in connection with Member's non-payments, including and without limitation, court costs and reasonable collection and/or attorney fees up to 33% of the amount of unpaid account balance, plus interest accrued thereon as set forth in paragraph 3.

5. Indemnification:

Member agrees to indemnify, PMVB (and its employees, affiliates and agents) against, and hold PMVB (and its employees, affiliates and agents) harmless from, all liability, claims, demands, damages and expenses, suits or causes of action, including, without limitation any and all legal costs and expenses, whatsoever in connection with any personal injury or property damage arising out of or in any way connected with negligence, reckless, or intentional acts or omissions by a Member, its officers, directors, shareholders, agents, employees, consultants and subcontractors, whether said acts or omissions legally rise to the or are proven to be negligent, reckless, intentional or unintentional.

6. Commencement and Renewal:

This agreement shall commence on July 1 of each year. Membership dues are due by September 30 of each year. This agreement shall be deemed to be automatically renewed for consecutive one year periods unless written notice is given by either party to the other no later than March 1 of the previous fiscal year.

7. Miscellaneous:

The individual signing this agreement on behalf of Member represents and warrants that he or she is authorized to sign as an owner, officer, partner, or employee of Member and that he or she is empowered to bind Member to the terms and conditions contained herein. The member shall notify PMVB of any changes in the ownership, management, trade name within 30 days of same. This agreement shall be governed by, and interpreted in accordance with, the laws of Pennsylvania. This agreement may be executed and delivered in any number of counterparts, and all such counterparts shall constitute the same instrument. This agreement contains the entire understanding between the parties and shall bind the original parties and their respective successors and assigns. This agreement may be modified by the approval of the Executive Committee of the PMVB or through a change in its Bylaws. A Member shall not assign its rights hereunder without prior written consent of the PMVB, and no such assignment shall relieve the Member of its liability hereunder.



**POCONO
MOUNTAINS**

VISITORS BUREAU

NEW MEMBER INFORMATION SHEET

Welcome to the Pocono Mountains Visitors Bureau! Thank you for choosing the PMVB as a partner in promoting your business. In order to better serve you, please take a moment to provide us with some vital information. The information on this sheet will be used for our internal use, to let our Information Specialists know what you do and where you are located and to let our office staff know who to contact with questions.

Property Name: _____

Physical address: _____

Mailing address: _____

Phone number: _____

Fax Number: _____

Email: _____

Website: _____

Primary contact: _____ Email: _____

Billing contact: _____ Email: _____

Advertising contact: _____ Email: _____

Website contact: _____ Email: _____

Sales contact: _____ Email: _____

Description of your business - Please provide us with a description of your business, which we can use in our monthly newsletter (for example: a quaint bed & breakfast, open year round, situated on 10 acres. Eight guestrooms with private baths overlooking Delaware Water Gap):

Name of person completing this form: _____

Title: _____

Date: _____

Thank you! We look forward to meeting you at one of the many PMVB events!